



Mangalore University

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

Accredited by NAAC

VISUAL ART

BACHELOR OF VISUAL ART

04 -YEAR-BVA(Hons.)UG PROGRAM

08-SEMESTER AS PER NEP-NORMS

PAINTING. APPLIED ART.

SCULPTURE.

- III & IV SEMESTER *PAINTING , APLLIED ART*
AND SCULPTURE SYLLABUS

AS PER NEP

EFFECTIVE FROM 2021-22

REVISED A7- MODEL PROGRAMME STRUCTURE FOR -BVA

Appendix A

A7. Model Programme Structure for Bachelor of Visual Arts, BVA Programme in different Streams of Visual Arts.

| Sem. | Discipline Core (DSC) (Credits) (L+T+P) | Discipline Elective (DSE) / Open Elective (OE) (Credits) (L+T+P) | Ability Enhancement Compulsory Courses (AECC), Languages (Credits) (L+T+P) | | Skill Enhancement Courses (SEC) | | Total Credits |
|---|--|--|--|---|--|--|------------------|
| | | | | | Skill based (Credits) (L+T+P) | Value based (Credits) (L+T+P) | |
| I | DSC-VA1(6), VA2(4), VA3(3) | OE-1 (3) | L1-1(3), L2- 1(3) (4 hrs each) | | SEC-1: Digital Fluency (2)(1+0+2) | Health & Wellness and Yoga (2) (1+0+2) | 25 |
| II | DSC-VA4(5), VA5(4), VA6(3) | OE-2 (3) | L1-2(3), L2- 2(3) (4 hrs each) | Env. Studies (3) (3+0+0) | | Sports/NCC/NSS/R&R(S&G)/ Cultural (2) (0+0+4) | 26 |
| Exit option with Undergraduate Certificate with the completion of courses equivalent to a minimum of 48 credits, followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| III | DSC-VA7(5), VA8(4), VA9(3) | OE-3 (3) | L1-3(3), L2- 3(3)(4 hrs. each) | | SEC-2: AI /Financial Edu. & IA (2)(1+0+2) | Sports/NCC/NSS/R&R(S&G))/ Cultural (2) (0+0+4) | 25 |
| IV | DSC-VA10(5), VA11(4), VA12(3) | | L1-4(3), L2- 4(3)(4 hrs. each) | Constitution of India & Human Rights (3) | SEC-2: Financial Edu. & IA /AI (2)(1+0+2) | Sports/NCC/NSS/R&R(S&G))/ Cultural (2) (0+0+4) | 25 |
| Exit option with Undergraduate Diploma in Visual Arts (with the completion of courses equal to a minimum of 96 credits), followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| V | DSC-VA13(4), VA14(4), VA15(4), | DSE-VAE-1(3) DSE-VAE-2(3) | | | SEC-3: Relevant SEC (2)(1+0+2)/ Internship (2) | Sports/NCC/NSS/R&R(S&G)/ Cultural (2) (0+0+4) | 22 |
| VI | DSC-VA16(4), VA17(4), VA18(4), | DSE-VAE-3(3) Res. Methodology-1(3) | | | SEC-4: Relevant SEC (2)(1+0+2)/ Internship (2) | Sports/NCC/NSS/R&R(S&G) / Cultural (2) (0+0+4) | 22 |
| Exit option with Bachelor of Arts Degree, B.A. in Visual Arts (with the completion of courses equal to 132-140 credits), followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| VII | DSC-VA19(4), VA20(4), VA21(4) | DSE-VAE-4(3) Res. Methodology-2 (3) Res. Proposal (4)** | | | | | 22 |

| | | | | | | | | |
|---|--|---|--|--|--|--|--|----|
| VIII | DSE-VAE-5(3),E-6(3), E-7(3), E-8(3) | Res. Internship (4) Research Project (6)** | | | | | | 22 |
| Award of Bachelor of Visual Arts Degree, B.V.A. (with the completion of courses equal to a minimum of 176-180 credits), | | | | | | | | |

**In lieu of the research proposal and project, three additional elective papers/ Internship/ Apprenticeship may be offered.

**III SEMESTER
BVA-PAINTING
SYLLABUS**

III SEMESTER- BVA-2nd YEAR - PAINTING

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|--------------------------------------|------|----------------------------|--------------------------|-----------------------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-III-01 | DSC-VA7 | Painting-Pictorial Composition-1 | P | 10 | Display Viva (Practical) | Display Viva (Practical) | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-III-02 | DSC-VA8 | Drawing from Life-1 | P | 08 | Display Viva (Practical) | Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-III-03 | DSC-VA9 | History of Indian Genre-3 | T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-III-04 | OE-3 | Drawing / Sculpture- 3 | P | 03 | Display Viva (Practical) | Internal Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 03 |
| 5 | BVA-III-05 | AECC | Language -1-3 English | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-III-06 | AECC | Language -2 -3 Kannada /Hindi/Others | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-III-07 | SEC Skill Based | Artificial Intelligence | T | 02 | 02 | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 9 | BVA-III-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/ Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 08 | | | 365 | | 385 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)

III SEMESTER– PAINTING DEPARTMENT

| Sl No . | Title of the Course | Studio/ study hours Per Semester | Duratio n of Exam | Intern al Marks | Marks | | Total Credit s |
|---|----------------------------------|---|-------------------------|-----------------------|-----------------------------------|----------------|----------------------|
| | | | | | Submissio n with display | Total marks | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Pictorial Composition - 1(5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Drawing from life -1 (4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | History of Indian Genre 3 (3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |
| OPEN ELECTIVE - OE | | | | | | | |
| 04 | Drawing / Sculpture-3 (3) | 60 | - | 50 | 50 | 100 | 3 |
| OE Paper is to be offered for the Students other than BVA. | | | | | | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|----------------|
| Program Name | BVA in Painting | Semester | Third Semester |
| Course Title | Pictorial Composition - 1 (practical) | | |
| Course Code: | DSC-VA7 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Imparting knowledge with Practical Assignments on Indian Traditional Miniature art.
- ❖ Explore charcoal, pencil and conte in object-based compositions.
- ❖ Enhancing the skill of using colours and compositional values.'
- ❖ Perspective outdoor studies that can be transposed onto Indian miniature perspective.
- ❖ Using art journals to create small sketches and outline of practice. Portrait study from multiple angles.
- ❖ Creative drawing composition. Sketches in direct colour with brushes.
- ❖ Study of portraits done by old masters and recreating them through personal interpretations.
- ❖ Increase patience and philosophical values through art.
- ❖ Improves emotional intelligence by using colour & forms.
- ❖ Display and Discussion with mentors.

Course Description:

All that is creatively perceived and expressed on two-dimensional (2D) surface or a picture or design executed in paints is Painting to begin with. There are many other ways of describing or defining Painting. To begin with the focus is on the understanding of basic elements of composition like building up of grammar to be able to use it in the individual

capacity in the process of art.

Contents

180 Hrs

Content: Figurative composition with the support of daily sketches (subjective or objective compositions). Creating contrast images using Monochrome and colour. Paintings with focus on exercises to compose interiors, exteriors and the like with human, animal, or/and with architectural elements. More emphasis on the balance of basic visual elements like - space, rhythm, contrasts etc.

To know the colour theory in advanced level

Scope: In this subject student develop the understanding to relate all the basic painting techniques. This subject helps the students to solve the compositional problems regarding space arrangements and colour distributions, proportions etc.

It helps to build a language of visual understanding. It is the initial step of expressing oneself with a deeper insight, and to answer the urges of expressing oneself in visual media. It aims to search answers and indulge in humanity's indisputable need to look beyond surfaces and appearances in order to know and understand.

Guidelines: Collage can be a helpful tool to develop basic understanding of positive-negative planes and the relation of colours with its neighbouring colour. Gallery visits must be encouraged. An introduction to the Western, Eastern & Indian Paintings of simple subjects, which will help in understanding different approaches in art can be introduced.

Learning Objectivities:

*Recapturing the fundamentals of expression with colour affected by the source of light and various surfaces it falls on, through exercises in Still Life, Life Painting and Outdoors.

*Understanding the 2-D surface and its structural possibilities and its basic relation the desired form and content. Exercises based on simple compositions using everyday sketches of objects, nature studies, human figures and animals etc.

*Compositional exercises based on studies of objects and groups in space, on studies of the local scene. Study in Indian miniature and folk art. Compositional analysis of paintings: exercises in the use of colour and textural values.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Pictorial Composition Projects | 15% |
| Pictorial Composition related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|--|
| 1 | *Pictorial Composition and the Critical Judgment of Pictures by Henry Rankin Poore |
| 2 | * Thinking Straight on Modern Art - Henry Rankin Poore |
| 3 | *Oil & Acrylic by Walter Foster Creative Team iv. Mastering Oil Painting by Walter Foster Creative Team |
| 4 | *CREATIVE THINKING: A MODERN ARTIST'S NOTEBOOK. INTRODUCTION (These articles were all written over a period of years between 1968 and 2010 on scraps of Paper) * |
| 5 | Creative Thinking For Dummies By David Cox* http://www.smashingmagazine.com/tag/usability/http://painting.answers.com/abstract |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|----------------------------------|----------------------------|----------------|
| Program Name | BVA in Painting | Semester | Third Semester |
| Course Title | Drawing From Life -1 (practical) | | |
| Course Code: | DSC-VA8 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Explore charcoal, pencil and cont in object-based compositions.
Enhancing the skill of using Verities of Black and White Media and compositional values.
- ❖ Using art journals to create small sketches and outline of practice. Portrait study from multiple angles.
- ❖ Creative drawing composition. Sketches in direct B/w or Mono colour with brushes.
- ❖ Study of portraits done by old masters and recreating them through personal interpretations. Increase patience and philosophical values through art.
- ❖ Display and Discussion with mentors. *Anatomical Head study of Different age groups, partial study of face using real /plaster models.
- ❖ Perspective study of head from 360-degree angle and the parts of the face.
- ❖ Full figure study, partial study of the body, 360-degree angle perspective study of the model posing in different postures.
- ❖ Emphasis is given on the process of drawing, study and experimentation of the medium

Course Description:

This course is focused on Head study, partial study of face using real / plaster models.

Perspective study of head from 360-degree angle and the parts of the face. Second part of the Course is focused on Full figure study, partial study of the body, 360-degree angle

Perspective study of the model posing in different postures. Both drawing (Pencil, charcoal etc) and painting (pastels and water colour or any mediums are used as mediums. Emphasis is given on the process of drawing, study and experimentation of the medium.

Contents

120 Hrs

A study of the 'Life study' from all angles which must be to grasp the total structure of the seated model. Studies of human face is to be undertaken to understand expression, and modelling keeping in view the light and shade, colour values, likeness and its contemporary needs. Linear drawings will be exercised using different media with an understanding of graphic quality. Exercises in i) Studies of human figures in group, organic forms/landscapes. ii) Drawings of machineries. iii) Study from Indian classical sculptures- like jewellery and design. iv) Drawings of floral designs from Indian paintings. It may be exercises in detail, study of jewellery, insects etc.

Scope: Life study is not a reproduction of the sitter but a statement about him or her and about art as such. It is also a "work of art" in its own right with aesthetic qualities coming from the composition, light, pose, tonal values, materials used and hand co-ordination.

Drawing helps to promote deeper and keener observations along with rendering skills. It is also a store of visual, as first-hand rendering information. It is largely to develop finer perception.

Guideline: Introduce the early portraiture and life study from different parts of world & to discuss the need & purpose of portraiture and life study at different periods in history. Introduction to portraits from the Mughal period, alongside with that of Rembrandt is encouraging.

An introduction to the drawings of Portraiture and life study, landscape from different periods in the history of art would prove beneficial e.g. Durer, Rembrandt, Ingres, Mughal, Rajput landscape etc. Designs from Ajanta, Ellora, Halebeedu, Belur and the like can help in understanding design element. To encourage the use of studio studies to create complete drawings as a work of art (an introduction).

Learning Objectives:

*Head Study; Construction of the skill: planes and masses of the head, bust from different angles and eye levels: adding of details and finishing.

*After completing this Course students are capable of drawing portrait of a live model.

*Students can capture the mood of the seated model and transfer it in their painting.

*Students will perfect in drawing in unusual angles and perspectives and projects

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing From Life Projects | 15% |
| Drawing From Life related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References |
|---|
| <ul style="list-style-type: none"> *The artists complete guide to Drawing the Head by William L. Maughan *Drawing the Human Head. by Burne Hogarth *Action Anatomy by Takashi Iijima *How to Paint Living Portraits by Roberta Carter Clark 5. Heads, Features and Faces by George Brant Bridgman. *Portraits by Vasudeo Kamath (with Demo DVD) *Masterful Portrait Drawing, 2017.by Mau-Kum-Yim & Irish Him *Keys to painting better portraits by Poster Caddell. *Figure study made easy by Aditya Chari. *The art of drawing & painting portraits: Create realistic heads, faces, & features in pencil, pastel, oil & acrylic by Collectors Series. |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|----------------|
| Program Name | BVA in Painting | Semester | Third Semester |
| Course Title | History of Indian Genres - 3 (Theory) | | |
| Course Code: | DSC-VA9 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Understand the Genre (Various Aspects) of the Visual Art in India. Genre consists of various subjects under one Umbrella
- ❖ Students will get a comprehensive knowledge about the visual art and its wide scopes.
- ❖ The paper helps in providing introduction to varied subjects of Indian art which will be studied in details in next semesters.
- ❖ Outcome of the course and subject will give a broader idea and understanding about Indian art and its varied forms.

Course Description

In this course, students are introduced to the history of Indian architecture, sculpture and painting from Mauryan Art to the Mughal architecture. Emphasis will be on architectural styles, sculptural styles and paintings. The primary intention of this focused course is to assist immersion in the cultures of the subcontinent.

Contents

45
Hrs

UNIT:01 Buddhist, Jain and Brahmanical Art:

01. Art of Mauryan period.
02. Art of Kushana period.

| |
|--|
| UNIT:02 |
| 01.Art of Gupta period. 02. Ajanta Painting |
| UNIT:03 |
| 01.Architecture of the Pallavas. 02.Nagara, Dravida and Vesara - Architectural styles |
| UNIT:04 |
| 01.Mughal Architecture |
| <p>Learning Objectives:</p> <ul style="list-style-type: none"> • *Learning to recognize architectural, sculptural and painting styles of ancient and medieval India • * Introduction to Buddhist, Hindu, Jain Iconography and Iconology • * Insights into making and materials • *Understanding art in relation to its socio-political, cultural, economic and material context |

Pedagogy: Lectures, Presentations, Seminars, discussions, and museum/site visits

| Formative Assessment for Theory | |
|--|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Theory Assignments | 10% |
| Tests | 20% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|---|
| 1 | Indian Architecture – Brownj Parcy (Hindu and Islamic period) |
| 2 | The Art and Architecture - Rowland & Benajan |
| 3 | History of Indian and Indonesia Art- A.K Coomaraswamy |
| 4 | The story of Indian Art - S.K Bhattacharya |
| 5 | 5000 years of Indian Art – Sivarama Murthi |
| 6 | Temples of south Indian - K.R.Srinivasan |
| 7 | An introduction to Indian and Western Art - Tomory |
| 8 | A Concise History of Indian Art - Roy C Craven |
| 9 | The spirit of Indian Painting |
| 10 | Indian Art-Dr. Alka Pandey 11. Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 11 | Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 12 | Indian Art and Over view- Gayatri Sinha |
| 13 | Contemporary Indian Art and other Realities-Yashdthara Dalmia |
| 14 | History of Indian Art by Vidya Vachaspati Gerola |
| 15 | Trends in Indian Painting by Manohar Kaul. |
| 16 | A Survey of Indian Sculpture by K.S.Sarswati |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Painting | Semester | Third Semester |
| Course Title | Drawing/Sculpture - 3 (practical) | | |
| Course Code: | OE-03 | Total Marks | 100 |
| Contact hours | 60 Hours | Practical No. of Credits | 03 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

OE Paper is to be offered for the students other than BVA

Course Outcomes (COs):

After the successful completion of the course, the student will be able to:

- Extension of painting studio works to the Drawing /Sculpture at the level of concepts, themes and forms.
- Students will explore various drawing media including Mix media.
- Students will explore various sculptural media including clay, wood, stone, plaster.
- Students will explore various sculptural media including clay and mixtures of clay, earthen elements, powders and water. Exercise with 2D and 3D forms.

Course Description:

Students will make head study and create portraits, Profile studies are taught through classroom practice with help of model.

Students are encouraged to make academic and portrait and profiles.

Contents for Drawing.

**60
Hrs**

Contents: Poartrait Painting

- Study of Male and Female Head in details- Study of Eyes, Nose, Lips and Ears.

- Study of Human head in monochrome and color- Charcoal, color Pencils, Pastels, Water colors, oil colors and Acrylic colors.
- Copying from various masters' works of Portraits.

Submission:

- Students should submit a minimum of 05 works and a minimum of 50 sketches at the end of the third semester.
- Continuous assessment of the work 3rd Semester should be taken for the Internal Evaluation.

Contents for Sculpture

Course Description:

To give an introduction to basic materials of 2D and 3D design (sculpture), fundamental techniques of sculpture. Making and design principles governing their organization. This course will enable students to apply the visual elements and principles in bringing out a two-dimensional and three-dimensional design spaces.

Content

- Head stud: Observation and Understanding of the head and skull structure in reference models / Live models in clay in the high relief and round.
- Relief works from Still life model and Drapery.
- Relief composition from everyday life using perspective and basic elements of relief.
- Round composition: Based on study of Animals or Birds and making of composition from the environment.

Submission:

- Students should submit a minimum of 5 works and a minimum of 25 sketches at the end of the third semester.
- Continuous assessment of the work of third semester should be taken for the Internal Evaluation.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing/Sculpture Projects | 15% |
| Drawing/Sculpture related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

PRACTIAL INTERNAL SUBMISSION

III Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|---------|---|--|-----------------|
| 1 | PICTORIAL COMPOSTIOIN -1(5) *Drawing *Interior *Exterior *Composition | Pencil/ Charcoal Watercolor/ Acrylic Watercolor/ Acrylic Watercolor/ Pastel/ Acrylic/Digital media | 10 works |
| 2 | DRAWING FROM LIFE -1 (4) | Charcoal/ Watercolor / Oil Pastel /Dry Pastel /Acrylic/ Digital media. | 10 Works |
| 3 | OE-03 (3) | Medium as per course | 05 works |
| 4 | All course digital works are Mandatory | Using any digital software | 02 works |
| | | Total Works | 27 |

NOTE:

1. For the Internal Submission Students should submit Minimum 27 works.
Students should submit the works which are done in the studio hours.
2. Test will be conducted for all the DSC/OE practical subjects.
3. Cumulative internal assessment is mandatory.

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|---------------------------|-----------------|-----------------------------------|----------------|
| 20% | 20% | 40% | 20% |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

**IV SEMESTER
BVA-PAINTING
SYLLABUS**

IV SEMESTER-BVA-2nd YEAR -PAINTING

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruct ion Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|-------------------------------------|------|-----------------------------|---------------|-----------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-IV-01 | DSC-VA10 | Painting-Pictorial Compostion-2 | P | 10 | 20 Hrs | Practical Exam | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-IV-02 | DSC-VA11 | Painting from Life-2 | P | 08 | 10 Hrs | Practical Exam | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-IV-03 | DSC-VA12 | Survey of Indian Sculpture-4 | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-IV-05 | AECC | Language -1-4 English | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 5 | BVA-IV-06 | AECC | Language -2 -4 Kannada/Hindi/Others | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-IV-07 | AECC | Constitution of India& Human Rights | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-IV-08 | SEC Skill Based | Financial Education | T | 02 | 02Hrs | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 8 | BVA-IV-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 40 | | | 355 | | 395 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)

IV SEMESTER– PAINTING DEPARTMENT

| Sl No | Title of the Course | Studio/ study hours Per Semester | Duration of Exam | Internal Marks | Marks | | Total Credits |
|---------------------------------------|--------------------------------------|---|---------------------|-------------------|-------------------------------|----------------|------------------|
| | | | | | Submission with display | Total marks | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Pictorial Composition - 2(5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Painting from life -2 (4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | Survey of Indian Sculpture - 3(3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|-----------------|
| Program Name | BVA in Painting | Semester | Fourth Semester |
| Course Title | Pictorial Composition - 2 (practical) | | |
| Course Code: | DSC-VA10 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Imparting knowledge with Practical Assignments on Indian Traditional Miniature art.
- ❖ Explore charcoal, pencil and conte in object-based compositions.
- ❖ Enhancing the skill of using colours and compositional values.
- ❖ Perspective outdoor studies that can be transposed onto Indian miniature perspective.
- ❖ Using art journals to create small sketches and outline of practice. Portrait study from multiple angles.
- ❖ Creative drawing composition. Sketches in direct colour with brushes.
- ❖ Study of portraits done by old masters and recreating them through personal Interpretations.
- ❖ Increase patience and philosophical values through art.
- ❖ Improves emotional intelligence by using colour & forms.
- ❖ Display and Discussion with mentors.

Course Description:

All that is creatively perceived and expressed on two-dimensional (2D) surface or a picture or design executed in paints is Painting to begin with. There are many other ways of describing or defining Painting. To begin with the focus is on the understanding of basic

elements of composition like building up of grammar to be able to use it in the individual capacity in the process of art.

Contents

180 Hrs

Figurative composition with the support of daily sketches (subjective or objective compositions). Creating contrast images using Monochrome and colour. Paintings with focus on exercises to compose interiors, exteriors and the like with human, animal, or/and with architectural elements. More emphasis on the balance of basic visual elements like - space, rhythm, contrasts etc.

To know the colour theory in advanced level.

Scope: In this subject student develop the understanding to relate all the basic painting techniques. This subject helps the students to solve the compositional problems regarding space arrangements and colour distributions, proportions etc.

It helps to build a language of visual understanding. It is the initial step of expressing oneself with a deeper insight, and also to answer the urges of expressing oneself in visual media. It aims to search answers and indulge in humanity's indisputable need to look beyond surfaces and appearances in order to know and understand.

Guidelines: Collage can be a helpful tool to develop basic understanding of positive-negative planes and the relation of colours with its neighbouring colour. Gallery visits must be encouraged. An introduction to the Western, Eastern & Indian Paintings of simple subjects, which will help in understanding different approaches in art can be introduced.

Learning Objectives:

- ❖ Recapturing the fundamentals of expression with colour affected by the source of light and various surfaces it falls on, through exercises in Still Life, Life Painting and Outdoors.
- ❖ Understanding the 2-D surface and its structural possibilities and its basic relation the desired form and content. Exercises based on simple compositions using everyday sketches of objects, nature studies, human figures and animals etc.
- ❖ Compositional exercises based on studies of objects and groups in space, on studies of the local scene. Study in Indian miniature and folk art. Compositional analysis of paintings: exercises in the use of colour and textural values.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Pictorial Composition Projects | 15% |
| Pictorial Composition related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|--|
| 1 | Pictorial Composition and the Critical Judgment of Pictures by Henry Rankin Poore |
| 2 | Thinking Straight on Modern Art - Henry Rankin Poore |
| 3 | Oil & Acrylic by Walter Foster Creative Team iv. Mastering Oil Painting by Walter Foster Creative Team |
| 4 | CREATIVE THINKING: A MODERN ARTIST'S NOTEBOOK. INTRODUCTION (These articles were all written over a period of years between 1968 and 2010 on scraps of Paper) |
| 5 | Creative Thinking For Dummies By David Cox |
| 6 | Notes of the techniques of paintings by Hilaire Hilder |
| 7 | A manual of painting material and technique by Mark David Goattsegen. |
| 8 | Oil painting in progress by Mouse Soyer. |
| 9 | http://www.smashingmagazine.com/tag/usability/ |
| 10 | http://painting.answers.com/abstract. |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|------------------------------------|----------------------------|-----------------|
| Program Name | BVA in Painting | Semester | Fourth Semester |
| Course Title | Painting from Life - 2 (practical) | | |
| Course Code: | DSC-VA11 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Head study, partial study of face using real / plaster models. Perspective study of head from 360-degree angle and the parts of the face Full figure study, partial study of the body, 360-degree angle perspective study of the model posing in different postures.
- ❖ Painting pastels and water colour or any mediums are used as medium. Emphasize is given on the process of Painting, application of colours, layers, Tonal judgements and other technical
- ❖ study and experimentation of the Medium Suggested Reading John Burger's Ways of Seeing.

Medium: Pencil, Water colour, Pastels, Acrylic, Oil, Mix-media.

Course Description:

In this Course emphasis is given to learn the application of Colours in monochromes including black and white neutral, grey tones etc. The objective is to learn the modulations of the Head study, partial study of face using real / plaster models. Second part of the Course is focused on Full figure study, partial study of the body, 360-degree angle perspective study of the model posing in different postures. Emphasize is given on the process of painting, application of colours, layers, Tonal judgements and other technical study and experimentation of the medium.

Contents

120 Hrs

A study of the 'Life study' from all angles which must be to grasp the total structure of the seated model. Studies of human face is to be undertaken to understand expression, and modelling keeping in view the light and shade, colour values, likeness, and its contemporary needs.

Linear drawings will be exercised using different media with an understanding of graphic quality. Exercises in i) Studies of human figures in group, organic forms/landscapes. ii) Drawings of machineries. iii) Study from Indian classical sculptures- like jewellery and design. iv) Drawings of floral designs from Indian paintings. It may be exercises in detail, study of jewellery, insects etc.

Scope: Life study is not a reproduction of the sitter but a statement about him or her and about art as such. It is also a "work of art" in its own right with aesthetic qualities coming from the composition, light, pose, tonal values, materials used and hand co-ordination.

Drawing helps to promote deeper and keener observations along with rendering skills. It is also a store of visual, as first-hand rendering information. It is largely to develop finer perception.

Guideline: Introduce the early portraiture and life study from different parts of world & to discuss the need & purpose of portraiture and life study at different periods in history. Introduction to portraits from the Mughal period, alongside with that of Rembrandt is encouraging.

An introduction to the drawings of Portraiture and life study, landscape from different periods in the history of art would prove beneficial e.g. Durer, Rembrandt, Ingres, Mughal, Rajput landscape etc. Designs from Ajanta, Ellora, Halebeedu, Belur and the like can help in understanding design element. To encourage the use of studio studies to create complete drawings as a work of art (an introduction).

Learning Objectives: After completing this Course students are capable of drawing portrait of a live model.

- ❖ Students can use colour mediums like water colours, Acrylics and oil colours.
- ❖ Students can use different techniques practiced and perfected after Completing this course.
- ❖ Students can capture the mood of the seated model and transfer it in their painting.
- ❖ Students will perfect in painting in unusual angles and perspectives

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Painting from Life Projects | 15% |
| Painting from Life related activities like, Quiz, seminar, Team activities. | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|--|
| 1 | The artists complete guide to Drawing the Head by William L. Maughan |
| 2 | Drawing the Human Head. by Burne Hogarth 3. Action Anatomy by Takashi Iijima |
| 3 | How to Paint Living Portraits by Roberta Carter Clark 5. Heads, Features and Faces by George Brant Bridgman. |
| 4 | Painting from life exploration in water colour: Exploration in water colour by Douglas Law. |
| 5 | Beautiful portrait painting in oils by Chris Saper. |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|-----------------|
| Program Name | BVA in Painting | Semester | Fourth Semester |
| Course Title | Survey of Indian Sculpture 3 (Theory) | | |
| Course Code: | DSC-VA12 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Learning to recognize sculptural, styles of ancient and medieval India
- ❖ Students will also be introduced to study of iconography, narrative structure of sculpture.
- ❖ Introduction to Buddhist, Hindu, Jain Iconography, and Iconology
- ❖ Various schools of sculpture in South, North and western and eastern India in general.

Course Description:

In this course, students are introduced to the survey of Indian sculpture from o the Western Indian sculpture to Vijayanagara period. Emphasis will be on sculptural styles. The primary intention of this focused course is to assist immersion in the cultures of the subcontinent.

Contents

45 Hrs

Unit: 1 -

1. Western India: Bhaja and Kharle, Ellora and Elephanta sculptures.

Unit: 2

1. Odissa sculptures
2. Khajuraho sculptures

| |
|---|
| |
| Unit: 3 |
| 1.Badami Chalukya sculptures 2.Chola Bronze sculptures |
| Unit: 4 |
| 1.Hoysala sculptures 2.Vijayanagara sculptures. |
| <p>Learning Objectives:</p> <ul style="list-style-type: none"> ❖ • Learning to recognize sculptural styles of India. ❖ • Introduction to Buddhist, Hindu, Jain Iconography and Iconology ❖ • Insights into making and materials ❖ • Understanding art in relation to its socio-political, cultural, economic and material context. |

Pedagogy: Lectures, Presentations, Seminars, discussions and museum/site visits

| Formative Assessment for Theory | |
|--|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Theory Assignments | 10% |
| Tests | 20% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|---|
| 1 | Indian Architecture – Brownj Parcy (Hindu and Islamic period) |
| 2 | The Art and Architecture - Rowland & Benajan |
| 3 | History of Indian and Indonesia Art- A.K Coomaraswamy |
| 4 | The story of Indian Art - S.K Bhattacharya |
| 5 | 5000 years of Indian Art – Sivarama Murthi |
| 6 | Temples of south Indian - K.R.Srinivasan |
| 7 | An introduction to Indian and Western Art - Tomory |
| 8 | A Concise History of Indian Art - Roy C Craven |
| 9 | The spirit of Indian Painting |
| 10 | Indian Art-Dr. Alka Pandey 11. Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 11 | Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 12 | Indian Art and Over view- Gayatri Sinha |
| 13 | Contemporary Indian Art and other Realities-Yashdthara Dalmia |
| 14 | History of Indian Art by Vidya Vachaspati Gerola |
| 15 | Trends in Indian Painting by Manohar Kaul. |
| 16 | A Survey of Indian Sculpture by K.S.Sarswati |

PRACTIAL INTERNAL SUBMISSION

IV Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|---------|---|--|-----------------|
| 1 | PICTORIAL COMPOSTIOIN -1(5) *Drawing *Interior *Exterior *Composition | Pencil/ Charcoal Watercolor/ Acrylic Watercolor/ Acrylic Watercolor/ Pastel/ Acrylic/Digital media | 10 works |
| 2 | PAINTING FROM LIFE -1 (4) | Charcoal/ Watercolor / Oil Pastel /Dry Pastel /Acrylic/ Digital media. | 10 Works |
| 3 | All course digital works are Mandatory | Using any digital software | 02 works |
| | | Total Works | 22 |

NOTE:

1. For the Internal Submission Students should submit Minimum 32 works.

Students should submit the works which are done in the studio hours.

2. Test will be conducted for all the DSC/OE practical subjects.

3. Cumulative internal assessment is mandatory.

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|---------------------------|-----------------|-----------------------------------|----------------|
| 20% | 20% | 40% | 20% |

NOTE : FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

III SEMESTER
BVA-APPLIED ART
SYLLABUS

III SEMESTER- BVA-2nd YEAR –APPLIED ART

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|--------------------------------------|------|----------------------------|--------------------------|-----------------------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-III-01 | DSC-VA7 | Typography & Visual Design-1 | P | 10 | Display Viva (Practical) | Display Viva (Practical) | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-III-02 | DSC-VA8 | Illustration -1 | P | 08 | Display Viva (Practical) | Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-III-03 | DSC- VA9 | Fundamental of Advertising -3 | T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-III-04 | OE-3 | Drawing / Sculpture -3 | P | 03 | Display Viva (Practical) | Internal Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 03 |
| 5 | BVA-III-05 | AECC | Language -1-3 English | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-III-06 | AECC | Language -2 -3 Kannada /Hindi/Others | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-III-07 | SEC Skill Based | Artificial Intelligence | T | 02 | 02 | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 8 | BVA-III-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 08 | | | 365 | | 385 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)

III SEMESTER– APPLIED ART DEPARTMENT

| Sl No. | Title of the Course | Studio/ study hours Per Semester | Duratio n of Exam | Intern al Marks | Marks | | Total Credit s |
|---|----------------------------------|---|-------------------------|-----------------------|-----------------------------------|--------------------|----------------------|
| | | | | | Submissio n with display | Total mark s | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Typography & Visual Design- 1(5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Illustration 1-(4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | Fundamental of Advertising (3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |
| OPEN ELECTIVE - OE | | | | | | | |
| 04 | Drawing / Sculpture-3 (3) | 60 | - | 50 | 50 | 100 | 3 |
| OE Paper is to be offered for the Students other than BVA. | | | | | | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Typography & Visual Design- 1 (practical) | Semester | Third Semester |
| Course Code: | DSC-VA7 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Imparting knowledge with Practical Assignments on visual Design.
- ❖ Enhancing the skill of using colours and Design values.
- ❖ Perspective outdoor studies that can be transposed onto Indian miniature perspective.
- ❖ Creative drawing composition. Sketches in direct colour with brushes.
- ❖ Increase patience and philosophical values through Visual art.
- ❖ Improves emotional intelligence by using colour & forms.

Course Description:

Fundamental elements of visual communication both Traditional and Contemporary design will be understood. Hand drawn rough visuals, using various instruments along with basic design software tools of computer. Logo/Visual Icon Design, its development in graphic expressions. Basic Typography construction of basic letter forms – Type Terminology & design colour, optical and mechanical spacing with type or letter form for visual message type specification for design. History of typography and type designers to be learn

Contents

180 Hrs

The content and various explorations of the visual signage reflecting the institutional and corporate on the whole. Furthermore in-depth understanding of design elements such as

typography, colour layout, image and symbol/logo/icon, will be explored. This exploration will be applied to such understandings as conceptualizing and designing corporate identity, other communication materials. Basic Typography construction of basic letter forms – Type Terminology & design colour, optical and mechanical spacing with type or letter form for visual message type specification for design. History of typography and type designers to be learnt.

Scope: To demonstrate basic learning, understanding and its application in Type Design, Logo Design, Icon Design. Visual relevance encourages students to explore and innovative approaches in type and design emphasis to study skills for communication in a most effective form.

Guidelines: The curriculum is taught in a highly motivated and supportive environment such as introduction on history of type, Type designer’s role in visual communication context. Understanding of the application of art and design, Logos etc., and form of their study an basic skills in Anatomy of Type & its elements, Type face and construction. Development of ideas and practices.

Learning Objectivities:

- ❖ Thinking thorough knowledge and Exploration to enhance ability of creative skill.
- ❖ This Subject encourages the students to apply problems-solutions suitable to various design Industries.
- ❖ Implementation of creative approach in the form of digital generated image is also part of the study.
- ❖ The course is supported by adequate theoretical knowledge.

Pedagogy: PPT, Demonstrations, and Advertising Company /Gallery visits.

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Typography & Visual Design Projects | 15% |
| Typography & Visual Design related activities like, Quiz, seminar, Team activities | 10% |

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|-------------------|--|
| 1 | Applied art hand book- S.k.luthra kareer polytechnic publication June-1996 |
| 2 | Advertising art & Ideas- Dr. G.M.Rege Ashutosh Prakashan-1972 |
| 3 | Foundations of Advertising Theory & practice- S.A.Chunawalla & K. C Sethia Himalaya publishing House Jan-1985 |



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|-----------------------------------|----------------------------|-----------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Illustration 1 (practical) | Semester | Third Semester |
| Course Code: | DSC-VA8 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Studies of human figures.
- ❖ Anatomical study of Different age groups, partial study of face using real.
- ❖ Perspective study of head from 360 degree angle and the parts of the face.
- ❖ Full figure study, partial study of the body, 360 degree angle perspective study of the model Posing in different postures.
- ❖ Emphasis is given on the process of drawing, study and experimentation of the medium
Studies of human figures in group, organic forms

Course Description:

Illustration to develop a career as illustrator needs not only to be inventive but logical & persuasive in implementing visual language information. 'Digital' illustration is aimed at providing the students with adequate knowledge of the basic principles of Illustration & drawing (Pencil, charcoal pastels and water colour or any mediums) are used as mediums.

Emphasis is given on the process of drawing, study and experimentation of the medium

Contents

180 Hrs

Tabletop photography's basics, composition, using a product arrangement and other props, digital or analogy photography (film base) and photo shoot. Re designing a major brand (Product) using variety of similar brands, emphasis on product proportion, shape, size,

colour, label graphic image etc. Considering the creative process of imagination special emphasis on drawing & ideas in relation to product is to be focused. Perspective, observation, & visualization technique drawing- rendering in pencil, colour, line, ink, halftone etc. is needed for the better understanding of the subject. Students can also use digital tools for rendering digital illustration.

Scope: Traditional and contemporary way of exploring illustration. It is a trending field in the multimedia industry for a better career. The fundamentals of illustrations are developed on each individual skill in a form of 2D character design.

Guidelines: The project brief look at the comparison of skill, character development, tones, and textures. The narrative illustration is a visual clue to tell a story in a various traditional or digital form.

Learning Objectivities:

- ❖ After completing this course students will be able to execute the Illustration concepts using elements and principles of Illustration/Drawing
- ❖ Students learn the Illustration design terminologies and its usage.
- ❖ Students are enabled with observation and analytical skills.
- ❖ The creative process of imagination special emphasis on drawing & ideas in relation to product is to be focused.

Pedagogy: Instruction consists of demonstrations and presentations, Practical assignments

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Illustration Projects | 15% |
| Illustration related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

References

| | |
|---|--|
| 1 | Applied art hand book- S.k.luthra kareer polytechnic publication June-1996 |
| 2 | Advertising art & Ideas- Dr. G.M.Rege Ashutosh Prakashan-1972 |
| 3 | Foundations of Advertising Theory & practice- S.A.Chunawalla & K. C Sethia Himalaya publishing House Jan-1985 |



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|---|----------------------------|-----------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Fundamentals of Advertising - 3 (Theory) | Semester | Third Semester |
| Course Code: | DSC-VA9 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ The objective of this course is to familiarize the students with the basic concepts, tools and techniques of advertising used in marketing.
- ❖ Understand the basic concepts of Advertising and Judge the Advertising environment.
- ❖ Analyse the systematic process of Advertising in the present scenario of marketing Decisions.
- ❖ Evaluate the Modern Advertising strategies & identify the factors affecting the Advertising system.
- ❖ Inculcate the recent developments in the field of Advertising, media plans, decisions and Strategies

Course Description:

In this course, students are introduced to the history of advertising, Introduction to Advertising & History of Indian Advertising.

Contents

45 Hrs

UNIT:01 - History of Advertising

Pre-printing period: prior to 15th century- early printing period: from 15th century to 1840- period of expansion: from 1840 to 1900-period of consolidation: from 1900 to 1925- period of scientific development: from 1925 to 1945- period of business & social integration: from

1945 to the present.

UNIT:02 - Introduction to Advertising

Developing effective communication; Communication objectives; Meaning and Definition of Advertising, Features of Advertising, Advertising - Science, Art or Profession, Key Player in the Advertising Industry Significance of Advertising, purpose and functions of advertising; Economic, social & ethical aspects of advertising: Advertising as a communication process, types of advertising: Major Institutions of Advertising Management

UNIT:03 - History of Indian Advertising

Advertising for religion-village economy in India- birth of newspaper & advertising- birth of advertising agency- emerge of foreign advertising agency- the growth of Indian advertising agency- growth of commercial art and printing- commercial art influence by the west- scope of creativity in advertising- various organizations connected with advertising- present & future of advertising in India.

Pedagogy: Lectures, Presentations, Seminars, discussions.

| Formative Assessment for Theory | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Test | 20% |
| Assignments | 10% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|-------------------|---|
| 1 | Advertising art & Ideas- Dr. G. M. Rege Ashutosh Prakashan- 1972 |
| 2 | Foundations of Advertising Theory & practice- S. A Chunawalla & K. C Sethia Himalaya publishing House Jan 1985 |
| 3 | Advertising- C.N. Sontakki- Kalyani publishers 1989 |
| 4 | Advertising practice and principal- Ruchi Prasad. |
| 5 | Advertising and Brand management- Ramana Gupta |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Applied Art | Semester | Third Semester |
| Course Title | Drawing/Sculpture - 3 (practical) | | |
| Course Code: | OE-03 | Total Marks | 100 |
| Contact hours | 60 Hours | Practical No. of Credits | 03 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

OE Paper is to be offered for the students other then BVA

Course Outcomes (COs):

After the successful completion of the course, the student will be able to:

- Extension of painting studio works to the Drawing /Sculpture at the level of concepts, themes and forms.
- Students will explore various drawing media including Mix media.
- Students will explore various sculptural media including clay, wood, stone, plaster.
- Students will explore various sculptural media including clay and mixtures of clay, earthen elements, powders and water. Exercise with 2D and 3D forms.

Course Description:

Students will make head study and create portraits, Profile studies are taught through classroom practice with help of model.

Students are encouraged to make academic and portrait and profiles.

Contents for Drawing.

**60
Hrs**

Contents: Poartrait Painting

- Study of Male and Female Head in details- Study of Eyes, Nose, Lips and Ears.
- Study of Human head in monochrome and color- Charcoal, color Pencils, Pastels, Water colors, oil colors and Acrylic colors.
- Copying from various masters' works of Portraits.

Submission:

- Students should submit a minimum of 05 works and a minimum of 50 sketches at the end of the third semester.
- Continuous assessment of the work 3rd Semester should be taken for the Internal Evaluation.

Contents for Sculpture

Course Description:

To give an introduction to basic materials of 2D and 3D design (sculpture), fundamental techniques of sculpture. Making and design principles governing their organization. This course will enable students to apply the visual elements and principles in bringing out a two-dimensional and three-dimensional design spaces.

Content

- Head stud: Observation and Understanding of the head and skull structure in reference models / Live models in clay in the high relief and round.
- Relief works from Still life model and Drapery.
- Relief composition from everyday life using perspective and basic elements of relief.
- Round composition: Based on study of Animals or Birds and making of composition from the environment.

Submission:

- Students should submit a minimum of 5 works and a minimum of 25 sketches at the end of the third semester.

Continuous assessment of the work of third semester should be taken for the Internal Evaluation.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing/Sculpture Projects | 15% |
| Drawing/Sculpture related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

PRACTIAL INTERNAL SUBMISSION

III Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|----------------|--|---|---|
| 1 | Typography & Visual Design C-1(5) Logo Design/ Visual Icon Stationery (Business Card, Letterhead and Envelop) | Pencil/ Black & White Colour works Digital/Screen Printing (Collateral) | Visual Journal Compulsory 5 + 5 Nos. Approved Comprehensive and final prints |
| 2 | Illustration-1/(4) Two Different Product (Domestic/Lifestyle) | Different Rendering Techniques | Line, Pencil, Monochrome, Water Color, Poster Color Rendering Techniques, Black & White, Photography & Digital Etc. One of each Technique |
| | | Total Works | 25 |

NOTE:

- For the Internal Submission Students should submit **Minimum 25 works**.
- **Students must produce the works in studio hours.**
- Test will be conducted for all the DSC practical subjects.
- End of the semester test will be conducted for the 20% of the internal marks

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|--------------------------------------|------------------------|--|-----------------------|
| 20% | 20% | 40% | 20% |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

IV SEMESTER
BVA-APPLIED ART
SYLLABUS

IV SEMESTER- BVA-2nd YEAR –APPLIED ART

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|-------------------------------------|------|----------------------------|---------------|-----------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-IV-01 | DSC-VA10 | Environmental Graphic Design-2 | P | 10 | 20 Hrs | Practical Exam | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-IV-02 | DSC-VA11 | Illustration- 2 | P | 08 | 10 Hrs | Practical Exam | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-IV-03 | DSC-VA12 | Fundamental of Marketing- 4 | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-IV-05 | AECC | Language -1-4 English | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 5 | BVA-IV-06 | AECC | Language -2 -4 Kannada/Hindi/Others | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-IV-07 | AECC | Constitution of India& Human Rights | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-IV-08 | SEC Skill Based | Financial Education | T | 02 | 02Hrs | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 8 | BVA-IV-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/ Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 40 | | | 355 | | 395 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)

IV SEMESTER– APPLIED ART DEPARTMENT

| Sl No . | Title of the Course | Studio/ study hours Per Semester | Duratio n of Exam | Intern al Marks | Marks | | Total Credit s |
|---------------------------------------|-------------------------------------|---|-------------------------|-----------------------|-----------------------------------|--------------------|----------------------|
| | | | | | Submissi on with display | Total mark s | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Environmental Graphic Design- 2 (5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Illustration -2 (4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | Fundamentals of Marketing -4 (3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|--|----------------------------|------------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Environmental Graphic Design- 2 (Practical) | Semester | Fourth Semester |
| Course Code: | DSC-VA10 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Execute the Environmental design concepts using elements and principles of Design.
- ❖ Students learn the Environmental design terminologies and its usage.
- ❖ Students are enabled with observation and analytical skills of Environmental design.
- ❖ Enhancing the skill of using colours and Environmental Graphic Design values.
- ❖ Improves emotional intelligence by using colour & forms

Course Description:

This course is an introduction to the Environmental Graphic Design specialty including way finding systems, architectural graphics, landscaping, signage, exhibit design, and mapped and themed environments. Students explore the human-centered experience with signage as it relates to branding, identification and direction within the built environment. In group and individual projects, students learn strategies in way-finding, sign design, fabrication techniques and sustainable materials use. Innovations and new technologies will be studied to advance user interaction in public and private spaces. Upon successful completion of this course, students demonstrate a greater understanding of communication within the built/branded environment.

| Contents | 180 Hrs |
|---|----------------|
| <p>Environmental graphic design visually connects the society to places to improve their overall experience by making spaces more memorable, interesting, informative, or easier to navigate. Environmental design is a broad type of design containing signage, wall mural, museum exhibitions, office branding, public transportation, retail store interiors, stadium branding, event, and conference spaces. Way finding is a specific type of environmental graphic design consists of strategic signage, landmarks and visual clues that help people identify where they are and where they need to go so, they can get their without confusion.</p> <p>Scope:</p> <ul style="list-style-type: none"> • The holistic Environmental Graphic Design theory involves creating an atmosphere through the use of design fundamentals. • Apply Environmental Graphic Design industry standards to create a user-friendly experience. • Research and create prototypes of way finding and experiential graphics to test initial assumptions. • Propose an environmental design plan for a large scale-built environment. <p>Guidelines: Right building design can organization advance their mission and goals. Our research program makes us better designers and more valuable adviser to make more strategic decisions about their working environment and public utility places.</p> | |
| <p>Learning Objectivities:</p> <ul style="list-style-type: none"> ❖ Students are capable of apply and work in Environmental design for Educational contents, Corporate Training, HR training and all training process ❖ This Course allow student to deeply observe and study the nature and culture and develop visual sensibilities, perceptual skills, analytical skills and Representational skills. | |

Pedagogy: Studio and outdoor work, demonstrations, slide shows / PPT

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Environmental Graphic Design- 2 Projects | 15% |
| Environmental Graphic Design- 2 related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|-------------------|--|
| 1 | Applied art hand book- S.k.luthra kareer polytechnic publication June-1996 |
| 2 | Advertising art & Ideas- Dr. G.M.Rege Ashutosh Prakashan-1972 |
| 3 | Foundations of Advertising Theory & practice- S.A.Chunawalla & K. C Sethia Himalaya publishing House Jan-1985 |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|------------------------------------|----------------------------|------------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Illustration -2 (Practical) | Semester | Fourth Semester |
| Course Code: | DSC-VA11 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Develop a skill for illustration basic croqui and basic sketching.
- ❖ Lear all the illustration terminologies
- ❖ Basic Principles and techniques of illustration

Course Description:

The art of illustrating has been around for a long time and since the appearance of digital programs this art form has diversified itself and helped open the door for new creative jobs in many different areas like the internet, Television, Publishing, Medicine, Sciences, Newspapers, Theatre, Magazines, Cinema, Corporations, and Advertising.

Contents

180 Hrs

Advanced techniques for rendering colour, colour separation process, line and halftone methods for different media constraints. “Creativity” ideas in illustration storyboard for audio video media, book illustration, for games, transport, airways, seaways etc.

Scope: The Creative Illustration aims to develop student’s capacity to interpret ideas through images, providing the best creative solutions for the creation of imaginative illustrations. The student will be able to develop their own personal style by experimenting with different techniques.

Guidelines: Exploring drawing with special emphasis on attributes of various drawing mediums and as the means of non-personal representation and expression. This will further leads to the exploration of various tools and materials available. An assignment on various illustration projects has to be completed under the teacher's guidelines with regular discussion and display.

Learning Objectivities:

- ❖ After completing this Course students are capable of Illustration
- ❖ Students are capable of using colour mediums like water colours, Acrylics and oil colours.
- ❖ Students are enabled with observation and analytical skills of Illustration/ design

Pedagogy: Instruction consists of demonstrations and presentations, Practical assignments

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Illustration -2 Projects | 15% |
| Illustration -2 related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|-------------------|---|
| 1 | Applied art hand book- S.k.luthra kareer polytechnic publication, June-1966 |
| 2 | Advertising art & Ideas- Dr. G.M. Rege Ashutosh Prakashan-1972 |
| 3 | Foundations of Advertising Theory & practice- S.A Chunawalla & K.C Sethia Himalaya publishing House Jan-1985 |
| 4 | Drawing on the Right Side of the Brain- by Betty Edwards |
| 5 | Keys to Drawing- by Bert Dodson |



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|---|----------------------------|------------------------|
| Program Name | BVA in Applied Art | | |
| Course Title | Fundamentals Of Marketing-4 (Theory) | Semester | Fourth Semester |
| Course Code: | DSC-VA12 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Familiarize the students with the basic concepts, tools and techniques of fundamentals of marketing.
- ❖ Understand the basic concepts of marketing and Judge the Advertising environment.
- ❖ Analyse the systematic process of Advertising in the present scenario of marketing Decisions.
- ❖ Evaluate the Modern Marketing, Advertising strategies & identify the factors affecting the Advertising system.
- ❖ Inculcate the recent developments in the field of Marketing, Advertising, media plans, decisions and Strategies

Course Description:

In this course, students are introduced to the fundamentals of marketing, Marketing and Market Research, Social Marketing, online marketing, direct marketing.

| | |
|-----------------|----------------|
| Contents | 180 Hrs |
|-----------------|----------------|

Unit: 1 - Introduction to Marketing

Introduction-Nature-Scope-Importance of Marketing: Concepts & Approaches of Marketing: Need-Want-Demand-Customer Value-Customer Creation; Evolution of marketing, Functions of Marketing- Marketing Environment: Concept-importance-Micro and Macro

Environment. Marketing Management Meaning-importance.

Unit: 2 - Marketing and Market Research

Marketing and Market Research - The nature & scope of marketing - the nature and scope of market research- market research & product - market research & production - market research & the market - market research & marketing policies & methods - market research & channels of distribution - market research & selling performances - market research & advertising - market research & competition - market research & product development - motivation research - brand image.

Unit: 3 - Recent Developments in Marketing

Social Marketing, online marketing, direct marketing, services marketing, green marketing, Rural marketing: Consumerism, Search Engine Marketing-Mobile Marketing- Marketing Analytics-Social Media Marketing-Email Marketing Live Video Streaming Marketing-Network Marketing, any other recent developments in Marketing.

Learning Objectivities: On successful completion of the course, the Students will be able to

- ❖ Understand the basic concepts of marketing and asses the marketing environment.
- ❖ Analyse the consumer behaviour in the present scenario and marketing segmentation.
- ❖ Discover the new product development & identify the factors affecting the price of a Product in the present context.
- ❖ Judge the impact of promotional techniques on the customers & importance of channels of distribution. Outline the recent developments in the field of marketing

Pedagogy: Lectures, Presentations, Seminars, discussions

| Formative Assessment for Theory | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Test | 20% |
| Assignments | 10% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|-------------------|---|
| 1 | Advertising- C.N. Sontakki- Kalyani publishers 1989 |
| 2 | Advertising- B.N.Ahuja & S.S. chhabra – Surjeet Publications -2001 |
| 3 | Advertising Management- Jaishri-Jethwa Ney & shruti Jain. Published in India by Oxford university Press-2006 |
| 4 | Advertising and Marketing Research- ChunaWalla, reddy & Appannaiah- Himalaya publishing House-2000 |
| 5 | Advertising Management- B.S.Rathor - Himalaya publishing House-2010 |

PRACTIAL INTERNAL SUBMISSION

IV Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|--|---------------------------|------------------------|-----------------------------|
| ENVIRONMENTAL GRAPHIC DESIGN: C-2 | | | |
| 1. | Educational Institution | | Visual Journal |
| 2. | Museums / Stadium | Pen & Ink | Compulsory |
| 3. | Zoological Parks | Water Color / Pencil | Research and Project Report |
| 4. | Public Utility Places | Poster Color / Digital | |
| 5. | Urban & Rural Development | | Any 3 Projects |
| ILLUSTRATION-2 C-2 | | | |
| 1. | Narrative Illustration | Pen & Ink | |
| 2. | Story Board | Water Color / Pencil | Any 3 Projects |
| 3. | Informative Illustration | Poster Color / Digital | |
| Total Works | | | 35 |

NOTE:

- For the Internal Submission Students should submit **Minimum 25 works**.
- **Students must produce the works in studio hours.**
- Test will be conducted for all the DSC practical subjects.
- End of the semester test will be conducted for the 20% of the internal marks

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|---------------------------|-----------------|-----------------------------------|----------------|
| 20% | 20% | 40% | 20% |

III SEMESTER
BVA-SCULPTURE
SYLLABUS

III SEMESTER- BVA-2nd YEAR -SCULPTURE

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|--------------------------------------|------|----------------------------|--------------------------|-----------------------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-III-01 | DSC-VA7 | Sculptural Composition 1 | P | 10 | Display Viva (Practical) | Display Viva (Practical) | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-III-02 | DSC-VA8 | Head Study / Portrait 1 | P | 08 | Display Viva (Practical) | Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-III-03 | DSC-VA9 | History of Indian Art Genre-3 | T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-III-04 | OE-3 | Drawing / Sculpture-3 | P | 03 | Display Viva (Practical) | Internal Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 03 |
| 5 | BVA-III-05 | AECC | Language -1-3 English | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-III-06 | AECC | Language -2 -3 Kannada /Hindi/Others | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-III-07 | SEC Skill Based | Artificial Intelligence | T | 02 | 02 | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 9 | BVA-III-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/ Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 08 | | | 365 | | 385 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)

III SEMESTER– SCULPTURE DEPARTMENT

| Sl No | Title of the Course | Studio/ study hours Per Semester | Duration of Exam | Internal Marks | Marks | | Total Credit s |
|---|------------------------------------|---|---------------------|-------------------|-------------------------------|--------------------|----------------------|
| | | | | | Submission with display | Total mark s | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Sculptural Composition C- I (5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Head Study / Portrait C-1(4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | History of Indian Genre 3 (3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |
| OPEN ELECTIVE - OE | | | | | | | |
| 04 | Drawing/Sculpture -3 | 60 | - | 50 | 50 | 100 | 3 |
| OE Paper is to be offered for the Students other than BVA. | | | | | | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka
Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Sculpture | Semester | Third Semester |
| Course Title | Sculptural Composition C- 1 (Practical) | | |
| Course Code: | DSC-VA7 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Description:

Sculptural composition deals with the basic three-dimensional elements such as volume, positive-negative space, depth, relief, movement in different dimension. Students are expected to use figurative or non-figurative forms, including organic and inorganic forms. Materials are used should basically make meaning to emphasize the importance of proportion, shape, line, and balance of sculpture

Contents

180 Hrs

Compositions are to be created based on sketches, drawing from the life and the nature around. Understanding of fundamental of three-dimensional language is focused here, to realise these students are allowed to exercise in paper, wood, stone, metal, cement, moulding and casting techniques. Designing the basic structure and armature are also introduced in this semester.

Scope: It is help to student to understand the quality of three dimensions. It also begins the narration of building story and expression through three dimensional sculptural formats.

Guidelines: Introduction of various media and different kinds of composition created by Indian, western and far Eastern masters. Folk, Tribal, Traditional, Contemporary sculptors may be taken as an example to understand the change of 3D language in history.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Sculptural Composition Projects | 15% |
| Sculptural Composition related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Sculpture | Semester | Third Semester |
| Course Title | Head Study / Portrait C-1 (Practical) | | |
| Course Code: | DSC-VA8 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Description:

Study of human head is one of the important subject in the sculpture department. It involves the study of the skull structure in three dimensional and gradually to develop into a portrait. The gender, inner character, personality and expression are equally focused. It is a pleasurable experience to understand the relationship between the artist's personality & the model's personality.

Contents

120 Hrs

Introduction to human Anatomy. study of skull and head in various age groups. Emphasis on structure, proportion, and character of the model. The head study is done basically in clay in a spontaneous method, later the method of mould making done with pop. This is further casted in various material likes plaster, cement, fiberglass etc.

Scope: The head study helps to understand the three-dimensional forms and its expression. Later this will be useful to adopt in a personal need of creative or realistic portraiture practice.

Guideline: Introduction study from Indian traditional sculptures head-study like of Buddha heads from different period, study of Egyptian, Roman, Greek, Gothic, Renaissance, portrait and study of contemporary portraiture is to be encouraged.

Note: *Daily sketching is part of practical subjects.*

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Head Study / Portrait Projects | 15% |
| Head Study / Portrait related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|----------------|
| Program Name | BVA in Painting | Semester | Third Semester |
| Course Title | History of Indian Genres - 3 (Theory) | | |
| Course Code: | DSC-VA9 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Understand the Genre (Various Aspects) of the Visual Art in India. Genre consists of various subjects under one Umbrella
- ❖ Students will get a comprehensive knowledge about the visual art and its wide scopes.
- ❖ The paper helps in providing introduction to varied subjects of Indian art which will be studied in details in next semesters.
- ❖ Outcome of the course and subject will give a broader idea and understanding about Indian art and its varied forms.

Course Description

In this course, students are introduced to the history of Indian architecture, sculpture and painting from Mauryan Art to the Mughal architecture. Emphasis will be on architectural styles, sculptural styles and paintings. The primary intention of this focused course is to assist immersion in the cultures of the subcontinent.

Contents

45
Hrs

UNIT:01 Buddhist, Jain and Brahmanical Art:

01. Art of Mauryan period.
02. Art of Kushana period.

| |
|--|
| UNIT:02 |
| 01.Art of Gupta period. 02. Ajanta Painting |
| UNIT:03 |
| 01.Architecture of the Pallavas. 02.Nagara, Dravida and Vesara - Architectural styles |
| UNIT:04 |
| 01.Mughal Architecture |
| <p>Learning Objectives:</p> <ul style="list-style-type: none"> • *Learning to recognize architectural, sculptural and painting styles of ancient and medieval India • * Introduction to Buddhist, Hindu, Jain Iconography and Iconology • * Insights into making and materials • *Understanding art in relation to its socio-political, cultural, economic and material context |

Pedagogy: Lectures, Presentations, Seminars, discussions, and museum/site visits

| Formative Assessment for Theory | |
|--|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Theory Assignments | 10% |
| Tests | 20% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|---|
| 1 | Indian Architecture – Brownj Parcy (Hindu and Islamic period) |
| 2 | The Art and Architecture - Rowland & Benajan |
| 3 | History of Indian and Indonesia Art- A.K Coomaraswamy |
| 4 | The story of Indian Art - S.K Bhattacharya |
| 5 | 5000 years of Indian Art – Sivarama Murthi |
| 6 | Temples of south Indian - K.R.Srinivasan |
| 7 | An introduction to Indian and Western Art - Tomory |
| 8 | A Concise History of Indian Art - Roy C Craven |
| 9 | The spirit of Indian Painting |
| 10 | Indian Art-Dr. Alka Pandey 11. Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 11 | Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 12 | Indian Art and Over view- Gayatri Sinha |
| 13 | Contemporary Indian Art and other Realities-Yashdthara Dalmia |
| 14 | History of Indian Art by Vidya Vachaspati Gerola |
| 15 | Trends in Indian Painting by Manohar Kaul. |
| 16 | A Survey of Indian Sculpture by K.S.Sarswati |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA in Sculpture | Semester | Third Semester |
| Course Title | Drawing/Sculpture - 3 (practical) | | |
| Course Code: | OE-03 | Total Marks | 100 |
| Contact hours | 60 Hours | Practical No. of Credits | 03 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

OE Paper is to be offered for the students other then BVA

Course Outcomes (COs):

After the successful completion of the course, the student will be able to:

- Extension of painting studio works to the Drawing /Sculpture at the level of concepts, themes and forms.
- Students will explore various drawing media including Mix media.
- Students will explore various sculptural media including clay, wood, stone, plaster.
- Students will explore various sculptural media including clay and mixtures of clay, earthen elements, powders and water. Exercise with 2D and 3D forms.

Course Description:

Students will make head study and create portraits, Profile studies are taught through classroom practice with help of model.

Students are encouraged to make academic and portrait and profiles.

Contents for Drawing.

**60
Hrs**

Contents: Poartrait Painting

- Study of Male and Female Head in details- Study of Eyes, Nose, Lips and Ears.
- Study of Human head in monochrome and color- Charcoal, color Pencils, Pastels, Water colors, oil colors and Acrylic colors.
- Copying from various masters' works of Portraits.

Submission:

- Students should submit a minimum of 05 works and a minimum of 50 sketches at the end of the third semester.
- Continuous assessment of the work 3rd Semester should be taken for the Internal Evaluation.

Contents for Sculpture

Course Description:

To give an introduction to basic materials of 2D and 3D design (sculpture), fundamental techniques of sculpture. Making and design principles governing their organization. This course will enable students to apply the visual elements and principles in bringing out a two-dimensional and three-dimensional design spaces.

Content

- Head stud: Observation and Understanding of the head and skull structure in reference models / Live models in clay in the high relief and round.
- Relief works from Still life model and Drapery.
- Relief composition from everyday life using perspective and basic elements of relief.
- Round composition: Based on study of Animals or Birds and making of composition from the environment.

Submission:

- Students should submit a minimum of 5 works and a minimum of 25 sketches at the end of the third semester.

Continuous assessment of the work of third semester should be taken for the Internal Evaluation.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing/Sculpture Projects | 15% |
| Drawing/Sculpture related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

PRACTIAL INTERNAL SUBMISSION

III Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|---------|-----------------------------------|-----------------------------------|-------------------------|
| 1 | Sculpture Composition: C-1 | Any Media | completed work : 2 |
| 2 | Sculptural Drawing | Pencil/ Charcoal/Clay | completed drawing : 10 |
| 3 | Maquette | Any Media | 5 |
| | Composition | Using any Digital software | 2 works with soft copy |
| 1 | Head-study/Portrait:C-1 | Any Media | completed work : 2 |
| 2 | Head-Study Drawing | Pencil, Water colour, Charcol etc | completed drawings : 10 |
| | Head-study/Portrait | Using any Digital software | 2 works with soft copy |
| | | | Total Works: 33 |

NOTE:

1. For the Internal Submission Students should submit **Minimum 29 works**.

Students should submit the works which are done in the studio hours.

2. Test will be conducted for all the DSC practical subjects.

3. Cumulative internal assessment is mandatory.

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|---------------------------|-----------------|-----------------------------------|----------------|
| 20% | 20% | 40% | 20% |

NOTE: End of the semester test will be conducted for the 20% of the internal marks

IV SEMESTER
BVA-SCULPTURE
SYLLABUS

IV SEMESTER- BVA-2nd YEAR -SCULPTURE

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----|-------------|-----------------|-------------------------------------|------|----------------------------|---------------|-----------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-IV-01 | DSC-VA10 | Sculptural Composition-2 | P | 10 | 20 Hrs | Practical Exam | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-IV-02 | DSC-VA11 | Portrait- 2 | P | 08 | 10 Hrs | Practical Exam | 25 | 50 | 25 | 50 | 100 | 04 |
| 3 | BVA-IV-03 | DSC-VA12 | Survey of Indian Sculpture- 4 | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-IV-05 | AECC | Language -1-4 English | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 5 | BVA-IV-06 | AECC | Language -2 -4 Kannada/Hindi/Others | T | 04 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-IV-07 | AECC | Constitution of India& Human Rights | T | 03 | 02Hrs | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-IV-08 | SEC Skill Based | Financial Education | T | 02 | 02Hrs | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 02 |
| 8 | BVA-IV-09 | SEC Value Based | Sports/NCC/NSS/R&R/(S&G)/Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 40 | | | 355 | | 395 | 750 | 25 |

Contents of Courses for Bachelor of visual Arts (BVA)
IV SEMESTER– SCUPLTURE DEPARTMENT

| Sl No | Title of the Course | Studio/ study hours Per Semester | Duration of Exam | Internal Marks | Marks | | Total Credits |
|---------------------------------------|------------------------------------|----------------------------------|------------------|----------------|-------------------------|-------------|---------------|
| | | | | | Submission with display | Total marks | |
| DISCIPLINE SPECIFIC CORE - DSC | | | | | | | |
| 01 | Sculptural Composition C-2 (5) | 180 | - | 75 | 75 | 150 | 5 |
| 02 | Portrait C-2 (4) | 120 | - | 50 | 50 | 100 | 4 |
| 03 | Survey of Indian Sculpture -C4 (3) | 45 | 2 hours | 40 | Exam | 100 | 3 |
| | | | | | 60 | | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---|----------------------------|------------------------|
| Program Name | BVA in Sculpture | Semester | Fourth Semester |
| Course Title | Sculptural Composition C-2 (practical) | | |
| Course Code: | DSC-VA10 | Total Marks | 150 |
| Contact hours | 180 Hours | Practical No. of Credits | 05 |
| Formative Assessment Marks | 75 | Summative Assessment Marks | 75 |

Course Description:

Continuing previous semester studies in sculptural composition even in this semester. In this semester more focuses given on creative skill for both figurative and non-figurative compositions. The use of basic organic or inorganic structure, forms and materials to build three dimensional visual language.

Contents

180 Hrs

Project and individual work are to be undertaken to exercising the basic elements of sculpture, three dimensional forms. Individual visual expression is given more importance in such exercises. Students are expected constantly experiment with variety of materials and techniques.

Scope: Aim of this subject is to encourage the students to explore their concepts as well as equip them for the commercial sculpture making.

Guidelines: Discuss and grasp the ingredients of visual language which is evolved as modern sculpture after 1960's. Students are asked to study of the works of contemporary Indian and Western and American sculptors.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Sculptural Composition Projects | 15% |
| Sculptural Composition related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------|----------------------------|------------------------|
| Program Name | BVA in Sculpture | Semester | Fourth Semester |
| Course Title | Portrait C-2 (practical) | | |
| Course Code: | DSC-VA11 | Total Marks | 100 |
| Contact hours | 120 Hours | Practical No. of Credits | 04 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

Course Description:

‘Portrait’ is an important exercise to understand the human, animal and bird’s anatomy, its inner structure and various other characteristics. Human form has been the basis of art since the beginning of history, across all culture.

Contents

120 Hrs

Students are expected to create drawings from various angles of the given model. The process of evolution from 2D drawings to three-dimensional skeleton using armature is a prime concern here. The subject involves exercise in clay, making of mould and cast in plaster of Paris, cement, and fiberglass etc.

Scope: There is still a tradition of figurative sculpture being made for public spaces. Apart from the above, figure studies help to metamorphose figures into abstract human forms that can to be utilize in various compositions.

Guideline: Example can be taken from various Indian, Gothic, Greek, Roman, Renaissance, Russian, modern ISMS and contemporary figurative studies and figurative sculptures.

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|--|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Portrait Composition Projects | 15% |
| Portrait Composition related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|---------------------------------------|----------------------------|-----------------|
| Program Name | BVA in Painting | Semester | Fourth Semester |
| Course Title | Survey of Indian Sculpture 3 (Theory) | | |
| Course Code: | DSC-VA12 | Total Marks | 100 |
| Contact hours | 45 Hours | Theory No. of Credits | 03 |
| Formative Assessment Marks | 40 | Summative Assessment Marks | 60 |

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Learning to recognize sculptural, styles of ancient and medieval India
- ❖ Students will also be introduced to study of iconography, narrative structure of sculpture.
- ❖ Introduction to Buddhist, Hindu, Jain Iconography, and Iconology
- ❖ Various schools of sculpture in South, North and western and eastern India in general.

Course Description:

In this course, students are introduced to the survey of Indian sculpture from o the Western Indian sculpture to Vijayanagara period. Emphasis will be on sculptural styles. The primary intention of this focused course is to assist immersion in the cultures of the subcontinent.

Contents

45 Hrs

Unit: 1 -

1. Western India: Bhaja and Kharle, Ellora and Elephanta sculptures.

Unit: 2

1. Odissa sculptures
2. Khajuraho sculptures

| |
|---|
| |
| Unit: 3 |
| 1.Badami Chalukya sculptures 2.Chola Bronze sculptures |
| Unit: 4 |
| 1.Hoysala sculptures 2.Vijayanagara sculptures. |
| <p>Learning Objectives:</p> <ul style="list-style-type: none"> ❖ • Learning to recognize sculptural styles of India. ❖ • Introduction to Buddhist, Hindu, Jain Iconography and Iconology ❖ • Insights into making and materials ❖ • Understanding art in relation to its socio-political, cultural, economic and material context. |

Pedagogy: Lectures, Presentations, Seminars, discussions and museum/site visits

| Formative Assessment for Theory | |
|--|--------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Theory Assignments | 10% |
| Tests | 20% |
| Theory related activities like, Quiz, seminar, Team activities | 10% |
| Total | 40% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

| References | |
|------------|---|
| 1 | Indian Architecture – Brownj Parcy (Hindu and Islamic period) |
| 2 | The Art and Architecture - Rowland & Benajan |
| 3 | History of Indian and Indonesia Art- A.K Coomaraswamy |
| 4 | The story of Indian Art - S.K Bhattacharya |
| 5 | 5000 years of Indian Art – Sivarama Murthi |
| 6 | Temples of south Indian - K.R.Srinivasan |
| 7 | An introduction to Indian and Western Art - Tomory |
| 8 | A Concise History of Indian Art - Roy C Craven |
| 9 | The spirit of Indian Painting |
| 10 | Indian Art-Dr. Alka Pandey 11. Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 11 | Art and Visual Culture in India, 1857-2007 Gayatri Sinha |
| 12 | Indian Art and Over view- Gayatri Sinha |
| 13 | Contemporary Indian Art and other Realities-Yashdthara Dalmia |
| 14 | History of Indian Art by Vidya Vachaspati Gerola |
| 15 | Trends in Indian Painting by Manohar Kaul. |
| 16 | A Survey of Indian Sculpture by K.S.Sarswati |

PRACTIAL INTERNAL SUBMISSION

IV Semester

50% MARKS

| Sl. No. | SUBJECT | MEDIUM | NUMBER OF WORKS |
|------------------------------------|---------------------------------------|----------------------------|-------------------------|
| Sculptural Composition: C-2 | | | |
| 1 | Sculpture Composition: C-1 | Any Media | Completed work : 2 |
| 2 | | Pencil/ Charcoal/Digital & | Completed drawing : 10 |
| 3 | | Any Media | 5 |
| 4 | Composition | Using any Digital software | 2 works with soft copy |
| Figure-Study : C-2 | | | |
| 4. | Full Figure Study | Any Media | completed work : 2 |
| 5 | Figure Study Drawing | Pencil/ Charcoal/Digital | completed drawing : 10 |
| | | Using any Digital software | 2 works with soft copy |
| | | | Total Works : 29 |

NOTE:

1. For the Internal Submission Students should submit **Minimum 29 works**.

Students should submit the works which are done in the studio hours.

2. Test will be conducted for all the DSC practical subjects.

3. Cumulative internal assessment is mandatory.

INTERNAL SUBMISSION BASED ON FOLLOWING CRITERIAS:

| Involvement & Punctuality | Technical Skill | Concept, Creativity, Presentation | Practical Test |
|---------------------------|-----------------|-----------------------------------|----------------|
| 20% | 20% | 40% | 20% |

NOTE: End of the semester test will be conducted for the 20% of the internal marks.



Mangalore University

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Accredited by NAAC

VISUAL ART

BACHELOR OF VISUAL ART

04 -YEAR-BVA(Hons.)UG PROGRAM

08-SEMESTER AS PER NEP-NORMS

PAINTING. APPLIED ART.

SCULPTURE.

- I & II SEMESTER **REVISED** COURSE OF “**OPEN ELECTIVE**” SYLLABUS



AS PER NEP
EFFECTIVE FROM 2021-22

REVISED A7- MODEL PROGRAMME STRUCTURE FOR -BVA

Appendix A

A7. Model Programme Structure for Bachelor of Visual Arts, BVA Programme in different Streams of Visual Arts.

| Sem. | Discipline Core (DSC) (Credits) (L+T+P) | Discipline Elective (DSE) / Open Elective (OE) (Credits) (L+T+P) | Ability Enhancement Compulsory Courses (AECC), Languages (Credits) (L+T+P) | | Skill Enhancement Courses (SEC) | | Total Credits |
|---|--|--|--|---|--|--|------------------|
| | | | | | Skill based (Credits) (L+T+P) | Value based (Credits) (L+T+P) | |
| I | DSC-VA1(6), VA2(4), VA3(3) | OE-1 (3) | L1-1(3), L2- 1(3) (4 hrs each) | | SEC-1: Digital Fluency (2)(1+0+2) | Health & Wellness and Yoga (2) (1+0+2) | 25 |
| II | DSC-VA4(5), VA5(4), VA6(3) | OE-2 (3) | L1-2(3), L2- 2(3) (4 hrs each) | Env. Studies (3) (3+0+0) | | Sports/NCC/NSS/R&R(S&G)/ Cultural (2) (0+0+4) | 26 |
| Exit option with Undergraduate Certificate with the completion of courses equivalent to a minimum of 48 credits, followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| III | DSC-VA7(5), VA8(4), VA9(3) | OE-3 (3) | L1-3(3), L2- 3(3)(4 hrs. each) | | SEC-2: AI /Financial Edu. & IA (2)(1+0+2) | Sports/NCC/NSS/R&R(S&G))/ Cultural (2) (0+0+4) | 25 |
| IV | DSC-VA10(5), VA11(4), VA12(3) | | L1-4(3), L2- 4(3)(4 hrs. each) | Constitution of India & Human Rights (3) | SEC-2: Financial Edu. & IA /AI (2)(1+0+2) | Sports/NCC/NSS/R&R(S&G))/ Cultural (2) (0+0+4) | 25 |
| Exit option with Undergraduate Diploma in Visual Arts (with the completion of courses equal to a minimum of 96 credits), followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| V | DSC-VA13(4), VA14(4), VA15(4), | DSE-VAE-1(3) DSE-VAE-2(3) | | | SEC-3: Relevant SEC (2)(1+0+2)/ Internship (2) | Sports/NCC/NSS/R&R(S&G)/ Cultural (2) (0+0+4) | 22 |
| VI | DSC-VA16(4), VA17(4), VA18(4), | DSE-VAE-3(3) Res. Methodology-1(3) | | | SEC-4: Relevant SEC (2)(1+0+2)/ Internship (2) | Sports/NCC/NSS/R&R(S&G) / Cultural (2) (0+0+4) | 22 |
| Exit option with Bachelor of Arts Degree, B.A. in Visual Arts (with the completion of courses equal to 132-140 credits), followed by 10-12 credit bridge course(s) for two months, including at-least 6-credit job-specific internship/apprenticeship to acquire job-ready competencies required to enter the job | | | | | | | |
| VII | DSC-VA19(4), VA20(4), VA21(4) | DSE-VAE-4(3) Res. Methodology-2 (3) Res. Proposal (4)** | | | | | 22 |

| | | | | | | | | |
|---|--|---|--|--|--|--|--|----|
| VIII | DSE-VAE-5(3),E-6(3), E-7(3), E-8(3) | Res. Internship (4) Research Project (6)** | | | | | | 22 |
| Award of Bachelor of Visual Arts Degree, B.V.A. (with the completion of courses equal to a minimum of 176-180 credits), | | | | | | | | |

**In lieu of the research proposal and project, three additional elective papers/ Internship/ Apprenticeship may be offered.

**I SEMESTER (BVA)
REVISED COURSE
OF
“ OPEN ELECTIVE ”
SYLLABUS
(BVA-1st YEAR)**

I SEMESTER- (common to all) BVA-1st YEAR

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instruction Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----------|-----------------|-----------------|---|----------|----------------------------|---------------------------------|---------------------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-I-01 | DSC-VA1 | Observational Drawing -I | P | 09 | Display Viva (Practical) | Display Viva (Practical) | 38 | 75 | 38 | 75 | 150 | 6 |
| 2 | BVA-I-02 | DSC-VA2 | 2D Basic Design - I | P | 08 | Display Viva (Practical) | Display Viva (Practical) | 38 | 75 | 38 | 75 | 150 | 4 |
| 3 | BVA-I-03 | DSC –VA3 | Introduction to History of Indian Art-1 | T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 3 |
| 4 | BVA-I-04 | OE-1 | Drawing / Sculpture 1 | P | 03 | Display Viva (Practical) | Display Viva (Practical) | 25 | 50 | 25 | 50 | 100 | 3 |
| 5 | BVA-I-05 | AECC | Language -1-1 English | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 3 |
| 6 | BVA-I-06 | AECC | Language -2-1 Kannada Hindi/Others | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 3 |
| 7 | BVA-I-07 | SEC Skill Based | Digital Fluency | T | 03 | 02 | Written Exam (Theory) | 07 | 20 | 11 | 30 | 50 | 2 |
| 8 | BVA-I-08 | SEC Value Based | Yoga /Health & Wellness | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 2 |
| | | | | | 36 | 08 | | | 390 | | 410 | 800 | 26 |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------------|
| Program Name | BVA 1st YEAR (common to all) | Semester | First Semester |
| Course Title | Drawing / Sculpture - 1 (practical) | | |
| Course Code: | OE-01 | Total Marks | 100 |
| Contact hours | 60 Hours | Practical No. of Credits | 03 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

OE Paper is to be offered for the students other then BVA

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Extension of painting studio works to the Drawing /Sculpture at the level of concepts, themes and forms. Or any available courses in the institute.
- ❖ Students will explore various drawing media including Mix media.
- ❖ Students will explore various sculptural media including clay, wood, stone, plaster.
- ❖ Students will explore various sculptural media including clay and mixtures of clay, earthen elements, powders and water. Exercise with 2D and 3D forms.

Course Description:

To understand how three forms achieve their structural unity through adherence to principles with physical nature of material being observed and studied through various light conditions.

Contents for Drawing.

**60
Hrs**

- **Nature drawing:** To develop the sense of structure. Study from any kind of forms in nature ponds, shells, butterflies flowers, plants, insects, minerals, bones etc.
- **Drawing from human figure:** mainly based on general form and gesture-To creative exact mood and feeling.

- **Drawing from object:** mainly based on general form- Drawing from cubes, cones, cylindrical objects, casts, drapery, still life groups etc. observed and studied in various rendering media and techniques in various light conditions.
-
- **Drawing from memory:** To develop the sense of observation and the capacity to retain and recall images and their co-ordination.
-
- **Outdoor sketching:** Rapid sketching from any objects from places like street's market station etc. and also from museum zoo.

Submission:

- Students should work pencil, Charcoal on paper, board and other available materials.
- Students should submit a minimum of 10 works and a minimum of 100 sketches at the end of the each semester.
- Continuous assessment of the work of both semester should be taken for the Internal Evaluation

Content for Sculpture

Course Description:

To give an introduction to basic materials of 2D and 3D design (sculpture), fundamental techniques of sculpture. Making and design principles governing their organization.

Content

- Introduction to the simple tools and techniques.
- Explore the nature of Form, geometric shapes, decorative designs by using of various materials like the clay, pop, paper, board, etc.
- Study of various object and their linier structures.
- Division of space as positive and negative exercise in relief sculpture.
- Study of vegetables, fruits, flowers, etc. (relief sculpture)
- Study of various objects. (relief sculpture)
- Simple relief compositional exercises.
- Shapes Compositions
- Forms Compositions.

| |
|--|
| |
|--|

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing/Sculpture Projects | 15% |
| Drawing/Sculpture related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES

**II SEMESTER (BVA)
REVISED COURSE
OF
“ OPEN ELECTIVE ”
SYLLABUS
(BVA-1st YEAR)**

II SEMESTER (common to all)BVA-1st YEAR

| Sl | Course Code | Course Type | Title of the Subjects | Mode | Instructi on Hours per week | Exam Duration | Evaluation Pattern | Internal Marks | | External Marks | | Total | Credits |
|----------|------------------|-----------------|--|----------|-----------------------------|---------------|-----------------------|----------------|------------|----------------|------------|------------|-----------|
| | | | | | | | | Min | Max | Min | Max | | |
| 1 | BVA-II-01 | DSC-VA4 | Observational Drawing -II | P | 09 | 10 Hrs | Practical Exam | 38 | 75 | 38 | 75 | 150 | 05 |
| 2 | BVA-II-02 | DSC-VA5 | 2D Basic Design - II | P | 08 | 10Hrs | Practical Exam | 38 | 75 | 38 | 75 | 150 | 04 |
| 3 | BVA-II-03 | DSC- VA6 | Introduction to History of Western Art-2 | T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 4 | BVA-II-04 | OE-2 | Drawing / Sculpture- 2 | P | 03 | 05 | Practical Exam | 25 | 50 | 25 | 50 | 100 | 03 |
| 5 | BVA-II-05 | AECC | Language -1-2 English | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 6 | BVA-II-06 | AECC | Language -2 -2 Kannada Hindi/Others | T | 04 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 7 | BVA-II-07 | AECC | Environmental Studies | P&T | 03 | 02 | Written Exam (Theory) | 14 | 40 | 21 | 60 | 100 | 03 |
| 8 | BVA-II-08 | SEC Value Based | Sports NCC/NSS/R&R/(S&G)/Cultural | P&T | 02 | Internal | Internal | 18 | 50 | -- | -- | 50 | 02 |
| | | | | | 36 | 33 | | | 410 | | 440 | 850 | 26 |



Government of Karnataka

Model Curriculum

| | | | |
|----------------------------|--|----------------------------|-----------------|
| Program Name | BVA 1 st YEAR (common to all) | Semester | Second Semester |
| Course Title | Drawing / Sculpture - 1 (practical) | | |
| Course Code: | OE-01 | Total Marks | 100 |
| Contact hours | 60 Hours | Practical No. of Credits | 03 |
| Formative Assessment Marks | 50 | Summative Assessment Marks | 50 |

OE Paper is to be offered for the students other then BVA

Course Outcomes (COs): After the successful completion of the course, the student will be able to:

- ❖ Extension of painting studio works to the Drawing /Sculpture at the level of concepts, themes and forms. Or any available courses in the institute.
- ❖ Students will explore various drawing media including Mix media.
- ❖ Students will explore various sculptural media including clay, wood, stone, plaster.
- ❖ Students will explore various sculptural media including clay and mixtures of clay, earthen elements, powders and water. Exercise with 2D and 3D forms.

Course Description:

To understand how three forms achieve their structural unity through adherence to principles with physical nature of material being observed and studied through various light conditions.

Contents for Drawing.

**60
Hrs**

- **Nature drawing:** To develop the sense of structure. Study from any kind of forms in nature ponds, shells, butterflies flowers, plants, insects, minerals, bones etc.
- **Drawing from human figure:** mainly based on general form and gesture-To creative exact mood and feeling.

- **Drawing from object:** mainly based on general form- Drawing from cubes, cones, cylindrical objects, casts, drapery, still life groups etc. observed and studied in various rendering media and techniques in various light conditions.
-
- **Drawing from memory:** To develop the sense of observation and the capacity to retain and recall images and their co-ordination.
-
- **Outdoor sketching:** Rapid sketching from any objects from places like street's market station etc. and also from museum zoo.

Submission:

- Students should work pencil, Charcoal on paper, board and other available materials.
- Students should submit a minimum of 10 works and a minimum of 100 sketches at the end of the each semester.
- Continuous assessment of the work of both semester should be taken for the Internal Evaluation

Content for Sculpture

Course Description:

To give an introduction to basic materials of 2D and 3D design (sculpture), fundamental techniques of sculpture. Making and design principles governing their organization.

Content

- Introduction to the simple tools and techniques.
- Explore the nature of Form, geometric shapes, decorative designs by using of various materials like the clay, pop, paper, board, etc.
- Study of various object and their linier structures.
- Division of space as positive and negative exercise in relief sculpture.
- Study of vegetables, fruits, flowers, etc. (relief sculpture)
- Study of various objects. (relief sculpture)
- Simple relief compositional exercises.
- Shapes Compositions
- Forms Compositions.

| |
|--|
| |
|--|

Pedagogy: Studio and outdoor work, demonstrations, slide shows and museum/gallery visits

| Formative Assessment for Practical | |
|---|---------------------------|
| Assessment Occasion/ type | Weightage in Marks |
| Practical Assignments | 25% |
| Drawing/Sculpture Projects | 15% |
| Drawing/Sculpture related activities like, Quiz, seminar, Team activities | 10% |
| Total | 50% |
| <i>Formative Assessment as per NEP guidelines are compulsory</i> | |

NOTE: FROM AECC & SEC COURSES ARE AS PER NEP AND INSTITUTIONS GUIDELINES