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TMS 556

Fourth Semester M.B.A. (TTM) Examination, September/October 2022
TOURISM AND TRAVEL MANAGEMENT
Information Technology for Tourism

Time : 3 Hours

Max. Marks : 70

Instruction : Answer all Sections. No additional booklets would be given.

SECTION – A
(Compulsory)

1. Discuss concepts of Database Management Systems and Decision Support Systems. **(1×15=15)**

SECTION – B
(Compulsory)

Answer **any five** of the following questions. **Each** question carries **eight** marks.
(5×8=40)

2. Explain the typologies of tourism information.
3. Briefly explain the consumer access to GDS.
4. Write about importance and applications of Remote Sensing and GIS in tourism industry.
5. Discuss about management information systems.
6. How social media and ICT influence in travel decision making model of electronic consumer access ? Discuss.
7. Discuss on the merits and demerits of E-commerce.
8. Briefly explain influence of technology in the distribution of travel products.

SECTION – C
(Compulsory)

9. Explain in brief about geographic information system. **(1×15=15)**
