Reg. No.									
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MIBS 405

First Semester M.B.A. (I.B.) Degree Examination, December 2018 INTERNATIONAL BUSINESS Quantitative Techniques

Time: 3 Hours Max. Marks: 70

SECTION - A

Note: Answer any two questions. Each question carries 10 marks. Answer to the question should not exceed five pages. (2×10=20)

- 1. What are the main components of time series? How will you determine them?
- 2. Describe the two methods of collecting data. In what special circumstances are two methods suitable?
- 3. Critically examine the different methods of measuring dispersion.

SECTION - B

Note: Answer any three questions. Each question carries 12 marks. Answer to the question should not exceed six pages. (3×12=36)

- 4. Mr. A bought 3 books, 2 pens and 2 pencils for which the bill was Rs. 282. The next day he bought 5 books, 3 pens and 1 pencil for which the bill was Rs. 466. He again purchased 4 books, 8 pens and the bill was Rs. 400. If the price remained unchanged, find the price of 1 book, 1 pen and 1 pencil using Cramer's rule.
- 5. From the data given below, find the missing frequency. If the arithmetic mean is 28, find the median:

Profits per shop (Rs. '000)	0-10	10-20	20-30	30-40	40-50	50-60
No. of shops	12	18	27	?	17	6

6. From the following data obtain the two regression equations and calculate the correlation coefficient:

X	1	2	3	4	5	6	7	8	9
Υ	9	8	10	12	11	13	14	16	15

Estimate the value of Y which should correspond on an average to X = 6.2.





7. From the data given below, find the coefficient of correlation between the driver's age and the number of accidents made by him.

Number of	Driver's age							
accidents	25-30	30-35	35-40	40-45	45-50			
0	-	6	6	14	8			
1	-	_	18	8	2			
2	6	10	20	6	_			
3	8	18	12	_	_			
4	24	14	6	2	_			

8. Given the revenue function $R(x) = -3x^3 + 600x^2$ and the cost function

 $C(x) = 357x^2 + 1800x$; find :

- a) The marginal profit at x = 10 units. Interpret the result.
- b) The marginal profit at x = 100 units. Interpret the result.

SECTION - C

(Compulsory)

Note: Answer to the question should **not** exceed **six** pages.

 $(1 \times 14 = 14)$

- 9. The following figures relate to the prices and quantities of certain commodities. Determine current price index through:
 - (a) Laspeyre's method (b) Paasche's method (c) Bowley's method and (d) Fishers method :

	20	016	2017		
Commodities	P _o	Q_0	P ₁	Q_1	
Α	2	8	4	6	
В	5	10	6	5	
С	4	14	5	10	
D	2	19	2	13	
