# **Department of Business Administration MBA-Tourism and Travel Administration**

#### TMS - 455: SUSTAINABLE TOURISM

Credits: 3

## **Learning Objectives:**

- 1. To understand and appreciate the significance of sustainable development;
- 2. To be familiar with the various approaches and practices for STD; and
- 3. To gain exposure to the implementation of STD principles through relevant case studies.

#### **Learning Outcome:**

1. Students are expected to practice and direct stakeholders ways towards sustainable tourism

**UNIT – I** Sustainable Development- Evolution - Principles, Major Dimensions of Sustainability - Reasons for Unsustainable Development - Stockholm Conference 1972 - World Conservation Union 1980 - WCED 1987 and Brundtland Commission - Rio Declaration 1992 - Kyoto Protocol 1997 - WSSD 2002 - Global Warming & Climate Change.

**UNIT – II** Sustainable Tourism Development: Meaning- Principles – rio earth summit 1992 and Agenda 21 for Travel and Tourism Industry - World Conference on Sustainable Tourism 1995 – Global Conference - Berlin Declaration - Bali Declaration 2005 - Cape Town Declaration 2002 and Kerala Declaration on responsible tourism

**UNIT – III** Sustainable Tourism Planning: - Topographical Analysis - Analysis of Local Resources - Land use Pattern (EIA, EIS, EMS) & Community and socio- economic and cultural conditions - Evaluation of impact of tourism site - Zoning system - Carrying capacity.

**UNIT** – IV Approaches to Sustainable Tourism- Standardization and Certification - Alternative Tourism -Responsible Tourism - Collaboration and Partnership - Waste Management — Ecofriendly Practices - Sustainable Tourism and Poverty Alleviation - Pro-poor Tourism and Community Participation.

**UNIT-V** Ecotourism- Evolution, Principles, Trends and Functions of Ecotourism - Relationship between Tourism & Ecology. Mass Tourism Vs Ecotourism -Typology of Eco-tourists - Ecotourism Activities & Impacts - Western Views of Ecotourism.

### **References:**

- 1. Inskeep, E. (1991), Tourism Planning: An Integrated and Sustainable Development Approach, New York: Van Nostrand Reinhold.
- 2. Ritchie, J.R. & Crouch, I.G (2005), the Competitive Destination –A Sustainable Tourism Perspective, CABI Publishing, UK.
- 3. Mowforth, M. and Munt, I. (2003), Tourism and Sustainability. Development and New Tourism in the Third World. Routledge, London.
- 4. Middleton, V.T.C and Hawkins, R. (1998), Sustainable Tourism: A Marketing Perspective, Butterworth Heinemann, Oxford.

- 5. Weaver, D. (2001), The Encyclopedia of Ecotourism, CABI Publication, UK.
- 6. Wahab, S and John J. Pigram, J.J. (1997), Tourism, Development and Growth: The Challenge of Sustainability, Routledge, London.

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