

## MANGALORE UNIVERSITY DEPARTMENT OF BUSINESS ADMINISTRATION MASTER OF BUSINESS ADMINISTRATION (MBA)

## **MBAS 553: FINANCIAL SERVICES**

Work load : 4 hours per week - Total credits: 4
Examination : 3 hours 70 marks
Objectives. : To offer Specialised knowledge in existing and emerging areas of merchant banking financial services..

Pedagogy. : Lectures, assignments, practical exercises, discussions, seminars.

**Chapter 1: Financial System:** functions of a financial system, components of financial systems, Structure of a financial system. Problems of Indian financial system.

**Chapter 2: Merchant Banking** - historical perspective - nature of services provided by Merchant bankers - structure of merchant banking firm - setting up and managing a merchant banking SEBI regulations on merchant banks.

**Chapter 3: Financial Markets** -capital markets -primary markets -methods of raising funds from primary market -public issue - SEBI guidelines for primary issue and relevant t company law provisions to primary issue -secondary market operations -internet trading (introduction to the concept ) -global markets -issue of American depository receipts and global depositary receipts- guidelines on their issue -emerging trends.

**Chapter 4: Financial services**: underwriting -stock broking depositories. Consumer finance -car financing -financing of consumer durables and other services provided by financial service companies.

**Chapter 5: Credit rating:** approaches and process of rating- credit rating agencies-CRISIL and ICRA, CARE ratings for financial instruments-methodology of rating, rating of companies based on acceptable ratios (Altman's z-score ratios).

**Chapter 6: Treasury Management Services**: Treasury as an independent profit center - investment of surplus funds - money market operations - treasury bills, commercial bills, commercial papers, certificate of deposits, Gilt edged securities markets.

**Chapter 7: Leasing:** Concept and classification of leasing - present legislative frame work of leasing - lease evaluation (lessors & lessee's point of view) - tax aspects of leasing.

**Chapter 8: Hire Purchase**: Introduction -Concepts and characteristics - legal aspects and tax implications-financial evaluation

Chapter 9: Central and Commercial Banking: definitions- functions -nationalization of banks -RBI-functions and working

**Chapter 10: Insurance** -role of insurance in financial framework - General insurance -life insurance -marine insurance -medical insurance and others, recent trends in insurance industry, impact of privitisation on insurance industry. **References:** 

- 1. L.M.Bhole-Financial Institutions and Market-TataMcGraw-Hill Publishing company Ltd.
- 2. Sharpe, Alexander and Bailey Investments Pearson
- 3. I Friend M Blume, J Crocket.-Mutual funds and other institutional investors McGraw Hill.
- 4. Sanjay Lal and Paul Streeten.- Foreign investments, Transnationals and Developing Countries- Macmillan Press

- 5. N. J Yasaswy -Personal Investment and tax planning- Vision Books, New Delhi.
- 6. Suneja– Banking- Suneja Publishers.
- Shekar and Shekar Banking Theory and practice Vikas Publishing House.
   Julia Holyoake ,William Weipers Insurance 4<sup>th</sup> Edition Financial World Publishing
- 9. M Y Khan- Financial Services-Tata McGraw-Hill Publishing Company Ltd.
- 10. Gordon and Natarajan -Fiancial Markets and Services HPH
- 11. Indian institute of banking and Finance, Principles Practices of Banking -MacMillan.
- 12. Indian institute of banking and Finance, Legal and Regulatory Aspects of Banking Mac Millan.
- 13. Pandian P Financial Services and Markets Vikas Publishing House, New Delhi.
- 14. Shashi K Gupta and Nisha Aggarwal, Financial Services, 5<sup>th</sup> Revised Edition, 2014, Kalyani Books.

