

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF III B.B.A.
FOR THE ACADEMIC YEAR 2021-22**

- 1. CORPORATE LAW**
 1. Clauses of memorandum of association.
 2. Right and liabilities of the members of a company.

- 2. BANKING THEORY AND PRACTICE**
 1. What is banking? Explain the role of central bank and other commercial banks in the country.
 2. What is digital banking? Explain the evolution of digital banking? State the advantages and disadvantages. Explain how it can contribute for the development of banking industry.

- 3. GLOBALISATION AND SMALL BUSINESS MANAGEMENT**
 1. Explain the supportive role of Indian Government in promoting small scale business units.
 2. Discuss the various challenges faced by Women Entrepreneurs. Suggest the measures to overcome challenges.

- 4. ORGANISATIONAL BEHAVIOUR**
 1. Theories of motivation.
 2. Personality and determinants of personality.

- 5. HUMAN RESOURCE MANAGEMENT AND INDUSTRIAL RELATIONS**
 1. Distinguish between:
 - a. Conciliation
 - b. Adjudication
 - c. Arbitration
 2. Explain the causes of industrial disputes. Bring out the demerits of strikes and lockouts in the present scenario.

- 6. ADVANCED FINANCIAL MANAGEMENT**
 1. Analyse the scope of capital and money market in India.
 2. Elaborate financial analysis and methods of financial analysis.

DIRECTOR

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SOCIOLOGY

I. SOCIOLOGY OF SOCIAL PROBLEMS

1. Explain the consequences of drug abuse?
2. Explain the problems of minorities?

II. SOCIOLOGICAL THOUGHTS.

1. Write an essay on Karl Marx's concept of social classes and class struggle.
2. Write an essay on Protestant ethics and spirit of capitalism.

III. RESEARCH METHODOLOGY

1. Explain the various sources of data in social research.
2. Discuss the limitations of questionnaire method in social research.

POLITICAL SCIENCE

I. MODERN CONSTITUTIONS

1. Describe the organization and functions of the House of Lords in England?
2. Describe the salient features of the American Constitution?

II. PUBLIC ADMINISTRATION

1. Importance of public administration.
2. Differences between public and private administration?

III. THEORY AND PRACTICE OF INTERNATIONAL RELATIONS

1. Write a note on formulation of foreign policy.
2. Discuss the characteristics of globalization.

ECONOMICS

I. INDIAN ECONOMY

1. Explain the causes of low agricultural productivity in Indian agriculture. Suggest remedial measures to overcome the problem.
2. Explain the various sources of agricultural finance in India.

II. ECONOMIC THOUGHT

1. Contribution of Adam Smith to history of economic thought.
2. Contributions of Keynes to history of economic thought.

III. DEVELOPMENT ECONOMICS

1. Explain the various determinants of economic development.
2. Explain the Rostow's stages of economic growth.

HISTORY

I. MODERN INDIA (1757-1964)

1. Explain the freedom struggle from 1885 to 1919 in India
2. Describe the domestic and foreign policy of Jawaharlal Nehru during the post-independence period.

II. MODERN EUROPE SINCE (1789-1990)

1. Explain the rise of nationalism in Western Europe with reference to Italy and Germany (Unification of Italy and Germany)
2. Explain Europe between the world wars (1918-1939).

III. HISTORY OF KARNATAKA (AD 1556-1956)

1. Explain the military activities of Hyder Ali. Describe his struggle with the British.
2. Describe the role of Karnataka in the Indian national movement.

JOURNALISM

I. EDITING TECHNICS AND PRESS LAWS

1. Identify any 10 creative of recent newspapers and justify.
2. Compare and contrast page designs of editorial pages of any two leading dailies of your choice.

II. HISTORY OF INDIAN MEDIA

1. Make a project on content pattern or any leading magazines of your choice.
2. Compare the content pattern of private TV channels with Chandana programmes.

III. INTRODUCTION OF ADVERTISING AND PUBLIC RELATIONS

1. Draft an ad copy for public service ad?
2. "Advertising as a tool of marketing" justify the statement.

ENGLISH OPTIONAL

I. SHAKESPEARE

1. Write an essay on the significance of subplot in 'King Lear'.
2. Sketch the characters of Mark Anthony and Brutus as depicted by Shakespeare in Julius Caesar.

II. TWENTIETH CENTURY

1. What is Auden trying to convey through his poem the unknown citizen?
2. Analyse Virginia Woolf's 'to the lighthouse in the background of the 20th century.

III. INDIAN WRITING IN ENGLISH

1. Discuss the theme of Man-Women relationship as depicted in the novel "Cry the Peacock".
2. How is the story of Billy Biswas strange and unusual? Discuss.

KANNADA OPTIONAL

I. ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯ ಸ್ವರೂಪ ಮತ್ತು ಹಳೆಗನ್ನಡ ಪಠ್ಯಗಳು

1. ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದ ಪ್ರಾಚೀನತೆಯನ್ನು ವಿವರಿಸಿರಿ
2. ಹಳೆಗನ್ನಡ ಗದ್ಯ ಸಾಹಿತ್ಯ ಬೆಳೆದು ಬಂದ ಬಗೆಯನ್ನು ವಿವರಿಸಿರಿ.

II. ಕನ್ನಡ ವ್ಯಾಕರಣ ಮತ್ತು ಭಾಷಾ ವಿಜ್ಞಾನ

1. 'ಲಿಂಗಂ ಬಿಂಬತ್ತು ತೆರಂ' ಸೂತ್ರದ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ನವವಿಧ ಲಿಂಗಗಳನ್ನು ಪರಿಚಯಿಸಿ.
2. ದ್ರಾವಿಡ ಭಾಷೆಯ ಲಕ್ಷಣಗಳು ಯಾವುವು? ಸೋದಾಹರಣವಾಗಿ ವಿವರಿಸಿ.

III. ಭಾರತೀಯಕಾವ್ಯ ಮೀಮಾಂಸೆ, ಪಾಶ್ಚಾತ್ಯಕಾವ್ಯ ಮೀಮಾಂಸೆ ಹಾಗೂ ಸಾಹಿತ್ಯಚಿಂತನೆ.

1. ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಎಂದರೇನು? ಭಾರತೀಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಬೆಳೆದು ಬಂದ ಬಗೆಯನ್ನು ಲಾಕ್ಷಣಿಕರ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ವಿವರಿಸಿ.
2. ಭಾರತೀಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆಯ ಪ್ರಸ್ಥಾನಗಳು ಮತ್ತು ಪರಿಕಲ್ಪನೆಗಳು ಯಾವುವು? ವಿವರಿಸಿ.

TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF
III B.COM. FOR THE ACADEMIC YEAR 2021-22

1. MARKETING MANAGEMENT

1. Explain the concepts of marketing?
2. Explain the different stages of product Life cycle with suitable strategies.

2. AUDITING

1. Briefly explain the different types of audit.
2. What are the liabilities of an auditing under the companies act 2013.

3. BUSINESS LAW

1. Essentials/valid rules regarding a contract.
2. Characteristics of a joint stock company.

4. INDUSTRIAL FINANCE

1. What is meant by Inventory? Explain the various tools of inventory control.
2. Explain the different sources of long term finance.

5. ADVANCED ACCOUNTANCY

1. Explain the modes of liquidation?
2. Give the meaning of ratio analysis. Explain the advantages and Limitations.

6. ADVANCED BANKING

1. Explain the role of Co-operative banking in developing economics.
2. Explain the promotional functions of development banks in developing economics.

7. PERSONNEL MANAGEMENT AND INDUSTRIAL RELATIONS

1. What is employee welfare. Explain the various social security measures available to employee.
2. What are objectives of workers participation in management. Explain the methods of employee participation in management.

DIRECTOR