

Self-Learning Material Content
Programme: Bachelor of Arts (B.A)
I st Year

Course Code	Course Name	Study hours/ Credit
BADSC 101	<p>Sociology : Paper I - Principles Of Sociology</p> <p>Unit 1: Introduction</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Meaning and definition of Sociology</p> <p>1.3 Sociology as a science</p> <p>1.4 Scope and importance of Sociology</p> <p>1.5 Let us sum up</p> <p>1.6 Questions for Review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit 2: Sociology: Basic Sociological Concepts</p> <p>1.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Social Structure-Meaning and elements</p> <p>2.3 Social Function –meaning ,functions and dysfunctions</p> <p>2.4 Manifest and latest Function</p> <p>2.5 Let us sum up</p> <p>2.6 Questions for Review</p> <p>2.7 Suggested reading</p> <p>1.8 References</p> <p>Unit 3 : Sociology: Cultural System</p> <p>2.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Meaning Nature and elements of culture</p> <p>3.3 Characteristics of culture</p> <p>3.4 Types of culture</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit 4 : Sociology: Religion</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Meaning and Definitions and elements of Religion</p> <p>4.3 Functions and Dysfunctions of religion</p> <p>4.5 Religion and Science</p> <p>4.6 Let us sum up</p> <p>4.7 Questions for Review</p>	6

4.8 Suggested reading
3.9 References

Unit 5 : Sociology: Socialization

5.0 Objectives
5.1 Introduction
5.2 Meaning and Importance of Socialization
5.4 Agents of Socialisation- Family , School, peer Group and Mass media
5.5 Theories of Socialization –C.H .Cooley and H. Mead
5.6 Let us sum up
5.7 Questions for Review
5.8 Suggested reading
5.9 References

Unit 6 : Conformity, deviance and Social control

6.0 Objectives
6.1 Introduction
6.2 Meaning and cause of Deviance
6.3 Meaning and Objectives of social control
6.4 Let us sum up
6.5 Questions for Review
6.7 Suggested reading
6.8 References

Unit 7 : Social Stratification

7.0 Objectives
7.1 Introduction
7.2 Meaning and Characteristics
7.3 Process of Social Stratification
7.4 types of Stratification class cast and estate
7.5 Let us sum up
7.6 Questions for Review
7.7 Suggested reading
7.8 References

Unit 8 : Social Mobility

8.0 Objectives
8.1 Introduction
8.2 Meaning and definitions of social mobility
8.3 Types of Social mobility
8.4 Factors of social mobility – education, income and modern occupation
8.5 Let us sum up
8.6 Questions for Review
8.7 Suggested reading
8.8 References

Unit 9 : Social Change

9.0 Objectives

	<p>9.1 Introduction 9.2 Meaning. Definitions characteristics and social change 9.3 Theories of Social change 9.4 Factors of social change 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.8 References</p>	
BADPS 101	<p>Political Science : Paper I - Political Theory Unit 1:Introduction 1.0 Objectives 1.1 Introduction 1.2 Meaning, Nature and Importance of the study of Political Science 1.3 Approaches to study Political Science:Historical, Comparative and Behavioural 1.4 political Theory : Political Philosophy and Political thought-meaning 1.5Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: State 2.0 Objectives 2.1 Introduction 2.2 Meaning and nature of the state 2.3 Elements of the state 2.4 Kinds of the state : Aulthoritarian and Liberal 2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3 : Concepts 3.0 Objectives 3.1 Introduction 3.2 Right – Meaning and kinds 3.3 Liberty - Meaning and kinds (Positive and Negative) 3.4 Equality - Meaning and kinds 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading 3.8 References</p> <p>Unit 4 : Democracy 4.0 Objectives 4.1 Introduction 4.2 Meaning, Essentials, Merits and Demerits 4.3 Direct and Indirect Democracy</p>	6

	<p>4.4 Challenges to Democracy and Political apathy 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p> <p>Unit 5 : Ideologies 5.0 Objectives 5.1 Introduction 5.2 Liberalism: meaning and Features 5.3 Marxism : Historical Materialism and class Struggle 5.4 Fascism and Nazism: Main Features 5.5 Gandhism Non- violence and Satyagraha 5.6 Let us sum up 5.7 Questions for Review 5.8 Suggested reading 5.9 References</p> <p>Unit 6 : Contemporary Issues 6.0 Objectives 6.1 Introduction 6.2 Feminism : meaning and Significance 6.3 Civil Society meaning, Importance and Challenges 6.4 Globalization : Meaning and impact on State 6.5 Let us sum up 6.6 Questions for Review 6.7 Suggested reading 6.8 References</p>	
<p>BADEC 101</p>	<p>Economics :Paper I - Economic Theory Micro & Macro Unit 1: Nature and problems of Economics 1.0 Objectives 1.1 Introduction 1.2 Economics: Definitions of Economics –Basic Problems in Economics 1.3 Micro Economics – Meaning, scope uses and limitations. 1.4 Macro Economics – Meaning, scope, uses and limitations. 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Theory of Consumer Behavior. 2.0 Objectives 2.1 Introduction 2.3 Concept of Utility – Cardinal and ordinal 2.4 Law of Diminishing marginal utility – law of equi- marginal utility- Consumer’s surplus. 2.5 demand – meaning and determinants – Law of demand and exceptions to the law of demand.</p>	<p>6</p>

2.6 Elasticity of Demand – Price elasticity of Demand – Degrees and measurement of price elasticity of Demand.
2.6 The indifference curve analysis – meaning and properties. Consumer’s equilibrium.
2.7 Let us sum up
2.8 Questions for Review
2.9 Suggested reading
2.10 References

Unit 3: Theory of Production.

3.0 Objectives
3.1 Introduction
3.2 Factors of Production – Law of variable Proportions.
3.3 Supply – meaning, law of supply, elasticity of supply.
3.4 cost of production – meaning, short run and long run cost.
3.5 Revenue- concepts of revenue – Relationship between AR and MR under perfect and imperfect competition
3.5 Let us sum up
3.6 Questions for Review
3.7 Suggested reading
3.8 References

Unit 4: Theory of Product Pricing.

4.0 Objectives
4.1 Introduction
4.2 Market Forms – Perfect Competition, Features- equilibrium of the firm and industry under perfect competition.
4.3 Monopoly – Features, price and output detput determination – concept of price discrimination.
4.4 Monopolistic Competition – Features – equilibrium of the firm of the firm and group.
4.5 Let us sum up
4.6 Questions for Review
4.7 Suggested reading
4.8 References

Unit 5: Theory of Factor Pricing.

5.0 Objectives.
5.1 Introduction
5.2 Rent- Ricardian theory of rent – quasi –rent.
5.3 Wage –Marginal Productivity theory of wages.
5.4 Interest – Loanable fund theory of interest – Liquidity Preference theory of Interest.
5.5 Profit – Risk theory, Uncertainly – bearing theory and Innovetion theory of Profit.
5.5 Let us sum up
5.6 Questions for Review
5.7 Suggested reading
5.8 References

	<p>Unit 6: National Income. 6.0 Objectives 6.1 Introduction 6.2 Definition and Concepts – Methods of measurement – difficulties. 6.3 Income inequalities causes, consequences and remedies of income inequalities. 6.4 Let us sum up 6.5 Questions for Review 6.6 Suggested reading 6.7 References</p> <p>Unit 7: Theories of Employment. 7.0 Objectives 7.1 Introduction 7.2 Classical theory of Employment – Say’s Law of Market – implications- criticisms. 7.3 Keynesian theory of Employment – Effective demand. 7.4 Concepts of consumption function and Investment function. 7.5 Let us sum up 7.6 Questions for Review 7.7 Suggested reading 7.8 References</p>	
<p>BADH 101</p>	<p>Hindi : Paper I - Hindi Unit 1: Bhoomija 1.0 Objectives 1.1 Introduction 1.2 Bhoomija –(Kavya) Nagarjun- Radhakrishna Prakashan, New Delhi 1.3 Let us sum up 1.4 Questions for Review 1.5 Suggested reading 1.6 References</p> <p>Unit 2: Gadya Phulvari – Dr. Shahabuddin Sheikh, Rapal & Sons, New Delhi 2.0 Objectives 2.1 Introduction 2.2 Subhan Khan – Ramavriksha Benipuri 2.3 Ek Bade Aspatal Ke Bare Mein –Ravindra Tyagi 2.4 Mahatma Gandhi –Ramkumar Varma 2.5 Main Dhobi Hoon –Shivapoojan Sahay 2.6 Jamanotri kee Yara – Vishnu Prabhakar 2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3: Kahani Kunji Dr. V.P. Amitabh, Govind Prakashan, Mathura (UP)</p>	<p>6</p>

	<p>3.0 Objectives 3.1 Introduction 3.2 Pareeksha – premachand 3.3 Mamatha- jayashankar Prasasd 3.4 Bholaram ke jeev – Harishankar Parasayi 3.5 Akeli- Mannu Bhandari 3.6 Vapasi – usha Priyamvada 3.7 Let us sum up 3.8 Questions for Review 3.9 Suggested reading 3.10 References</p> <p>Unit 4: Grammar 4.0 Objectives 4.1 Introduction 4.2 Samjna – Ling, Vachan. Karak, Sarvanam, Visheshan 4.3 Correction of Sentences (Swara, Vyanjan aru Visarga Sambandhi Ashuddhiyan) 4.4 Translation 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p>	
<p>BADK 101</p>	<p>ಕನ್ನಡ ಪಠ್ಯ ಭಾಗ – 1 – ಚಿಂತನೆಯ (ಪಠ್ಯಗಳು) ನಿಗದಿತ ಪಾಠಗಳು</p> <ol style="list-style-type: none"> 1. ಉಪರಂಭಿಯ ಪ್ರಸಂಗ – ನಾಗಚಂದ್ರ 2. ನಾವು ಸಾರಥಿಯಾದೆವು – ಕುಮಾರವ್ಯಾಸ 3. ವ್ರೀಹಿ – ನರೇಂದ್ರೇಗ ವಾಗ್ವಾದ – ಕನಕದಾಸ 4. ಶರೀಫ ಸಾಹೇಬರ ಗೀತೆಗಳು – ಶಿಶುನಾಥ ಶರೀಫ 5. ನಾವೆಲ್ಲರು ಒಂದೇ ಜಾತಿ – ಎಂ. ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ 6. ಕುರಿಗಳು ಸಾರ್ ಕುರಿಗಳು – ಕೆ.ಎಸ್. ನಿಸಾರ್ ಅಹಮದ್ 7. ಎನ್ನ ದೇವರ ಗುಡಿ – ಪ್ರೊ. ಅಮೃತ ಸೋಮೇಶ್ವರ 8. ಅಪ್ಪನಿಗೆ ಒಂದು ಪತ್ರ – ಎಚ್. ಗೋವಿಂದಯ್ಯ 9. ಎರಡು ಭರ್ಜಪತ್ರಗಳು – ಸ.ಉಷಾ 10. ಲೈನ್‌ಮನ್ ಮಡಿವಾಳರ ಭೀಮಪ್ಪನಿಗೆ – ಸತೇಶ್ ಕುಲಕರ್ಣಿ 11. ಪ್ರಶ್ನೆಗಳಿರುವುದು ಷೇಕ್ಸ್‌ಪಿಯರಿನಿಗೆ – ಜಿ.ಎನ್ ಮೋಹನ್ 12. ಪಾಂಡವರ ಅಜ್ಞಾತವಾಸ – ಜನಪದ <p>ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ ಭಾಗ – 2 – ಚಿಂತನೆಯ (ಪ್ರಬಂಧಗಳು) ನಿಗದಿತ ಪಾಠಗಳು</p> <p>3.0 ಕನ್ನಡದ ಮೌಞ – ಗೋರೂರು ರಾಮಸ್ವಾಮಿ ಅಯ್ಯಂಗಾರ್</p>	<p>6</p>

	<p>2.1 ಹಳ್ಳಗರೋಡನೆ ಸಾಕ್ರಟಸ್ - ರಂಜಾನ್ ದರ್ಗಾ 2.2 ನುಂಗಲಾರದ ತುತ್ತು - ಕೆ.ಪಿ ಪೂರ್ಣ ಚಂದ್ರ ತೇಜಸ್ವಿ 2.3 ಒಬಾಮ ನೀನು ಅಮೇರಿಕಾವನ್ನು ಬದಲಿಸಬಲ್ಲೆಯಾ? - ಡಾ. ಮುಜುಳಪುರ್ ಅಸ್ಸಾದಿ 2.4 ಪೂರ್ವದ ಅಪೂರ್ವ ಹಾಂಗ್‌ಕಾಂಗ - ನಾಗೇಶ್ ಹೆಗ್ಡೆ 2.5 ರತ್ನಗರ್ಭಾ ವಸುಂಧರಾ - ನಳಿನಿ ಮೂರ್ತಿ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ ಭಾಗ - 3 - ಚಿಂತಕರು (ಸಣ್ಣ ಕತೆಗಳು) ನಿಗದಿತ ಪಾಠಗಳು 4.0 ಮೋಚಿ - ಭಾರತೀಪ್ರಿಯ 3.1 ಅಂಗಡಿ ಪೂಜೆ - ಆರ್. ವಿ ಭಂಡಾರಿ 3.2 ಕಣ್ಣಪ್ಪನ ಅಂತಿಮ ದಿನಗಳು - ಪಿ. ಲಂಕೇಶ್ 3.3 ಜತ್ತಿ ಬೆಳೆದವರು - ಸಾರಾ ಅಬೂಬಕರ್ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ ಭಾಗ - 4 - ಮಾಧವಿ (ಕಾದಂಬರಿ) 4.0 ಮಾಧವಿ - ಡಾ. ಅನುಪಮಾ ನಿರಂಜನ 4.1 ಪೀಠಿಕೆ 4.2 ಉದ್ದೇಶಗಳು 4.3 ಸಾರಾಂಶ 4.4 ಸಮೀಕ್ಷೆ 4.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 4.6 ಉಲ್ಲೇಖಗಳು</p>	
BADS 101	<p>ಸಂಸ್ಕೃತ ನಿಗದಿತ ಪಾಠ್ಯಪುಸ್ತಕ : ಗದ್ಯಕುಸುಮಾನಿ - ಪ್ರಕಾಶಕರು : ಮಂಗಳೂರು ವಿ.ವಿ ಸಂಸ್ಕೃತ ಶಿಕ್ಷಕ ಸಂಘ 1.0 ಇಂದ್ರಿಯಜಯ : ಅರಿಷಡ್ವರ್ಗತ್ಯಾಗಶ್ಚ 1.1 ಬೃಹದಾರಣ್ಯಕೋಪನಿಷತ್ 1.2 ಸ್ವಿಗ್ಧಮುಷ್ಣಂ ಚ ಭೋಜನಮ್ - ಭೋಜಪ್ರಬಂಧ 1.3 ಸೌಭರಿಚರಿತಮ್ 1.4 ವಿಶೇಷತ್ವದ್ವೇಷಿ ಅಲ್ಪಜ್ಞಃ 2. ಸಾರಾಂಶ 3. ಸಮೀಕ್ಷೆ 4. ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 5. ಉಲ್ಲೇಖಗಳು</p>	6

	<p>ನಿಗದಿತ ಪಾಠ್ಯಪುಸ್ತಕ : ಪದ್ಯಕುಸುಮಾನಿ - ಪ್ರಕಾಶಕರು : ಮಂಗಳೂರು ವಿ.ವಿ ಸಂಸ್ಕೃತ ಶಿಕ್ಷಕ ಸಂಘ 2.0 ಸುಭಾಷಿತದಶಕಮ್ 2.1 ಈಸಾವಾಸ್ಯಮುದಂ ಸರ್ವಮ್ (7 ಮಂತ್ರಗಳು) 2.2 ಸೀತಾಪರಿತ್ಯಾಗಃ (ರಘುವಂಶದ 25 ಶ್ಲೋಕಗಳು) 2.3 ಅಜಗರವೃತ್ತಾಂಶಃ (ಮಹಾಭಾರತದ ವನಪರ್ವ 25 ಶ್ಲೋಕಗಳು) 2.3 ಸಪ್ತಮೌಕಿಕಮ್ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ವ್ಯಾಕರಣ ವಿಭಾಗ 3 ನಾಮಪದ 3.1 ಸರ್ವನಾಮ 3.2 ಪಂಚಲಕಾರಗಳು (ಲಟ್, ಲೋಟ್, ಲಜ್, ವಿಧಿಲಜ್, ಲ್ಯಟ್) 3.3 ಪ್ರಯೋಗಗಳು (ಕರ್ತರಿ, ಕರ್ಮಣಿ, ಭಾವೇ) 3.4 ಕೃದಂತ ವರ್ತಮಾನ, ಭೂತ, ಭವಿಷ್ಯತ್ 3.5 ಕಾರಕಗಳು 3.6 ಸಮಾಸಗಳು 3.7 ಪಾಠ್ಯಸಂಬಂಧೀ ಪರೀಕ್ಷೆ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p>	
<p>BADKO 101</p>	<p>ಕನ್ನಡ ಐಚ್ಛಿಕ ಪತ್ರಿಕೆ ಹೊಸಗನ್ನಡ ಸಾಹಿತ್ಯ ಚರಿತ್ರೆ</p> <p>Unit -1 : ನವೋದಯ ಸಾಹಿತ್ಯ 1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ನವೋದಯ ಸಾಹಿತ್ಯ ಪ್ರೇರಣೆಗಳು 1.3 ನವೋದಯ ಕಾಲದಲ್ಲ ರಚಿತವಾದ ಕಾವ್ಯ, ಮಹಾಕಾವ್ಯ, ಸಣ್ಣಕತೆ, ಕಾದಂಬರಿ, ವಿಮರ್ಶೆಗಳ ಸಮೀಕ್ಷೆ 1.4 ವಿಶೇಷವಾಗಿ ಪರಿಚಯ ಮಾಡಿಕೊಳ್ಳಬೇಕಾದ ಕವಿಗಳು : ಪಂಚಿ ಮಂಗೇಶರಾವ್, ಜಿ.ಎಂ.ಶ್ರೀ., ಕುವೆಂಪು, ದ.ರಾ. ಬೇಂದ್ರೆ, ಎಂ. ಗೋವಿಂದ ಪೈ, ಮಾಸ್ತ ವೇಂಕಟೇಶ ಅಯ್ಯಂಗಾರ್, ಶಿವರಾಮ ಕಾರಂತ 1.5 ಕಡೆಂಗೋಡ್ಲು ಶಂಕರಭಟ್ಟ, ತಿರುಮಲಾಂಬ, ಸರಸ್ವತಿ ಬಾಯಿ ರಾಜವಾಡೆ, ಜಿ.ಎಸ್ ಶಿವರುದ್ರಪ್ಪ, ಚೆನ್ನವೀರ ಕಣವಿ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>Unit -2 : ಪ್ರಗತಿಶೀಲ ಸಾಹಿತ್ಯ 2.0 ಪೀಠಿಕೆ</p>	<p>6</p>

- 2.1 ಉದ್ದೇಶಗಳು
 2.2 ಪ್ರಗತಿಶೀಲ ಸಾಹಿತ್ಯದ ಪ್ರೇರಣೆಗಳು
 2.3 ಈ ಚಳುವಳಿಯ ಕಾಲದಲ್ಲ ರಚಿತವಾದ ಸಣ್ಣ ಕತೆ, ಕಾದಂಬರಿ ಸಾಹಿತ್ಯ ಸಮೀಕ್ಷೆ
 2.4 ಪರಿಚಯ ಮಾಡಿಕೊಳ್ಳಬೇಕಾದ ಸಾಹಿತಿಗಳು : ಅನಕೃ, ತರಾಸು, ತ್ರಿವೇಣಿ,
 ಅನುಪಮಾ ನಿರಂಜನ
 ಅ) ಸಾರಾಂಶ
 ಆ) ಸಮೀಕ್ಷೆ
 ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
 ಈ) ಉಲ್ಲೇಖಗಳು

Unit -3 : ನವ್ಯ ಸಾಹಿತ್ಯ

- 3.0 ಹೀರಿಕೆ
 3.1 ಉದ್ದೇಶಗಳು
 3.2 ನವ್ಯ ಸಾಹಿತ್ಯದ ಪ್ರೇರಣೆಗಳು
 3.3 ಈ ಚಳುವಳಿಯ ಕಾಲದಲ್ಲ ರಚಿತವಾದ ಸಣ್ಣ ಕತೆ, ಕಾದಂಬರಿ ಸಾಹಿತ್ಯಗಳು
 ಸಮೀಕ್ಷೆ
 3.4 ಪರಿಚಯ ಮಾಡಿಕೊಳ್ಳಬೇಕಾದ ಸಾಹಿತಿಗಳು : ಎಂ. ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ,
 ಯು. ಆರ್. ಅನಂತಮೂರ್ತಿ, ಯಶವಂತ ಚಿತ್ತಾಲ, ಚಂದ್ರಶೇಖರ ಕಂಬಾರ, ಹಿ.
 ಲಂಕೇಶ, ಶ್ರೀರಂಗ, ಗಿರೀಶ್ ಕಾರ್ನಾಡ್, ವಿಣಾ ಶಾಂತೇಶ್ವರ, ಎಸ್. ಎಲ್.
 ಬೈರಪ್ಪ.
 ಅ) ಸಾರಾಂಶ
 ಆ) ಸಮೀಕ್ಷೆ
 ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
 ಈ) ಉಲ್ಲೇಖಗಳು

Unit -4 : ನವ್ಯೋತ್ತರ ಸಾಹಿತ್ಯ

- 4.0 ಹೀರಿಕೆ
 4.1 ಉದ್ದೇಶಗಳು
 4.2 ನವ್ಯೋತ್ತರ ಸಾಹಿತ್ಯದ ಪ್ರೇರಣೆಗಳು
 4.3 ಲೋಹಿಯಾವಾದ, ಮಾರ್ಕ್ಸವಾದ, ಅಂಬೇಡ್ಕರ್ವಾದ - ಸಾಮಾಜಿಕ ಪ್ರೇರಣೆ,
 ಪ್ರಭಾವಗಳು, ಬಂಡಾಯ, ದಲಿತ, ಮಹಿಳಾ ಸಾಹಿತ್ಯಿಕ ಚಳವಳಿಗಳು
 4.4 ಈ ಚಳವಳಿಗಳ ಕಾಲದಲ್ಲ ರಚಿತವಾದ ಕಾವ್ಯ, ಸಣ್ಣಕತೆ, ಕಾದಂಬರಿ, ವಿಮರ್ಶೆ
 ಸಾಹಿತ್ಯಗಳ ಸಮೀಕ್ಷೆ
 4.5 ವಿಶೇಷವಾಗಿ ಪರಿಚಯ ಮಾಡಿಕೊಳ್ಳಬೇಕಾದ ಸಾಹಿತಿಗಳು : ಪೂರ್ಣಚಂದ್ರ
 ತೇಜಸ್ವಿ, ವೈದೇಹಿ, ಎಂ.ಕೆ ಇಂದಿರಾ, ಚಂದ್ರಶೇಖರ ಪಾಟೀಲ, ಬೊಳುವಾರು
 ಮಹಮ್ಮದ್ ಕುಂಞಾ, ಸಾರಾ ಅಬೂಬಕರ್, ದೇವನೂರು ಮಹದೇವ,
 ಸಿದ್ದಲಂಗಯ್ಯ, ಬರಗೂರು ರಾಮಚಂದ್ರಪ್ಪ, ಬಿ.ಟಿ. ಜಾಹ್ನವಿ
 ಅ) ಸಾರಾಂಶ
 ಆ) ಸಮೀಕ್ಷೆ
 ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
 ಈ) ಉಲ್ಲೇಖಗಳು

Unit -5 : ಹೊಸಗನ್ನಡ ಕಾವ್ಯ

- 5.0 ಹೀರಿಕೆ
 5.1 ಉದ್ದೇಶಗಳು
 5.2 ಪಠ್ಯ : ಸಾಹಿತ್ಯ ಸಂಚನ
 ಅ) ಸಾರಾಂಶ

	<p>ಅ) ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p>	
BADHT 101	<p>History : Paper I - History Of India Unit 1: Introduction 1.0 Objectives 1.1 Introduction 1.2 Historiography – Orientalist Perceptions- the colonial Constructions – Nationalist approaches – recent trends 1.3 Sources: Literary and Archaeological – their nature and importance. 1.4 Geographical features and their impact 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Prehistoric beginnings 2.0 Objectives 2.1 Introduction 2.2 Stone – Copper and Bronze age culture 2.3 Harappan culture: First urbanization – The origins – Town Planning- economy- Religion – Script. 2.4 Theories regarding the disappearance of the Harappan culture. 2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3: The Vedic Age 3.0 Objectives 3.1 Introduction 3.2 The Aryan Problem – Debates Pertaining to origin – inter – face with post Harappan culture. 3.3 The Vedic Literature – Economy –Polity society and Religion – Geographical Shift –the advent of iron –agriculture and its impact. 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 4: The Age of Mahajanapadas 4.0 Objectives 4.1 Introduction 4.2 Agrarian expansion and second urbanization – Gahapatis 4.3 Persian and Macedonian invasions and their impact.</p>	6

- 4.4 The Rise of heterodox religions – Jainism and Buddhism – their impact and contributions.
4.5 Let us sum up
4.6 Questions for Review
4.7 Suggested reading
4.8 References

Unit 5: The Mauryan Empire

- 5.0 Objectives
5.1 Introduction
5.2 Rise of Magadha – Nandas – Chandragupta Maurya – Ashoka
Decline of the empire.
5.3 Arthashastra – Indica – Ashokan edicts
5.4 Polity – Economy – Society – Ashoka's Dhamma- Art and Architecture
5.5 Let us sum up
5.6 Questions for Review
5.7 Suggested reading
5.8 References

Unit 6: Regional States

- 6.0 Objectives
6.1 Introduction
6.2 Kushanas – Kanishka – conquests Trade Mahayanism – The Gandhara School of Art.
6.3 Gangetic Plain- Disappearance of Mauryan Institutions – Bhagvatism and the Mathura school of Art.
6.4 The Deccan – Satavahanas: Origin – Polity Cultural contributions.
6.5 Let us sum up
6.6 Questions for Review
6.7 Suggested reading
6.8 References

Unit 7: The Gupta Age and After

- 7.0 Objectives
7.1 Introduction
7.2 Political History – Samudragupta and Chandragupta II- Decline
7.3 Economy Society – Agriculture and land grants – Trade – Origins of feudalism Was it A “Golden age”? – Cultural contributions.
7.4 Harshavardhana and his contributions.
7.5 Let us sum up
7.6 Questions for Review
7.7 Suggested reading
7.8 References

Unit 8: South Indian Kingdoms

- 8.0 Objectives

	<p>8.1 Introduction 8.2 Chalukyas of Badami – Pulakesin II – Contributions – Literature – Art and Architecture. 8.3 Pallavas – Mahendravarman I – Narasimhavaraman – Contributions – Literature – Art and Architecture. 8.4 Rashtrakutas – Govinda III – Amoghvarsha Nrupatunga – Contributions - Literature – Art and Architecture. 8.5 Cholas – Raja Raja Chola - Rajendra Chola – Contributions - Literature – Art and Architecture, Administration. 8.6 Art and Architecture- Literature Tamil Bhakti Movement – Alvars and Nayanars. 8.7 Let us sum up 8.8 Questions for Review 8.9 Suggested reading 8.10 References</p> <p>Unit 9: South Indian Kingdoms 9.0 Objectives 9.1 Introduction 9.2 Their origin and contributions – Economy – Society – Religion – Literature – Art and architecture. 9.3 Arab invasion of Sindh – its impact. 9.4 Mahmud of Ghazni – Nature and impact of his invasions – Mahmud Ghori, his invasion and its impact . 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.8 References</p> <p>Unit 10 : Map Study 10.0 Let us sum up 10.1 Questions for Review 10.2 Suggested reading 10.3 References</p>	
BADE101	<p>English: Paper I – English Unit 1 : Prose 1.0 Objectives 1.1 Introduction 1.2 A Different Kind of Learning 1.3 Letter to my Daughter 1.4 Pret in the House 1.5 On Superstitions 1.6 Buddha, “ The Enlightened One “ 1.7 The Power of Prayer 1.8 Springtime 1.9 Let us sum up 1.10 Questions for Review 1.11 Suggested reading 1.12 References</p>	6

	<p>Unit 2 : Poetry 2.0 Objectives 2.1 Introduction 2.2 The Quality of Mercy 2.3 An Old Woman 2.4 Gandhi 2.5 Inexpensive Progress 2.6 A Blind Child 2.7 No Men are Foreign 2.8 Because I Could not Stop for Death 2.9 Let us sum up 2.10 Questions for Review 2.11 Suggested reading 2.12 References</p>	
<p>BADEO 101</p>	<p>English (Optional) : Paper I – English (Optional) Unit 1 : Background 1.0 Objectives 1.1 Introduction 1.2 The following chapters from Sampson, George , the concise Cambridge History of English Literature, Cambridge University Press, Cambridge: 1.3 chapter XI: The Periode of the French Revolution 1.4 Chapter XII: The Nineteenth Century – Part I 1.5 Chapter XIII: The Nineteenth Century _ Part II 1.6 Let us sum up 1.7 Questions for Review 1.8 Suggested reading 1.9 References</p> <p>Unit 2 : Poetry 2.0 Objectives 2.1 Introduction 2.2 William Blake: How Sweet I Roam’ d from Field Songs of Innocence (Piping Down the Valleys down; The Little Boy Lost; The Little Boy Found) Songs of Experience (A Poison tree; the Tygre; Ah! Sun - Flower) 2.3 William Wordsworth : She Dwelt Among the Untrodden Way A Slumber did my Spirit Seal Resolution and Independence Composed Upon Westminster Bridge, September 3,1802. 2.4 Coleridge Kubla Khan The Rime of the Ancient Mariner 2.5 Shelley Ode to the West Wind To a skylark</p>	<p>6</p>

	<p>2.6 Keats Ode on a Grecian Urn To Autumn 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3 : Novels 3.0 Objectives 3.1 Introduction 3.2 Dickens: Davide Copperfield 3.3 Hardy: Tess of D' Urbervilles 3.4 Let us sum up 3.5 Questions or review 3.6 Suggested reading 3.7 References</p> <p>Unit 4 : Criticism 4.0 Objectives 4.1 Introduction 4.2 The following Chapters from Bowra, C.M, the Romantic imagination:“ The Romantic imagination”, “ The Romantic Achievement” 4.3 Recommended Books 4.4 Let us sum up 4.5 Questions for Review 4.6 Suggested reading 4.7 References</p>	
<p>BADJR 101</p>	<p>Journalism: Paper 1 : Fundamentals of Journalism and Mass Communication Unit 1: Journalism 1.0 Objectives 1.1 Introduction 1.2 Definition, nature press as the Fourth Estate, Attributes of a Journalist, Role of Press in ademocratic Setup – Principles Of journalism, Yellow Journalism, Freelance Journalism, code of Ethics. 1.3 Let us sum up 1.4 Questions for Review 1.5 Suggested reading 1.6 References</p> <p>Unit 2: Communication: 2.0 Objectives 2.1 Introduction 2.2 Definition, nature, Scope and functions, Types of Communication – Interpersonal, Intrapersona, Group, Mass Communication, Models of</p>	<p>6</p>

<p>Communication, Variables of Communication, Communication barriers.</p> <p>2.3 Let us sum up</p> <p>2.4 Questions for Review</p> <p>2.5 Suggested reading</p> <p>2.6 References</p> <p>Unit 3: Organizational setup of All India Radio</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2, Writing for Radio Programme pattern, All India radio, FM and Community Radios in India , Vivid Bharathi Service – Commercial broadcasting</p> <p>3.3 Let us sum up</p> <p>3.4 Questions for Review</p> <p>3.5 Suggested reading</p> <p>3.6 References</p> <p>Unit 4: Organizational setup of Doordarshan</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2, Writing of TV programmes, programme pattern, Programme formats, Audinence research</p> <p>4.3 Let us sum up</p> <p>4.4 Questions for Review</p> <p>4.5 Suggested reading</p> <p>4.6 References</p> <p>Unit 5: Types of Films</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2, Indian Film Industry, Films Division, CBFC, NFDC, Film Awards, Status of Kannada Cinema</p> <p>5.3 Let us sum up</p> <p>5.4 Questions or review</p> <p>5.5 Suggested reading</p> <p>5.6 Let us sum up</p> <p>5.7 Questions for Review</p> <p>5.8 Suggested reading</p> <p>5.9 References</p>	
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Self-Learning Material Content
Programme: Bachelor of Arts (B.A)
IInd Year

Course Code	Course Name	Study hours/ Credit
BADSC 201	<p>Paper –II : Sociology Of Indian Society</p> <p>Unit 1: Introduction</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Development of Sociology in India</p> <p>1.3 Pioneers of Indian Sociology : G.S. Ghurye, A.R. Desai, M.N. Srinivas, Irvathi Karve, K.M. Kapadia</p> <p>1.4 Let us sum up</p> <p>1.5 Questions for Review</p> <p>1.6 Suggested reading</p> <p>1.7 References</p> <p>Unit 2: Family</p> <p>4 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Joint Family System – Characteristics</p> <p>2.3 Types : Patriarchal and Matriarchal</p> <p>2.4 Recent Changes – Factors for Change</p> <p>2.5 Let us sum up</p> <p>2.6 Questions for Review</p> <p>2.7 Suggested reading</p> <p>2.8 References</p> <p>Unit 3 : Caste System</p> <p>5 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Meaning and Origin of Caste System : Theories – traditional, Racial Political, Occupational and Evolutionary</p> <p>3.3 Mobility in Caste : I) Sanskritisation ii) Westernisation</p> <p>3.4 Recent trends in Caste System.</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit 4 : Social Classes in India</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Agrarian Class Structure</p> <p>4.3 Working Classes : Organized / Unorganized</p> <p>4.5 Industrial Classes</p> <p>4.6 Let us sum up</p>	6

4.7 Questions for Review

4.8 Suggested reading

4.9 References

Unit 5 : Village System

5.0 Objectives

5.1 Introductio

5.2 Indian Village – Characteristics and Types of Settlement Patterns

5.4 Problems of Village

5.5 Land Revenue Systems: Zamindari, Royatwari, Mohalwari – Land Reforins .

5.6 Let us sum up

5.7 Questions for Review

5.8 Suggested reading

5.9 References

Unit 6 : Muslim Social Organization

6.0 Objectives

6.1 Introduction

6.2 Social Divisions among Muslims

6.3 Marriage among Muslims

6.4 Family and Inheritance

6.5 Let us sum up

6.6 Questions for Review

6.7 Suggested reading

6.8 References

Unit 7 : Tribal Social organization

7.0 Objectives

7.1 Introduction

7.2 Definition and Characteristics

7.3 Problems of Tribals & Tribal Unrest

7.4 Tribal Welfare

7.5 Let us sum up

7.6 Questions for Review

7.7 Suggested reading

7.8 References

Unit 8 : Women Social in Indian Society

8.0 Objectives

8.1 Introduction

8.2 Women in Villages

8.3 Urban Working Women

8.4 Violence Against Women & Women's Welfare Measures

8.5 Let us sum up

8.6 Questions for Review

8.7 Suggested reading

8.8 References

	<p>Unit 9 : Social Movements In India</p> <p>9.0 Objectives 9.1 Introduction 9.2 Backward Class Movements 9.3 Farmers Movement 9.4 Trade Union Movement 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.8 References</p>	
<p>BADPS 201</p>	<p>Political science: Paper II - Indian Government and politics</p> <p>Unit 1: Indian Constitution</p> <p>1.0 Objectives 1.1 Introduction 1.2 Making of the constitution and Preamble 1.3 Salient Features 1.4 Fundamental rights and Duties , Directive Principles of State policy 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Union Government</p> <p>2.0 Objectives 2.1 Introduction 2.2 Executive : President , P.M and Council of Ministers 2.3 Legislature : Composition and Functions 2.4 Judiciary : Supreme Court : Composition and Jurisdiction 2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3 : State Government</p> <p>3.0 Objectives 3.1 Introduction 3.2 Executive : Governor , Chief Minister and Council of Ministers 3.3 Legislature : Composition and Function 3.4 Judiciary : High Court – Composition and Jurisdiction 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading 3.8 References</p> <p>Unit 4 : Local Governments</p> <p>4.0 Objectives 4.1 Introduction</p>	<p>6</p>

	<p>4.2 Urban Governments – Kinds and functions 4.3 Rural Governments – Kinds and Functions 4.4 Provisions of 73rd and 74th amendments 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p> <p>Unit 5 : Political parties 5.0 Objectives 5.1 Introduction 5.2 Significance and Features 5.3 National Parties : Principles and Organisations of Indian National Congress, Bharathiya Janata party and Communist Party of India 5.4 Regional Political Parties : Principles and organization of Telugu Desam, DMK and Trinamool Congress 5.5 Let us sum up 5.6 Questions for Review 5.7 Suggested reading 5.8 References</p> <p>Unit 6 : Contemporary Issues 6.0 Objectives 6.1 Introduction 6.2 Secularism , regionalism 6.3 Federalism and Emergence of coalition Politics 6.4 Social Movements : Dalit , Backward class, Minority and Women 6.5 Let us sum up 6.6 Questions for Review 6.7 Suggested reading 6.8 References</p>	
<p>BADEC 201</p>	<p>Economics: Paper II- Money , Banking, International Trade and Public Finance Unit 1: Nature and Functions of Money 1.0 Objectives 1.1 Introduction 1.2 Nature and Function of Money 1.3. Forms of Money 1.4 Money and near Money assets. 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Value of Money 2.0 Objectives 2.1 Introduction</p>	<p>6</p>

<p>2.2 Value of Money</p> <p>2.3 Quantity Theory of Money</p> <p>2.4 Fisher's Equation of Exchange</p> <p>2.5 Cambridge Version of Quantity Theory</p> <p>2.6 Index Numbers, Construction, Uses and Limitations.</p> <p>2.7 Let us sum up</p> <p>2.8 Questions for Review</p> <p>2.9 Suggested reading</p> <p>2.10 References</p> <p>Unit 3: Commercial Banking</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Functions of Commercial Banks</p> <p>3.3 Balance Sheet of a Bank</p> <p>3.4 Investment Policy</p> <p>3.5 Credit Creation</p> <p>3.6 Modern Banking Instruments</p> <p>3.7 Cheque, Draft, Bills, ATM, Credit card, debit cards, Online Banking.</p> <p>3.8 Let us sum up</p> <p>3.9 Questions for Review</p> <p>3.10 Suggested reading</p> <p>3.8 11 References</p> <p>Unit 4: Central Banking</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Nature and Functions of a Central bank</p> <p>4.3 Meaning and Objectives of Monetary Policy</p> <p>4.4 Credit Control: Quantitative and Qualitative Methods.</p> <p>4.5 Let us sum up</p> <p>4.6 Questions for Review</p> <p>4.7 Suggested reading</p> <p>4.8 References</p> <p>Unit 5: International Trade</p> <p>5.0 Objectives.</p> <p>5.1 Introduction</p> <p>5.2 Features of International Trade</p> <p>5.3 Theories of Trade</p> <p>5.4 Classical Theory of Comparative Cost –</p> <p>5.5 H.O. Theory of international Trade.</p> <p>5.6 Let us sum up</p> <p>5.7 Questions for Review</p> <p>5.8 Suggested reading</p> <p>5.9 References</p> <p>Unit 6: Commercial Policy.</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p>	
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	<p>6.2 Free Trade and Protection 6.3 Arguments for and against. 6.4 Exchange Rate Determination 6.5 Purchasing power Parity and Balance of Payments Theory 6.6 WTO – Organisation and Agreements (Agriculture TRIPs, TRIMS, GATS) 6.7 Let us sum up 6.8 Questions for Review 6.9 Suggested reading 6.10 References</p> <p>Unit 7: Nature of Public Finance. 7.0 Objectives 7.1 Introduction 7.2 Public and Private Finance 7.3 Public Revenue, Tax and Non, Tax Revenue 7.4 Canons of Taxation, Taxable Capacity. 7.5 Let us sum up 7.6 Questions for Review 7.7 Suggested reading 7.8 References</p> <p>Unit 8: Public Debt and Public Expenditure 8.0 Objectives 8.1 Introduction 8.2 Meaning and Types of Public Debt 8.3 Debt Redemption. 8.4 Public Expenditure : Reasons for Increased Public Expenditure 8.5 Principle of Maximum Social advantage. 8.6 Let us sum up 8.7 Questions for Review 8.8 Suggested reading 8.9 References</p>	
<p>BADK 201</p>	<p>ಕನ್ನಡ</p> <p>ಪಠ್ಯ ಭಾಗ – 1 – ಕಾವ್ಯ</p> <p>1.0 ಬಟ್ಟೊಡಂ ಬಡದೊಡಂ ಬಲೆಕ್ಕೊಂಡೆಂ 1.1 ಕುರುಕುಲಾರ್ಕನುಮರ್ಕನು ಮಸ್ತಮೆಯ್ದರರ್ 1.2 ದುಶ್ಚರಿತಕ್ಕೆ ನಾರದಂ ಬಗೆದಂ 1.3 ಹರಿವ ಹಾವಿಗಂಜೆ ಉರಿಯ ನಾಲಗೆಗಂಜೆ 1.4 ಆಡಿನ ಮರಿ ಆನೆಯಾಗಬಲ್ಲದೆ 1.5 ಒಡಲಲ್ಲದವಂಗೆ ಒಡವೆಯುಂಟೆ 1.6 ದೊಂಬರ ಚೆನ್ನೆ 1.7 ಕೃಷ್ಣಕುಮಾರಿ 1.8 ತಿಪ್ಪಾರಳು 1.9 ಬುದ್ಧ 1.10 ಮುತ್ತೈದೆ ಸಾವು</p>	<p>6</p>

	<p>1.11 ಮಲೆಮಹದೇಶ್ವರ ಕಾವ್ಯ</p> <p>ಪಠ್ಯ ಭಾಗ - 2 - ನಾಟಕ 2.0 ವಿದಿಶೆಯ ವಿದೂಷಕ</p> <p>ಪಠ್ಯ ಭಾಗ - 3 - ಕಥಾಸಂಕಲನ ಬದುಕು ಭಾವದ ಕಥೆಗಳು 3.0 ಧನಿಯರ ಸತ್ಯನಾರಾಯಣ 3.1 ಅವಳ ಉದ್ಧಾರ 3.2 ಗಂಗುವಿನ ಹರಕೆ 3.3 ನೀರ ಮೇಲೆ ನಡೆಯುವವನು 3.4 ಮೀನು ಮಾರುವವನು</p> <p>ಪಠ್ಯ ಭಾಗ - 4 - ಸಂವಹನ ಕನ್ನಡ ಪತ್ರ ಮಾಧ್ಯಮ 4.0 ಸರಕಾರಿ ಪತ್ರದ ಪ್ರಧಾನ ಅಂಗಗಳು 4.1 ಸಾಮಾನ್ಯ ಪತ್ರಗಳು 4.2 ಆದೇಶಾತ್ಮಕ ಪತ್ರಗಳು, ಅಧಿಕೃತ ಪತ್ರ, ಸುತ್ತೋಲೆ 4.3 ಕಛೇರಿ ಅದೇಶ, ಅಧಿಸೂಚನೆ, ಅರೆಸರ್ಕಾರಿ ಪತ್ರ, ಜ್ಞಾಪನಪತ್ರ, ಅರ್ಜಿಗಳು 4.4 ಪತ್ರಿಕಾ ಮತ್ತು ಪ್ರಚಾರ ಮಾಧ್ಯಮ 4.5 ಪತ್ರಿಕೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಸಂಪಾದಕರಿಗೆ ಪತ್ರ, ಪತ್ರಿಕೆಗಳಿಗೆ ಲೇಖನ 4.6 ಪ್ರಚಾರ ಮಾಧ್ಯಮ, ಆಹ್ವಾನ ಪತ್ರಿಕೆ, ಭಿತ್ತಿ ಪತ್ರ, ಜ್ಯಾನಲ್ ಇವುಗಳ ರಚನೆ ಮತ್ತು ಕನ್ನಡದ ಬಳಕೆ 4.7 ಸಾರಾಂಶ 4.8 ಸಮೀಕ್ಷೆ 4.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 4.10 ಉಲ್ಲೇಖಗಳು</p>	
<p>BADS 201</p>	<p>ಸಂಸ್ಕೃತ</p> <p>ಪಾಠ್ಯಗಳು 1.0 ಸಂಸ್ಕೃತ ನಾಟಕ - ಉತ್ಪತ್ತಿ, ವಿಕಾಸ ಲಕ್ಷಣ 1.1 ಭಾಸನ ಕಾಲ ದೇಶ ಕೃತಿ ವಿಚಾರ 1.2 ಭಾಸ ವಿರಚಿತಮ್ ಸ್ವಪ್ನವಾಸವದತ್ತಮ್ 1.3 ವಿದುಲಾಪುತ್ರಾನುಶಾಸನಮ್ 1.4 ಸಂದರ್ಭಸೂಕ್ತಯಃ 1.5 ಲೌಕಿಕನ್ಯಾಯಾಃ 1.6 ವಿನೋದಸಂವಾದಶ್ಲೋಕಾಃ 1.7 ಸಾರಾಂಶ 1.8 ಸಮೀಕ್ಷೆ 1.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.10 ಉಲ್ಲೇಖಗಳು</p> <p>ವ್ಯಾಕರಣ ವಿಭಾಗ 2.0 ವ್ಯಾಕರಣ ವಿಶೇಷ, ವಾಕ್ಯಾನ್ವಯ ವಿಚಾರ 2.1 ಅಲಂಕಾರ 2.2 ಛಂದಸ್ಸು 2.3 ಸಾರಾಂಶ</p>	<p>6</p>

	<p>2.4 ಸಮೀಕ್ಷೆ 2.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.6 ಉಲ್ಲೇಖಗಳು</p>	
<p>BADKO 201</p>	<p>ಕನ್ನಡ ಐಚ್ಛಿಕ ಪತ್ರಿಕೆ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯ ಸ್ವರೂಪ ಮತ್ತು ಬೆಳವಣಿಗೆ</p> <p>Unit -1 : ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ</p> <p>1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ಪ್ರೇರಣೆ - ಪ್ರವೃತ್ತಿಗಳು, ಮಾರ್ಗದಿಂದ ದೇಸಿಗೆ, ಭಕ್ತಿ ಸಾಹಿತ್ಯದ ಉಗಮ 1.3 ವಚನ ಸಾಹಿತ್ಯದ ಉದಯ, ಕನ್ನಡ ಛಂದಸ್ಸಿನ ಬಳಕೆ 1.4 ಕೀರ್ತನಾ ಸಾಹಿತ್ಯದ ಉಗಮ 1.5 ಭಾಷೆಯ ಬಳಕೆಯಲ್ಲುಂಟಾದ ಬದಲಾವಣೆಗಳು 1.6 ಸಾರಾಂಶ 1.7 ಸಮೀಕ್ಷೆ 1.8 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.9 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -2 : ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯ ರೂಪಗಳು</p> <p>2.0 ವಚನ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ವಚನಕಾರರು: ಜೇಡರ ದಾಸಿಮಯ್ಯ, ಅಲ್ಲಮಪ್ರಭು, ಬಸವಣ್ಣ, ಅಕ್ಕಮಹಾದೇವಿ</p> <p>2.1 ರಗಳೆ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕವಿ : ಹರಿಹರ</p> <p>2.2 ಷಟ್ಪದಿ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕವಿಗಳು : ರಾಘವಾಂಕ, ಕುಮಾರವ್ಯಾಸ</p> <p>2.3 ಸಾಂಗತ್ಯ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕವಿಗಳು : ರತ್ನಾಕರವರ್ಣಿ, ಸಂಜಿಯ ಹೊನ್ನಮ್ಮ</p> <p>2.4 ಕೀರ್ತನಾ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕೀರ್ತನಕಾರರು: ವ್ಯಾಸರಾಯರು, ಪುರಂದರದಾಸರು, ಕನಕದಾಸರು</p> <p>2.5 ಷಟ್ಪದಿ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರವೃತ್ತಿಗಳು - ವಿಶೇಷವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕವಿ : ಸರ್ವಜ್ಞ</p> <p>2.6 ಜಾನಪದ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ - ಜನಪದ ಕಾವ್ಯ, ಮಹಾಕಾವ್ಯ, ಕತೆ, ಗಾದೆ. ಒಗಟು. ಲಾವಣಿ, ಯಕ್ಷಗಾನ - ಇವುಗಳ ಸ್ಥೂಲ ಪರಿಚಯ</p> <p>2.7 ಸಾರಾಂಶ 2.8 ಸಮೀಕ್ಷೆ 2.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.10 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -3 : ಕನ್ನಡ ಛಂದಸ್ಸು</p> <p>3.0 ಕನ್ನಡ ಛಂದಸ್ಸಿನ ಸಾಮಾನ್ಯ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರಯೋಜನ</p>	<p>6</p>

	<p>3.1 ಲಘು, ಗುರು, ಗಣ, ಮಾತ್ರ - ಸಾಮಾನ್ಯ ಸ್ವರೂಪ, ವರ್ಣಗಣ, ಮಾತ್ರಗಣ, ಅಂಶಗಣ</p> <p>3.2 ಪ್ರಾಸ, ಯತಿ</p> <p>3.3 ವರ್ಣ ವೃತ್ತಗಳು : ಖ್ಯಾತ ಕರ್ನಾಟಕ ವೃತ್ತಗಳು</p> <p>3.4 ಮಾತ್ರಾ ವೃತ್ತಗಳು : ಕಂದದ ಲಕ್ಷಣ, ರಗಳೆಯ ಲಕ್ಷಣ ಹಾಗೂ ಬಗೆಗಳು, ಷಟ್ಪದಿಯ ಲಕ್ಷಣ, ಅಂಶ ಷಟ್ಪದಿ, ಮಾತ್ರಾ ಷಟ್ಪದಿ ಮತ್ತು ಅದರ ಬಗೆಗಳು</p> <p>3.5 ಅಂಶ ವೃತ್ತಗಳು : ತ್ರಿಪದಿ, ಪಿರಿಯಕ್ಕರ, ಸಾಂಗತ್ಯ - ಅವುಗಳ ಲಕ್ಷಣ</p> <p>3.6 ಹೊಸಗನ್ನಡ ಛಂದಸ್ಸು</p> <p>3.7 ಸಾರಾಂಶ</p> <p>3.8 ಸಮೀಕ್ಷೆ</p> <p>3.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>3.10 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -4 : ನಡುಗನ್ನಡ ಪಠ್ಯ : ಸಾಹಿತ್ಯ ಸ್ವಂದನ</p> <p>4.0 ಪೀಠಿಕೆ</p> <p>4.1 ಉದ್ದೇಶಗಳು</p> <p>4.2 ಸಾರಾಂಶ</p> <p>4.3 ಸಮೀಕ್ಷೆ</p> <p>4.4 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>4.5 ಉಲ್ಲೇಖಗಳು</p>	
<p>BADH 201</p>	<p>Hindi : Paper II - Hindi</p> <p>Unit 1: Poetry</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Medival Poetry: Kabeer – Pada; Soordas – Mukatak Tulasidas – Vana patha Mein; Bharila - Dohe</p> <p>1.3 Modern Poetry: Andha Kunal – Maithili Sharan Guptha TaaZ – Rashmi – dinakar; Yaha Deep Akela – ajney Kavitha kee Mouth – Dharmaveer bharathi</p> <p>1.4 Let us sum up</p> <p>1.5 Questions for Review</p> <p>1.6 Suggested reading</p> <p>1.7 References</p> <p>Unit 2: Ekanki</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Das Hazar – Udayashankar Bhat</p> <p>2.3 Malva Prem – Harikrishna Premi</p> <p>2.4 Das Minite – Dr. Ramakumar Varma</p> <p>2.5 Bhor Ka Tara – Jagdishchandra Mathur</p> <p>2.6 Ghar Band _ Hameedulla</p> <p>2.6 Let us sum up</p> <p>2.7 Questions for Review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p> <p>Unit 3: Novel</p>	<p>6</p>

	<p>3.0 Objectives 3.1 Introduction 3.2 Andekhe Anajane PUI 3.3 Let us sum up 3.4 Questions for Review 3.5 Suggested reading 3.6 References</p> <p>Unit 4: Grammar 4.0 Objectives 4.1 Introduction 4.2 Kriya, Kala Ne Niyam Vaaccha, Kriya Visheshan, Sambandha bodhak, Samucchaya Bodhak, Vismayadi bodhaak 4.3 Ne Sambandhi Ashuddiyan 4.4 Translation. 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p>	
BADHT 201	<p>History: Paper II - The Medieval India (A.D.1206 – 1757) Unit 1: The Delhi Sultanate. 1.0 Objectives 1.1 Introduction 1.2 Slave dynasty 1.3 Qutub – ub- din Aibak – Iitutmish 1.4 Razia – Balban –consolidation of the Sultanate. 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: The Khalji and Tughlaqs 2.0 Objectives 2.1 Introduction 2.2 The Sultanate under Alaudin khalji 2.3 Internal reforms- agrarian policy and market experiments 2.4 Muhammed –bin Tughlaq –his experiments 2.5 Firuz Tughlaq and the road to disintegration. 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3: Economy, Society and Polity under the Delhi Sultanate. 3.0 Objectives 3.1 Introduction 3.2 Economic and social life 3.3 Nobles : the ‘forty’ slaves – social movements - Bhakti movement</p>	6

- 3.4 The nature of administration – art and architecture.
- 3.5 Let us sum up
- 3.6 Questions for Review
- 3.7 Suggested reading
- 3.8 References

Unit 4: Establishment of Mughal supremacy.

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Afghan –Mughal struggle
- 4.3 Babur – battle of panipat – Battle of Khanwa –Humayun
- 4.4 Sher Shah – the “sur interregnum”- administration.
- 4.5 Let us sum up
- 4.6 Questions for Review
- 4.7 Suggested reading
- 4.8 References

Unit 5: Consolidation of the Mughal Empire.

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Akbar –his conquests
- 5.3 Rajput policy –Deccan policy
- 5.4 Religious policy
- 5.5 Jahangir and Nur Jahan – Shan Jahan and his religious policy
- 5.6 Let us sum up
- 5.7 Questions for Review
- 5.8 Suggested reading
- 5.9 References

Unit 6: Polity and Society

- 6.0 Objectives
- 6.1 Introduction
- 6.2 The king and the nobility –the mansabdari system revenue system
- 6.3 Todarmal – provincial and local governments – economy
- 6.4 Agriculture and trade – society and culture – literature, architecture, music and painting.
- 6.5 Let us sum up
- 6.6 Questions for Review
- 6.7 Suggested reading
- 6.8 References

Unit 7: Decline and fall of the empire

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Aurangzeb –his Rajput policy – Religious attitude
- 7.3 Deccan policy –End of the Mughal empire.
- 7.4 Let us sum up
- 7.5 Questions for Review
- 7.6 Suggested reading

7.7 References

Unit 8: South Indian Kingdoms

8.0 Objectives

8.1 Introduction

8.2 Vijayanagara: Sources and Historiography – Epigraphical sources: literary sources- Archaeology – foreign accounts – Historical approaches – Sewell – Burton Stein.

8.3 The Formation of the Vijayanagara state: the origin of Vijayanagara – the Vidyanaya factor – the Sangamas – the Saluvas - the Tuluvas – Krishna Deva Raya – relation with the Bahmanis – climacteric at Talikota – the Aravidu dynasty.

8.4 Administration and Social Life – Central government under Vijayanagara – Provinces and the Nayankara system – Revenue administration – agriculture and irrigation – artisanal activities – trade – inland and foreign. The Portuguese intervention – society and religion – Haridasa Movement – literature – Vijayanagara art and Architecture

References

8.5 Deccan under the Bahmanis and After – The origin of the Bhamani kingdom – expansion – the Bahmani relations with Vijayanagara and the Portuguese – the work of Mahmud Gawan – the break-up of the Bahmani kingdom – administration under the Bahmanis – military system – the successor states of the Bahmanis – the Adil Shahis of Bijapur – the kingdoms of Bidar, Golconda, Berar and Ahmednagar – contributions to art – architecture – painting and music. Religion – the Sufi tradition in the Deccan.

8.6 Let us sum up

8.7 Questions for Review

8.8 Suggested reading

8.9 References

Unit 9: Map Study

9.0 Objectives

9.1 Introduction

9.2 India at the end of the fourteenth Century (Peshawar, Delhi, Agra, Daulatabad, Prayaga)

9.3 South India under Vijayanagara and Bahmanies (Hampi, Golconda, Ahmednagar, Goa, Tanjavur, Talikota, Mangalore, Barkur)

9.4 India at the end of seventeenth Century: a) Mughal, b) Maratha Dominions (Kabul, Panipat, Fatehpur, Sikri, Patna, Raigarh, Bangalore)

9.5 Early European Settlements in India (Calicut, Cochin, Bombay, Madras, Pondicherry, Mahe, Hooghly, Calcutta)

9.6 Let us sum up

9.7 Questions for Review

9.8 Suggested reading

9.9 References

<p>BADEO 201</p>	<p>English (Optional): Paper II Seventeenth And Eighteenth Century English Literature Unit 1 : Background 1.0 Objectives 1.1 Introduction 1.2 The following chapters from Sampson, George. The Concise Cambridge History of English Literature, Cambridge university Press, Cambridge. Chapter VII: Cavalier and puritan Chapter VIII: The Age of Dryden Chapter IX : From Steele and Addison to pope and swift Chapter X : The Age of Johnson 1.3 Let us sum up 1.4 Questions for Review 1.5 Suggested reading 1.6 References</p> <p>Unit 2 : Poetry 2.0 Objectives 2.1 Introduction 2.2 Donne The Good Morrow Song (Go and Catch a Falling Star) The Sunne rising The Canonization A Valediction Forbidding Mourning 2.3 Milton On Shakespeare How Soon Hath time When I Consider How my Light is Spent On Late Massacre of Piedmont 2.4 Marvell A Dialogue between the Soul and body To His Coy Mistress The Definition of Love 2.5 Pope The Rape of the Lock 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3 : Prose 3.0 Objectives 3.1 Introduction 3.2 Essays of Bacon, Addison and Steele from W.E. Williams, A Book of English Essays, Penguin Press, Harmondsworth. 3.3 Let us sum up 3.4 Questions for Review 3.5 Suggested reading</p>	<p>6</p>
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	<p>3.6 References</p> <p>Unit 4 : Criticism</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 T.S Eliot : on Metaphysical poets</p> <p>4.3 The Following extracts from Nokes, David, Raillery and Rage: A Study of Eighteenth Century satire, The Harvester Press, Sussex, 1987: Chapter 2, Sections i, ii, iii, and vi.</p> <p>4.4 Let us sum up</p> <p>4.5 Questions for Review</p> <p>4.6 Suggested reading</p> <p>4.7 References</p>	
BADE 201	<p>English: Paper II - English</p> <p>Unit 1 : R.K. Narayan : swami and Friends</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.3 Let us sum up</p> <p>1.4 Questions for Review</p> <p>1.5 Suggested reading</p> <p>1.6 References</p> <p>Unit 2 : Play : Miller : Death of a Salesman</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Let us sum up</p> <p>2.3 Questions for Review</p> <p>2.4 Suggested reading</p> <p>2.5 References</p>	6
BADJR 201	<p>Journalism: Paper II: Reporting and Feature Writing</p> <p>Unit 1: News - definition</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Elements of news,</p> <p>1.3 News values,</p> <p>1.4 Attributes of a reporter,</p> <p>1.5 Challenges of reporting, Sources of news</p> <p>1.6 Press releases, media conferences</p> <p>1.7 Let us sum up</p> <p>1.8 Questions for Review</p> <p>1.9 Suggested reading</p> <p>1.10 References</p> <p>Unit 2: Types of leads</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Writing for news stories,</p> <p>2.3 Translation techniques,</p> <p>2.4 Special correspondent</p>	6

- 2.5 Foreign correspondent
- 2.6 Let us sum up
- 2.7 Questions for Review
- 2.8 Suggested reading
- 2.9 References

Unit 3: Types of Reporting

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Interpretative
- 3.3 Development Reporting
- 3.4 Investigative reporting,
- 3.5 Reporting for online newspapers
- 3.6 Let us sum up
- 3.7 Questions for Review
- 3.8 Suggested reading
- 3.9 References

Unit 4: Journalistic writings Features

- 4.0 Objectives
- 4.1 Introduction
- 4.2, Articles
- 4.3 Editorials,
- 4.4 Letters to the editor,
- 4.5 Middle, reviews
- 4.6 Columns, types of features.
- 4.4 Let us sum up
- 4.5 Questions for Review
- 4.6 Suggested reading
- 4.7 References

Unit 5: Writing Book reviews

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Film reviews ,
- 5.3 Art reviews,
- 5.4 Techniques of interviewing,
- 5.5 Types of interviews, writing profiles
- 5.6 Let us sum up
- 5.7 Questions for Review
- 5.8 Suggested reading
- 5.9 References

Self-Learning Material Content
Programme: Bachelor of Arts (B.A)
Third Year

Course Code	Course Name	Study hours/ Credit
BADEC 301	<p>Economics: Paper III - Indian Economy</p> <p>UNIT 1:</p> <p>1.0 Objectives 1.1 Introduction 1.2 Nature of Indian economy 1.3 India as a developing economy 1.4 Sectoral Changes in Indian Economy 1.5 Trends in GDP growth 1.6 Population 1.7 Family welfare Programmes 1.8 Let us sum up 1.9 Questions for Review 1.10 Suggested reading 1.11 References</p> <p>UNIT 2:</p> <p>2.0 Objectives 2.1 Introduction 2.2 Agriculture and Industry 2.3 Role of agriculture in Indian economy 2.4 Agricultural credit 2.5 Agricultural marketing 2.6 Role of technology in Agriculture 2.7 Industrial growth in India 2.8 Industrial Policy 2.9 Micro, small and medium Scale Industries 2.10 Let us sum up 2.11 Questions for Review 2.12 Suggested reading 2.13 References</p> <p>UNIT 3:</p> <p>3.0 Objectives 3.1 Introduction 3.2 Transport and Banking 3.3 Modes of transport 3.4 Transport sector Reforms 3.5 Structure of Indian money market 3.6 Banking sector Reforms 3.7 Let us sum up 3.8 Questions for Review 3.9 suggested reading 3.10 References</p>	6

	<p>UNIT 4: 4.0 Objectives 4.1 Introduction 4.2 Public finance and foreign trade 4.3 Indian Public Finance 4.4 Indian foreign Trade 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p>	
BADEC 302	<p>Economics: Paper IV - Economic Thought Unit 1: Classical Economists 1.0 Objectives 1.1 Introduction 1.2 ADAM Smith: Philosophy of Naturalism and Optimism, Division of Labour, Theory of Value, Theory of International trade, Public Finance 1.3 David Ricardo: Theory of value, Theory of Economic Development, Theory of Comparative Cost 1.4 Thomas Robert Malthus: Theory Of Population, Theory of Market Glut 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Marx and Marginalists 2.0 Objectives 2.1 Introduction 2.2 Karl marx: Dialectical materialism, Theory of value, Theory of Surplus value, Theory of Capital Accumulation 2.3 William Stanley Jevons: Theory of Consumption, Pure Theory of Value, Sun Spot Theory of Trade cycle 3.3 Karl Menger: Theory of value, Classification of goods Theory of Imputation 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 3: Neo – Classical Economists 3.0 Objectives 3.1 Introduction 3.2 Alfred Marshall: Nature of Economics, Theories of Consumption, Law of Diminishing Marginal utility Law of Demand, Elasticity of demand, Elasticity of demand Consumer' s Surplus, Theory of Value and Time Element Quasi rent 3.3 A.C. Pigou: Welfare Economics, Theory of Employment</p>	6

	<p>3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 4: Keynes and post Keynesian economists 4.0 Objectives 4.1 Introduction 4.2 J.M. Keynes: Theory of Employment, Consumption and investment functions, Multiplier, Role of Government and Economic Policy 4.3 Gunnar Myrdal: Nature of Economics, Welfare state and its evolution and weaknesses, World Welfare State, Theory of Backwash Effects and Spread Effects, Asian Drama 4.4 Let us sum up 4.5 Questions for Review 4.6 Suggested reading 4.7 References</p> <p>Unit 5: Indian Economists 5.0 Objectives 5.1 Introduction 5.2 Kautilya: Wealth – Vartha, Agriculture and Animal Husbandry, Labour, Public Finance, Welfare State 5.3 M.K.Gandhi: Village Swaraj- Sarvodaya, Trusteeship Doctrine, Industrialization –Role of Machines, Bread Labor concept 5.4 Amartya sen: Choice of technology, Poverty, Famine and HDI, Poverty Index 5.5 Let us sum up 5.6 Questions for Review 5.6 Suggested reading 5.7 References</p>	
<p>BADEC 303</p>	<p>Economics: Paper V - Development Economics Unit 1: Meaning and Measurement 1.0 Objectives 1.1 Introduction 1.2 Distinction between Economic Growth and Economic Development – Determinants of Economic Development – Measurement of Economic Development – PCI, HDI, Poverty Index, Gender Development Index. 1.3 Let us sum up 1.4 Questions for Review 1.5 Suggested reading 1.6 References</p> <p>Unit 2: Theories of Economic Development 2.0 Objectives 2.1 Introduction</p>	<p>6</p>

	<p>2.2 Rostow’s Stages of Growth – Schumpeter’s Theory -Theory of Big Push – Balanced and Unbalanced Growth Strategies. 2.3 Let us sum up 2.4 Questions for Review 2.5 Suggested reading 2.6 References</p> <p>Unit 3: Capital and Economic Development. 3.0 Objectives 3.1 Introduction 3.2 Meaning – role of Capital Formation –Sources of Capital Formation – Capital Output Ratio. 3.3 Let us sum up 3.4 Questions for Review 3.5 Suggested reading 3.6 References</p> <p>Unit 4: Human Resources Development 4.0 Objectives 4.1 Introduction 4.2 Meaning Human Resources – Population as Growth Retarding Factor Demographic Theory of Transition –Disguised Unemployment – theories of Nurkse and Arthur Lewis –Education and Man – Power Planning. 4.3 Let us sum up 4.4 Questions for Review 4.5 Suggested reading 4.6 References</p> <p>Unit 5: Technology Planning and Economic Development 5.0 Objectives 5.1 Introduction 5.2 Role of Technology – Planning: Meaning – Features – Role of Planning – Types: Planning by Direction and Planning by Inducement, Physical Planning and Financial Planning. 5.3 Let us sum up 5.4 Questions for Review 5.5 Suggested reading 5.6 References</p>	
<p>BADSC 301</p>	<p>Sociology: Paper III - Sociology of Social Problems Unit 1. Introduction to Social Problems 1.0 Objectives 1.1 Introduction 1.2 Meaning Nature and Characteristics of Social Problems 1.3 Causes of Social Problems 1.4 Approaches to the study of Social Problems 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading</p>	<p>6</p>

<p>1.8 References</p> <p>Unit 2. Family Disorganisation</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Causes of Family Disorganisation</p> <p>2.3 Effects of Family Disorganisation- Divorce and Desertion</p> <p>2.4 Measures of family Disorganisation</p> <p>2.5 Let us sum up</p> <p>2.6 Questions for Review</p> <p>2.7 Suggested reading</p> <p>2.8 References</p> <p>Unit 3. Crime and Delinquency</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Meaning and Causes of crime</p> <p>3.3 Prevention and Rehabilitation Measures – Probation and parole</p> <p>3.4 Juvenile delinquency – Causes and Rehabilitation</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit 4. Alcoholism and drug addiction</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Alcoholism – causes of Child Labour</p> <p>4.3 Consequences of Child Labour</p> <p>4.4 Legislative Measures</p> <p>4.5 Let us sum up</p> <p>4.6 Questions for Review</p> <p>4.7 Suggested reading</p> <p>4.8 References</p> <p>Unit 5. Child labour</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Meaning and Causes of Child Labour</p> <p>5.3 Consequences of Child Labour</p> <p>5.4 Legislative Measures</p> <p>5.5 Let us sum up</p> <p>5.6 Questions for Review</p> <p>5.7 Suggested reading</p> <p>5.8 References</p> <p>Unit 6. Urban Problems</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Housing and Slums</p> <p>6.3 Infrastructure – water supply, drainage and Transportation</p>	
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	<p>6.4 Environmental Pollution – Types 6.5 Let us sum up 6.6 Questions for Review 6.7 Suggested reading 6.8 References</p> <p>Unit 7. Problems of Minorities 7.0 Objectives 7.1 Introduction 7.2 Meaning and Problems of Minorities 7.3 Safeguard Measures – Constitutional, Legislative 7.4 Welfare Programmes 7.5 Let us sum up 7.6 Questions for Review 7.7 Suggested reading 7.8 References</p> <p>Unit 8. Problem Of the aged 8.0 Objectives 8.1 Introduction 8.2 Nature of the Problems of the aged 8.3 Change of role of the aged in the Family and Community 8.4 Care for aged – welfare measures 8.5 Let us sum up 8.6 Questions for Review 8.7 Suggested reading 8.8 References</p> <p>Unit 9. Current Social Problems 9.0 Objectives 9.1 Introduction 9.2 Corruption – causes and Consequences 9.3 Terrorism – Forms and Effects 9.4 Communalism – causes and Consequences 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.8 References</p>	
<p>BADSC 302</p>	<p>Sociology: Paper IV - Sociological Thought Unit 1. Development of Sociological Thought 1.0 Objectives 1.1 Introduction 1.2 Meaning of sociological thought 1.3 Transition from social philosophy to sociology 1.4 sociological theories 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2. Herbert Spencer</p>	<p>6</p>

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Biographical sketch
- 2.3 Law of three stages
- 2.4 Hierarchy of sciences
- 2.5 Social statics and social dynamics
- 2.6 Let us sum up
- 2.7 Questions for Review
- 2.8 Suggested reading
- 2.9 References

Unit 3. Herbert Spencer

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Biographical Sketch
- 3.3 Doctrine of social evolution
- 3.4 Organismic analogy
- 3.5 Classification of types
- 3.6 Let us sum up
- 3.7 Questions for Review
- 3.8 Suggested reading
- 3.9 References

Unit 4. Emile Durkheim

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Biographical sketch
- 4.3 The division of labour in society
- 4.4 Mechanical and organic solidarity
- 4.5 suicide and its types
- 4.6 Let us sum up
- 4.7 Questions for Review
- 4.8 Suggested reading
- 4.9 References

Unit 5. Karl Marx

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Biographical sketch
- 5.3 Laws of dialectics
- 5.4 Historical materialism
- 5.5 Social classes and class struggle
- 5.6 Let us sum up
- 5.7 Questions for Review
- 5.8 Suggested reading
- 5.9 References

Unit 6. Max Weber

- 6.0 Objectives
- 6.1 Introduction

	<p>6.2 Biographical sketch 6.3 Social action and types of social action 6.4 Authority and its types 6.5 Protestant ethics and spirit of capitalism 6.6 Let us sum up 6.7 Questions for Review 6.8 Suggested reading 6.9 References</p> <p>Unit 7. Vilredo Pareto 7.0 Objectives 7.1 Introduction 7.2 Biographical sketch 7.3 Logical and non- logical actions 7.4 Residues and derivations 7.5 Circulation of elites 7.6 Let us sum up 7.7 Questions for Review 7.8 Suggested reading 7.9 References</p> <p>Unit 8. Rebert K Merton 8.0 Objectives 8.1 Introduction 8.2 Biographical sketch 8.3 Manifest and latent functions 8.4 anomie 8.5 Social structure 8.6 Let us sum up 8.7 Questions for Review 8.8 Suggested reading 8.9 References</p> <p>Unit 9. Talcott Parsons 9.0 Objectives 9.1 Introduction 9.2 Biographical sketch 9.3 Elementary forms of social action 9.4 Functional pre- requisites of social system 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.8 References</p>	
<p>BADSC 303</p>	<p>Sociology: Paper –V : Research Methodology Unit 1: Social Research 1.0 Objectives 1.1 Introduction 1.2 Meaning, Scope and importance of scial Research, 1.3 Identification of Research Problem 1.4 Problems in social Research</p>	<p>6</p>

- 1.5 Let us sum up
- 1.6 Questions for Review
- 1.7 Suggested reading
- 1.8 References

Unit 2: Research Design

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Steps in Social Research
- 2.3 Meaning of Research Design
- 2.4 Types Of Design – Exploratory, Descriptive, Diagnostic
Experimental
- 2.5 Let us sum up
- 2.6 Questions for Review
- 2.7 Suggested reading
- 2.8 References

Unit 3: Sources of Data

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Meaning and Types of Data
- 3.3 Qualitative and Quantitative Data
- 3.4 Primary and Secondary Sources of Data
- 3.5 Let us sum up
- 3.6 Questions for Review
- 3.7 Suggested reading
- 3.8 References

Unit 4: Sampling

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Meaning and Importance of Sampling
- 4.3 Types – Probability and Non Probability
- 4.4 Advantages and Limitations
- 4.5 Let us sum up
- 4.6 Questions for Review
- 4.7 Suggested reading
- 4.8 References

Unit 5: Observation

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Meaning and types of observation
- 5.3 participant and Non – Participant observation
- 5.4 Uses and Limitations
- 5.5 Let us sum up
- 5.6 Questions for Review
- 5.7 Suggested reading
- 5.8 References

	<p>Unit 6: Interview 6.0 Objectives 6.1 Introduction 6.2 Meaning and Types, Interview Schedule 6.3 Interview procedure 6.4 Uses and Limitations 6.5 Let us sum up 6.6 Questions for Review 6.7 Suggested reading 6.8 References</p> <p>Unit 7: Questionnaire 7.0 Objectives 7.1 Introduction 7.2 Meaning, Mailed Questionnaire 7.3 Qualities of a Good Questionnaire 7.4 uses and Limitations 7.5 Let us sum up 7.6 Questions for Review 7.7 Suggested reading 7.8 References</p> <p>Unit 8: Use of Statistics in Social Research 8.0 Objectives 8.1 Introduction 8.2 Importance of Statistic in Social Research 8.3 Central Tendencies – mean, Median and Mode 8.4 Let us sum up 8.5 Questions for Review 8.6 Suggested reading 8.7 References</p> <p>Unit 9: Report Writing 9.0 Objectives 9.1 Introduction 9.2 Meaning and types of Report 9.3 Qualities of a Good Report 9.4 Outline of Research Report 9.5 Let us sum up 9.6 Questions for Review 9.7 Suggested reading 9.10 References</p>	
BADHT 301	<p>History: Paper III – Modern India (1757 to 1964) Unit I Towards Colonial domination 1.0 Objectives 1.1 Introduction 1.2 The Portuguese domination and causes for their decline 1.3 Polity, Society and Economy in Company’s India 1.4 Let us sum up 1.5 Questions for Review</p>	6

<p>1.6 Suggested reading 1.7 References</p> <p>Unit 2 The 1857 Event 2.0 Objectives 2.1 Introduction 2.2 Historiography 2.3 Causes and Course 2.4 Its significance and impact 2.5 The Queen's Proclamation 2.6 Changes in British History 2.7 Let us sum up 2.8 Questions for Review 2.9 Suggested reading 2.10 References</p> <p>Unit 3 Genesis of Indian Nationalism 3.0 Objectives 3.1 Introduction 3.2 Contradictions in Colonial rule 3.3 Economic exploitation 3.4 Social reforms and movement 3.5 Arya Samaj 3.6 Ramakrishna Mission 3.7 Aligarh Movement 3.8 Education, press and Literature 3.9 The early associations and the birth of Indian National Congress 3.10 Let us sum up 3.11 Questions for Review 3.12 Suggested reading 3.13 References</p> <p>Unit 4 Colonial Policy in the 19th Century 4.0 Objectives 4.1 Introduction 4.2 Agrarian Policy 4.3 Famine Policy 4.4 Commercial Policies 4.5 Viceroyalty of Lytton and Ripon 4.6 Let us sum up 4.7 Questions for Review 4.8 Suggested reading 4.9 References</p> <p>Unit 5 Indian Nationalist Movement (A D 1885 – 1905) 5.0 Objectives 5.1 Introduction 5.2 The moderate phase 5.3 The Constitutional methods of agitation</p>	
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<p>5.4 Economic critique of colonialism and the “Drain Theory” 5.5 The British attitude towards the Congress 5.6 The extremist phase - Tilak and his associates 5.7 Let us sum up 5.8 Questions for Review 5.9 Suggested reading 5.10 References</p> <p>Unit 6 Progress of the Nationalist agitation (1905-1919) 6.0 Objectives 6.1 Introduction 6.2 Curzon and the partition of Bengal 6.3 Swadeshi and Boycotts 6.4 Revolutionary terrorism 6.5 Muslim League and the growth of Communalism 6.6 Act of 1909 6.7 The first world war 6.8 Home Rule Leagues 6.9 Peasant and tribal uprisings 6.10 Let us sum up 6.11 Questions for Review 6.12 Suggested reading 6.13 References</p> <p>Unit 7 The Gandhian phase (1916-1935) 7.0 Objectives 7.1 Introduction 7.2 Gandhi in South Africa 7.3 Early experiments in India 7.4 Act of 1919 7.5 Rowlatt Act 7.6 Jailianwallah Bagh 7.7 Non co-operation and Khaliqat movements 7.8 Swarajist party 7.9 Simon Commission 7.10 Civil disobedience movement 7.11 Revolutionary Terrorism 7.12 Gandhi Irwin Pact 7.13 Round Table conferences 7.14 Let us sum up 7.15 Questions for Review 7.16 Suggested reading 7.18 References</p> <p>Unit 8 The struggle for Swaraj (1935- 1942) 8.0 Objectives 8.1 Introduction 8.2 The act of 1935 8.3 The work of Congress Ministries 8.4 The growth of Socialist ideas</p>	
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- 8.5 Peasants and workers movements
- 8.6 Growth of Hindu and Muslim Communalism
- 8.7 Second World War
- 8.8 Cripps Mission
- 8.9 Quit India movement
- 8.10 Let us sum up
- 8.11 Questions for Review
- 8.12 Suggested reading
- 8.13 References

Unit 9 Towards freedom (1942- 1947)

- 9.0 Objectives
- 9.1 Introduction
- 9.2 Subhas Chandra Bose and I.N.A.
- 9.3 Wavell
- 9.4 Plan – Cabinet mission plan
- 9.5 Mountbatten
- 9.6 Navel unrest
- 9.7 I.N.A. trials
- 9.8 partition and independence
- 9.9 Let us sum up
- 9.10 Questions for Review
- 9.11 Suggested reading
- 9.12 References

Unit 10 Independent India

- 10.0 Objectives
- 10.1 Introduction
- 10.2 Constitution – B R Ambedkar
- 10.3 Integration of States
- 10.4 Nehru as Prime Minister
- 10.5 Planning
- 10.6 Foreign policy and Non-Alignment
- 10.7 Relations with neighbours
- 10.8 Formation of Linguistic States
- 10.7 Let us sum up
- 10.8 Questions for Review
- 10.9 Suggested reading
- 10.10 References

Unit.11: Map Study

- 11.0 Objectives
- 11.1 Introduction
- 11.2 Revolt of 1857 (Meerut, Delhi, Lucknow, Kanpur, Barrackpore, Jhansi, Kalpi, Gwallior, Faridabad, Allahbad, Ankola)
- 11.3 Congress Ministries, 1937 (Province where Congress was in Office and their Headquarters)
- 11.4 Linguistic States, 1956 (States and their Capitals)
- 11.5 Let us sum up

	<p>11.6 Questions for Review 11.7 Suggested reading 11.8 References</p>	
BADHT 302	<p>Paper IV - Modern Europe (A.D.1789-1990) Unit.1: French Revolution 1.0 Objectives 1.1 Introduction 1.2 Causes of the revolution 1.3 the National Assembly 1.4 the Legislative Assembly 1.5 the National convention 1.6 the Reign of terror 1.7 the Directory 1.8 the Revolutionary wars 1.9 The impact on the continent. 1.10 Let us sum up 1.11 Questions for Review 1.12 Suggested reading 1.13 References</p> <p>Unit.2: Age of Napoleon (1799- 1815) 2.0 Objectives 2.1 Introduction 2.2 Rise of Napoleon 2.3 The Consulate 2.4 The empire 2.5 Reforms of Napoleon 2.6 The ‘Continental system’ and the European Reaction- the fall of Napoleon. 2.7 Let us sum up 2.8 Questions for Review 2.9 Suggested reading 2.10 References</p> <p>Unit.3: The industrial revolution 3.0 Objectives 3.1 Introduction 3.2 Its impact 3.3 colonial expansion 3.4 Economic and social changes. 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading 3.8 References</p> <p>Unit.4: Metternich and Conservative Reaction (1815- 1848) 4.0 Objectives 4.1 Introduction 4.2 Congress of Vienna</p>	6

- 4.3 Holy Alliance
- 4.4 Concert of Europe
- 4.5 Reaction against Metternich
- 4.6 Revolutions of 1830-1832
- 4.7 The Revolutions of 1848 and their character.
- 4.8 Let us sum up
- 4.9 Questions for Review
- 4.10 Suggested reading
- 4.11 References

Unit.5: The second Republic

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Napoleon III as Emperor
- 5.3 domestic reforms
- 5.4 foreign Policy.
- 5.5 Let us sum up
- 5.6 Questions for Review
- 5.7 Suggested reading
- 5.8 References

Unit.6: Unification Movements in Italy

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Early Italian association
- 6.3 Mazzini and Garibaldi
- 6.4 Italian Unification under the Sardinian leadership
- 6.5 The work of Victor Emmanuel II and Cavour.
- 6.6 German unification
- 6.7 the Prussian led
- 6.8 The Three was and the birth of the German Empire.
- 6.9 Let us sum up
- 6.10 Questions for Review
- 6.11 Suggested reading
- 6.12 References

Unit.7: Europe in two Camps

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Bismarck and the German empire
- 7.3 Kaiser William II
- 7.4 the scramble for colonies
- 7.5 the formation of the triple Alliance and Triple entente
- 7.6 The era of armed peace.
- 7.7 Let us sum up
- 7.8 Questions for Review
- 7.9 Suggested reading
- 7.10 References

Unit.8: The First World War

8.0 Objectives
8.1 Introduction
8.2 causes and consequences
8.3 The treaty of Versailles
8.4 the Fourteen Points
8.5 The League of Nations and its origin
8.6 The work of the League of Nation and its Failure.
8.7 Let us sum up
8.8 Questions for Review
8.9 Suggested reading
8.10 References

Unit.9: The Russian Revolution of 1917

9.0 Objectives
9.1 Introduction
9.2 The Czar and absolutism
9.3 economy and society under the czars
9.4 The Revolution of 1905
9.5 Beginnings of industrialization
9.6 the ideological Factors in the Russian Revolution
9.7 the February revolution and Alexander Kerensky
9.8 Mensheviks and Bolsheviks
9.9 work of Lenin
9.10 Stalin and 'Iron Curtain'.
9.11 Let us sum up
9.12 Questions for Review
9.13 Suggested reading
9.14 References

Unit.10: Europe between the wars

10.0 Objectives
10.1 Introduction
10.2 The aftermath of Versailles
10.3 The economy
10.4 The great depression
10.5 Italy goes fascist
10.6 Domestic and foreign policies of Mussolini
10.7 The Weimar Republic and rise of the Nazi party
10.8 The ideology and methods of the Nazi party
10.9 the foreign Policy of Hitler
10.10 Let us sum up
10.11 Questions for Review
10.12 Suggested reading
10.13 References

Unit.11: The Second world war and After

11.0 Objectives
11.1 Introduction
11.2 The causes of world war II
11.3 the new Technology of war
11.4 The end of the war

	<p>11.5 the U.N.O. and its work 11.6 The origin and working of the cold war 11.7 End of the Cold war. 11.8 Let us sum up 11.9 Questions for Review 11.10 Suggested reading 11.11 References</p> <p>Unit 12 Map Study 12.0 Objectives 12.1 Introduction 12.2 Napoleon’s Empire (1810) – (Paris, Warsaw, Lisbon, Madrid, Amsterdam, Berlin, Rome, Brussels,, Moscow, Austerlitz) 12.3 Vienna Settlement (1815) – (Vienna, Frankfurt, Aix-la-Chapelle, Bucharest, Copenhagen, Stockholm, Budapest, London, Munich, Leipzig, Waterloo) 12.4 Europe after Peace Settlement (1919) – (London, Paris, Bonn, Geneva, The Hague, Moscow, Madrid, Rome, Turin, Vienna) 12.5 Let us sum up 12.6 Questions for Review 12.7 Suggested reading 12.8 References</p>	
<p>BADHT 303</p>	<p>Paper V - History of Karnataka (AD1556-1956) Unit 1 : Karnataka After Vijayanagara 1.0 Objectives 1.1 Introduction 1.2 Collapse of Vijayanagara 1.3 Palegara Warlordism and the rise of Splinter- states . 1.4 The Keladi Nayakas – their political expansion to the west coast –thir relations with the Portuguese 1.5 The Marathas in Karnataka. 1.6 Rise of Mysore- the early 1.7 Wodeyars – Chikkadevaraja Wodeyar – the contribution to the Mysore Kingdom 1.8 Let us sum up 1.9 Questions for Review 1.10 Suggested reading 1.11 References</p> <p>Unit 2 : The Dalvoys of Mysore 2.0 Objectives 2.1 Introduction 2.2 Deccan under the Marathas and the Nizam 2.3 The Rise of Haidar ali 2.4 his relations with the marathas and the Nizam 2.5 Relations with the British 2.6 the First and second Anglo – mysore wars. 2.7 Tipu sulthan –economic reforms – military innovations 2.8 diplomatic missions – expansion to Kodagu,</p>	<p>6</p>

	<p>2.9 South kanara and Malabar-the third anglo 2.10 Mysore war and the treaty of Srirangapattana. 2.11 The fourth Anglo Mysore war and its impact. 2.12 Let us sum up 2.13 Questions for Review 2.14 Suggested reading 2.15 References</p> <p>Unit 3 : Karnataka under British colonial Rule 3.0 Objectives 3.1 Introduction 3.2 Regions under direct company rule 3.3 Mysore under Krishnraja wodeyar III 3.4 the work of diwan Purnaiah 3.5 the british influence in Mysore 3.6 The nagara revolt –the British take over 3.7 the commissioners rule – cubbon and Bowring 3.8 the British annexation of Kodagu- revenue settlements 3.9 Anti-British revolts in south kanara and Kodagu 3.10 rebellions in the Nizam’s dominions and rebellions 3.11 revolt in kittur – echoes of 1857 in Karnataka 3.12 Let us sum up 3.13 Questions for Review 3.14 Suggested reading 3.15 References</p> <p>Unit 4 : The rendition of Mysore and the beginning of indirect rule 4.0 Objectives 4.1 Introduction 4.2 the rule of the diwans 4.3 Rangacharlu, Sheshadri iyer, 4.4 P.N. Krishna Murthy, 4.5 V.P. Madhava Rao 4.6 M. Visvesvsraiah and Miza ismail 4.7 Modernization of Mysore 4.8 industrialization – plantations – education –health 4.9 Mysore as a Model State. 4.10 Let us sum up 4.11 Questions for Review 4.12 Suggested reading 4.13 References</p> <p>Unit 5 : Social cultural and political developments 5.0 Objectives 5.1 Introduction 5.2 Missionary works – 5.3 spread of education 5.4 printing and the press 5.5 Literary and scholastic studies</p>	
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	<p>5.6 Development of theatre 5.7 spread of nationalist ideas 5.8 Congress in Karnataka 5.9 Back ward class movements 5.10 Freedom Movement and its expressions in Karnataka 5.11 the State's attitude towards Indian nationalism 5.12 Mysore Chalo' Movement. 5.13 Let us sum up 5.14 Questions for Review 5.15 Suggested reading 5.16 References</p> <p>Unit 6 : Unification of Karnataka 6.0 Objectives 6.1 Introduction 6.2 Political divisions before the unification the unification 6.3 Role of the press and writers 6.4 organizations 6.5 Fazal Ali commission (or SRC) and the formation of the state 6.6 Mysore state as Karnataka,1973</p> <p>Unit 7: Map Study 7.0 Objectives 7.1 Introduction 7.2 Karnataka under Vijayanagara (Hampi, Raichur, Gulbarga, Bijapur, Bidar, Anegundi, Tirupathi, Srisailam, Kondavidu, Goa, Honnavar) 7.3 Tippu's Possessions in 1789 (Mysore, Srirangapatna, Madikeri, Cannanore, Sringeri, Mangalore, Bangalore, Periyapatna, Chitradurga, Doddaballapur) 7.4 Unification of Karnataka (Dharwad, Bellary, Kolar, Gulbarga, Bidar, Raichur, Karwar, Viduraswatha, Isur, Shivapura, Ankola, Gadag, Kasargod) 7.5 Let us sum up 7.6 Questions for Review 7.7 Suggested reading 7.8 References</p>	
<p>BADPS 301</p>	<p>Political Science: Paper III – Modern Constitutions Unit 1 Introduction 1.0 Objectives 1.1 Introduction 1.2 Meaning and significance of the study modern Constitution 1.3 Approaches to study Constitutions: Historical and Comparative 1.4 Constitutionalism: meaning and Features 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p>	<p>6</p>

Unit 2 The Constitution of United Kingdom

2.0 Objectives

2.1 Introduction

2.2 Evolution and Salient Features

2.3 Legislature: Composition and Powers

2.4 Executive: King and the Crown, Prime Minister and Council & Ministers

2.5 Judiciary: Composition and Features

2.5 Let us sum up

2.6 Questions for Review

2.7 Suggested reading

2.8 References

Unit 3 The Constitution of United States of America

3.0 Objectives

3.1 Introduction

3.2 The Philadelphia Convention and Salient Features

3.3 Legislature: Composition and Powers

3.4 Executive: President Election and Powers

3.5 Judiciary: The Supreme Court – Composition and Powers

3.6 Let us sum up

3.7 Questions for Review

3.8 Suggested reading

3.9 References

Unit 4 The Constitution of France

4.0 Objectives

4.1 Introduction

4.2 Salient features of Vth Republic

4.3 Legislature: Composition and Powers

4.4 Executive: Composition and Powers

4.5 Judiciary: Composition and Powers

4.6 Let us sum up

4.7 Questions for Review

4.8 Suggested reading

4.9 References

Unit 5 The Constitution of Peoples Republic of China

5.0 Objectives

5.1 Introduction

5.2 Salient Features

5.3 Legislature: Composition and Powers

5.4 Executive: Chairman and State Council

5.5 Judiciary: Peoples Procuratorate

5.6 Let us sum up

5.7 Questions for Review

5.8 Suggested reading

5.9 References

	<p>Unit 6 The Constitution of Switzerland</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Salient Features</p> <p>6.3 Legislature: Composition and Powers</p> <p>6.4 Federal Executive: Organization and Powers</p> <p>6.5 Judiciary: Organization and Powers</p> <p>6.6 Devices of Direct Democracy</p> <p>6.7 Let us sum up</p> <p>6.8 Questions for Review</p> <p>6.9 Suggested reading</p> <p>6.10 References</p>	
<p>BADPS 302</p>	<p>Political Science : Paper IV- Public Administration</p> <p>Unit 1 : Introduction</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.3 Meaning, Nature and Importance</p> <p>1.4 Public and Private Administration</p> <p>1.5 Trends: Comparative Public Administration, Development Administration and New Public Administration.</p> <p>1.6 Let us sum up</p> <p>1.7 Questions for Review</p> <p>1.8 Suggested reading</p> <p>1.9 References</p> <p>Unit 2 : Organisation</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Meaning and Importance</p> <p>2.3 Principles of Organisation: Hierarchy, Span of Control, Unity of Command and Centralisation</p> <p>2.4 Agencies : Line, Staff and Auxiliary</p> <p>2.5 Let us sum up</p> <p>2.6 Questions for Review</p> <p>2.6 Suggested reading</p> <p>2.7 References</p> <p>Unit 3 : Major Components of Public Administration</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Leadership – Kinds and Functions.</p> <p>3.3 Decision Making: stages Involved</p> <p>3.4 Communications: Importance and Types</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p>	<p>6</p>

	<p>Unit 4 : Personnel Administration</p> <p>4.0 Objectives 4.1 Introduction 4.2 Recruitment – Direct and Indirect 4.3 Training – Types 4.4 Morale and Discipline – Significance 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p> <p>Unit 5 : Financial Administration</p> <p>5.0 Objectives 5.1 Introduction 5.2 Budget – Marking and Importance 5.3 Principles of Budget 5.4 Audit and Account 5.5 Let us sum up 5.6 Questions for Review 5.7 Suggested reading 5.8 References</p> <p>Unit 6 : Contemporary Issues</p> <p>6.0 Objectives 6.1 Introduction 6.2 Corruption in administration 6.3 E- Governance and right to information 6.4 Impact of Globalization on Public Administration 6.4 Let us sum up 6.5 Questions for Review 6.6 Suggested reading 6.7 References</p>	
<p>BADPS 303</p>	<p>Political Science : Paper V - Theory and Practice of International Relations</p> <p>Unit 1 : Introduction</p> <p>1.0 Objectives 1.1 Introduction 1.2 Meaning and importance of the study 1.3 Approaches to the study Idealist and Realist 1.4 Changing nature of International Relations 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2 : National Power and National Interest</p> <p>2.0 Objectives 2.1 Introduction 2.2 National Power: Meaning and Elements</p>	<p>6</p>

2.3 National Interest: Meaning and Kinds

2.4 Let us sum up

2.5 Questions for Review

2.6 Suggested reading

2.7 References

Unit 3 : Foreign Policy

3.0 Objectives

3.1 Introduction

3.2 Meanings, Nature and Importance.

3.3 Formulation of Foreign Policy.

3.4 Foreign Policy of India

3.5 Let us sum up

3.6 Questions for Review

3.7 Suggested reading

3.8 References

Unit 4 : Instruments of Foreign Policy

4.0 Objectives

4.1 Introduction

4.2 Diplomacy: Meaning and Kinds

4.3 Balance of Power: Meaning and Devices

4.4 War: Causes and Remedies

4.5 Economic Instruments

4.6 Let us sum up

4.7 Questions for Review

4.8 Suggested reading

4.9 References

Unit 5 : International organizations

5.0 Objectives

5.1 Introduction

5.2 United Nations: Principles and Main Organs

5.3 Regional Organizations: SARC and European Union

5.4 Let us sum up

5.5 Questions for Review

5.6 Suggested reading

5.7 References

Unit 6 : Contemporaru Issues

6.0 Objectives

6.1 Introduction

6.2 Post-Cold war Developments

6.3 Globalization and International Relations

6.4 Human Rights as an issue in International Relations

6.5 Let us sum up

6.6 Questions for Review

6.7 Suggested reading

6.8 References

<p>BADJC 301</p>	<p>Journalism : Paper III- Editing Techniques and Press Laws</p> <p>Unit 1 : Editing nature</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 copy reading,</p> <p>1.3 Editorial desk, re- writing, headline writing and its types, editorial page,</p> <p>1.4 Page 3, Style Sheet, use of Computers in Newspapers</p> <p>1.5 Let us sum up</p> <p>1.6 Questions for Review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit 2 : Newspaper organisational,</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Setup, Sub – editor, editor, editorial polices,</p> <p>2.3 News desk, types of newspaper ownership,</p> <p>2.4 Let us sum up</p> <p>2.5 Questions for Review</p> <p>2.6 Suggested reading</p> <p>2.7 References</p> <p>Unit 3 : Origin and development of Printing in India,</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Types of printing – monotype, Linotype,</p> <p>3.3 Offset printing, DTP, Newspaper Page make – up and designing,</p> <p>3.4 Pagination, typography</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading.</p> <p>3.8 References</p> <p>Unit 4 : Salient feature of Indian Constitution,</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Freedom of the Press in India,</p> <p>4.3 Article 19 (1) (a), Clause 19 (2), Laws Of defamation,</p> <p>4.4 Official Secret Act, Right to Information Act</p> <p>4.5 Let us sum up</p> <p>4.6 Questions for Review</p> <p>4.7 Suggested reading</p> <p>4.8 References</p> <p>Unit 5 : Press and Registration of Book Act,</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Contempt of Court, Contempt of Legislature ,</p>	<p>6</p>
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	<p>5.3 Legislature, Press Council of India, Copy right Act</p> <p>5.4 Let us sum up</p> <p>5.5 Questions for Review</p> <p>5.6 Suggested reading</p> <p>5.7 References</p>	
BADJC 302	<p>Journalism :Paper IV: History of Indian Media</p> <p>Unit 1 : Evolution of newspapers in India</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 First Indian newspaper,</p> <p>1.3 Press during pre and post - Independent era, news agencies in india, 1.4 Language press in India, Kannada Press – development and trends, Contemporary Kannada dailies and Magazines Karnataka Media academy</p> <p>1.5 Let us sum up</p> <p>1.6 Questions for Review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit 2 : Evolution of Magazines in India</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.3 Types of Magazines</p> <p>2.4 Women, Children</p> <p>2.5 Sports</p> <p>2.6 News magazines</p> <p>2.7 Business magazines</p> <p>2.8 Let us sum up</p> <p>2.9 Questions for Review</p> <p>2.10 Suggested reading</p> <p>2.11 References</p> <p>Unit 3 : Growth and development of radio in India</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 All Indio radio</p> <p>3.3 Vividh Bharathi Service , Prasar Bharathi Corporation</p> <p>3.4 FM and Community Radios in India</p> <p>3.5 Let us sum up</p> <p>3.6 Questions for Review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit 4 : Evolution of TV in India</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Doordarshan Programmes,</p> <p>4.3 Satellite TV channels, 24x7 news channels, cable TV</p> <p>4.4 Let us sum up</p> <p>4.5 Questions for Review</p>	6

	<p>4.6 Suggested reading 4.7 References</p> <p>Unit 5 : Evolution of cinema in India 5.0 Objectives 5.1 Introduction 5.2 New Cinema, 5.3 Regional cinema, eminent film directors in Hindi and Kannada Film industry 5.4 Let us sum up 5.5 Questions for Review 5.6. Suggested reading 5.7 References</p>	
BADJC 303	<p>Journalism: Paper V- Introduction to Advertising and Public relation Unit 1 : Advertising 1.0 Objectives 1.1 Introduction 1.2 Advertising- Definition origin' Development of Advertising In India, 1.3 Types of Advertising 1.4 National, regional, retail , Industrial Professional, Corporate, institutional 1.5 Public Service Advertising, Classified Advertising 1.6 Display advertising, outdoor advertising, sky ads, significance of Ads In World. 1.7 Let us sum up 1.8 Questions for Review 1.9 Suggested reading 1.10 References</p> <p>Unit 2 : Ads Agencies in India 2.0 Objectives 2.1 Introduction 2.2 Copy Writing 2.3 Newspapers 2.4 Radio, TV 2.5 Media Selection 2.6 Marketing Mix 2.7 Advertising in print and electronic Media. 2.8 Let us sum up 2.9 Questions for Review 2.10 Suggested reading 2.11 References</p> <p>Unit 3 : Public Relations 3.0 Objectives 3.1 Introduction 3.2 Definition 3.3 Nature and Scope</p>	6

	<p>3.4 Origin and Development of PR in india , Process Of PR 3.5 Fact Finding, Planning Communication, Evaluation. 3.6 Let us sum up 3.7 Questionsfor Review 3.8 Suggested reading 3.9 References</p> <p>Unit 4 : Tools of PR, print 4.0 Objectives 4.1 Introduction 4.2 Electronic Conferences 4.3 House Journals, 4.4 Exhibitions 4.5 Open House, Event Management 4.6 Let us sum up 4.7 Questions for Review 4.8 Suggested reading 4.9 References</p> <p>Unit 5 : Corporate Communications 5.0 Objectives 5.1 Introduction 5.2 Vertical, 5.3 Horizontal 5.4 Barriers to Communication 5.5 Attributes of PR Practitioners PR Ethics. 5.6 Let us sum up 5.7 Questions for Review 5.8. Suggested reading 5.9 References</p>	
<p>BADEC 301</p>	<p>English Optional: Paper-III - Shakespeare Unit 1: Background 1.0 Objectives 1.1 Introduction The Following chapters from Sampson, George, the Cambridge History of English Literature, Cambridge University Press, Cambridge 1.2 Chapter V: the Drama to 1642 part I 1.3 Chapter VI : the Drama to 1642 Part II 1.4 Let us sum up 1.5 Questions for Review 1.6 Suggested reading 1.7 References Unit 2: Plays 2.0 Objectives 2.1 Introduction 2.2 History : Julis Caesar 2.3 Tragedy: king Lear 2.4 Comedy: A Midsummer Night's Dream</p>	<p>6</p>

	<p>2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3 : Criticism 3.0 Objectives 3.1 Introduction The Following chapters from Bradley A.C, Oxford Lectures on Poetry, Rishab Publishers New Delhi,1998. 3.2 Shakespeare, The Man, 3.3 Shakespeare’s Theatre and Audience 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p>	
<p>BADEC 302</p>	<p>English Optional: Paper-IV – Indian Writing in English Unit 1: Background 1.0 Objectives 1.1 Introduction The following chapters from Iyengar ,Srinivasa , K.R Indian writing in English, Asia publishing House, Bombay 1973: 1.2 Chapter II : The Beginnings : Rammohan roy 1.3 Chapter III : The Renaissance in India 1.4 Chapter IV : The Novel :Themes ,Background , Types 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Poetry 2.0 Objectives 2.1 Introduction 2.2 Sarojini Naidu: Damayanti to Nala in the Hour of Exile Corn Grinders, Cradle song 2.3 Nissim Ezekiel : Jewish Wedding in Bombay,Goodbye Party for miss Pushpa T.S 2.4 Kamala das : The Looking Glass, My Grand Mother’s House The Dance of the Eunuchs 2.5 A.K.Ramanujan : Extender Family, Chicago Zen,Prayer to Lord Murugan 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3: Poetry 3.0 Objectives 3.1 Introduction</p>	<p>6</p>

	<p>3.2 Anitha Desai : Cry the peacock 3.3 Ghosh : shadow Lines 3.4 Joshy : Billy Biswas 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading 3.8 References</p> <p>Unit 4: Criticism 4.0 Objectives 4.1 Introduction The Following Chapters from Gokkak , V.K, The Concept of Indian Literature. Munshiram Manoharlal Publisher Pvt., Ltd , New Delhi, 1979 : 4.2 Chapter 15 : Modernity in Contemporary Indian Literature 4.3 Chapter 16 : Foreign Influences on Modern Indian Poetry 4.4 Chapter 17 : Modern Indian Literature and the Common man 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p>	
<p>BADEC 303</p>	<p>English Optional: Paper V – Twentieth Century Unit 1 Background 1.0 Objectives 1.1 Introduction The following chapters from Sampson, George, “The Concise Cambridge History of English Literature”, Cambridge University Press, Cambridge. 1.2 Chapter XIV: Empire an After: From the nineteenth to the Twentieth Century in Britain and Overseas. 1.3 Chapter XVI: The Renaissance in India 1.4 Chapter IV: The Age of T SEliot, the Mid Twentieth Century Literature of the English Speaking World. 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2 Poetry 2.0 Objectives 2.1Introduction 2.2 Yeats: Adam’s Curse,Easter 1916, The Second Comin, A Prayer to my Daughter, Sailing to Byzantium, Among School Childen, Lapiz Lazuli 2.3 Eliot: The Love Song of J Alfred Prufrock, Preludes, Journey of the Magi, Marina 2.4 Auden: Musee De Beaux Arts, In Memory of W B Yeats, The unknown citizen 2.5 Let us sum up</p>	<p>6</p>

	<p>2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3 Novels 3.0 Objectives 3.1 Introduction 3.2 Virginia Wolf; Light House 3.3 A Huxley: Brave New World 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 4 Criticism 4.0 Objectives 4.1 Introduction The following Chapters from Pike, Burton, The Image of the City in Modern Literature” Princeton University Press, New Jersey, 1981. 4.2 The City as Image 4.3 The City in Flux 4.4 Individual and Mass 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p>	
<p>BADKO 301</p>	<p>ಕನ್ನಡ ಐಚ್ಛಿಕ ಪತ್ರಿಕೆ ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯ ಸ್ವರೂಪ ಮತ್ತು ಪಠ್ಯಗಳು</p> <p>Unit -1 : ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯ ಸ್ವರೂಪ ಮತ್ತು ಬೆಳವಣಿಗೆ</p> <p>1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದ ಪ್ರಾಚೀನತೆ - ಪ್ರಾಚೀನ ಅಕ್ಷರಗಳು - ಪ್ರಾಚೀನ ಶಾಸನಗಳು - ಹಲ್ಮಡಿ ಶಾಸನ - ಕಪ್ಪೆ ಆರೆಭಟ್ಟನ ಶಾಸನ. ಕನ್ನಡದ ಮಾರ್ಗ ಪೂರ್ವದ ಕನ್ನಡ ಕವಿಗಳು 1.3 ಕವಿರಾಜಮಾರ್ಗ - ಕೃತಿ ಸ್ವರೂಪ ಕನ್ನಡ ನಾಡು - ನುಡಿಯ ಉಲ್ಲೇಖ 1.4 ಚಂಪೂ ಸಾಹಿತ್ಯದ ಉಗಮ ಮತ್ತು ಬೆಳವಣಿಗೆ - ಅಧ್ಯಯನ ಮಾಡಬೇಕಾದ ಕವಿಗಳು - ಪಂಪ, ರನ್ನ, ಜನ್ನ, ನಾಗವರ್ಮ, ನಾಗಚಂದ್ರ ಈ ಕವಿಗಳ ಕವಿ-ಕೃತಿ ವಿಚಾರ, ವಿಶೇಷವಾಗಿ ಗಮನಿಸಬೇಕಾದ ಕೃತಿಗಳು, ವಿಕ್ರಮಾರ್ಜುನ ವಿಜಯಂ, ಸಾಹಸಭೀಮ ವಿಜಯಂ, ಕರ್ನಾಟಕ ಕಾದಂಬರಿ, ಯಶೋಧರ ಚರಿತೆ, ರಾಮಚಂದ್ರಚರಿತೆ ಪುರಾಣ 1.5 ಹಳೆಗನ್ನಡ ಗದ್ಯದ ಉಗಮ ಮತ್ತು ಬೆಳವಣಿಗೆಗೆ ವಿಶೇಷವಾಗಿ ಗಮನಿಸಬೇಕಾದ ಕೃತಿಗಳು - ವಡ್ಡಾರಾಧನೆ, ಚಾವುಂಡರಾಯ ಪುರಾಣ, ಪಂಚತಂತ್ರ 1.6 ನಿಗದಿತ ಪಠ್ಯ - ಹಳೆಗನ್ನಡ ಕೃತಿಯ ಅಧ್ಯಯನ - ಬಿಡಗು 1.7 ಸಾರಾಂಶ 1.8 ಸಮೀಕ್ಷೆ</p>	<p>6</p>

	<p>1.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.10 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -2 : ನಿಗದಿತ ಪಾಠಗಳು</p> <p>2.0 ಪೀಠಿಕೆ 2.1 ಉದ್ದೇಶಗಳು 2.2 ತಂತಮ್ಮ ನುಡಿಯೊಳೆಲ್ಲರ್ ಜಾಣರ್ - ಕವಿರಾಜಮಾರ್ಗಕಾರ 2.3 ಪ್ರತೀಕ್ಷಾ ಗಾನಗೇಯ : ಪಂಪ 2.4 ಅಲ್ಲೆ ತೋರಿ ಮೆರೆವೆಂ : ರನ್ನ 2.5 ಸಿರಿಯೊಳಸರ್ ಮೆಯ್ಯುದಿಯರ್ - ನಾಗವರ್ಮ 2.6 ಮುಗಿದುದವನ ಕರಸರಸಿರುಹಂ - ಜನ್ನ 2.7 ಮುರಾರಿ ಕೈಪರೆಗಾಡಿದಂ - ರುದ್ರಭಟ್ಟ 2.8 ಕಾಮನ ಶರಣಾಗತಿ - ಆಚಿಡಯ್ಯ 2.9 ಸಾರಾಂಶ 2.10 ಸಮೀಕ್ಷೆ 2.11 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.12 ಉಲ್ಲೇಖಗಳು</p>	
<p>BADKO 302</p>	<p>ಕನ್ನಡ ಐಚ್ಛಿಕ ಪತ್ರಿಕೆ ಕನ್ನಡ ವ್ಯಾಕರಣ ಮತ್ತು ಭಾಷಾ ವಿಜ್ಞಾನ</p> <p>Unit -1 : ಕನ್ನಡ ವ್ಯಾಕರಣ</p> <p>1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ಕನ್ನಡ ವ್ಯಾಕರಣದ ಸ್ಥೂಲ ಪರಿಚಯಕ ಭಾಷಾಭೂಷಣ, ಶಬ್ದಸ್ಮೃತಿ, ಶಬ್ದಮಣಿದರ್ಪಣ, ಶಬ್ದಾನುಶಾಸನ 1.3 ಶುಧ್ಧಗೆ : ಕೇಶಿರಾಜನು ಪ್ರಸ್ತುತಪಡಿಸುವ ಶುಧ್ಧಗೆ - ಸ್ವರ, ವರ್ಗೀಯ, ಅವರ್ಗೀಯ, ಯೋಗವಾಗ, ದೇಶಿಯ - ಆಧುನಿಕ ದೃಷ್ಟಿಯಿಂದ ಈ ಶುಧ್ಧಗೆಯ ಪರಿಶೀಲನೆ - ಶಿಥಿಲದ್ವಿತ್ವದ ಪರಿಚಯ 1.4 ಸಂಧಿ : ಕನ್ನಡದ ಸಂಧಿಗಳು - ಲೋಪಸಂಧಿ, ಆಗಮಸಂಧಿ, ವಸಂಧಿ (ಪ್ರಕೃತಿಭಾವ) ಸಂಧಿ ವಿಕಲ್ಪ, ಸಂಧಿದೋಷ, ಆದೇಶ ಸಂಧಿ 1.5 ಅಂಗ : ಅಂಗ ಶಬ್ದದ ವ್ಯಾಖ್ಯೆ - ಚತುರ್ವಿಧ ಅಂಗ-ವವವಿಧ ಅಂಗ-ತ್ರಿವಿಧ ಅಂಗ, ಸರ್ವನಾಮ, ಗುಣವಾಚಕ, ಸಮಸಂಸ್ಕೃತ, ಸನ್ನಡದಲ್ಲ ಅಂಗವಿವಕ್ಷೆ 1.6 ವಚನ: ಏಕ-ದ್ವಿ-ಬಹುವಚನಗಳು : ವಿಶೇಷರೂಪದ ಬಹುವಚನ - ವಚನಪಲ್ಲಟ (ಜಾತ್ಯೇಕವಚನ) - ಆಧುನಿಕ ಕನ್ನಡದ ಬಹುವಚನ ರೂಪಗಳು 1.7 ವಿಭಕ್ತಿ : ಸಪ್ತವಿಧ ವಿಭಕ್ತಿಗಳು - ಪ್ರಥಮಾ ಗಾಹೂ ಪಂಚಮಿ ವಿಭಕ್ತಿ ಪ್ರತ್ಯಯದ ಸ್ವರೂಪ - ಆಧುನಿಕ ಕನ್ನಡದ ವಿಭಕ್ತಿ ಪ್ರತ್ಯಯಗಳು, ಆಧುನಿಕ ಕನ್ನಡದಲ್ಲ ಪ್ರಥಮಾ, ದ್ವಿತೀಯಾ, ಚತುರ್ಥಿ, ಪಂಚಮೀ ಹಾಗೂ ಷಷ್ಠೀ ವಿಭಕ್ತಿ ಪ್ರತ್ಯಯಗಳ ಸ್ವರೂಪ 1.8 ಸಮಾಸ : ಸಂಸ್ಕೃತದಿಂದ ಕನ್ನಡಕ್ಕೆ ಬಂದಿರುವ ಆರು ಸಮಾಸಗಳು - ತ್ರಿಯಾ, ಗಮಕ, ಅರಿಸಮಾಸಗಳು - ಆಧುನಿಕ ಕನ್ನಡದಲ್ಲ ಈ ಸಮಾಸಗಳ ಅಗತ್ಯ 1.9 ಆಖ್ಯಾತ : ಧಾತುವಿನ ವ್ಯಾಖ್ಯೆ - ಆಖ್ಯಾತ ಪ್ರತ್ಯಯಗಳು - ಕಾಲವಾಚಕ ಪತ್ರತ್ಯಯಗಳು - ಪುರುಷವಾಚಕ ಪ್ರತ್ಯಯಗಳು, ಆಧುನಿಕ ಕನ್ನಡದ ಪ್ರತ್ಯಯಗಳು 1.10 ಸಾರಾಂಶ</p>	<p>6</p>

	<p>1.11 ಸಮೀಕ್ಷೆ 1.12 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.13 ಉಲ್ಲೇಖಗಳು</p> <p>1.14 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.15 ಉಲ್ಲೇಖಗಳು</p>	
<p>BADKO 303</p>	<p>ಕನ್ನಡ ಐಚ್ಛಿಕ ಪತ್ರಿಕೆ ಭಾರತೀಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ, ಪಾಶ್ಚಾತ್ಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಹಾಗೂ ಸಾಹಿತ್ಯ ಚಿಂತನೆ</p> <p>Unit -1 : ಭಾರತೀಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ</p> <p>1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ಕಾವ್ಯಮೀಮಾಂಸೆ ಎಂದರೇನು? 1.3 ಭರತನವರೆಗೆ ಭಾರತೀಯ ಕಾವ್ಯಮೀಮಾಂಸೆ ಬೆಳೆದು ಬಂದ ಬಗೆ - ಭರತನ ನಂತರದ ಪ್ರಮುಖ ಹೆಜ್ಜೆಗಳು 1.4 ಭಾರತೀಯ ಕಾವ್ಯಮೀಮಾಂಸೆಯ ಪ್ರಮುಖ ಲಾಕ್ಷನಿಕರು: ಭಾಮಹ, ದಂಡಿ, ಆನಂದವರ್ಧನ, ಅಭಿನವಗುಪ್ತ, ಕುಂತಕ, ಕ್ಷೇಮೇಂದ್ರ, ಮಮ್ಮಟ, ವಿಶ್ವನಾಥ 1.5 ಸಾರಾಂಶ 1.6 ಸಮೀಕ್ಷೆ 1.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.8 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -2 : ಭಾರತೀಯ ಕಾವ್ಯಮೀಮಾಂಸೆಯ ಪ್ರಮುಖ ಪ್ರಸ್ಥಾನಗಳು ಮತ್ತು ಪರಿಕಲ್ಪನೆಗಳು</p> <p>2.0 ಪೀಠಿಕೆ 2.1 ಉದ್ದೇಶಗಳು 2.2 ಕಾವ್ಯಲಕ್ಷಣಗಳು 2.3 ಶಬ್ದಾರ್ಥ ಸ್ವರೂಪ 2.4 ಅಲಂಕಾರ ಪಂಥಗಳು - ಶಬ್ದಾಲಂಕಾರ ಮತ್ತು ಅರ್ಥಾಲಂಕಾರಗಳು 2.5 ರೀತಿ ಪ್ರಸ್ಥಾನ : ವಾಮನನ ರೀತಿರಾತ್ಮ ಕಾವ್ಯಸ್ಯ ವ್ಯಾಖ್ಯೆಯ ವಿಶ್ಲೇಷಣೆ 2.6 ಧ್ವನಿ ಪ್ರಸ್ಥಾನ: ಧ್ವನಿ ಪ್ರಭೇದಗಳು 2.7 ರಸಪ್ರಸ್ಥಾನ : ಭರತನ ರಸಸೂತ್ರದ ವಿವರಣೆ, ರಸಪ್ರಭೇದಗಳು 2.8 ಕವಿಸಮಯ 2.9 ಪ್ರತಿಭೆ ಮತ್ತು ವ್ಯುತ್ಪತ್ತಿ 2.10 ಸಹೃದಯ 2.11 ಸಾರಾಂಶ 2.12 ಸಮೀಕ್ಷೆ 2.13 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.14 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -3 : ಭಾರತೀಯ ಕಾವ್ಯಮೀಮಾಂಸೆಗೆ ಸಂಬಂಧಿಸಿದ ಟಿಪ್ಪಣಿಗಳು</p> <p>3.0 ಪೀಠಿಕೆ 3.1 ಉದ್ದೇಶಗಳು 3.2 ಗುಣ -ಸ್ವಭಾವೋಕ್ತಿ - ಕಾವ್ಯಪ್ರಯೋಜನ-ಔಚಿತ್ಯ-ವಕ್ರೋಕ್ತಿ 3.3 ಕಾವ್ಯಭಾಗಗಳ ರಸ-ಭಾವ ವಿವೇಚನೆ 3.4 ಸಾರಾಂಶ</p>	<p>6</p>

- 3.5 ಸಮೀಕ್ಷೆ
- 3.6 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 3.7 ಉಲ್ಲೇಖಗಳು

Unit -4 : ಪಾಶ್ಚಾತ್ಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ

- 4.0 ಪೀಠಿಕೆ
- 4.1 ಉದ್ದೇಶಗಳು
- 4.2 ಅರಿಸ್ಟಾಟಲ್: ಅನುಕರಣಾವಾದ ಮತ್ತು ಕೆಥಾಸಿಸ್
- 4.3 ವಿಲಿಯಮ್ ವರ್ಡ್ಸ್‌ವರ್ತ್: ಕಾವ್ಯಭಾಷೆ ಮತ್ತು ಆನಂದದ ಸ್ವರೂಪ
- 4.4 ಮ್ಯಾಥ್ಯು ಅರ್ನಾಲ್ಡ್: ಸಂಸ್ಕೃತಿ ಚಿಂತನೆ
- 4.5 ಟಿ.ಎಸ್. ಎಲಿಯಟ್: ಪರಂಪರೆ ಮತ್ತು ವ್ಯಕ್ತಿಪ್ರತಿಭೆ
- 4.6 ಸಮಾಜಕೇಂದ್ರಿತ ವಿಮರ್ಶೆ: ಚಾರಿತ್ರಿಕ ವಿಮರ್ಶೆ – ಮಾರ್ಕ್ಸ್‌ವಾದಿ ವಿಮರ್ಶೆ
- 4.7 ಸ್ತ್ರೀವಾದ: ಚಿಂತನೆಯ ಹಿನ್ನೆಲೆ, ಪಂಥಗಳು ಹಾಗೂ ಸ್ತ್ರೀವಾದಿ ಸಾಹಿತ್ಯ ವಿಮರ್ಶೆ
- 4.8 ಸಾಂಸ್ಕೃತಿಕ ಅಧ್ಯಯನ: ಸಂಸ್ಕೃತಿ ಹಾಗೆಂದರೇನು? ಕನ್ನಡದ ಪ್ರಮುಖ ಸಂಸ್ಕೃತಿ ಚಿಂತಕರು
- 4.9 ಸಾರಾಂಶ
- 4.10 ಸಮೀಕ್ಷೆ
- 4.11 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 4.12 ಉಲ್ಲೇಖಗಳು

Self-Learning Material Content
Programme: Bachelor of Commerce (B.Com)
Ist Year

Course Code	Course Name	Study hours/ Credit
BCDE 101	<p>ENGLISH</p> <p>Unit – 1 : PROSE</p> <p>1.0 A Different Kind of Learning 1.1 Letter to My Daughter 1.2 Pret in the House 1.3 On Superstitions 1.4 Buddha, “ The Enlightened One” 1.5 The Verger 1.6 The Power of Prayer 1.7 Springtime 1.8 Let us sum up 1.9 Questions or review 1.10 Suggested reading 1.11 References</p> <p>Unit – 2 : Poetry</p> <p>2.0 The Quality of Mercy 2.1 An Old Woman 2.2 Gandhi 2.3 Inexpensive Progress 2.4 A Blind Child 2.5 No Men are Foreign 2.6 Because I could not stop for Death 2.7 Let us sum up 2.8 Questions or review 2.9 Suggested reading 2.10 References</p>	6
BCDK 101	<p>ಕನ್ನಡ</p> <p>Unit -1 : ಕದಿರು ಪಠ್ಯಪುಸ್ತಕದಲ್ಲರುವ ಭಾಗಗಳು</p> <p>1. ವಚನಗಳು - ಅಕ್ಕಮಹಾದೇವಿ 2. ಉತ್ತರನ ಪೌರುಷ - ಕುಮಾರವ್ಯಾಸ 3. ಮನೆಯ ಮಾಳಗಿ - ಸಂತ ಶಿಶುನಾಳ ಶರೀಫ 4. ಇಂದಿನ ದೇವರು - ಕುವೆಂಪು 5. ನನ್ನ ಹಣತೆ - ಜಿ.ಎಸ್. ಶಿವರುದ್ರಪ್ಪ 6. ಕಟ್ಟುವೆವು ನಾವು - ಎಂ. ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ 7. ಅನ್ನಪೂರ್ಣೆಗೆ - ಕೆ.ಎಸ್. ನರಸಿಂಹಸ್ವಾಮಿ 8. ನಾಡದೇವಿಯೆ - ಕೆ.ಎಸ್. ನಿಸಾರ್ ಅಹಮ್ಮದ್ 9. ಶಿವರಾತ್ರಿ ಮತ್ತು ಆಫ್ರಿಕಾ ಕಾಡಲ್ಲ - ಡಾ. ಎಚ್.ಎಸ್. ವೆಂಕಟೇಶಮೂರ್ತಿ 10. ಮಾತಾಡಬೇಕು - ಸಿದ್ದಲಿಂಗಯ್ಯ</p>	6

	11. ಟುಶ್ಚಿಸಲಲ್ಲವೇಕೆ? - ಕೆ. ಖೇಕಾ 12. ಮಲಮಹದೇಶ್ಚರ ಕಾವ್ಯ - ಜನಪದ	
BCDH 101	HINDI १. एकलव्य - डां शोभनाथपाठक संदर्भ सहित व्याख्या के उदाहरण २. दीनबन्धु एण्डूज - बनारसीदास चतुर्वदी संदर्भ सहित व्याख्या के उदाहरण ३. सब भि हो गया - माधवप्रसाद मिश्र संदर्भ सहित व्याख्या के उदाहरण ४. पहिला सफ़ेद बाल - हरिशंकर परसाई संदर्भ सहित व्याख्या के उदाहरण ५. टेलिविज़न या दूरदर्शन - भगवतीप्रसाद श्रीवास्त्व संदर्भ सहित व्याख्या के उदाहरण ६. दिल्ली से काठमंड - नगेन्द्र संदर्भ सहित व्याख्या के उदाहरण ७. सदगति - प्रेमचंद संदर्भ सहित व्याख्या के उदाहरण ८. बाप बेटा - भीष्म सहानी संदर्भ सहित व्याख्या के उदाहरण ९. दिल्ली में एक मोत - कम लेश्वर संदर्भ सहित व्याख्या के उदाहरण १०. मल्बे का मालिक - मोहन राकेश संदर्भ सहित व्याख्या के उदाहरण ११. हरिबिन्दी - मुदुला गर्ग संदर्भ सहित व्याख्या के उदाहरण १२. व्याकरण भाग	6

Unit -1 : ನಿಗದಿತ ಪಾಠ್ಯ ಪುಸ್ತಕ : ಗದ್ಯಕೀಯೋಷಮಗ - ಪ್ರಕಾಶಕರು - ಮಂ ವಿ ವಿ ಸಂ ಶಿ ಸಂಘ

- 1.0 ಪೀಠಿಕೆ
- 1.1 ಉದ್ದೇಶಗಳು
- 1.2 ಕಠೋಪನಿಷತ್ (ಉಷನ್ ಹ ವೈ ವಜ್ರವನಃ --- ಸ ವಿತ್ತೇನ ತರ್ಪಣೀಯೋ ಮನುಷ್ಯಃ)
- 1.3 ಪ್ರಾಚೀ ರಾಜ್ಯಶಾಸ್ತ್ರಮ್
- 1.4 ಅಕರ್ಣಹೃದಯಃ ಗರ್ದಭಃ
- 1.5 ವಿದ್ಯಯಾ ವಿಂದತೇ ಅಮೃತಮ್ - ಭೋಜಪ್ರಬಂಧಃ
- 1.6 ದಿನಚರ್ಯಾ
- 1.7 ಸಾರಾಂಶ
- 1.8 ಸಮೀಕ್ಷೆ
- 1.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 1.10 ಉಲ್ಲೇಖಗಳು

Unit -2 : ನಿಗದಿತ ಪಾಠ್ಯ ಪುಸ್ತಕ : ಪದ್ಯಕೀಯೋಷಮ್ - ಪ್ರಕಾಶಕರು ಮಂ ವಿ ವಿ ಸಂ ಶಿ ಸಂಘ

- 2.0 ಪೀಠಿಕೆ
- 2.1 ಉದ್ದೇಶಗಳು
- 2.2 ಉಪದೇಶ ಶತಕಮ್ (ಗುಮ್ಯಾನಿ ಕವಿವರಚಿತ್ರಮ್ - 10 ಶ್ಲೋಕಗಳು)
- 2.3 ಅರ್ಥಪದ್ಧತಿಃ (ನೀತಿ ಶತಕಮ್ - 10 ಶ್ಲೋಕಗಳು)
- 2.4 ವಿದುರನೀತಿಃ
- 2.5 ಭಗವದ್ಗೀತಾಯಾಂ ಸ್ಥಿತಪ್ರಜ್ಞಸ್ಯ ಲಕ್ಷಣಮ್
- 2.6 ಸಪ್ತಮೌಕ್ತಿಕಮ್
- 2.7 ಸಾರಾಂಶ
- 2.8 ಸಮೀಕ್ಷೆ
- 2.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 2.10 ಉಲ್ಲೇಖಗಳು

Unit -3 : ವ್ಯಾಕರಣ ವಿಭಾಗ

- 3.0 ನಾಮಪದ
- 3.1 ಸರ್ವನಾಮ
- 3.2 ಪಂಚಲಕಾರಗಳು (ಲಟ್, ಲೋಟ್, ಲಜ್, ವಿಧಿಲಜ್, ಲ್ಯಟ್)
- 3.3 ಪ್ರಯೋಗಗಳು (ಕರ್ತರಿ, ಕರ್ಮಣಿ, ಭಾವೇ)
- 3.4 ಕೃದಂತ ವರ್ತಮಾನ, ಭೂತ, ಭವಿಷ್ಯತ್
- 3.5 ಕಾರಕಗಳು
- 3.6 ಸಮಾಸಗಳು
- 3.7 ಸಾರಾಂಶ
- 3.8 ಸಮೀಕ್ಷೆ
- 3.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 3.10 ಉಲ್ಲೇಖಗಳು

BCDBE 101	<p>BUSINESS ECONOMICS</p> <p>Unit -1 : Nature & Scope of Economics</p> <p>1.0 Objectives 1.1 Introduction 1.2 Business Economics – Meaning, Scope & Subject Matter 1.3 Economic Laws and Principles 1.4 Economics and Business Environment 1.5 Business Objectives 1.6 Business Organisation 1.7 Let us sum up 1.8 Questions or review 1.9 Suggested reading 1.10 References</p> <p>Unit – 2 : Organisation of Production</p> <p>2.0 Objectives 2.1 Introduction 2.2 Division of Labour – Advantages – Disadvantages & Limitations 2.3 Use of machinery – Effects on Labour, productivity, employment 2.4 Large Scale production 2.5 Internal and External economics 2.6 Limits to large scale production – Small Scale Production 2.7 Localisation of Industries – Nationalisation 2.8 Laws of returns – Constant, Increasing & Decreasing returns. 2.9 Let us sum up 2.10 Questions or review 2.11 Suggested reading 2.12 References</p> <p>Unit – 3 : Utility</p> <p>3.0 Objectives 3.1 Introduction 3.2 Meaning, Total and Marginal Utility 3.3 The Law of Diminishing utility 3.4 Importance and Limitations 3.5 Consumer Surplus 3.6 Let us sum up 3.7 Questions or review 3.8 Suggested reading 3.9 References</p> <p>Unit – 4 : Demand</p> <p>4.0 Objectives 4.1 Introduction 4.2 Meaning, determinants 4.3 Law of Demand – demand curve 4.4 Exceptions to Law of demand 4.5 difference between ‘change in quantity demanded’ and ‘ change in demand’. 4.6 Let us sum up</p>	6
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- 4.7 Questions or review
- 4.8 Suggested reading
- 4.9 References

Unit – 5 : Elasticity of Demand

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Meaning, Types-Price
- 5.3 Income and cross elasticity of demand
- 5.4 Price elasticity of demand –Meaning- Types (degrees)
- 5.5 Methods of measurement
- 5.6 Total outlay method, Point method
- 5.7 Arc Method – Factors determining
- 5.8 elasticity of demand – practical uses / Importance.
- 5.9 Let us sum up
- 5.10 Questions or review
- 5.11 Suggested reading
- 5.12 References

Unit – 6 : Supply

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Meaning, determinants – Law of Supply
- 6.3 Limitations – Elasticity of supply
- 6.4 Cost of production – meaning
- 6.5 Real and opportunity cost
- 6.6 Money cost, Variable & Fixed costs
- 6.7 Total cost, Average Cost (AC) & Marginal Cost (MC) Relationship
between AC and MC – cost output relationship in short-run
and Long run-revenue – Total
- 6.8 Average and Marginal revenue.
- 6.9 Let us sum up
- 6.10 Questions or review
- 6.11 Suggested reading
- 6.12 References

Unit – 7 : Markets

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Meaning – conditions for wide market-perfect and imperfect competitive
- 7.3 Market –perfect competition – Meaning & features, price and output determination
- 7.4 Equilibrium of the Firm and Industry in short-run and Long run.
- 7.5 Monopoly – Meaning-Features-price and output determination – Difference between Monopoly & perfect competition
- 7.6 Price Discrimination –types-Dumping
- 7.7 Monopolistic competition – Features – price & output determination – selling cost
- 7.8 Oligopoly – Meaning and features – Meaning of Duopoly, Monopsony and Bilateral Market.

<p>7.9 Let us sum up</p> <p>7.10 Questions or review</p> <p>7.11 Suggested reading</p> <p>7.12 References</p> <p>Unit – 8 : Revenue and Profit Planning</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Factors determining revenue – sales- objectives – factors affecting sales volume/ controllable and noncontrollable factors</p> <p>8.4 Steps in planning revenue</p> <p>8.5 Methods of revenue forecasting/demand curves/plotting historical savings / analyzing economic benefits</p> <p>8.6 cost determinants – input prices/ efficiency/ lot size/ plant size – profit and profitability – CVP analysis</p> <p>8.7 Break-even –chart and its uses-cost and volume measurement/revenue and volume measurement.</p> <p>8.8 Let us sum up</p> <p>8.9 Questions or review</p> <p>8.10 Suggested reading</p> <p>8.11 References</p> <p>Unit – 9 : Long Range Planning</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Capital Budgeting</p> <p>9.3 Significance of capital budgeting</p> <p>9.4 objectives-factors relevant to capital budgeting – time value of money-steps.</p> <p>9.5 Let us sum up</p> <p>9.6 Questions or review</p> <p>9.7 Suggested reading</p> <p>9.8 References</p> <p>Unit – 10 : Long Range Planning</p> <p>10.0 Objectives</p> <p>10.1 Introduction</p> <p>10.2 Capital Budgeting – significance of capital budgeting</p> <p>10.3 objectives – factors relevant to capital budgeting</p> <p>10.4 Time value of money of money –steps in capital budgeting</p> <p>10.5 Determining time, amount and benefits – equating investments and benefits to common base</p> <p>10.6 Evaluation of investment decisions/total income method (Rate of return on original investment)</p> <p>10.7 Rate of return on average investment/ payback period/ discounted cash flow (Discounted rate of returns) – sample problems.</p> <p>10.8 Let us sum up</p> <p>10.9 Questions or review</p> <p>10.10 Suggested reading</p>	
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	<p>10.11 References</p> <p>Unit – 11 : Elements of Price and Pricing Practices</p> <p>11.0 Objectives</p> <p>11.1 Introduction</p> <p>11.2 Meaning of price-importance of price</p> <p>11.3 factors affecting price/cost and expenses, fashion and appeal</p> <p>11.4 competition, Govt, regulation, supply and demand-goals of pricing</p> <p>11.5 setting prices and pricing objectives – cost data</p> <p>11.6 demand estimating, study of competition</p> <p>11.7 setting specific price/pricing strategies</p> <p>11.8 Discount and allowances/different types/promotional pricing</p> <p>11.9 price flexibility/Geographic pricing/pricing a new product – skimming pricing</p> <p>11.10 penetration pricing-transfer pricing-contribution approach and full costing approach.</p> <p>11.11 Let us sum up</p> <p>11.12 Questions or review</p> <p>11.13 Suggested reading</p> <p>11.14 References</p>	
<p>BCDBO101</p>	<p>BUSINESS ORGANIZATION & MGT</p> <p>Unit -1 : Introduction</p> <p>1.0 Objectives</p> <p>1.1 Historical background of modern industry</p> <p>1.2 Pre industrial revolution – Industrial revolution and growth of modern industry</p> <p>1.3 Emerging trends in business: Outsourcing, Service sector and e-commerce.</p> <p>1.4 Entrepreneur – meaning – characteristics of Entrepreneurs</p> <p>1.5 Types of Entrepreneurs</p> <p>1.6 Functions of an entrepreneur.</p> <p>1.7 Let us sum up</p> <p>1.8 Questions or review</p> <p>1.9 Suggested reading</p> <p>1.10 References</p> <p>Unit – 2 : Business Environment</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Concept-Importance – Inter relationship between environment and entrepreneur</p> <p>2.3 Types of environment</p> <p>2.4 Natural, Economic – Political – Social – Technical – Cultural – Educational – Legal – Cross – Cultural – Geographical.</p> <p>2.5 Let us sum up</p> <p>2.6 Questions or review</p> <p>2.7 Suggested reading</p> <p>2.8 References</p>	<p>6</p>

	<p>Unit – 3 : Nature of Management</p> <p>3.0 Objectives 3.1 Introduction 3.2 Meaning-Significance-Management Vs Administration 3.3 Nature and Functions of management 3.4 Levels of Management 3.5 Evolution of management thought 3.6 Contributions of F.W Taylor and Henry Fayol 3.7 Let us sum up 3.8 Questions or review 3.9 Suggested reading 3.10 References</p> <p>Unit – 4 : Planning and Decision Making</p> <p>4.1 Objectives 4.2 Introduction 4.3 Concept – Importance-Types-Steps-Premises- Barriers to effective planning and remedial measures 4.4 Strategic planning – concept; 4.5 Forecasting – concept and techniques. 4.6 Let us sum up 4.7 Questions or review 4.8 Suggested reading 4.9 References</p> <p>Unit – 5 : Organising</p> <p>5.1 Objectives 5.2 Introduction 5.3 Meaning –Features – Process of organization 5.4 Principles of organization 5.5 Elements of organizations 5.6 Line organization – Functional organization and line and staff organization 5.7 Their merits and limitations – Organization chart. 5.8 Delegation of authority: meaning – elements – principles – types 5.9 Difficulties in delegation 5.10 Guidelines for making delegation effective. 5.11 Let us sum up 5.12 Questions or review 5.13 Suggested reading 5.14 References</p> <p>Unit – 6 : Staffing</p> <p>6.1 Objectives 6.2 Introduction 6.3 Meaning, Importance of staffing 6.4 Man power planning 6.5 Human Resource Planning, Recruitment and selection – concept of recruitment and selection –sources of recruitment 6.6 Selection process – training and Development – Importance of training and development</p>	
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	<p>6.7 Methods of training and development 6.8 Let us sum up 6.9 Questions or review 6.10 Suggested reading 6.11 References</p> <p>Unit – 7 : Leadership 7.1 Objectives 7.2 Introduction 7.3 Concept – Leadership qualities 7.4 Leadership styles, motivation, concept and importance of motivation 7.5 Theories of motivation – Maslow’s Need Hierarchy Theory. 7.6 Herzberg’s Theory – McGregor’s Theory X and Y. 7.7 Let us sum up 7.8 Questions or review 7.9 Suggested reading 7.10 References</p> <p>Unit – 8 : Controlling and Communication 8.0 Objectives 8.1 Introduction 8.2 Meaning – Importance of controlling – Control Techniques. 8.3 Concept of communication – communication process 8.4 Types of communication 8.5 Barriers in communication 8.6 Essentials of effective communication. 8.7 Let us sum up 8.8 Questions or review 8.9 Suggested reading 8.10 References</p> <p>Unit – 9 : Economic Crimes 9.0 Objectives 9.1 Introduction 9.2 Black marketing – Benami deals 9.3 Smuggling – Irregularities in foreign exchange deals 9.4 Legislative measures to curb economic crimes. 9.5 Let us sum up 9.6 Questions or review 9.7 Suggested reading 9.8 References</p> <p>Unit – 10 : Corporate Social Responsibilities 10.0 Objectives 10.1 Introduction 10.2 Meaning and definition – Responsibility of business enterprises towards different stakeholder groups. 10.3 Benefits of Corporate Social responsibilities 10.4 Business ethics.</p>	
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	<p>10.5 Let us sum up 10.6 Questions or review 10.7 Suggested reading 10.8 References</p>	
BCDBT 101	<p>BANKING THEORY & PRACTICE</p> <p>Unit -1 : Banks and Banker 1.0 Objectives 1.1 Introduction 1.2 Meaning, Concept and definitions 1.3 Evolution of Banking institutions 1.4 Significance, Structure of banking system in India 1.5 Role of Banks in modern economy. 1.6 Let us sum up 1.7 Questions or review 1.8 Suggested reading 1.9 References</p> <p>Unit – 2 : Commercial Banking 2.0 Objectives 2.1 Introduction 2.2 Functions and services of commercial banks 2.3 Primary and secondary functions, changing role of commercial banks 2.4 Technology in Banking: Virtual banking – ATM, Credit Card, Debit Card, Tele Banking – internet Banking, SWIFT (society for Worldwide Inter-Bank Financial Telecommunication) 2.5 Concept of Core Banking – Universal Banking 2.6 Let us sum up 2.7 Questions or review 2.8 Suggested reading 2.9 References</p> <p>Unit – 3 : Investment Policy of Banks 3.0 Objectives 3.1 Introduction 3.2 Portfolio management 3.3 Principles of Investment Policy 3.4 Credit creation Process 3.5 Let us sum up 3.6 Questions or review 3.7 Suggested reading 3.8 References</p> <p>Unit – 4 : Banker Customer Relationship 4.0 Objectives 4.1 Introduction 4.2 General and Special 4.3 Let us sum up 4.4 Questions or review</p>	6

<p>4.5 Suggested reading 4.6 References</p> <p>Unit – 5 : Negotiable Instruments</p> <p>5.0 Objectives 5.1 Introduction 5.2 Cheque, Promissory notes, Bills of exchange (meaning, features and differences) 5.3 Crossing of cheque, and Endorsement of instruments. 5.4 Let us sum up 5.5 Questions or review 5.6 Suggested reading 5.7 References</p> <p>Unit – 6 : Paying Banker</p> <p>6.0 Objectives 6.1 Introduction 6.2 Meaning, Precautions to be taken by a paying Banker 6.3 Dishonour of cheques, and statutory protection to the paying Banker. 6.4 Let us sum up 6.5 Questions or review 6.6 Suggested reading 6.7 References</p> <p>Unit – 7 : Collecting Banker</p> <p>7.0 Objectives 7.1 Introduction 7.2 Legal status of the collecting banker 7.3 Duties of collecting banker 7.4 Statutory protection given to collecting banker. 7.5 Let us sum up 7.6 Questions or review 7.7 Suggested reading 7.8 References</p> <p>Unit – 8 : Advances</p> <p>8.0 Objectives 8.1 Introduction 8.2 Principles of sound lending 8.3 Forms of advance 8.4 Modes of creating charge 8.5 Advances against different securities. 8.6 Let us sum up 8.7 Questions or review 8.8 Suggested reading 8.9 References</p> <p>Unit – 9 : Reserve Bank of India</p> <p>9.0 Objectives 9.1 Introduction 9.2 Importance, Functions – Traditional and Promotional</p>	
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	<p>9.3 Role of RBI in economic development of India 9.4 Let us sum up 9.5 Questions or review 9.6 Suggested reading 9.7 References</p> <p>Unit – 10 : Co-operative Banking 10.0 Objectives 10.1 Introduction 10.2 Features, merits, limitations, Co-operative banking in India. 10.3 Let us sum up 10.4 Questions or review 10.5 Suggested reading 10.6 References</p>	
BCDBA 101	<p>BASIC ACCOUNTANCY Unit -1 : Introduction 1.0 Objectives 1.1 Meaning of Accountancy and Accounting 1.2 Branches of Accounting 1.3 System or Basis of Accounting: Cash system, Mercantile system and Hybrid system 1.4 Income – Revenue income and capital income 1.5 Expenditure: Revenue Expenditure and capital Expenditure and deferred revenue expenditure 1.6 Financial Statements: Purpose of preparing financial statements, Groups interested in financial statements and components of financial statements – Trading Profit and Loss Account and Balance Sheet. 1.7 Let us sum up 1.8 Questions or review 1.9 Suggested reading 1.10 References</p> <p>Unit – 2 : Conceptual Framework 2.0 Objectives 2.1 Introduction 2.2 Going concern concept: Meaning, significance with reference to accounting period 2.3 Different accounting periods for different branches of accounting, and statutory accounting period. 2.4 Accrual concept: Meaning, significance with reference to financial statements and various items of expenses and incomes like interest on capital, interest on drawings, reserves and provisions. 2.5 Business Entity Concept: Distinction between business unit and the owner and distinction between profit of the business unit and profit from the unit to the owner. 2.6 Other concepts: Dual Aspect, Revenue Recognition, Matching.</p>	6

- 2.7 Accounting Conventions – (a) Materiality, (b) Conservatism (c) Consistency (d) Disclosures, Accounting Standards – Meaning only.
- 2.8 Let us sum up
- 2.9 Questions or review
- 2.10 Suggested reading
- 2.11 References

Unit – 3 : Depreciation

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Meaning
- 3.3 Principle or basis of charging depreciation
- 3.4 Methods of Depreciation (change in the method of depreciation excluded)
- 3.5 straight Line method'
- 3.6 Reducing Balance Method/ Diminishing Balance Method/ Written down value
- 3.7 Annuity method
- 3.8 Sinking fund method
- 3.9 Let us sum up
- 3.10 Questions or review
- 3.11 Suggested reading
- 3.12 References

Unit – 4 : Rectification of Errors

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Classification of Errors: Errors of omission, Errors of Commission, errors of Principle and compensating errors.
- 4.3 Suspense Account: Purpose of opening suspense A/C and Rectification through suspense A/C.
- 4.4 Let us sum up
- 4.5 Questions or review
- 4.6 Suggested reading
- 4.7 References

Unit – 5 : Final Accounts of Sole-Trading Concerns

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Manufacturing Account
- 5.3 Trading Account
- 5.4 Profit and Loss Account
- 5.5 Balance Sheet
- 5.6 Let us sum up
- 5.7 Questions or review
- 5.8 Suggested reading
- 5.9 References

Unit – 6 : Final Accounts of Non-Trading Concerns

- 6.0 Objectives

- 6.1 Introduction
- 6.2 Components of Final Accounts : Receipts and Payments A/C, Income & Expenditure A/C and Balance Sheet
- 6.3 Preparation of Income and Expenditure A/C and Balance Sheet from the given Receipts and payments A/C (preparation of Receipts and Payment A/C & balance Sheet from Income and Expenditure A/C and other preparations are excluded)
- 6.4 Let us sum up
- 6.5 Questions or review
- 6.6 Suggested reading
- 6.7 References

Unit – 7 : Accounting from Incomplete Records (Single-Entry system):

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Meaning
- 7.3 Merits and limitations
- 7.4 Synthetical method of calculating profit: Preparation of statements of affairs.
- 7.5 Analytical method of calculating profit: conversion into Double Entry book keeping.
- 7.6 Let us sum up
- 7.7 Questions or review
- 7.8 Suggested reading
- 7.9 References

Unit – 8 : Accounting for Special sales

- 8.0 Objectives
- 8.1 Introduction
- 8.2 Consignment Account: Meaning, preparation, valuation of unsold stock, normal loss and abnormal loss.
- 8.3 Let us sum up
- 8.4 Questions or review
- 8.5 Suggested reading
- 8.6 References

Unit – 9 : Joint Venture Account

- 9.0 Objectives
- 9.1 Introduction
- 9.2 Meaning
- 9.3 Differences between joint venture and partnership
- 9.4 Preparation of Joint venture account when a separate set of books is maintained (other methods excluded)
- 9.5 Let us sum up
- 9.6 Questions or review
- 9.7 Suggested reading
- 9.8 References

Unit – 10 : Control Accounts

- 10.0 Objectives

	<p>10.1 Introduction</p> <p>10.2 Self Balancing System: Meaning, Need for the system and preparation of Adjustment Accounts including for transfer from one ledger to another.</p> <p>10.3 Sectional Balancing System: Meaning, differences between self-Balancing and sectional Balancing system</p> <p>10.4 Preparation of total debtors A/C and total creditors account, and rectification of errors in Sectional Balancing system.</p> <p>10.5 Let us sum up</p> <p>10.6 Questions or review</p> <p>10.7 Suggested reading</p> <p>10.8 References</p>	
<p>BCDBS 101</p>	<p>BUSINESS STAT & MATHEMATICS</p> <p>Unit -1 : Introduction</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Meaning and Definition</p> <p>1.3 Functions and Limitations of Statistics</p> <p>1.4 Primary Data : Methods of collections</p> <p>1.5 Secondary Data : Sources, - Advantages & Disadvantages of secondary Data</p> <p>1.6 Let us sum up</p> <p>1.7 Questions or review</p> <p>1.8 Suggested reading</p> <p>1.9 References</p> <p>Unit – 2 : Measures of Central Tendency</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Meaning of a Measure of Central Tendency or Average & Different Measures</p> <p>2.3 Arithmetic Mean</p> <p>2.4 Median & Quartiles</p> <p>2.5 Mode (Omitting, Grouping & Analysis of Tables)</p> <p>2.6 Geometric Mean</p> <p>2.7 Harmonic Mean</p> <p>2.8 Let us sum up</p> <p>2.9 Questions or review</p> <p>2.10 Suggested reading</p> <p>2.11 References</p> <p>Unit – 3 : Measures of Variation</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Meaning, Relative & Absolute Measures Different Measures of Variation</p> <p>3.3 Range</p> <p>3.4 Quartile Deviation</p> <p>3.5 Mean Deviation</p> <p>3.6 Standard Deviation and Co-efficient of variation</p>	<p>6</p>

<p>3.7 Let us sum up 3.8 Questions or review 3.9 Suggested reading 3.10 References</p> <p>Unit – 4 : Index Numbers 4.0 Objectives 4.1 Introduction 4.2 Meaning, Uses and Limitations 4.3 Simple & Weighted Index Numbers 4.4 Methods: Laspeyre’s, Paasche’s & Fisher’s Index Numbers 4.5 Consumer Price Index Number: Meaning, Uses and Construction – Aggregate Expenditure 4.6 Method and Family Budget Method 4.7 Let us sum up 4.8 Questions or review 4.9 Suggested reading 4.10 References</p> <p>Unit – 5 : Time Series 5.0 Objectives 5.1 Introduction 5.2 Meaning and Components 5.3 Measurement of Trend by Moving Averages Method 5.4 Analysis of Trend through Graphical Representation and Histograms 5.5 Let us sum up 5.6 Questions or review 5.7 Suggested reading 5.8 References</p> <p>Unit – 6 : Interpolation and Extrapolation 6.0 Objectives 6.1 Introduction 6.2 Meaning and Assumptions 6.3 Binomial Expansion Method 6.4 Newton’s Advancing Differences Method 6.5 Let us sum up 6.6 Questions or review 6.7 Suggested reading 6.8 References</p> <p>Unit – 7 : Commercial Arithmetic 7.0 Objectives 7.1 Introduction 7.2 Percentage 7.3 Trade Discount & Cash Discount 7.4 Discounting of Bills of Exchange 7.5 Banker’s Discount, True Discount, and Banker’s Gain 7.6 Equated Due Date 7.7 Let us sum up</p>	
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7.8 Questions or review
7.9 Suggested reading
7.10 References

Unit – 8 : Time Value of Money

8.0 Objectives
8.1 Introduction
8.2 Time cost of Money: Interest
8.3 Computation of Simple Interest
8.4 Computation of Compound Interest
8.5 Discounted Cash Flow and Computation of Net Present Value
8.6 Factor 72
8.7 Let us sum up
8.8 Questions or review
8.9 Suggested reading
8.10 References

Unit – 9 : Annuity

9.0 Objectives
9.1 Introduction
9.2 Meaning, Annuity and Perpetuity, Annuity Due & Annuity Immediate
9.3 Computation of Present Value of Perpetuity
9.4 Computation of future value of Annuity and Circumstances under which future value is relevant.
9.5 Computation of present value of Annuity – Nature of Contracts for which present value is relevant.
9.6 Let us sum up
9.7 Questions or review
9.8 Suggested reading
9.9 References

Unit – 10 : Matrices & Determinants

10.0 Objectives
10.1 Introduction
10.2 Determinant: Meaning, Properties and solving simultaneous Equation by Cramer
10.3 Matrices : Meaning and Types – Algebra of Matrices (addition, multiplication, extraction and division) – Solving simultaneous Equations by Inverse matrix method.
10.4 Let us sum up
10.5 Questions or review
10.6 Suggested reading
10.7 References

Self-Learning Material Content
Programme: Bachelor of Commerce (B.Com)
IInd Year

Course Code	Course Name	Study hours/ Credit
BCDE 201	<p>English: English Language</p> <p>Unit 1 (Title)</p> <p>1.0 Objectives 1.1 Introduction 1.2 Arthur :The Playwright 1.3 Background: Socio-Economic Condition 1.4 A Short summary of the play – death of a salesman 1.5 Act One 1.6 Act two 1.7 let's Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Refrence</p> <p>Unit 2 Willy: A Victim of his Time</p> <p>1.0 willy's Ambition Versus American Dream 1.1 growth of salesmanship as profession 1.2 Career of happy, Howard and willy 1.3 Wilily attitude towards his Profession 1.4 Willy Frustration and suicide 1.5 Summing Up 1.6 let's Sum up 1.7 Question or review 1.9 Suggested reading 1.8 Refrence</p> <p>Unit : 2 Swami and Friends RK Narayanan</p> <p>1.0 R K Narayanan and his work 1.1 Autobiographical Elements in Swami and Friends 1.2 Let's sum up 1.3 Question or review 1.4 Suggested reading 1.5 Refrence</p>	4
BCDK 201	<p>ಕನ್ನಡ</p> <p>ಪಠ್ಯ - 1 : ಬನದ ಸಿರಿ</p> <p>1. ಕಡಲ ಸಿರಿ 2. ಕೇಶಪಾಶ ಪ್ರಪಂಚಂ 3. ಕುರುಕುಲಾರ್ಕನುಮರ್ಕನುಮಸ್ತಮೆಯ್ದದರ್ 4. ದುಶ್ಚರಿತಕ್ಕೆ ನಾರದಂ ಬಗೆದಂ 5. ಮಿಸುನಿಯ ಚಿನ್ನಕ್ಕೆ ಒರೆಗಲ್ಲ ಹಂಗೇಕೆ</p>	6

	<p>6. ನಾಮುನಿದೆಡೆ ನೀ ಮುನಿಯೆ 7. ಆಡಿನ ಮರಿ ಆನೆಯಾಗಬಲ್ಲದೆ 8. ಕನ್ನಡಿಗರ ತಾಯಿ 9. ದುಃಖನೇತು 10. ಹಜರತ್ ಚರಿತೆ 11. ಮೋಟುಮರದ ಮೇಲೊಂದು ಮುದಿಗಿಳಿ 12. ಹುಲಮದುವೆ 13. ಮಲೆಮಹದೇಶ್ವರ ಕಾವ್ಯ ಅ) ಸಾರಾಂಶ ಆ)ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ - 2 : ನಾಟಕ ಏಕಲವ್ಯ 2.0 ಪೀಠಿಕೆ 2.1 ಉದ್ದೇಶಗಳು 2.2 ಸಾರಾಂಶ 2.3 ಸಮೀಕ್ಷೆ 2.4 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.5 ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ - 3 : ಸಣ್ಣ ಕಥಾ ಸಂಕಲನ - ಬದುಕು ಭಾವದ ಕತೆಗಳು 1. ಚೆನ್ನಮಣಿ 2. ಅಧ್ಯಕ್ಷ 3. ಗಂಗುವಿನ ಹರಕೆ 4. ಹುಲಮೋಯಿಸರ ಕಥೆ 5. ಅಮ್ಮಜ್ಜಿಯೆಂಬ ನೆನಪು ಅ) ಸಾರಾಂಶ ಆ)ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p> <p>ಪಠ್ಯ - 4 : ಸಂವಹನ ಕನ್ನಡ ಪತ್ರ ಮಾಧ್ಯಮ ಸರಕಾರಿ ಪತ್ರದ ಪ್ರಧಾನ ಅಂಗಗಳು, ಸಾಮಾನ್ಯ ಪತ್ರಗಳು, ಆದೇಶಾತ್ಮಕ ಪತ್ರಗಳು, ಅಧಿಕೃತ, ಸುತ್ತೋಲೆ, ಕಛೇರಿ ಆದೇಶ, ಅಧಿಸೂಚನೆ, ಅರೆಸರ್ಕಾರಿ ಪತ್ರ, ಜ್ಞಾಪನ ಪತ್ರ, ಅರ್ಜಿಗಳು, ಪತ್ರಕಾ ಮತ್ತು ಪ್ರಚಾರ ಮಾಧ್ಯಮ) ಸಾರಾಂಶ ಆ)ಸಮೀಕ್ಷೆ ಇ) ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು</p>	
BCDH 201	HINDI Unit – 1: Poetry Medieval Poetry 1.1 Saadhu Ko Ang – Kabeerdas 1.2 Virah – (Bramargeet) – Soordas 1.3 Kavitali – Tulasidas 1.4 Bhooshan	6

	<p>Unit – 2: Modern Poetry 2.6 Druth Jharo – Pant 2.7 Nisha – Nimantran –Bacchan 2.8 Muze Kadam Kadam par-Muktibodh 2.9 Prough Shiksha – Dhoomil 2.10 Bacche Aur Bhediye – Basladev Vamshi</p> <p>Unit – 3: Drama – Konark, Jagadishchandra Mathur</p> <p>Unit – 3: Novel – Pachpan Khambhe Lal Deevarein</p> <p>Unit – 3: Grammar 3.1 Kriya, Kaal, Ne niyam, Kriya Visheshan Sambandha Bodhak, Samucchaya Bodhak, Vismayaadi Bodhak 3.2 Ne Sambandhi Ashuddhiyan 3.3 Patra Lekhan – Adesh, Shikayati, Paripatra, Karyalaya Jnapan, Anusmarak 3.4 Prashsanik Shabdavali 3.5 Translation</p>	
BCDS 201	<p>ಸಂಸ್ಕೃತ</p> <p>Unit -1 : ಪ್ರಾಚೀನ ಸಂಸ್ಕೃತ ವಾಣಿಜ್ಯಂ – (ಅವಿಸ್ತರ) 1.0 ಪೀಠಿಕೆ 1.1 ಉದ್ದೇಶಗಳು 1.2 ಸಾರಾಂಶ 1.3 ಸಮೀಕ್ಷೆ 1.4 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.5 ಉಲ್ಲೇಖಗಳು</p> <p>Unit -2 : ರೂಪಕ 2.0 ಪೀಠಿಕೆ 2.1 ಉದ್ದೇಶಗಳು 2.2 ಊರುಭಂಗಂ ನಾಟಕ – (ಸವಿಸ್ತರ) 2.3 ರತ್ನಾವಳಿ ನಾಟಕ – (ಸವಿಸ್ತರ) 2.4 ಸಂಸ್ಕೃತ ನಾಟಕ – ಉತ್ಪತ್ತಿ, ಲಕ್ಷಣ ಮತ್ತು ವಿಕಾಸ 2.5 ಸಾರಾಂಶ 2.6 ಸಮೀಕ್ಷೆ 2.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.8 ಉಲ್ಲೇಖಗಳು</p>	6
BCDIT 201	<p>International Trade Unit I : International Trade 1.0 Objectives 1.1 Introduction 1.2 Meaning</p>	4

- 1.3 Nature and Importance.
- 1.4 Salient Features Of international Trade
- 1.5 Classical Theory of International trade (Absolute & Comparative Cost Advantage)
- 1.6 Heckscher _ Ohlin theory
- 1.7 let's sum up
- 1.8 Questions or review
- 1.9 suggested reading
- 1.10 Reference

Unit : II Terms Of Trade

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Meaning
 - 2.1 Factor Determining Terms of Trade
 - 2.2 Concept of Terms of trade
- 2.3 Gross barter Terms of trade
- 2.4 Income Terms of trade
- 2.5 Single Factoral Terms Of trade
- 2.6 Double Factoral Terms of trade
- 2.7 Real cost Terms of trade
- 2.8 Utility terms of trade
- 2.9 Let's sum up
- 2.10 Question or review
- 2.11 Suggested reading
- 2.12 Reference

Unit III Foreign Exchange Rate Policy

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Meaning of Foreign Exchange Rate
- 3.3 Theories : The Purchasing Power Parity Theory
- 3.4 The balance of payments theory.
- 3.5 Factors determining Foreign Exchange Rate
- 3.6 Fixed & flexible Exchange Rate
- 3.7 Spot & Forward Exchange rate
- 3.8 Let's sum up
- 3.9 Question or review
- 3.10 Suggested reading
- 3.11 Reference

Unit IV Trade Policy

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Free trade : Meaning ,Arguments for & Against free trade
- 4.3 Protection : Meaning Arguments for & against Protection
- 4.4 Role of protection in developing Countries
- 4.5 Let's sum up
- 4.6 Question or review
- 4.7 Suggested reading

<p>4.8 Refrence</p> <p>Unit V Trade Barriers</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Tariffs : Types & Their effects</p> <p>5.3 Types and their effects</p> <p>5.4 Non traffics Barriers Dumping, Export Subsidy, Licenses, Embargo, Import Deposits (concept only).</p> <p>5.5 Let's sum up</p> <p>5.6 Question or review</p> <p>5.7 Suggested reading</p> <p>5.8 Refrence</p> <p>5.9 Let's sum up</p> <p>5.10 Question or review</p> <p>5.11 Suggested reading</p> <p>5.12 Refrence</p> <p>Unit VI Balance Of payment</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Meaning & difference concepts</p> <p>6.3 Equilibrium & disequilibrium in BOP</p> <p>6.4 Causes of disequilibrium</p> <p>6.5 Measurers to Correct disequilibrium</p> <p>6.6 Let's sum up</p> <p>6.7 Question or review</p> <p>6.8 Suggested reading</p> <p>6.9 Refrence</p> <p>Unit VII Economic Interaction & Trade agreements</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Meaning & importance</p> <p>7.3 Forms of Regional Co Operation</p> <p>7.4 European Economic Community</p> <p>7.5 South Asian Association For Regional Cooperation SAARC</p> <p>7.6 Let's sum up</p> <p>7.7 Question or review</p> <p>7.8 Suggested reading</p> <p>7.9 Refrence</p> <p>Unit VIII Multinational Corporation</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Meaning & importance of MNC's</p> <p>8.3 Arguments for and against MNC's</p> <p>8.4 MNC's & international trade</p> <p>8.5 Let us sum up</p> <p>8.6 Let's sum up</p>	
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	<p>8.7 Question or review 8.8 Suggested reading 8.9 Reference</p> <p>Unit IX International Marketing 9.0 Objectives 9.1 Introduction 9.2 Meaning and objectives 9.3 International Marketing 9.4 International Marketing decision 9.5 Let's us sum up 9.6 Let's sum up 9.7 Question or review 9.8 Suggested reading 9.9 Reference</p> <p>Unit X International Organisation 10.0 Objectives 10.1 Introduction 10.2 World trade Organisation 10.3 International Monetary fund 10.4 World Bank: Functions, Objectives, Achievements. 10.5 Let's sum up 10.6 Let's sum up 10.7 Question or review 10.8 Suggested reading 10.9 Reference</p>	
BCDAC 201	<p>Advanced Accountancy Unit I : Partnership Accounts 1.0 Objectives 1.1 Introduction 1.2 Advanced problems on admission of a partner 1.3 Retirement of Pattern and Retirement and admission 1.4 Death of the partner 1.5 Joint life individual Policies 1.6 Dissolutions of firm by mutual consent 1.7 Insolvency of all partner 1.8 sale of partnership business to ltd company 1.9Let's sum up 1.1 Question or review 1.2 Suggested reading 1.3 Reference</p> <p>Unit : II Departmental Accounts 2.0 Objectives 2.1 Introduction 2.2 Question or review 2.3 Suggested reading 2.4 Reference</p>	4

	<p>Unit III Branch Accounts</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Independent Branches</p> <p>3.3 Incorporating entries in books of head office</p> <p>3.4 Closing entries in books of Branches</p> <p>3.5 Branch trading and profit and loss account</p> <p>3.6 Let's sum up</p> <p>3.7 Question or review</p> <p>3.8 Suggested reading</p> <p>3.9 Reference</p> <p>Unit IV Hire Purchase accounts</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Entries & ledgers accounts in books of hire purchase and seller Default and Repossession</p> <p>4.3 Instalment system</p> <p>4.4 Let's sum up</p> <p>4.5 Question or review</p> <p>4.6 Suggested reading</p> <p>4.7 Reference</p> <p>Unit V Royalty Accounts</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Entries and ledger Accounts in the books of lessee and lessor</p> <p>5.3 including Problems on sublease</p> <p>5.4 Let's sum up</p> <p>5.5 Question or review</p> <p>5.6 Suggested reading</p> <p>5.7 Reference</p> <p>Unit VI Insurance Claims</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Claim for loss of stock</p> <p>6.3 Memorandum Trading account</p> <p>6.4 Statement of fire Claims</p> <p>6.5 Let us sum up</p> <p>6.6 Question or review</p> <p>6.7 Suggested reading</p> <p>6.8 Reference</p>	
BCDAB 201	<p>Advanced Banking</p> <p>Unit I : Central Banking</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Central Banking and its concepts</p> <p>1.3 Role in Economy</p> <p>1.4 Let's sum up</p>	

<p>1.5 Question or review 1.6 Suggested reading 1.7 Refrence</p> <p>Unit : II Central Bank in India 2.0 Objectives 2.1 Introduction 2.2 RBI, Evolutions-objectives 2.3 Monetary Policy 2.4 Techniques of monetary policies 2.5 Its Impact and Limitations 2.6 Let's sum up 2.7 Question or review 2.8 Suggested reading 2.9 Refrence</p> <p>Unit III The role of Central banks 3.0 Objectives 3.1 Introduction 3.2 Sustaining Economic Recovery and in Achieving financial statement 3.3 Let's sum up 3.4 Question or review 3.5 Suggested reading 3.6 Refrence</p> <p>Unit IV Reserve Bank of India 4.0 Objectives 4.1 Introduction 4.2 It's Role in Development of Industry and Agriculture. 4.3 Let's sum up 4.4 Question or review 4.5 Suggested reading 4.6 Refrence</p> <p>Unit V RBI And its Inciatives 5.0 Objectives 5.1 Introduction 5.2 Establishment of intuitions of any net work 5.3 Core banking 5.4 INFINTE t RTGS Institute of Researches in banking Technologies 5.5 Let's sum up 5.6 Question or review 5.7 Suggested reading 5.8 Refrence</p> <p>Unit VI Central Bank in U K 6.0 Objectives 6.1 Introduction 6.2 Evolution and structure of bank of England 6.3 London Money market</p>	
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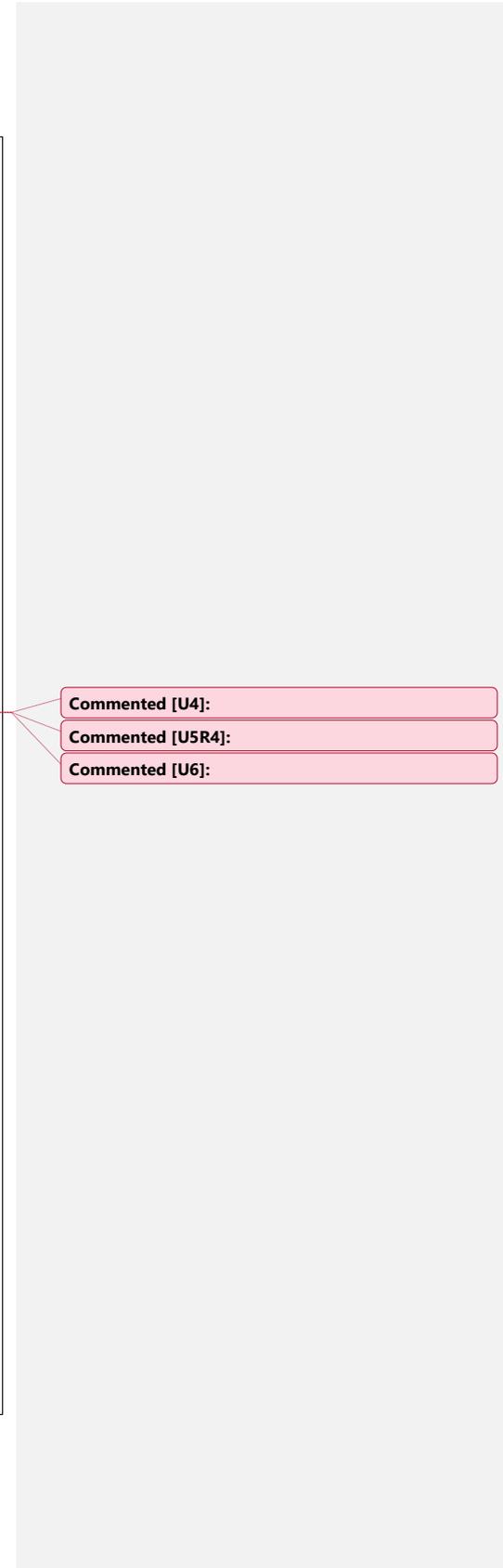
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	<p>6.4 Discount house and clearing houses 6.5 The British Monetary Policy bank of England –Recent trends 6.6 Let us sum up 6.7 Question or review 6.8 Suggested reading 6.9 Refrence</p> <p>Unit VII Central Bank in USA 7.0 Objectives 7.1 Introduction 7.2 State banking and National Banking 7.3 The federal Reserve System and its Functions 7.4 Monetary Policy of FRS 7.5 Let us sum up 7.6 Question or review 7.7 Suggested reading 7.8 Refrence</p> <p>Unit VIII The Swiss Banking System 8.0 Objectives 8.1 Introduction 8.2 Element of Secrecy 8.3 Open Banking Merits and demerits 8.4 Role of Swiss bank In Money Laundering. 8.5 Let’s Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p> <p>Unit IX Risk management in Banks 9.0 Objectives 9.1 Introduction 9.2 Central bank’s role in ensuring capital adequacy in light of BASEL Norms 9.3 Let’s Sum Up 9.4 Question or review 9.5 Suggested reading 9.6 Refrence</p> <p>Unit X World Economic Forum 10.0 Objectives 10.1 Introduction 10.2 Problems of World Economic Form 10.3 Prospects of World Economic Form 10.4 Let’s sum up 10.5 Question or review 10.6 Suggested reading 10.7 Refrence</p>	
BCDRE 201	<p>Rural Economics</p> <p>Unit I : Rural Development</p>	4

<p>1.0 Objectives 1.1 Introduction 1.2 Meaning and Definitions 1.3 Historical perspective of Rural Development 1.4 Let's sum up 1.5 Question or review 1.6 Suggested reading 1.7 Reference</p> <p>Unit : II Programs of Rural Development</p> <p>2.0 Objectives 2.1 Introduction 2.2 Community Development Area 2.3 Development Target 2.4 Group Programme Employment with special Reference to MGRBP 2.5 Let's sum up 2.6 Question or review 2.7 Suggested reading 2.8 Reference</p> <p>Unit III Sectoral Development</p> <p>3.0 Objectives 3.1 Introduction 3.2 Primary ,Secondary and Tertiary Sector 3.3 Twin Development 3.4 Let's sum up 3.5 Question or review 3.6 Suggested reading 3.7 Reference</p> <p>Unit IV Planning Rural Development</p> <p>4.0 Objectives 4.1 Introduction 4.2 Factor Considered and Recourses available 4.3 Objective to achieve 4.4 Let's sum up 4.5 Question or review 4.6 Suggested reading 4.7 Reference</p> <p>Unit V Basis Input rural Credit</p> <p>5.0 Objectives 5.1 Introduction 5.2 Institution and Non Institution Credits 5.3 NABARD Credits 5.4 RRB'S Credits 5.5 Cooperative Credits</p>	
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<p>5.6 Let's sum up 5.7 Question or review 5.8 Suggested reading 5.9 Reference</p> <p>Unit VI Rural Infrastructure 6.0 Objectives 6.1 Introduction 6.2 Rural markets 6.3 Communication Network 6.4 Let us sum up 6.5 Question or review 6.6 Suggested reading 6.7 Reference</p> <p>Unit VII Panchayat Raj System In India 7.0 Objectives 7.1 Introduction 7.2 Origin and Development 7.3 Raj Bal want rai Mehta Committee 7.4 Ashok mehata Committee 7.5 L.M Committee Sinighiv Committee 7.6 73rd Constitutional Amendment Important Features 7.7 Let us sum up 7.8 Question or review 7.9 Suggested reading 7.10 Reference</p> <p>Unit VIII Organisation And Structure of Panchayat Raj 8.0 Objectives 8.1 Introduction 8.2 Panchayat Raj System Grama Sabha 8.3 Taluk Panchayat 8.4 Zilla Panchayat Organisation 8.5 Functions and Source of finance 8.6 Let's Sum up 8.7 Question or review 8.8 Suggested reading 8.9 Reference</p> <p>Unit IX Regional Development Board in Karnataka 9.0 Objectives 9.1 Introduction 9.2 HKDB-MDA Authority 9.3 Western Ghats Developments Authority 9.4 Let's Sum Up 9.5 Question or review 9.6 Suggested reading 9.7 Reference</p>	
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	<p>Unit Role of Voluntary Agencies in Rural Development</p> <p>10.0 Objectives 10.1 Introduction 10.2 Organisation 10.3 Sources of finance and Evaluation 10.4 Let's sum up 10.5 Question or review 10.6 Suggested reading 10.7 Question or review 10.8 Suggested reading 10.9 Reference</p>	
BCDOM 201	<p>Office Management And Communications</p> <p>Unit I Office Management</p> <p>1.0 Objectives 1.1 Introduction 1.2 Meaning of Office 1.3 Office work 1.4 Office Activity 1.5 The purpose of an office function 1.6 Importance of office scene of office 1.7 Let's sum up 1.8 Question or review 1.9 Suggested reading 1.10 Reference</p> <p>Unit II Office Organisation</p> <p>2.0 Objectives 2.1 Introduction 2.2 Organisation 2.3 Principle of organizations 2.4 Formal and In formal Organisation 2.5 Organisation chart and Manuals 2.6 Office manuals 2.7 Let's sum up 2.8 Question or review 2.9 Suggested reading 2.10 Reference</p> <p>Unit III Office Accommodation</p> <p>3.0 Objectives 3.1 Introduction 3.2 Location Office 3.3 Office building 3.4 Office layout 3.5 Office open and private office 3.6 New tends in office layout 3.7 Let's sum up 3.8 Question or review 3.9 Suggested reading 3.10 Reference</p>	4

	<p>7.12 Reference</p> <p>Unit VIII Office Communication</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Importance of Communication</p> <p>8.3 Common barriers to Communications</p> <p>8.4 Effective Communications</p> <p>8.5 Communication Barriers</p> <p>8.6 Internal Communications Oral and written communications</p> <p>8.7 External Communication</p> <p>8.8 Let's sum up</p> <p>8.9 Question or review</p> <p>8.10 Suggested reading</p> <p>8.11 Reference</p> <p>Unit IX Office Correspondence</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Organizing Correspondence</p> <p>9.3 Production of correspondence</p> <p>9.4 Forms of letters</p> <p>9.5 Typing and stenographic services</p> <p>9.6 Mail services</p> <p>9.7 Organisation of mailing department</p> <p>9.8 Establishing mail routine handling incoming and outgoing mail</p> <p>9.9 Mechanizing mail services</p> <p>9.10 Let's sum up</p> <p>9.11 Question or review</p> <p>9.12 Suggested reading</p> <p>9.13 Reference</p> <p>Unit X Control of Office Cost</p> <p>10.0 Objectives</p> <p>10.1 Introduction</p> <p>10.2 Areas of office economics</p> <p>10.3 Methods of cost reduction and cost savings</p> <p>10.4 Devolving cost consciousness</p> <p>10.5 Economy in procurement and use of office stationaries</p> <p>10.6 Control over human effort</p> <p>10.7 Let's sum up</p> <p>10.8 Question or review</p> <p>10.9 Suggested reading</p> <p>10.10 Reference</p>	
BCDPM 201	<p>Personnel Management And Industrial Relations</p> <p>Unit I Personnel Management</p> <p>1.0 Objectives</p>	4

- 1.1 Introduction
- 1.2 Meaning
- 1.3 Concept Origin and Development
- 1.4 Definition
- 1.5 Objectives
- 1.6 functions
- 1.7 Let's sum up
- 1.8 Question or review
- 1.9 Suggested reading
- 1.10 Reference

Unit II Human Resource Planning

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Human Resource concept
- 2.3 Job analysis
- 2.4 Job Description
- 2.5 Job specifications
- 2.6 Let's sum up
- 2.7 Question or review
- 2.8 Suggested reading
- 2.9 Reference

Unit III Recruitment and Selection Process

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Recruitment and source of recruitment
- 3.3 Selection process
- 3.4 Induction and Placement
- 3.5 Let's sum up
- 3.6 Question or review
- 3.7 Suggested reading
- 3.8 Reference

Unit IV Employment Training and Executive Development

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Method of training and development
- 4.3 Principals
- 4.4 Evaluating Training a Effectiveness
- 4.5 Let's sum up
- 4.6 Question or review
- 4.7 Suggested reading
- 4.8 Reference

Unit V Performance Appraisal

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Concept and Objectives
- 5.3 Essential for appraisal

<p>5.4 Problem Appraisal 5.5 Let's sum up 5.6 Question or review 5.7 Suggested reading 5.8 Reference</p> <p>Unit VI Promotion Policies 6.0 Objectives 6.1 Introduction 6.2 Concept 6.3 Bases on Promotion 6.4 Promotion Policy 6.5 Demotion transfer 6.6 Job satisfaction 6.7 Job enlargement and job enrichment 6.8 Let's sum up 6.9 Question or review 6.10 Suggested reading 6.11 Reference</p> <p>Unit VII Absenteeism and labour turn Over 7.0 Objectives 7.1 Introduction 7.2 Causes and effects and remedial measures 7.3 Let's sum up 7.4 Question or review 7.5 Suggested reading 7.6 Reference</p> <p>Unit VIII Job evaluation 8.0 Objectives 8.1 Introduction 8.2 Definition 8.3 Objectives 8.4 Method and Limitations 8.5 Let's sum up 8.6 Question or review 8.7 Suggested reading 8.8 Reference</p> <p>Unit IX Wages and Salary Administration 9.0 Objectives 9.1 Introduction 9.2 Methods of Wages payment 9.3 Minimum, fair and living wages concepts 9.4 Wages incentives scheme 9.5 Profit sharing 9.6 Payments of bonus 9.7 Let's sum up 9.8 Question or review</p>	
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	<p>9.9 Suggested reading 9.10 Reference</p> <p>Unit X career Planning and Development</p> <p>10.0 Objectives 10.1 Introduction 10.2 Career planning Process 10.3 Advantages and Limitations 10.4 Counselling 10.5 Functions and types 10.6 Let's sum up 10.7 Question or review 10.8 Suggested reading 10.9 Reference</p>	
BCDSB 201	<p>Small Business Management</p> <p>Unit I Small Business Management</p> <p>1.0 Objectives 1.1 Introduction 1.2 Concepts of Economics development 1.3 Concepts of sectoral growth Industrialization 1.4 Approaches to Industrialization 1.5 Role of small business scale 1.6 Let's sum up 1.7 Question or review 1.8 Suggested reading 1.9 Reference</p> <p>Unit II Entrepreneurship and Economic Development</p> <p>2.0 Objectives 2.1 Introduction 2.2 Indian Entrepreneurship 2.3 Historical Perspectives and the entrepreneur's 2.4 Role in Industries 2.5 Let's sum up 2.6 Question or review 2.7 Suggested reading 2.8 Reference</p> <p>Unit III Emergence of entrepreneurial class in India</p> <p>3.0 Objectives 3.1 Introduction 3.2 Theories of entrepreneurship 3.3 Socio-economic environment and the entrepreneur 3.4 Let's sum up 3.5 Question or review 3.6 Suggested reading 3.7 Reference</p> <p>Unit IV Entrepreneurial Setting</p> <p>4.0 Objectives</p>	4

<p>4.1 Introduction 4.2 General Characteristics of entrepreneurs 4.3 Leadership risk taking decision making 4.4 Business planning 4.5 Entry into Entrepreneurship 4.6 Let's sum up 4.7 Question or review 4.8 Suggested reading 4.9 Reference</p> <p>Unit V Entrepreneurship behavior 5.0 Objectives 5.1 Introduction 5.2 Innovation 5.3 Entrepreneurial behavior 5.4 Social responsibility 5.5 Let's sum up 5.6 Question or review 5.7 Suggested reading 5.8 Reference</p> <p>Unit VI Entrepreneurship Preparatory stages I 6.0 Objectives 6.1 Introduction 6.2 Opportunity analysis selection of product 6.3 Ownership structure 6.4 Location of unit and selection of site 6.5 Finance 6.6 Let's sum up 6.7 Question or review 6.8 Suggested reading 6.9 Reference</p> <p>Unit VII Entrepreneurship Preparatory stages I 7.0 Objectives 7.1 Introduction 7.2 Analysis of environment External environment forces 7.3 Economic social technological 7.4 Competitive and legal 7.5 Let's sum up 7.6 Question or review 7.7 Suggested reading 7.8 Reference</p> <p>Unit VIII Entrepreneurial development Programme 8.0 Objectives 8.1 Introduction 8.2 Let's sum up</p>	
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	<p>8.3 Relevance and achievements 8.4 Role of Government in Organizing such programmes critical evaluation of these programmes 8.5 Technical consultancy Organizations 8.6 Let's sum up 8.7 Question or review 8.8 Suggested reading 8.9 Reference</p> <p>Unit IX Industrial Policy and Entrepreneurship Development 9.0 Objectives 9.1 Introduction 9.2 Role of industrial estate 9.3 Role of central and state promotional service and financial institution 9.4 Role of development banks 9.5 Let's sum up 9.6 Question or review 9.7 Suggested reading 9.8 Reference</p> <p>Unit X Entrepreneurial Performance 10.0 Objectives 10.1 Introduction 10.2 Performance evaluation criteria 10.3 Promotion of Unit Production and capacity Utilization 10.4 Sales 10.5 Stability utilization 10.6 Sales 10.7 Stability and growth 10.8 Let's sum up 10.9 Reference</p>	
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Self-Learning Material Content

Programme: Bachelor of Commerce (B.Com)

III rd Year

Course Code	Course Name	Study hours/ Credit
BCDMM 301	Marketing Management Unit 1: Introduction 1.0 Concept of Market	6

	<p>1.1 Marketing and Marketing Management 1.2 Marketing Philosophy-Product Concept, Sales Concept, Marketing Concept and Societal Concept 1.3 Green Marketing 1.4 Let us sum up 1.5 Questions or review 1.6 Suggested reading 1.7 References</p> <p>Unit 2: Market Segmentation 2.0 Meaning and Importance 2.1 Bases of Market Segmentation 2.2 Market Targeting Strategies 2.3 Positioning Strategies 2.4 Marketing Mix 2.5 Let us sum up 2.6 Questions or review 2.7 Suggested reading 1.8 References</p> <p>Unit 3 : Consumer Behaviour Analysis 3.0 Importance 3.1 Factors Influencing Consumer Behaviour Economic 3.2 Psychological factors and socio-cultural factors 3.3 Let us sum up 3.4 Questions or review 3.5 Suggested reading 3.6 References</p> <p>Unit 4 : Product Strategy 4.0 Concept of product 4.1 Classification of Products 4.2 Product life cycle 4.3 Product Mix 4.4 New Product Development 4.5 Product Differentiations 4.6 Branding and Packaging Decisions 4.7 Let us sum up 4.8 Questions or review 4.9 Suggested reading 4.10 References</p> <p>Unit 5 : Pricing Strategy 5.0 Essentials or sound Pricing Policy 5.1 Pricing Objectives and Policies 5.2 Types of Pricing 5.3 Let us sum up 5.4 Questions or review 5.5 Suggested reading 5.6 References</p>	
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<p>Unit 6 : Promotion Decisions 6.0 Meaning 6.1 Importance of Promotin mix 6.2 Elements of Promotion mix 6.3 Objectives- advertising budget-appeals-Advt.Copy- 6.4 Salesmanship-selection 6.5 Training 6.6 Compensating 6.7 Salesman 6.8 Let us sum up 6.9 Questions or review 6.10 Suggested reading 6.11.References</p> <p>Unit 7 : Marketing Research 7.0 Importance 7.1 Objectives 7.2 Market Research and Marketing Research-areas of marketing research 7.3 Market Survey 7.4 Let us sum up 7.5 Questions or review 7.6 Suggested reading 7.7.References</p> <p>Unit 8 : Distribution Strategy 8.0 Types of Channels of Distribution 8.1 Types of Intermediaries 8.2 Trade Channels for Consumer Goods and Industrial Goods 8.3 Factors Affecting Trade Channel Decisions 8.4 Let us sum up 8.5 Questions or review 8.6 Suggested reading 8.7 References</p> <p>Unit 9 : Legal Aspects of Marketing 9.0 An introductory study of legal provisions relating to: a) Restrictive and unfair trade practices b)Price Display c) Weights and measures d) Quality control and e) Protection of Consumer interests 9.1 Let us sum up 9.2 Questions or review 9.3 Suggested reading 9.4 References</p> <p>Unit 10: Consumer's Movement 10.0 Consumer Rights 10.1 Exploitation of consumers(price brand, advertisement etc.) 10.2 Consumer Protection Act 1986</p>	
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	<p>10.3 Let us sum up 10.4 Questions or review 10.5 Suggested reading 10.6 References</p>	
BCDAD 301	<p>Auditing Unit 1: Introduction 1.0 Classification of Audit – Audit Programme 1.1 Difference between Auditing and Accounting 1.2 Auditing Objectives-Merits-Demerits-Limitations. 1.3 Statutory, Govt. ,Private and Internal Audit 1.4 Audit programme before and after- Advantages and Disadvantages of an Audit programme 1.5Let us sum up 1.6 Questions or review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Internal Check and Internal Control 2.0 Principles of Vouching and Vouching of cash Transactions a) Meaning- definition and objects of internal check and internal control-merits and demerits of internal check- internal check regarding cash transactions, receipts and payments, cash sales, sales over the counter, postal sales, sales payments by travelling agents etc., - Wages: Maitainance of wage records, Preparation of wage sheets, payment of wages – Purchase requisitions, purchase order, Receipt book and Invoice- credit sales- stores- Test Checks; Merits and Demerits of test checking 2.2 Meaning, Definition and importance of vouching – vouchers, points to be noted in vouchers, missing vouchers- vouching of cash trasactions; receipts side and payments side (both capital and revenue items), auditor’s duty. 2.3Let us sum up 2.4 Questions or review 2.5 Suggested reading 2.6 References</p> <p>Unit 3 : Vouching of Trading Transactions – Verification of Assets and Liabilities : 3.0 Objectives 3.1 Introduction 3.2 Vouching of trading transactions: vouching of entries in Purchases book, Purchases returns book, bought ledger, auditors ‘duty. Vouching of entries in sales book, Goods sold on sale or return basis, consignment transactions, vouching of impersonal ledger; steps in vouching impersonal ledgers outstanding assets and liabilities, prepaid expenses, accrued incomes, deferred revenue expenditure unearned income, unpaid expense, audit fees, wages and salaries, freight and carriage, rent rates and taxes and electricity etc., travelers and agents, contingent liabilities.</p>	6

	<p>3.3 Meaning and importance of verification and valuation – mode of valuation of fixed assets, current assets, wasting assets intangible assets auditor’s position regarding valuation of assets, verification and valuation of different classes of assets – verification of different liabilities ; auditors position regarding verification of liabilities.</p> <p>3.4 Let us sum up</p> <p>3.5 Questions or review</p> <p>3.6 Suggested reading</p> <p>3.7 References</p> <p>Unit 4 : Depreciation – Reserves and Provisions</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Meaning, and definition of depreciation –causes for depreciation bases depreciation and maintenance depreciation and replacement cost- depression and companies Act- methods of providing depreciation, auditor’s duty and leg views regarding depreciation.</p> <p>4.3 Meaning and definition of reserves and provisions – difference between reserves and provisions – types of reserves, general and specific reserves – method of creating sinking fund reserve – auditor’s duty reserve fund, capital reserve auditor’s duty – Meaning and definition of secret reserves, methods of creating secret reserves, objections to create secret reserves, auditor’s duty.</p> <p>4.4 Let us sum up</p> <p>4.5 Questions or review</p> <p>4.6 Suggested reading</p> <p>4.7 References</p> <p>Unit 5 : Capital and Revenue – company audit – General :</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Meaning and definition of capital and revenue expenditure, capital and revenue payments and capital and revenue receipts, auditor’s duty – deferred revenue expenditure, auditor’s duty</p> <p>5.3 Qualifications and disqualifications of a company auditor, appointment of an auditor, appointment of first auditor, appointment and reappointment of retiring auditor by shareholders, appointment by central government, by special resolution, casual vacancies, defective appointment, rotation of auditors, removal of auditor, appointment of new auditor in place of retiring auditor, remuneration of an auditor, joint auditors, branch auditors, statutory auditor, and branch auditor right and powers of auditor, duties of an auditor, true and fair view ,legal decisions on the duties and responsibilities of an auditor.</p> <p>5.4 Let us sum up</p> <p>5.5 Questions or review</p> <p>5.6 Suggested reading</p> <p>5.7 References</p> <p>Unit 6 : Company audit – specific Auditor report</p> <p>6.0 Objectives</p>	
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	<p>6.1 Introduction</p> <p>6.2 Audits of share capital, issue of shares for consideration other than cash, issue of shares at a premium, at discount –forfeited shares, bonus shares guidelines for issue if bonus shares, calls in arrears and calls in advance, issue and redemption of preference shares, auditor’s duty – share transfer audit – transmission of shares, audit of under- writing commission, audit of brokerage issue of debentures, audit of debentures, re-issue of redeemed debentures auditor’s duty- mortgages and charges – preliminary expenses, auditor’s duty the audit of interest paid out of capital, public deposits, the statutory audit and statutory report- profits prior to incorporation, auditor’s duty – appointment of directors, qualification and disqualification of directors, guidelines regarding managerial remuneration, remuneration of directors, loans to directors, managing director, manager, auditors duty- final and interim dividends, dividend on preference shares, unclaimed dividends, payment of dividend, auditor’s duty alteration of capital, auditor’s duty regarding increase of capital and reduction of capital – audit of private company privileges and exemptions of a private company</p> <p>6.3 Meaning and importance of auditor’s report, contents, entries subsequent to the date of balance sheet – kinds of report i.e. clean report and qualified report, their drafting – distinction between report and certificate.</p> <p>6.4 Let us sum up</p> <p>6.5 Questions or review</p> <p>6.6 Suggested reading</p> <p>6.7 References</p> <p>Unit 7 : Divisible Profits –Liabilities Of A Company Auditor</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Divisible profits : meaning and definition of profit, determination of profits and its problems, effects of wrong evaluation of Profits, distinction between profit and divisible profit – law relating to dividend and source of dividend – rules for transfer to reserve , provisions for depreciation in relation to divisible profits – capital profit and distribution of dividend , can profit be distributed without making good-loss of fixed assets – auditor’s duty regarding divisible profits.</p> <p>7.3 Liabilities of an auditor of a private concern and an auditor appointed under Companies Act – civil liability for negligence, liability for misfeasance, criminal liability, legal cases – liability for unaudited accounts, liability under Indian penal code, liability to third parties, liability of an Honorary auditor, liability of joint auditors, liability of local auditors, legal cases.</p> <p>6.4 Let us sum up</p> <p>6.5 Questions or review</p> <p>6.6 Suggested reading</p> <p>6.7 References</p> <p>Unit 8 : Audit of Different Institutions – Investigation.</p>	
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<p>8.0 Objectives 8.1 Introduction 8.2 Approach and method of audit into the accounts and auditor's duties and liabilities with regard to the following. Co-operatives Schools, colleges and universities Clubs Hotels Hospitals Cinema Houses Charitable institutions Executors and trustees.</p> <p>8.3 Meaning and definition of investigation –difference between audit and investigation – different classes of investigations i.e. investigation on behalf of a person who intends to join an established business or on behalf an incoming partner, on behalf of a purchaser to ascertain the earning capacity of the proposed business, in case of suspense fraud, on behalf of a lender, on behalf of a prospective shareholder, investigation under the Indian Companies Act, statutory investigation, legal cases on the duty of the investigator.</p> <p>8.4 Let us sum up 8.5 Questions or review 8.6 Suggested reading 8.7 References</p> <p>Unit 9 : Cost and Management audit – ratio Analysis – Criticisms of Published accounts – Auditing of Mechanised and EDP Systems</p> <p>8.0 Objectives 8.1 Introduction 8.2 Introduction to cost audit, definition, objectives and advantages, types of cost audit, distinction between financial audit and cost audit objectives and advantages of management audit, approach to management audit, work and duties of management auditor. 8.3 Introduction to mechanized and EDP systems, computers, input devices, storage devices, other devices, Problems in the case of audit of computerised accounts. EDP and internal control, need for review around computer. Auditing through computer data online real time systems 9.4 Let us sum up 9.5 Questions or review 9.6 Suggested reading 9.7 References</p> <p>Unit 10 : Professional ethics and regulation – Future trend auditing-social audit:</p> <p>10.0 Objectives 10.1 Introduction 10.2 Introduction to Professional ethics and Professional misconduct – Charter accountants Act of 1949, ethical standards of Professional accountants – enquire into the misconduct.</p>	
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	<p>10.3 Future trends, price level adjusted statements and their audit – financial forecasts and their audit –human resources accounting – audit committees –reporting on financial sickness.</p> <p>10.4 Social audit.</p> <p>10.5 Let us sum up</p> <p>10.6 Questions or review</p> <p>10.7 Suggested reading</p> <p>10.8 References</p>	
BCDAB 301	<p>Paper II : Advanced Baking Co- Operative Banking & Development Banking In India Unit 1: Co- Operative Banking; 1.0 Objectives 1.1 Introduction 1.2 Co- Operative Banking in India 1.3 Evolution Of Co- Operative Credit Movement in India 1.4 Co-Operative Banks and rural Credit 1.5 Let us sum up 1.6 Questions or review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Development Banking In India. 2.0 Objectives 2.1 Introduction 2.3 Development Banking In India 2.4 Evolution and Growth of Development banking in India 2.5 Assistance by development Bank 2.6 Review of Functions of Development Bank 2.7 Irrelevance of Development Banking in India 2.8 Let us sum up 2.9 Questions or review 2.10 Suggested reading 2.11 References</p>	6
BCDAC 301	<p>Paper 5: Advanced Accountancy Unit 1: Company accounts 1.0 Objectives 1.1 Introduction 1.2 Issue, 1.3 Forfeiture and Reissue of shares, 1.4 Redemption of Preference shares 1.5 Let us sum up 1.6 Questions or review 1.7 Suggested reading 1.8 References</p> <p>Unit 2: Company accounts 2.0 Objectives</p>	6

	<p>2.1 Introduction 2.2 Issue of Debentures and Redemption of Debentures – Sinking Fund Method only. 2.3 Let us sum up 2.4 Questions or review 2.5 Suggested reading 2.6 References</p> <p>Unit 3: Company Accounts: 3.0 Objectives 3.1 Introduction 3.2 Final accounts of the company as per stature. 3.3 Let us sum up 3.4 Questions or review 3.5 Suggested reading 3.6 References</p> <p>Unit 4: Valuation of Goodwill and Shares : 4.0 Objectives 4.1 Introduction 4.2 Average Profit method and super profit method only and valuation of shares. 4.3 Let us sum up 4.4 Questions or review 4.5 Suggested reading 4.6 References</p> <p>Unit 5: Company : 5.0 Objectives 5.1 Introduction 5.2 Amalgamation, 5.3 Absorption, 5.4 Purchase and Merger and External Reconstruction. 5.5 Let us sum up 5.5 Questions or review 5.6 Suggested reading 5.7 References</p> <p>Unit 6: Company Accounts : 6.0 Objectives 6.1 Introduction 6.2 Alteration of Share Capital and Internal Reconstruction. 6.3 Let us sum up 6.4 Questions or review 6.5 Suggested reading 6.6 References</p> <p>Unit 7: Company accounts : 7.0 Objectives 7.1 Introduction 7.2 Liquidators Final Statement Of accounts</p>	
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	<p>7.3 Let us sum up 7.4 Questions or review 7.5 Suggested reading 7.6 References</p> <p>Unit 8: Holding Company Accounts : 8.0 Objectives 8.1 Introduction 8.2 Simple problems only. 8.3 Let us sum up 8.4 Questions or review 8.5 Suggested reading 8.6 References</p> <p>Unit 9: Final Accounts : 9.0 Objectives 9.1 Introduction 9.2 Final Accounts of Banking companies 9.3 Let us sum up 9.4 Questions or review 9.5 Suggested reading 9.6 References</p> <p>Unit 10: Ratio Analysis : 10.0 Objectives 10.1 Introduction 10.2 Meaning, 10.3 Classification 10.4 Advantages and limitations. Simple problem only 10.5 Let us sum up 10.6 Questions or review 10.7 Suggested reading 10.8 References</p>	
BADIF 301	<p>paper : Industrial Finance Unit 1: Industrial Finance: 1.0 Objectives 1.1 Introduction 1.2 Meaning & definition- scope and importance 1.3 Let us sum up 1.4 Questions or review 1.5 Suggested reading 1.6 References</p> <p>Unit 2: Floatation of Corporate securities : 2.0 Objectives 2.1 Introduction</p>	6

	<p>2.2 Salient features of an efficient capital structure – debt – equity mix, financial leverage – causes and consequences of under capitalization.</p> <p>2.3 Let us sum up</p> <p>2.4 Questions or review</p> <p>2.5 Suggested reading</p> <p>2.6 References</p> <p>Unit 3: Floatation of Corporate Securities</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Equity shares, preference shares, bonds, debentures, rights issues and convertible securities – public deposits inter corporate loans – merits and demerits of foreign capital- underwriting techniques.</p> <p>3.3 Let us sum up</p> <p>3.4 Questions or review</p> <p>3.5 Suggested reading</p> <p>3.6 References</p> <p>Unit 4: Stock Exchanges :</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Role and functions – organization of Indian stock exchanges – regulatory bodies – with specific reference to SEBI.</p> <p>4.3 Let us sum up</p> <p>4.4 Questions or review</p> <p>4.5 Suggested reading</p> <p>4.6 References</p> <p>Unit 5: Term- Lending Financial Institution :</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Role of IDBI, IFCI, ICICI, and State Financial Corporations With special reference to KSFC.</p> <p>5.3 Let us sum up</p> <p>5.4 Questions or review</p> <p>5.5 Suggested reading</p> <p>5.6 References</p> <p>Unit 6: Working Capital Management :</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Concept of operating cycle – estimation of working capital requirements – determinants of working capital.</p> <p>6.3 Let us sum up</p> <p>6.4 Questions or review</p> <p>6.5 Suggested reading</p> <p>6.6 References</p> <p>Unit 7: Inventory Management and Control :</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p>	
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	<p>7.2 EOQ, re-ordering point, ABC analysis 7.3 Let us sum up 7.4 Questions or review 7.5 Suggested reading 7.6 References</p> <p>Unit 8: Working Capital Finance 8.0 Objectives 8.1 Introduction 8.2 Trade credit and commercial banks meeting working capital requirements. 8.3 Let us sum up 8.4 Questions or review 8.5 Suggested reading 8.6 References</p> <p>Unit 9: Retained Earnings : 9.0 Objectives 9.1 Introduction 9.2 Dividend policy decisions – issue of bonus shares. 9.3 Let us sum up 9.4 Questions or review 9.5 Suggested reading 9.6 References</p> <p>Unit 10 : Venture Capital : 10.0 Objectives 10.1 Introduction 10.2 Concept of venture capital – features – factors leading to development of venture capital. Venture capital V/s private equity investment process. 10.3 Let us sum up 10.4 Questions or review 10.4 Suggested reading 10.6 References</p>	
BCDPM 301	<p>paper : Personnel Management & Industrial Relations Unit 1: Industrial Relations : 1.0 Objectives 1.1 Introduction 1.2 Concepts – objectives – causes – measures for improving industrial relations – conditions for congenial industrial relations. 1.3 Let us sum up 1.4 Questions or review 1.5 Suggested reading 1.6 References</p> <p>Unit 2: Trade Unionism in India : 2.0 Objectives</p>	6

	<p>2.1 Introduction 2.2 Definition – objectives – functions – problems – measures to strengthen trade union.. 2.3 Let us sum up 2.4 Questions or review 2.5 Suggested reading 2.6 References</p> <p>Unit 3: Employee Discipline : 3.0 Objectives 3.1 Introduction 3.2 Causes – model grievance procedure – redressal of grievance – effects of grievance. 3.3 Let us sum up 3.4 Questions or review 3.5 Suggested reading 3.6 References</p> <p>Unit 4: Employee Discipline : 4.0 Objectives 4.1 Introduction 4.2 Causes of indiscipline – objectives – types – disciplinary procedure and essentials of good disciplinary system – principles of industrial discipline – red hot –stove rule. 4.3 Let us sum up 4.4 Questions or review 4.5 Suggested reading 4.6 References</p> <p>Unit 5: Collective Bargaining : 5.0 Objectives 5.1 Introduction 5.2 Objectives – process – types – functions- essential conditions for the success of collective bargaining – prerequisites. 5.3 Let us sum up 5.4 Questions or review 5.5 Suggested reading 5.6 References</p> <p>Unit 6: Workers Participation in Management : 6.0 Objectives 6.1 Introduction 6.2 Objectives – forms of WPM- essential conditions for successful working of WPM. 6.3 Let us sum up 6.4 Questions or review 6.5 Suggested reading 6.6 References</p> <p>Unit 7: Industrial disputes : 7.0 Objectives 7.1 Introduction</p>	
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BCDBL 301	<p>7.2 Forms of industrial disputes – strikes and lockouts – causes of industrial dispute – preventive measures – settlement of industrial disputes.</p> <p>7.3 Let us sum up</p> <p>7.4 Questions or review</p> <p>7.5 Suggested reading</p> <p>7.6 References</p> <p>Unit 8: Health and Safety measures</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Significance – statutory provisions – fringe benefits.</p> <p>8.3 Let us sum up</p> <p>8.4 Questions or review</p> <p>8.5 Suggested reading</p> <p>8.6 References</p> <p>Unit 9: Welfare and social security :</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Types of welfare services – statutory provisions – labour welfare office – types of social security – social security in India.</p> <p>9.3 Let us sum up</p> <p>9.4 Questions or review</p> <p>9.5 Suggested reading</p> <p>9.6 References</p> <p>Unit 10 : Employee empowerment and Quality Circles :</p> <p>10.0 Objectives</p> <p>10.1 Introduction</p> <p>10.2 Elements of empowerment – empowerment process – objectives of quality circles – organizational structure of quality circle – benefits and problems of quality circle.</p> <p>10.3 Let us sum up</p> <p>10.4 Questions or review</p> <p>10.4 Suggested reading</p> <p>10.6 References</p> <p>BUSINESS LAW</p> <p>Unit 1: INDIAN CONTRACT ACT 1872</p> <p>1.0 Introduction</p> <p>1.1 Objectives</p> <p>1.0 Concept of Law</p> <p>1.1 Meaning, Definition</p> <p>1.2 branches of law</p> <p>1.3 Indian Contract Act 1872</p> <p>1.4 Meaning and definition of contract</p> <p>1.5 Distinction between agreement and contract</p> <p>1.6 Classification of contract</p> <p>1.7 According to validity, mode of creation ,performance</p> <p>1.8 Let us sum up</p>	6
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- 1.9 Questions or review
- 1.10 Suggested reading
- 1.11 References

Unit 2: OFFER, ACCEPTANCE AND CONSIDERATION

- 2.0 Introduction
- 2.1 Objectives
- 2.2 Offer :Definition, and legal rules for a valid offer
- 2.3 Acceptance : definition and legal rules relating to acceptance
- 2.4 Consideration : definition and legal rules
- 2.5 Exception to the rule "no consideration no contract"
- 2.6 Privity of contract(stranger to a contract)
- 2.7 Let us sum up
- 2.8 Questions or review
- 2.9 Suggested reading
- 2.10 References

Unit 3: Contractual Capacity and free consent :

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Contractual capacity
- 3.3 Meaning and definition
- 3.4 Law relating to agreement by a Minor
- 3.5 Free consent
- 3.6 Meaning and definition
- 3.7 Coercion
- 3.8 Definition requisites
- 3.9 Undue influence
- 3.10 Definition, requisites
- 3.11 Let us sum up
- 3.12 Questions or review
- 3.13 Suggested reading
- 3.14 References

Unit 4: Lawful Object, Doctrine of Public Policy Quasi Contracts :

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Lawful object
- 4.3 Meaning and definition
- 4.4 Doctrine of Public policy
- 4.5 Agreements opposed to public policy
- 4.6 Quasi contracts
- 4.7 Circumstances Which give rise to Quasi-contractual obligations
- 4.8 Wagering agreements
- 4.9 Meaning definition and essentials
- 4.10 Contingent contract
- 4.11 Meaning and essentials

- 4.12 Let us sum up
- 4.13 Questions or review
- 4.14 Suggested reading
- 4.15 References

Unit 5: :Discharge of contract – Breach of Contract, Remedies for Breach :

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Discharge of contract
- 5.3 Meaning and modes of discharge of contract, Breach of contract
- 5.4 Meaning and definition
- 5.5 Remedies for brach of contract, Damages: meaning and kinds of damages
- 5.5 Let us sum up
- 5.6 Questions or review
- 5.7 Suggested reading
- 5.8 References

Unit 6: Special Contracts :

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Contract of indemnity : meaning essentials and legal rules
- 6.3 Contract of guarantee: meaning, essentials and legal rules: rights of surety, discharge of surety
- 6.4 Bailment: definition, essentials and kinds of bailment, duties, rights and liabilities of Bailor and Bailee
- 6.5 Pledge: definition, essentials, pledge by non-owners – agency: meaning of agency agent and principal legal rules for a valid agency, rights, duties and liabilities Agents.
- 6.3 Let us sum up
- 6.4 Questions or review
- 6.5 Suggested reading
- 6.6 References

Year- wise Course Details of B.Ed. (ODL) Programme

1st Year B.Ed.

Course Code	Course Title	Credits
Course - 1	Childhood and Growing Up	4
Course - 2	Contemporary India and Education	4
Course - 3	Learning and Teaching	4
Course - 4	Language Across the Curriculum	2
Course - 5	Understanding Disciplines and School subjects	2
Course - 6	Gender, School and Society	2
Course – 9	Knowledge and Curriculum	4
Course – 11	Inclusive Education	2
E.P.C. - 1	Reading and Reflecting on Text	2
E.P.C. – 3	Critical Understanding of ICT	2
Total no. of Credits		28

2nd Year B.Ed.

Course Code	Course Title	Credits
Course -7	Pedagogy of School Subject –I	4
Course -8	Pedagogy of School Subject –II	4
Course – 10	Assessment for Learning	4
E.P.C. – 2	Drama and Art in Education	2
E.P.C. - 4	Understanding the Self	2
Course-12 Optional (Students have to choose any one of the Optional)	a) Guidance & Counselling b)) Environmental Education	2
Internship -I	Practicum-I	8
Internship -II	Practicum-II	8
	Practical Exam –I	2
	Practical Exam –II	2
Total Credits for 2nd Year		38
Grand Total of Credits for Two Years		66

Self-Learning Material Content

Programme: Bachelor of Business Administration (B.B.A)

Ist Year

Course Code	Course Name	Study hours/ Credit
BM 1.1	English: English Language Unit I Perceptions 1.0 Objectives 1.1 Introduction 1.2 A selections of modern English Writing(ed. Santa Rameshwar Rao ,orient Longman 1.3 let's Sum up 1.4 Question or review 1.5 Suggested reading 1.6 Refrence Unit II Indian Prose for Effective Communications 1.0 Objectives 1.1 Introduction 1.2 A practical prose for effective Communications 1.4 Prose for Colleges 1.7 let's Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Refrence	6
BM 1.2	ಕನ್ನಡ ನಿಗದಿತ ಪಾಠಗಳು 1. ಆತ್ಮ ಶೋಧನೆ 2. ಶಬರಿ 3. ಸಂಪಿಗೆ ಮರ 4. ಅಬ್ಬಲಗೆ 5. ತಾಯಿ ಕೊಟ್ಟ ವರ 6. ಸಾಂಸ್ಕೃತಿಕ ತುಳುನಾಡು 7. ಕನ್ನಡದ ಚೆಲುವು 8. ನಮ್ಮೂರ ಕೆರೆ 9. ದೀಪದ ಕಡಲಲ್ಲ ಅ) ಸಾರಾಂಶ ಆ) ಸಮೀಕ್ಷೆ ಇ) ಕುದಲು ಸೂಚಿಸಲಾಗಿದೆ ಈ) ಉಲ್ಲೇಖಗಳು ಪಠ್ಯ ಭಾಗ - 2 ಕಾದಂಬರಿ 2.0 ಪೀಠಿಕೆ	6

	<p>2.1 ಉದ್ದೇಶಗಳು 2.2 ಒಡಲಾಳ 2.3 ಸಾರಾಂಶ 2.4 ಸಮೀಕ್ಷೆ 2.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.6 ಉಲ್ಲೇಖಗಳು</p>	
BM 1.4	<p>ಸಂಸ್ಕೃತ</p> <p>Unit 1 : Prose 1.0 The following lessons only 1.1 Introduction 1.2 Objectives 1.3 Prarthana – Sisyopadcsha, Dinacara, Striparva, Anusasana Parva, Acchodavarnana, Sanskrutha Bhavitavyam, Pracinarajya Sastram. 1.4 Let us sum up 1.5 Questions or Review 1.6 Suggested reading 1.7 References</p> <p>Unit – 2 : Kumarasambhava – 5th Conto 3 Introduction 2.1 Objectives 2.2 Let us sum up 2.1 Questions or Review 2.2 Suggested reading 2.5 References</p> <p>Unit – 3 : Grammar 4 Introduction 3.1 Objectives 3.2 Nama, Sarvanam, Forms, Panchalakaras, Main Krudanta Forms, Active & Passive Voices, Karakas & Important Samasas. 3.3 Let us sum up 3.4 Questions & Reviews 3.5 Suggested reading 3.6 References</p>	6
BM 1.3	<p>Hindi Unit I : A collection of Poetry “KAVYA KUSUM” 1.0 Objectives 1.1 Introduction 1.2 let’s Sum up</p>	6

	<p>1.3 Question or review 1.4 Suggested reading 1.5 Reference</p> <p>Unit II : Collection of Stories “PRATHIDHINI KAHANIYA” 1.1 Introduction 1.2 Objectives 1.7 let’s Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Reference</p> <p>Unit III : A collection of Prose “GADYA CHAYAN” 2.0 Objectives 1.1 Introduction 1.2 let’s Sum up 1.3 Question or review 1.4 Suggested reading 1.5 Reference</p> <p>Unit IV : GRAMMAR, PATHRA LEKHAN, PRATHIVEDAN, SAMACHAR LEKHAN, TRANSLATION 1.1 Introduction 1.2 Objectives 1.7 let’s Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Reference</p>	
BM1.9	<p>Business Communication Unit I Business Communication 2.3 Objectives 2.4 Introduction 2.5 Meaning 2.6 Description 2.7 Barriers to Communication 2.8 let’s Sum up 2.9 Question or review 2.10 Suggested reading 2.11 Refrence</p> <p>Unit II Types Of Communication 3 Objectives 2.1 Introduction 2.2 Horizontal 2.3 Vertical 2.4 Downward, Upward 2.5 Grapevine 2.6 Consensus 2.7 Methods of Communication 2.8 Simple rules of effective Communication</p>	6

2.9 let's Sum up
2.10 Question or review
2.11 Suggested reading
2.12 Reference
Unit III Managerial Communication
3.1 Objectives
3.2 Introduction
3.3 Communication Skills
3.4 Verbal and non-verbal
3.5 Written Communication Skill
3.6 Communication Network
3.7 let's Sum up
3.8 Question or review
3.9 Suggested reading
3.10 Reference
Unit IV Management Reports
4 Objectives
3.1 Introduction
3.2 Principles of writing Reports
3.3 Types of Report
3.4 Telephone
3.5 Telex Fax
3.6 let's Sum up
3.7 Question or review
3.8 Suggested reading
3.9 Reference
Unit V Business Letters
5 Objectives
5.1 Introduction
5.2 Types of Letter
5.3 Basic principles
5.4 Style and Tone
5.5 let's Sum up
5.6 Question or review
5.7 Suggested reading
5.8 Reference
Unit VI Commercial Letters
6 Objectives
6.1 Introduction
6.2 Enquires and Replies
6.3 Order and supply
6.4 Complaints and their adjustment
6.5 Collection Letters
6.6 Sales letters
6.7 Status enquires
6.8 let's Sum up
6.9 Question or review

	<p>6.10 Suggested reading 6.11 Refrence</p> <p>Unit VII Letters for Calling For A Post 7.0 Objectives 7.1 Introduction 7.2 Job application 7.3 Calling for Interview 7.4 Appointment Orders 7.5 Termination Order 7.6 let's Sum up 7.7 Question or review 7.8 Suggested reading 7.9 Refrence</p> <p>Unit VIII Precis Writing 8.0 Objectives 8.1 Introduction 8.2 let's Sum up 8.3 Question or review 8.4 Suggested reading 8.5 Refrence</p>	
BM 1.7	<p>Principles Of Management Unit I Business 1.0 Objectives 1.1 Introduction 1.2 Meaning of Business 1.3 Definition 1.4 Nature and Charterstic of business 1.5 Objectives of Business 1.6 Scope of Business 1.7 Factor affecting choice of A suitable form of Business Organisation 1.8 Sole Trading Concern 1.9 Partnership firm 1.10 Joint Hindu family firm 1.11 Joint stock Company 1.12 Co-operatives 1.13 Trust 1.14 let's Sum up 1.15 Question or review 1.16 Suggested reading 1.17 Refrence</p> <p>Unit II Plant Location 2.0 Objectives 2.1 Introduction 2.2 Meaning and definitions of plant location 2.3 Affecting plant location 2.4 Definition of plant layout</p>	6

- 2.5 Types of plant layout
- 2.6 Principles of principles of plant layout
- 2.7 Procedures of plant layout
- 2.8 Factor influencing plant layout
- 2.9 Exercises
- 2.10 Let's Sum up
- 2.11 Question or review
- 2.12 Suggested reading
- 2.13 Reference

Unit III Introduction To Management

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Introduction to management
- 3.3 Management thoughts
- 3.4 Process and concepts
- 3.5 Managerial skills
- 3.6 Nature and scope of management
- 3.7 let's Sum up
- 3.8 Question or review
- 3.9 Suggested reading
- 3.10 Reference

Unit IV Evolution of Management

- 4.0 Objectives
- 4.1 Introduction
- 4.2 evolution of management
- 4.3 Classic management
- 4.4 Behaviors and quantitative schools
- 4.5 Contribution of Charles Robert Owen
- 4.6 Management of FW Taylor and
- 4.7 scientific management contributions of Henry Fayol
- 4.8 Classical Organisation theory
- 4.9 Human relation movement
- 4.10 Behavior approach to management
- 4.11 System and contingency
- 4.12 approach to management
- 4.13 let's Sum up
- 4.14 Question or review
- 4.15 Suggested reading
- 4.16 Reference

Unit V PLANNING

- 5.0 Objectives
- 5.1 Introduction
- 5.2 planning definitions
- 5.3 Importance
- 5.4 Types of process
- 5.5 Effective planning
- 5.6 Business planning
- 5.7 Strategic planning
- 5.8 Corporate level
- 5.9 Strategy and business unit strategy
- 5.10 let's Sum up

- 5.11 Question or review
- 5.12 Suggested reading
- 5.13 Reference

Unit VI Organizing

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Organizing Meaning
- 6.3 principles of organizing
- 6.4 Types of Organisation
- 6.5 Line, staff ,functional, committees organizational
- 6.6 manual depart mentation authority
- 6.7 span of control
- 6.8 let's Sum up
- 6.9 Question or review
- 6.10 Suggested reading
- 6.11 Reference

Unit VII Staffing

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Staffing meaning
- 7.3 Significance of staffing
- 7.4 Importance of staffing
- 7.5 let's Sum up
- 7.6 Question or review
- 7.7 Suggested reading
- 7.8 Reference

Unit VIII Leadership

- 8.0 Objectives
- 8.1 Introduction
- 8.2 leadership definitions
- 8.3 Importance of leadership style
- 8.4 Style of leadership
- 8.5 Motivations
- 8.6 How to make a leadership effective
- 8.7 let's Sum up
- 8.8 Question or review
- 8.9 Suggested reading
- 8.10 Reference

Unit IX Coordinating and Controlling

- 9.0 Objectives
- 9.1 Introduction
- 9.2 Coordinating and controlling meaning
- 9.3 Principles of coordinating
- 9.4 Control process of coordinating
- 9.5 Methods of coordination
- 9.6 Controlling management
- 9.7 let's Sum up
- 9.8 Question or review
- 9.9 Suggested reading

	<p>9.10 Refrence</p> <p>Unit X Multinational Corporations</p> <p>10.0 Objectives</p> <p>10.1 Introduction</p> <p>10.2 Multinational corporation definition</p> <p>10.3 Characteristics of multinational corporation</p> <p>10.4 Investments of multinational corporation</p> <p>10.5 Benefits of operation</p> <p>10.6 Multinational corporation benefits and drawback</p> <p>10.7 let's Sum up</p> <p>10.8 Question or review</p> <p>10.9 Suggested reading</p> <p>10.10 Refrence</p>	
BM 1.6	<p>Business Economics</p> <p>Unit I Business Economic</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Definition</p> <p>1.3 Wealth</p> <p>1.4 Welfare ,scarcity and growth</p> <p>1.5 Basic concept wants goods</p> <p>1.6 Utility and wealth</p> <p>1.7 let's Sum up</p> <p>1.8 Question or review</p> <p>1.9 Suggested reading</p> <p>1.10 Refrence</p> <p>Unit II Demand</p> <p>2.0 Objectives</p> <p>2.0 Introduction</p> <p>2.1 Definitions</p> <p>2.2 Demand law</p> <p>2.3 Demand expectation</p> <p>2.4 Law of demand</p> <p>2.5 Difference between change in quality quantity and demand and change in demand</p> <p>2.6 Elasticity demand price income and cross elasticity measurements supply</p> <p>2.7 Law of supply</p> <p>2.8 let's Sum up</p> <p>2.9 Question or review</p> <p>2.10 Suggested reading</p> <p>2.11 Refrence</p> <p>Unit III Cost and Revenue Analysis</p> <p>3.0 Objectives</p> <p>3.0 Introduction</p> <p>3.1 Cost and revenue analysis</p> <p>3.2 Concept of cost short run and long run cost behaviour</p> <p>3.3 Cost control and cost reduction</p>	6

- 3.4 Total revenue
- 3.5 Average revenue
- 3.6 Marginal revenue
- 3.7 let's Sum up
- 3.8 Question or review
- 3.9 Suggested reading
- 3.10 Refrence

Unit IV Equilibrium Of The Firm

- 4.0 Objectives
- 4.0 Introduction
- 4.1 equilibrium of a firm
- 4.2 Mc and Mr principles of profit maximization
- 4.3 let's Sum up
- 4.4 Question or review
- 4.5 Suggested reading
- 4.6 Refrence

Unit V Price and Output Determination Under

- 5.0 Objectives
- 5.0 Introduction
- 5.1 Price and output
- 5.2 Determination under different market
- 5.3 Forms perfect competition
- 5.4 Monopoly
- 5.5 Monopolistic competition
- 5.6 Price discrimination
- 5.7 let's Sum up
- 5.8 Question or review
- 5.9 Suggested reading
- 5.10 Refrence

Unit VI Factors of Production

- 6.0 Objectives
- 6.0 Introduction
- 6.1 Land labour capital and organisation
- 6.2 Features efficiency and divisions of labours
- 6.3 Theory of wages subsistence
- 6.4 Theory of marginal productivity
- 6.5 Theory and modern
- 6.6 Theory minimum wages
- 6.7 Controversy theory of profit
- 6.8 Risk uncertainty and dynamic theory
- 6.9 Sales maximization as an alternative to profit maximization principles
- 6.10 let's Sum up
- 6.11 Question or review
- 6.12 Suggested reading
- 6.13 Refrence

Unit VII Demand fore casting

- 7.0 Objectives
- 7.0 Introduction
- 7.1 Demand forecasting meaning

	<p>7.2 Demand forecasting 7.3 Objectives of demand forecasting 7.4 Techniques of demand forecasting 7.5 let's Sum up 7.6 Question or review 7.7 Suggested reading 7.8 Refrence</p> <p>Unit VIII Elements Of Price and Pricing Pratices 8.0 Objectives 8.0 Introduction 8.1 Elements of price and pricing practice 8.2 Meaning of price 8.3 Importance of price 8.4 Factor affecting price goal 8.5 Pricing of new product retaining the price 8.6 let's Sum up 8.7 Question or review 8.8 Suggested reading 8.9 Refrence</p> <p>Unit IX Theories of population 9.0 Objectives 9.0 Introduction 9.1 Malthusian theory 9.2 Optimum theory 9.3 let's Sum up 9.4 Question or review 9.5 Suggested reading 9.6 Refrence</p>	
B M 1.8	<p>Financial Accounts Unit 1.0 Objectives 1.1 Introduction 1.2 Nature of accounting theory 1.3 Development of accounting practice 1.4 let's Sum up 1.5 Question or review 1.6 Suggested reading 1.7 Refrence</p> <p>Unit II Principles of Double Entry 2.0 Objectives 2.1 Introduction 2.2 meaning 2.3 principles of double entry system 2.4 Recording of business transaction 2.5 let's Sum up 2.6 Question or review 2.7 Suggested reading 2.8 Refrence</p> <p>Unit III Subsidiary books</p>	6

<p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Subsidiary books</p> <p>3.3 purchase book</p> <p>3.4 sales books</p> <p>3.5 purchase return books</p> <p>3.6 sales return books</p> <p>3.7 Cash book preparation of bank</p> <p>3.8 Reconciliation statement</p> <p>3.9 let's Sum up</p> <p>3.10 Question or review</p> <p>3.11 Suggested reading</p> <p>3.12 Reference</p> <p>Unit IV Ledger account balancing of ledger</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Ledger account</p> <p>4.3 Balancing of ledger account</p> <p>4.4 Trial balance account</p> <p>4.5 let's Sum up</p> <p>4.6 Question or review</p> <p>4.7 Suggested reading</p> <p>4.8 Reference</p> <p>Unit V Trading Profit and Loss Accounts</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Trading profit and loss account</p> <p>5.3 Balance sheet preparing</p> <p>5.4 Final accounts with adjustments</p> <p>5.5 let's Sum up</p> <p>5.6 Question or review</p> <p>5.7 Suggested reading</p> <p>5.8 Reference</p> <p>Unit VI Partnership account</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 partnership account</p> <p>6.3 Preparations of partnership capital</p> <p>6.4 Capital of admission of a partnership</p> <p>6.5 Retirement of partner</p> <p>6.6 Death of partner</p> <p>6.7 Dissolution of partnership</p> <p>6.8 let's Sum up</p> <p>6.9 Question or review</p> <p>6.10 Suggested reading</p> <p>6.11 Reference</p> <p>Unit VII Accounts form Incomplete Records</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Accounts from incomplete records</p>	
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	<p>7.3 Conversion of single entry into double entry system 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>Unit VIII Depreciation 8.0 Objectives 8.1 Introduction 8.2 Depreciation account 8.3 Definition ratio and causes method 8.4 Causes of charging depreciation 8.5 let's Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p> <p>Unit IX Branch 9.0 Objectives 9.1 Introduction 9.2 Branch and departmental accounts 9.3 Including inter department transferred etc. 9.4 let's Sum up 9.5 Question or review 9.6 Suggested reading 9.7 Refrence</p> <p>Unit X Consignment 10 Objectives 10.1 Introduction 10.2 Consignment and joint venture (theory only) 10.3 let's Sum up 10.4 Question or review 10.5 Suggested reading 10.6 Refrence</p>	
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Self-Learning Material Content

Programme: Bachelor of Business Administration (B.B.A)

IIInd Year

Course Code	Course Name	Study hours/ Credit
BM 2.6	Business Mathematics and Statistics Unit I Logarithms 1.0 Objectives 1.1 Introduction 1.2 Definitions 1.3 Common Logarithms 1.4 Characteristics 1.5 Mantissa anti logarithms 1.6 let's Sum up 1.7 Question or review 1.8 Suggested reading 1.9 Refrence Unit II Simple interest 2.0 Objectives 2.1 Introduction 2.2 Payment by installment 2.3 True Discount and banker's discount 2.4 Equated Due date 2.5 let's Sum up 2.6 Question or review 2.7 Suggested reading 2.8 Refrence Unit III Compound Interest and Annuities 3.0 Objectives 3.1 Introduction 3.2 Definitions 3.3 Formula for fraction of period interest 3.4 interest payable half yearly or quarterly 3.5 numerical rate and effective rate 3.6 annuities, Stinking fund 3.7 Present value of deferred annuity 3.8 Lease hold and free hold asset 3.9 let's Sum up 3.10 Question or review 3.11 Suggested reading 3.12 Refrence	6

Unit IV Introduction of Statistics

- 4.0 Objectives
- 4.1 Introduction
- 4.2** Definitions
- 4.3 Function
- 4.4 Scope
- 4.5 Limitations of statistics
- 4.6 let's Sum up
- 4.7 Question or review
- 4.8 Suggested reading
- 4.9 Refrence

Unit V Collection of data

- 5.0 Objectives
- 5.1 Introduction
- 5.2** Definitions
- 5.3 Primary ,secondary methods of collection
- 5.4 Questionnaires
- 5.5 Classifications and tabulations
- 5.6 Diagramic Histogram Frequency
- 5.7 Polygons
- 5.8 let's Sum up
- 5.9 Question or review
- 5.10 Suggested reading
- 5.11 Refrence

Unit VI Measures of Central Value

- 6.0 Objectives
- 6.1 Introduction
- 6.2** Definitions
- 6.3 Mean
- 6.4 Medium
- 6.5 Mode
- 6.6 Geometric Limitations
- 6.7 let's Sum up
- 6.8 Question or review
- 6.9 Suggested reading
- 6.10 Refrence

Unit VII Measures of Dispersion

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Range
- 7.3 Mean Deviation
- 7.4 Standards Deviations
- 7.5 Coefficient of Variations
- 7.6 Variances
- 7.7 let's Sum up
- 7.8 Question or review
- 7.9 Suggested reading

	<p>7.10 Refrence</p> <p>Unit VIII Correlation Analysis</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Karla Pearson</p> <p>8.3 Spearman’s Concurrent Deviations</p> <p>8.4 let’s Sum up</p> <p>8.5 Question or review</p> <p>8.6 Suggested reading</p> <p>8.7 Refrence</p> <p>Unit IX Index Numbers</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Construction of Index no</p> <p>9.3 Methods of Laspeyers Passches,Fishers</p> <p>9.4 Consumer Price Index Numbers</p> <p>9.5 let’s Sum up</p> <p>9.6 Question or review</p> <p>9.7 Suggested reading</p> <p>9.8 Refrence</p> <p>Unit X Time Series</p> <p>10.0 Objectives</p> <p>10.1 Introduction</p> <p>10.2 Trends</p> <p>10.3 Secular</p> <p>10.4 Seasonal Cyclical</p> <p>10.5 Irregular Variations</p> <p>10.6 Methods of Calculations of Trends</p> <p>10.7 Moving Averages and second degrees</p> <p>10.8 let’s Sum up</p> <p>10.9 Question or review</p> <p>10.10 Suggested reading</p> <p>10.11 Refrence</p>	
BM 2.7	<p>Commercial Law</p> <p>Unit Commercial Law</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Need and importance</p> <p>1.3 Business legislation</p> <p>1.4 sources of commercial law</p> <p>1.5 let’s Sum up</p> <p>1.6 Question or review</p> <p>1.7 Suggested reading</p>	6

1.8 Refrence

Unit II Law of Contract

2.0 Objectives

2.1 Introduction

2.2 Nature of contract

2.3 Offer

2.4 Acceptance

2.5 Consideration capacity to contract

2.6 Free consent

2.7 Legally of object

2.8 let's Sum up

2.9 Question or review

2.10 Suggested reading

2.11 Refrence

Unit III Performance of Contract

3.0 Objectives

3.1 Introduction

3.2 performance of contract

3.3 Discharge of contract

3.4 performance of contract

3.5 Remedies for breach of contract

3.6 let's Sum up

3.7 Question or review

3.8 Suggested reading

3.9 Refrence

Unit IV Wagering Agreement

4 Objectives

4.1 Introduction

4.2 wagering agreement

4.3 Contingent contract

4.4 Quasi contract

4.5 let's Sum up

4.6 Question or review

4.7 Suggested reading

4.8 Refrence

Unit V Indemnity and Guarantee

5 Objectives

5.1 Introduction

5.2 Indemnity and guarantee contract

5.3 Contract of Indemnity

5.4 Difference between a contract of indemnity & contract of guarantee

5.5 let's Sum up

5.6 Question or review

5.7 Suggested reading

5.8 Refrence

Unit VI Bailment and Pledge

6 Objectives

6.1 Introduction

6.2 Bailment and pledge

6.3 Introduction meaning of bailment

6.4 Definition essential requisites of bailment

6.5 Types of pyramid duties of bailee

6.6 Duties of bailor

6.7 Rights of bailee

6.8 Rights of bailor

6.9 Pledge

6.10 Rights and duties of pawnor and pewee

6.11 let's Sum up

6.12 Question or review

6.13 Suggested reading

6.14 Refrence

Unit VII Contract of Agency

7 Objectives

7.1 Introduction

7.2 Contract of agency

7.3 Introduction and meaning

7.4 Definition essential of valid contract

7.5 Kind of agency

7.6 Notes on methods of creating of agency

7.7 Condition for valid rectification

7.8 Duties of an agent

7.9 Rights of an agent

7.10 Liabilities of an agent relations

7.11 Relationship between the sub agent and principal

7.12 Difference between sub agent and substituted agent

7.13 let's Sum up

7.14 Question or review

7.15 Suggested reading

7.16 Refrence

Unit VIII Sale of Good Act

8 Objectives

8.1 Introduction

8.2 Sale of goods

8.3 Meaning and definitions of sales essential

8.4 Contract of sale and agreement of warranty implied

8.5 Condition implied warranties

8.6 Unpaid seller or vendor

8.7 Rights of unpaid seller

8.8 Significance of transfer for ownership

8.9 let's Sum up

8.10 Question or review

	<p>8.11 Suggested reading 8.12 Refrence</p> <p>Unit IX Negotiable Instruments Act 9 Objectives 9.1 Introduction 9.2 kinds of negotiable instruments 9.3 Parties to negotiable instruments 9.4 Dishonor and discharge negotiable instrument 9.5 Holder in due course crossing negotiation noting or protecting endorsement 9.6 let's Sum up 9.7 Question or review 9.8 Suggested reading Refrence</p>	
BM 2.8	<p>Marketing Management Unit I Marketing Management 1.0 Objectives 1.1 Introduction 1.2 Meaning 1.3 Scope of management 1.4 Difference concepts of marketing 1.5 Importance of marketing 1.6 let's Sum up 1.7 Question or review 1.8 Suggested reading 1.9 Refrence</p> <p>Unit II Marketing Programmes 2.0 Objectives 2.1 Introduction 2.2 Planning 2.3 Processing 2.4 Corporate level 2.5 Business level 2.6 Strategic planning 2.7 let's Sum up 2.8 Question or review 2.9 Suggested reading Refrence</p> <p>Unit III Marketing Mix 3.0 Objectives 3.1 Introduction 3.2 Products 3.3 Meaning of product and services Characteristic 3.4 product line and mix strategy product planning and Branding and life cycle</p>	6

	<p>3.5 Pricing meaning and objectives –pricing policies and strategies types of pricing</p> <p>3.6 Promotions meaning and objectives promotion mix components</p> <p>3.7 Advertisement sales promotions personnel selling</p> <p>3.8 Place distribution marketing channels meaning nature types and process</p> <p>3.9 let’s Sum up</p> <p>3.10 Question or review</p> <p>3.11 Suggested reading</p> <p>3.12 Refrence</p> <p>Unit IV Buyers Behaviors</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Determinants</p> <p>4.3 Economic model</p> <p>4.4 Social and cultural influence</p> <p>4.5 Buying process</p> <p>4.6 Selling process</p> <p>4.7 let’s Sum up</p> <p>4.8 Question or review</p> <p>4.9 Suggested reading</p> <p>4.10 Refrence</p> <p>Unit V Marketing Information and Research</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Information management MIS</p> <p>5.3 Features and Components</p> <p>5.4 Marketing Reachers</p> <p>5.5 Elements</p> <p>5.6 Objectives</p> <p>5.7 And Utilities</p> <p>5.8 let’s Sum up</p> <p>5.9 Question or review</p> <p>5.10 Suggested reading</p> <p>5.11 Refrence</p> <p>Unit VI Sales Management</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Sales Management</p> <p>6.3 Sales Planning</p> <p>6.4 Policy</p> <p>6.5 Organizing</p> <p>6.6 Sales Force Selection and training etc.</p> <p>6.7 let’s Sum up</p> <p>6.8 Question or review</p>	
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	<p>6.9 Suggested reading 6.10 Refrence</p> <p>Unit VII Social Responsibility 7.0 Objectives 7.1 Introduction 7.2 Social concept 7.3 Ecological Aspects of marketing 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>Unit VIII Consumer protection Act 8.0 Objectives 8.1 Introduction 8.2 Introduction Main Provisions 8.3 Consumer Dispute Redressed Procedure 8.4 let's Sum up 8.5 Question or review 8.6 Suggested reading 8.7 Refrence</p>	
<p>BM 2.9</p>	<p>Financial Management Unit I Financial Management 1.0 Objectives 1.1 Introduction 1.2 Meaning and Definition 1.3 Nature and Scope 1.4 Objective of Financial Manager 1.5 Financial Decisions 1.6 Risk Return Trade Off 1.7 let's Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Refrence</p> <p>Unit II Time Value of Money 2.0 Objectives 2.1 Introduction 2.2 Meaning 2.3 Reasons of Time Preference of Money 2.4 Importance of time value money 2.5 Techniques of time value money 2.6 let's Sum up 2.7 Question or review 2.8 Suggested reading 2.9 Refrence</p>	<p>6</p>

Unit III Capital Budgeting Decision

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Meaning and definition
- 3.3 Nature and significance
- 3.4 Types of investment decisions
- 3.5 Capital budgeting
- 3.6 Traditional
- 3.7 Techniques of discounted cash flow
- 3.8 let's Sum up
- 3.9 Question or review
- 3.10 Suggested reading
- 3.11 Reference

Unit IV Cost of Capital

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Meaning
- 4.3 Concept Of Cost of capital
- 4.4 Importance of cost of capital
- 4.5 Determinants of specific and Weighted cost of capital
- 4.6 let's Sum up
- 4.7 Question or review
- 4.8 Suggested reading
- Reference

Unit V Capital Structure

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Meaning and Definitions
- 5.3 Factors influencing capital structure
- 5.4 Theories of capital structure
- 5.5 Over Capitalization under capitalisation
- 5.6 Optimum capital Structure
- 5.7 let's Sum up
- 5.8 Question or review
- 5.9 Suggested reading
- 5.10 Reference

Unit VI Dividend Decision

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Dividend and Valuation
- 6.3 Walters Model
- 6.4 Gordon's Model
- 6.5 MM Model
- 6.6 Dividend Policy
- 6.7 Stability of Dividends
- 6.8 Forms of Dividends
- 6.9 let's Sum up

- 6.10 Question or review
- 6.11 Suggested reading
- 6.12 Refrence

Unit VII Working Capital

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Definitions
- 7.3 Operating cycle
- 7.4 Different types of Working cycle
- 7.5 Operating cycle
- 7.6 Financing of working capital
- 7.7 Determination of optimum investment
- 7.8 let's Sum up
- 7.9 Question or review
- 7.10** Suggested reading
- 7.11** Refrence

Unit VIII Management of Cash and Marketable Securities

- 8.0 Objectives
- 8.1 Introduction
- 8.2 Objective of cash management
- 8.3 Motives for holding cash
- 8.4 Strategies of cash management
- 8.5 Importance of cash management
- 8.6 Investment in marketable securities
- 8.7 Cash Budget
- 8.8 let's Sum up
- 8.9 Question or review
- 8.10 Suggested reading
- 8.11 Refrence

Unit IX Management Receivables

- 9.0 Objectives
- 9.1 Introduction
- 9.2 Purpose of Receivables
- 9.3 Objectives of Receivables managements
- 9.4 Credit Policies
- 9.5 Factor Affecting the Size of receivables
- 9.6 Forecasting of receivables
- 9.7 let's Sum up
- 9.8 Question or review
- 9.9 Suggested reading
- Refrence

Unit X Inventory management

- 10.0 Objectives
- 10.1 Introduction
- 10.2 Meanings of inventories
- 10.3 Objectives of inventories management

	<p>10.4 Inventory control and techniques of inventory management</p> <p>10.5 let's Sum up</p> <p>10.6 Question or review</p> <p>10.7 Suggested reading</p> <p>10.8 Refrence</p>	
BM 2.10	<p>Corporate Accounting</p> <p>Unit 1 : COMPANY ACCOUNTS</p> <p>1.0 Introduction</p> <p>1.1 Objectives</p> <p>1.2 Accounts relating to formation of a company</p> <p>1.3 Issue of shares</p> <p>1.4 Equity and preference – Forfeiture and Re-issue of shares</p> <p>1.5 Surrender of shares – Rights issue</p> <p>1.6 Conversion of shares into stock – stock split and reverse split.</p> <p>1.7 let's Sum up</p> <p>1.8 Question or review</p> <p>1.9 Suggested reading</p> <p>1.10 Reference</p> <p>Unit II</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Redemption of redeemable preference shares</p> <p>2.3 Issue of Debentures and Redemption of Debentures</p> <p>2.4 Profit Prior to and after incorporation – issue of Bonus Shares</p> <p>2.5 Preparation of Final Accounts of Companies – Manufacturing, Trading and Profit and Loss Accounts, P & L Appropriation Account and Balance Sheet</p> <p>2.6 Amalgamation, Absorption and Reconstruction (External and Internal) of companies</p> <p>2.7 Liquidation of companies</p> <p>2.8 Hire purchase and Installment Accounts</p> <p>2.9 Criticisms of Financial Accounts, Indian Accounting Standards - GAAP</p> <p>2.10 let's Sum up</p> <p>2.11 Question or review</p> <p>2.12 Suggested reading</p> <p>2.13 Reference</p>	6
BM 2.11	<p>Personnel Management</p> <p>Unit 1 :</p> <p>1.0 Introduction</p> <p>1.1 Objectives</p> <p>1.2 Definition – Functions</p>	6

	<p>1.3 Scope of Personnel Management, Role of Personnel Managers, Qualities of Personnel Management</p> <p>1.4 Personnel Management status in Indian Context-Place and Growth</p> <p>1.5 Man Power Planning – Job Analysis – Job Descriptions – Job Specification</p> <p>1.6 Recruitment and selection – Meaning – Methods and sources – selection procedure Induction and Placement</p> <p>1.7 Employee Training and Executive Development – Methods and objectives</p> <p>1.8 Promotion policies and criteria – Demotion – Transfer – Job Satisfaction – Job Enlargement and Enrichment.</p> <p>1.9 Absentism and Employee Turnover – Causes, Consequences and Remedial Measures.</p> <p>1.10 Wage and Salary Administration – Methods of Wage Payment – Minimum, Fair and Living Wage Concepts – Wage Incentive Schemes – Profit Sharing – Payment of Bonus.</p> <p>1.11 let’s Sum up</p> <p>1.12 Question or review</p> <p>1.13 Suggested reading</p> <p>1.14 Reference</p>	
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Self-Learning Material Content

Programme: Bachelor of Business Administration (B.B.A)

IIIrd Year

Course Code	Course Name	Study hours/ Credit
BM 3.6	CORPORATE LAW Unit I : Company 1.0 Objectives 1.1 Introduction 1.2 Definitions 1.3 Nature and Advantages 1.4 Types of Companies Promotion of Companies 1.5 Promoters Liabilities 1.6 Lifting the Corporate Veil 1.7 let's Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Reference Unit II 2.0 Objectives 2.1 Introduction 2.2 Registration and Incorporation 2.3 Procedure of Registration 2.4 Memorandum – Articles of Association 2.5 Alteration – Ultra Virus 2.6 Certificate of Incorporation 2.7 Doctrine of Constructive Notice 2.8 Indoor Management 2.9 let's Sum up 2.10 Question or review 2.11 Suggested reading 2.12 Reference Unit III 3.0 Objectives 3.1 Introduction 3.2 Prospectus – contents – deemed prospectus – Misstatement 3.3 Statement – In-lieu of Prospectus 3.4 Golden Rule in Prospectus 3.5 let's Sum up 3.6 Question or review 3.7 Suggested reading 3.8 Refrence	6

Unit IV

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Shares – Kinds of Shares – Issue of Shares
- 4.3 Allotment of Shares – Calls – Share Certificate
- 4.4 Share Warrant – Transfer and Transmission of Shares
- 4.5 Surrender and Forfeiture of shares.
- 4.6 let's Sum up
- 4.7 Question or review
- 4.8 Suggested reading
- 4.9 Refrence

Unit V

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Membership – Acquisition of Membership
- 5.3 Member's Right and Liabilities
- 5.4 Cessation of Membership.
- 5.5 let's Sum up
- 5.6 Question or review
- 5.7 Suggested reading
- 5.8 Refrence

Unit VI

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Company Management
- 6.3 Appintment – Qualification – Company Secretary
- 6.4 Qualification and Duties
- 6.5 let's Sum up
- 6.6 Question or review
- 6.7 Suggested reading
- 6.8 Refrence

Unit VII

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Company Meeting – Types, Procedure – Requisitions of a Valid Meeting
- 7.3 Chairman – Voting - Resolutions
- 7.4 let's Sum up
- 7.5 Question or review
- 7.6 Suggested reading
- 7.7 Refrence

Unit VIII

- 8.0 Objectives
- 8.1 Introduction
- 8.2 Borrowing Powers of Companies
- 8.3 let's Sum up

	<p>8.4 Question or review 8.5 Suggested reading 8.6 Reference</p> <p>Unit IX 9.0 Objectives 9.1 Introduction 9.2 Majority Powers and Minority Rights 9.3 Prevention of Oppression and Mismanagement 9.4 let's Sum up 9.5 Question or review 9.6 Suggested reading 9.7 Reference</p> <p>Unit X 10.0 Objectives 10.1 Introduction 10.2 Winding – up of companies 10.3 let's Sum up 10.4 Question or review 10.5 Suggested reading 10.6 Reference</p>	
BM 3.7	<p>BANKING THEORY & PRACTICE</p> <p>Unit 1.0 Objectives 1.1 Introduction 1.2 Barter – Meaning, Evaluation of Money, Forms, Monetization – Definition of Money, Functions, Significance. 1.3 let's Sum up 1.4 Question or review 1.5 Suggested reading 1.8 Refrence</p> <p>Unit II 2.0 Objectives 2.1 Introduction 2.2 Money Supply – Value of Money, Quantity Theory, Income Theory, Inflation, Deflation, Effects and control of Inflation and Deflation. 2.3 let's Sum up 2.4 Question or review 2.5 Suggested reading 2.6 Refrence</p> <p>Unit III 3.0 Objectives 3.1 Introduction</p>	6

	<p>3.2 Commercial Banking – Definition of Bank And Banking, Functions</p> <p>3.3 Bank Balance sheet and Port Folio Management, Credit Creation</p> <p>3.4 Role in Developing Economy.</p> <p>3.5 let’s Sum up</p> <p>3.6 Question or review</p> <p>3.7 Suggested reading</p> <p>3.8 Reference</p> <p>Unit IV</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Central Bank – Functions of Central Bank and RBI, Instruments of Credit Control, Bank Rate Policy, Open Market Operations, Selective Credit Control,</p> <p>4.3 Limitations of Instruments of Credit Control.</p> <p>4.4 let’s Sum up</p> <p>4.5 Question or review</p> <p>4.6 Suggested reading</p> <p>4.7 Refrence</p> <p>Unit V</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Banking in India – SBI, Nationalized Bank, RRBS, Co-operative Banks, Exim Banks, Banks Privatisation, Emerging.</p> <p>5.3 Trends in Banking – Social Banking, E- Banking, ATM Banking, Internet Banking, Credit Card, Debit Card.</p> <p>5.4 let’s Sum up</p> <p>5.5 Question or review</p> <p>5.6 Suggested reading</p> <p>5.7 Refrence</p> <p>Unit VI</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Banker – Customer Relationship</p> <p>6.3 General and Special</p> <p>6.4 let’s Sum up</p> <p>6.5 Question or review</p> <p>6.6 Suggested reading</p> <p>6.7 Refrence</p> <p>Unit VII</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p>	
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	<p>7.2 Paying Banker – Payment In Due Course, Duties dishonor of cheques 7.3 Statutory protection. 7.4 let’s Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Reference</p> <p>Unit VIII 8.0 Objectives 8.1 Introduction 8.2 Collecting Banker 8.3 Duties and statutory protection 8.4 let’s Sum up 8.5 Question or review 8.6 Suggested reading 8.7 Reference</p> <p>Unit IX 9.0 Objectives 9.1 Introduction 9.2 Advances – Modes of Creating Charge, Advances Against Different Securities, Discounting of Bills. 9.3 let’s Sum up 9.4 Question or review 9.5 Suggested reading 9.6 Reference</p>	
BM 3.8	<p>GLOBALISATION & SMALL BUSINESS MANAGEMENT</p> <p>Unit I 1.0 Objectives 1.1 Introduction 1.2 Nature of Small Scale and Cottage Industry In India 1.3 Definition of Small Scale and Tiny Sectors 1.4 Characteristics – Industrial Policy Issues. 1.5 let’s Sum up 1.6 Question or review 1.7 Suggested reading 1.8 Refrence</p> <p>Unit II 2.0 Objectives 2.1 Introduction 2.2 Establishment of Small Scale Unit – Feasibility Study 2.3 Location – Legal Formalities – Licensing and Registration, Incentives and Subsidies. 2.4 let’s Sum up 2.5 Question or review 2.6 Suggested reading 2.7 Reference</p>	6

Unit III

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Present status of small scale industry enterprises in India
- 3.3 Problems of sickness – Management – Lack of Entrepreneurship.
- 3.4 let's Sum up
- 3.5 Question or review
- 3.6 Suggested reading
- 3.7 Refrence

Unit IV

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Entrepreneurship – Concepts – Types – Profits of An Entrepreneur – Manager Vs Entrepreneur
- 4.3 Factors affecting Development of Entrepreneurship
- 4.4 Role of Government to promote Entrepreneurship
- 4.5 Agencies started (NSIC, NISIET)
- 4.6 let's Sum up
- 4.7 Question or review
- 4.8** Suggested reading
- 4.9** Reference

Unit V

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Enterpreneurial Environment – Entrepreneurial Dynamics
- 5.3 let's Sum up
- 5.4 Question or review
- 5.5** Suggested reading
- 5.6** Refrence

Unit VI

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Women Entrepreneur – Areas Open for Women Entrepreneur
- 6.3 let's Sum up
- 6.4 Question or review
- 6.5** Suggested reading
- 6.6** Refrence

Unit VII

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Financial Requirements – Structure and Management of Fixed and working capital
- 7.3 Sources of Capital, Financial institutions

	<p>7.4 Problems of financing analysis 7.5 Project appraisals – criteria for selection. 7.6 let’s Sum up 7.7 Question or review 7.8 Suggested reading 7.9 Reference</p> <p>Unit VIII 8.0 Objectives 8.1 Introduction 8.2 Globalisation and Small Industry 8.3 Impact on Indian Society 8.4 Features of Technology 8.5 Social consequences 8.6 Business responsibility for technological changes 8.7 let’s Sum up 8.8 Question or review 8.9 Suggested reading 8.10 Reference</p>	
BM 3.9	<p>ORGANISATIONAL BEHAVIOUR</p> <p>Unit I Historical Development of Organisational Behaviour 1.0 Objectives 1.1 Introduction 1.2 Meaning, Definition and concepts of organizational behavior 1.3 Nature of people and Nature of organization. 1.4 let’s Sum up 1.5 Question or review 1.6 Suggested reading 1.7 Reference</p> <p>Unit II Personality 2.0 Objectives 2.1 Introduction 2.2 Meaning 2.3 Definiton, Development, Determinants 2.4 Study of Individual differences 2.5 Physical intelligence 2.6 Mental, perception, aptitude and Mechanical 2.7 let’s Sum up 2.8 Question or review 2.9 Suggested reading 2.10 Refrence</p> <p>Unit III Theories of Personality 3.0 Objectives 3.1 Introduction 3.2 Type Theories, Intrapsychic Theory</p>	6

	<p>3.3 Trait Theory, Self Theory 3.4 Social Learning Theory. 3.5 let's Sum up 3.6 Question or review 3.7 Suggested reading 3.8 Refrence</p> <p>Unit IV Perception 4.0 Objectives 4.1 Introduction 4.2 Nature, Importance, Principles and Factors. 4.3 let's Sum up 4.4 Question or review 4.5 Suggested reading Reference</p> <p>Unit V Motivation and Work 5.0 Objectives 5.1 Introduction 5.2 Traditional and HR Approach to Motivation 5.3 Mc Gregor's and Maslows Model 5.4 Hertzber's And Vroom's Theory 5.5 Theory X, Y and Z 5.6 let's Sum up 5.7 Question or review 5.8 Suggested reading 5.9 Refrence</p> <p>Unit VI Leadership 7.0 Objectives 7.1 Introduction 7.2 Autocratic, Paternalistic and Democratic Styles 7.3 Financial & Non Financial Investments. 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>Unit VII Group Dynamics 8.0 Objectives 8.1 Introduction 8.2 Nature of Groups - Types, Group Dynamics, Group Behaviour 8.3 Concept of Group Effectiveness – Managing Inter Group Dynamics 8.4 Group Norms. 8.5 let's Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p>	
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	<p style="text-align: center;">Unit VIII Interactive Behaviour and Conflict</p> <p>9.0 Objectives 9.1 Introduction 9.2 Intra – Individual – Intra – Personal Conflicts 9.3 Transactional Analysis, Johari Window, Inter Group Conflict 9.4 Conflict Resolution 9.5 let’s Sum up 9.6 Question or review 9.7 Suggested reading 9.8 Reference</p> <p style="text-align: center;">Unit IX Organisation Culture</p> <p>6.0 Objectives 6.1 Introduction 6.2 Learning Culture 6.3 Organisational Design 6.4 let’s Sum up 6.5 Question or review 6.6 Suggested reading 6.7 Reference</p>	
BM 3.10	<p style="text-align: center;">HUMAN RESOURCE MANAGEMENT & INDUSTRIAL RELATIONS</p> <p>Unit 1 : 1.0 Introduction 1.1 Objectives 1.2 Performance Appraisal and Job Evaluation 1.3 Performance Appraisal, Appraisal Process 1.4 Past Oriented Methods 1.5 Future – oriented Appraisals 1.6 Organisational strategy and Performance Appraisal 1.7 Job Evaluation, Definition, Objectives, Principles – Methods and Limitations. 1.9 let’s Sum up 1.9 Question or review 1.10 Suggested reading 1.11 Reference</p> <p>Unit II 2.0 Objectives 2.1 Introduction 2.2 Industrial Realties – Meaning and scope 2.3 Industrial peace and Harmony 2.4 Industrial conflicts 2.5 Strikes and lockouts 2.6 Causes and consequences 2.7 let’s Sum up 2.8 Question or review</p>	6

2.9 Suggested reading

2.10 Reference

Unit 3:

3.0 Introduction

3.1 Objectives

3.2 Trade Unionism in India

3.3 Functions and Role of Trade Unions

3.4 Types of Trade Unions

3.5 Union Problems

3.6 Recognition, Inter and Intra-Union rivalry

3.7 Multiplicity of Unions

3.8 let's Sum up

3.9 Question or review

3.10 Suggested reading

3.11 Reference

Unit 4:

4.0 Introduction

4.1 Objectives

4.2 Settlement of Industrial Disputes

4.3 Conciliation, Arbitration and Adjudication

4.4 Preventive Measures – Works committees

4.5 Code of Discipline – ILO – Indian Labour conferences and

4.6 Industrial committees Wage boards.

4.7 let's Sum up

4.8 Question or review

4.9 Suggested reading

4.10 Reference

Unit 5 :

5.0 Introduction

5.1 Objectives

5.2 Collective Bargaining

5.3 Process – Prerequisites

5.4 Program in India - Constraints

5.5 let's Sum up

5.6 Question or review

5.7 Suggested reading

5.8 Reference

Unit 6 :

6.0 Introduction

6.1 Objectives

6.2 Workers Participation in Management – Introduction,

6.3 Concept –Determinants

6.4 Workers participation in Management in India

6.5 let's Sum up

6.6 Question or review

6.7 Suggested reading

	<p>6.8 Reference</p> <p>Unit 7 : 7.0 Introduction 7.1 Objectives 7.2 Principles and objectives of Labour Legislation 7.3 let's Sum up 7.4 Question or review 7.5 Suggested reading 7.6 Reference</p> <p>Unit 8 : 8.0 Introduction 8.1 Objectives 8.2 Employee benefits and Services 8.3 Health, safety and welfare measures 8.4 Other fringe benefits – social security 8.5 Human engineering 8.6 let's Sum up 8.7 Question or review 8.8 Suggested reading 8.9 Reference</p>	
BM 3.11	<p>ADVANCED FINANCIAL MANAGEMENT</p> <p>Unit 1 : 1.0 Introduction 1.1 Objectives 1.2 Financial statements – Meaning, Analysis and Interpretation of Financial statements 1.3 Types of financial analysis, techniques of Financial analysis 1.4 Comparative financial statements, common size financial statements 1.5 Trend percentages, cash flow, fund flow, ratio analysis 1.6 let's Sum up 1.7 Question or review 1.8 Suggested reading 1.9 Reference</p> <p>Unit 2 : 2.0 Introduction 2.1 Objectives 2.2 Valuation of shares – circumstances, methods of valuation. 2.3 let's Sum up 2.4 Question or review 2.5 Suggested reading 2.6 Reference</p> <p>Unit 3 : 3.0 Introduction</p>	6

	<p>3.1 Objectives 3.2 Nature and scope of investment, investments and speculation meaning, Difference between investment and speculation. 3.3 let's Sum up 3.4 Question or review 3.5 Suggested reading 3.6 Reference</p> <p>Unit 4 : 4.0 Introduction 4.1 Objectives 4.2 Capital and Money Markets 4.3 Definition, Scope, Relationship between investment funds 4.4 Returns on investment instruments. 4.5 let's Sum up 4.6 Question or review 4.7 Suggested reading 4.8 Reference</p> <p>Unit 5 : 5.0 Introduction 5.1 Objectives 5.2 Securities – definitions, types of securities 5.3 Government and corporate securities 5.4 Meaning, classification and evaluation, Characteristics 5.5 let's Sum up 5.6 Question or review 5.7 Suggested reading 5.8 Reference</p> <p>Unit 6 : 6.0 Introduction 6.1 Objectives 6.2 Stock markets in India – meaning, functions, and features 6.3 Role of stock market in economic development 6.4 Weakness of Indian stock market, reforms after 1991, listing of securities in the stock market. 6.5 let's Sum up 6.6 Question or review 6.7 Suggested reading 6.8 Reference</p> <p>Unit 7 : 7.0 Introduction 7.1 Objectives 7.2 Securities and Exchange board of India (SEBI) 7.3 Meaning, SEBI control and regulations 7.4 Role of SEBI in the stock market, 7.5 Primary markets, meaning, features, weakness, secondary markets</p>	
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	<p>7.6 Meaning features, weakness, stock brokage. 7.7 let's Sum up 7.8 Question or review 7.9 Suggested reading 7.10 Reference</p> <p>Unit 8 : 8.0 Introduction 8.1 Objectives 8.2 Fundamental Analysis 8.3 Meaning, economic analysis 8.4 Industry analysis, company analysis 8.5 Role on the investment decision, criticisms for fundamental analysis 8.6 let's Sum up 8.7 Question or review 8.8 Suggested reading 8.9 Reference</p> <p>Unit 9 : 9.0 Introduction 9.1 Objectives 9.2 Technical analysis 9.3 Meaning, role on the investment decision 9.4 Tools of technical analysis 9.5 let's Sum up 9.6 Question or review 9.7 Suggested reading 9.8 Reference</p> <p>Unit 10 : 10.0 Introduction 10.1 Objectives 10.2 Portfolio management – meaning, advantages, efficient capital market, meaning 10.3 Forms of efficiency weak form 10.4 Semi strong form 10.5 Strong form, strong form (theory only) 10.6 Risk and return (Theory only) 10.7 let's Sum up 10.8 Question or review 10.9 Suggested reading 10.10 Reference</p>	
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Examination Centre

Sl.No.	Name of Centre	Address of Centre	Name of Affiliating University/ HEI		Contact Details of Co-ordinator
1	University College, Hampankatta	Hampankatta, Mangaluru	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes
2	Field Marshal K M Cariappa College, Madikeri	Madikeri	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes
3	St. Philomena College, Puttur	Puttur	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes

			5	Provision of Video recording	Yes
4	Milagres College, Kallianpur	Kallianpur, Kundapura	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes
5	Dr. G Shankar Govt. First Grade College, Udupi	Ajjarakadu, Udupi	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes
6	Rosario College, Mangaluru	Mangaluru	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes
			2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes
			1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure IV of ODL Regulations	Yes

7	Dr. Dayananda Pai Sathish Pai Govt. First Grade College, Mangaluru	Carstreet, Mangaluru	2	Whether the examination centre is located as per clause 13(7) of Part IV of Regulations	Yes
			3	Provision of CCTV Cameras	Yes
			4	Provision of Bio-metric attendance	Yes
			5	Provision of Video recording	Yes

Self-Learning Material Content
Programme: Master of Commerce (M.Com)
Ist Year

Course Code	Course Name	Study hours/ Credit
MACMC 101N	<p>MANAGEMENT PERSPECTIVES</p> <p>Unit -1 1.0 Objectives 1.1 Introduction 1.2 Development of Modern Management Thought and Pattern of Management Analysis 1.3 Concept, Definitions and functions of Management 1.4 Significance, Evolution of Management Thought 1.5 F.W Taylor and Scientific Management – Henri Fayol and Principles of Management 1.6 Elton Mayo and Hawthorne experiment – patterns of Management Analysis – Recent Trends. 1.7 Let us sum up 1.8 Questions or review 1.9 Suggested reading 1.10 References</p> <p>Unit – 2 2.0 Objectives 2.1 Introduction 2.2 Planning, Concept 2.3 Nature and Purpose 2.4 Types of Plans 2.5 Steps in Planning 2.6 Decision Making 2.7 Rationality in Decision making 2.8 Bounded Rationality 2.9 Decision making Process 2.10 Types of Decisions 2.11 Programmed and Non Programmed 2.12 Decision making under the conditions of certainty 2.13 uncertainty and risk – modern approaches to decision making 2.14 Let us sum up 2.15 Questions or review 2.16 Suggested reading 2.17 References</p> <p>Unit – 3 3.0 Objectives 3.1 Introduction</p>	7

	<p>3.2 Organizing: concept. Principles, Organisation Structure – Mechanistic and Organic-Project and Matrix- Format and Informal – Chain of Command</p> <p>3.3 Span of Management</p> <p>3.4 Authority –Power-Line and Staff – Functional Authority</p> <p>3.5 Decentralization and Delegation of Authority – Recent Trends</p> <p>3.6 Let us sum up</p> <p>3.7 Questions or review</p> <p>3.8 Suggested reading</p> <p>3.9 References</p> <p>Unit – 4</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Human Resource Planning and Development-concept- Human Resource Planning</p> <p>4.3 External and Internal Sources</p> <p>4.4 Recruitment, Selection, Placement, Training and Development – performance Appraisal</p> <p>4.5 Promotion, Types and Criteria for Promotion, Demotion, Transfer.</p> <p>4.6 Let us sum up</p> <p>4.7 Questions or review</p> <p>4.8 Suggested reading</p> <p>4.9 References</p> <p>Unit – 5</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Leadership-concept-Trait approaches- Great Man Theory – Leadership Behavior and Styles – Situational or contingency Approach</p> <p>5.3 Fiedlers Contingency Approach to Leadership</p> <p>5.4 The Path Goal – Approach to Leadership</p> <p>5.5 Let us sum up</p> <p>5.6 Questions or review</p> <p>5.7 Suggested reading</p> <p>5.8 References</p> <p>Unit – 6</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Motivation: - Concept. Motivation and Motivators</p> <p>6.3 Theories of Motivation, the Carrot and the stick</p> <p>6.4 The need Hierarchy; Hygiene approach</p> <p>6.6 The Expectancy Theory, The Porter and Lawler Model</p> <p>6.6 Equity Theory, Reinforcement Theory</p> <p>6.7 McClelland’s Needs Theory of Motivation</p> <p>6.8 Job Enrichment, Morale</p>	7
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	<p>6.9 Let us sum up 6.10 Questions or review 6.11 Suggested reading 6.12 References Unit – 7 7.0 Objectives 7.1 Introduction 7.2 Communication : Concept, Importance, Purpose 7.3 The Communication Process 7.4 Forms of Communication in the Organisation 7.5 Barriers to Communication – Effective Communication 7.6 Let us sum up 7.7 Questions or review 7.8 Suggested reading 7.9 References</p> <p>Unit – 8 8.0 Objectives 8.1 Introduction 8.2 Control : Concept, Nature, Control Process 8.4 Critical Control Points and Standards 8.4 Requirements for Effective Control – T.Q.M, Kaizen 8.5 Quality Circles, Just in Time, and ISO 9000 Series 8.6 Let us sum up 8.7 Questions or review 8.8 Suggested reading 8.9 References</p>	
<p>MACMC 102N</p>	<p>MANAGERIAL ECONOMICS</p> <p>Unit -1 1.0 Objectives 1.1 Introduction 1.2 Nature and scope of managerial economics: objectives of a firm, economic, theory and managerial theory 1.3 Role of managerial economists, micro-economic analysis 1.4 Positive and normative approach, core economic concepts – incremental opportunity and discounting principles. 1.5 Equi-marginal principles and decision – science. 1.6 Let us sum up 1.7 Questions or review 1.8 Suggested reading 1.9 References</p> <p>Unit – 2 2.0 Objectives 2.1 Introduction 2.2 Demand analysis and forecasting: individual and market demand functions, law of demand, determinants of demand</p>	<p>7</p>

- 2.3 Elasticity of demand
- 2.4 Types of demand elasticity, Elasticity and managerial decisions, market equilibrium, demand forecasting
- 2.5 Methods of demand forecasting, Demand forecasting techniques and current forecasting practices in business.
- 2.6 Let us sum up
- 2.7 Questions or review
- 2.8 Suggested reading
- 2.9 References

Unit – 3

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Cost analysis and determinants: cost concepts and classification, cost relationship, cost-output relationship in short-run and long-run
- 3.3 Economics of scale and diseconomies of scale, cost control and cost-reduction in business.
- 3.4 Let us sum up
- 3.5 Questions or review
- 3.6 Suggested reading
- 3.7 References

Unit – 4

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Production theory and law of supply: production function – production with one and multi-variable inputs; stages of production; economics of scale, estimation of production function-cost theory and estimation; economic value analysis;
- 4.3 Short and long run cost functions, nature, shape and inter relationship, law of variable proportions
- 4.4 Law of returns to scale, law of supply and elasticity of supply.
- 4.5 Let us sum up
- 4.6 Questions or review
- 4.7 Suggested reading
- 4.8 References

Unit – 5

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Price determination under different market conditions and pricing practice
- 5.3 Characteristics of different market-structures-price determination and firm's equilibrium in short run and long run under perfect competition
- 5.4 Monopolistic competition, oligopoly and monopoly pricing practices-methods of price determination practice

<p>5.5 Pricing of multiple products, price discrimination, international price discrimination and dumping</p> <p>5.6 Transfer pricing.</p> <p>5.7 Let us sum up</p> <p>5.8 Questions or review</p> <p>5.9 Suggested reading</p> <p>5.10 References</p> <p>Unit - 6</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Theory of consumer choice-cardinal utility approach</p> <p>6.3 Indifference approach</p> <p>6.4 Revealed preference and theory of consumer choice under risk</p> <p>6.5 Demand estimation for major consumer durable and non-durable products.</p> <p>6.6 Let us sum up</p> <p>6.7 Questions or review</p> <p>6.8 Suggested reading</p> <p>6.9 References</p> <p>Unit – 7</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Knowledge economy and basic framework; knowledge management</p> <p>7.3 Different dimensions and features of knowledge economy</p> <p>7.4 Knowledge as a factor of production</p> <p>7.5 Internet economy, k-profit and k-business</p> <p>7.6 Web- based technical services.</p> <p>7.7 Let us sum up</p> <p>7.8 Questions or review</p> <p>7.9 Suggested reading</p> <p>7.10 References</p> <p>Unit – 8</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Business cycles; Nature and phases of a business cycle, theories of business cycle-psychological, profit, monetary, innovation, cobweb, samuelson and Hick's theories.</p> <p>8.3 Evil effects of cyclical fluctuations on business firms and minimizing negative effects of business cycles</p> <p>8.4 Inflation, demand full and cast push inflation.</p> <p>8.5 Let us sum up</p> <p>8.6 Questions or review</p> <p>8.7 Suggested reading</p> <p>8.8 References</p>	
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MACMC 103N	FINANCIAL MANAGEMENT	7
	<p>Unit -1 : Financial Management</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Meaning, Nature and Scope of Finance</p> <p>1.3 Financial Goal-Practice Vs Wealth maximization</p> <p>1.4 Finance Functions – Investments, Financing dividend decisions.</p> <p>1.5 Let us sum up</p> <p>1.6 Questions or review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit -2 : Capital Budgeting</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Nature of investment decisions; investment evaluation criteria – time value of money concepts</p> <p>2.3 Net present value, internal rate of return</p> <p>2.4 Profitability index, payback period, accounting rate of return</p> <p>2.5 NPV and IRR comparison; Capital rationing; Risk analysis in capital budgeting.</p> <p>2.6 Let us sum up</p> <p>2.7 Questions or review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p> <p>Unit – 3 : Cost of capital</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Meaning and significance of cost of capital</p> <p>3.3 Calculation of cost of debt, preference capital</p> <p>3.4 Equity capital and retained earning</p> <p>3.5 Combined cost of capital (weighted)</p> <p>3.6 Cost of equity and CAPM</p> <p>3.7 Let us sum up</p> <p>3.8 Questions or review</p> <p>3.9 Suggested reading</p> <p>3.10 References</p> <p>Unit – 4 : Operating and Financial Leverage</p> <p>4.1 Objectives</p> <p>4.2 Introduction</p> <p>4.3 Measurement of leverages; effects of operating and financial leverage on profit</p> <p>4.4 Analysing alternate financial plans</p> <p>4.5 Combined financial and operating leverage</p> <p>4.6 Let us sum up</p>	

4.7 Questions or review

4.8 Suggested reading

4.9 References

Unit – 5 : Capital Structure Theories

5.0 Objectives

5.1 Introduction

5.2 Assumptions – Net income approach – net operating income approach –optimal capital structure – Modigliani – Miller- Approach (MM) – basic propositions – assumptions – limitations – Traditional approach – Pecking order theory – Trade off theory.

5.3 Let us sum up

5.4 Questions or review

5.5 Suggested reading

5.6 References

Unit – 6 : Dividend Policies

6.0 Objectives

6.1 Introduction

6.2 Issues in dividend policies, Walter’s model

6.3 Gordon’s model, M M hypothesis

6.4 Dividend and uncertainty, relevance of dividend

6.5 Dividend policy in practice; forms of dividends

6.6 Stability in dividend policy; corporate dividend behavior.

6.7 Let us sum up

6.8 Questions or review

6.9 Suggested reading

6.10 References

Unit – 7 : Management of Working Capital

7.0 Objectives

7.1 Introduction

7.2 Meaning, Significance and types of working capital

7.3 Calculating operating cycle period and estimation of working capital requirement

7.4 Financing of working capital and norms of bank finance

7.5 Sources of working capital; factoring services

7.6 Various committee reports on Bank Finance; dimensions of working capital Management

7.7 Let us sum up

7.8 Questions or review

7.9 Suggested reading

7.10 References

Unit – 8: management of Cash, receivables and inventory

8.0 Objectives

8.1 Introduction

	<p>8.2 Supply chain finance, Economic Value Added (EVA) concepts</p> <p>8.3 MVA, Risk –return relationships.</p> <p>8.4 Let us sum up</p> <p>8.5 Questions or review</p> <p>8.6 Suggested reading</p> <p>8.7 References</p>	
<p>MACMC 104N</p>	<p>ORGANISATIONAL BEHAVIOUR</p> <p>Unit -1 : An overview of Organisational Behaviour</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Meaning, Definition, Development-Perspectives & Goals- Features and Models of OB-Levels of analysis of OB.</p> <p>1.3 Importance of OB-Forces, affecting OB-Disciplines Contributing to OB-Behaviour model for organizational efficiency –OB Disciplines.</p> <p>1.4 Let us sum up</p> <p>1.5 Questions or review</p> <p>1.6 Suggested reading</p> <p>1.7 References</p> <p>Unit – 2 : Individual Dimensions of Organisational Behaviour</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Introduction-Foundation of individual behavior-causes of human behavior-Developing an OB Model:</p> <p>2.3 Dependent and independent variable-Individual differences.</p> <p>2.4 The nature of learning-Process of Perception-Work motivation & reward-Individual behavior and personality</p> <p>2.5 Theories and Traits, Social Perception/Person Perception, Impression Management</p> <p>2.6 Let us sum up</p> <p>2.7 Questions or review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p> <p>Unit – 3 : Inter –Personal and Group Dynamics</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Group dynamics-work team & group decision making- communication & Leadership-Authority</p> <p>3.3 Power & politics – Dynamics of conflict</p> <p>3.4 Transactional analysis –Stress Management –Control</p> <p>3.5 Process & Behavioural dimensions</p> <p>3.6 Nature of groups –Groups VS team-conflict: Nature, level, Sources of conflict in organization, Symptoms, causes, strategies for the management of conflict.</p>	<p>7</p>

- 3.7 Let us sum up
- 3.8 Questions or review
- 3.9 Suggested reading
- 3.10 References

Unit – 4 : Organisational Process and Structure

- 4.1 Objectives
- 4.2 Introduction
- 4.3 Introduction, meaning, Definitions: organizational design & Structure –jobs and the design of work-organisational culture: the key role, functions & effects
- 4.4 The leaders role in shaping and reinforcing culture, organizational socialization, assessing organizational culture
- 4.5 Organizational culture challenge
- 4.6 Career Management: the career stage model, managerial implications: managing your career.
- 4.7 Let us sum up
- 4.8 Questions or review
- 4.9 Suggested reading
- 4.10 References

Unit – 5 : Organisational Dynamics

- 5.1 Objectives
- 5.2 Introduction
- 5.3 Meaning, Definition, Nature-Organisational change
- 5.4 Stress Management: Forces for change, Planned change
- 5.5 Resistance to change-Approaches to managing organizational change-creating a culture for change
- 5.6 Organisational change in Indian Business-Work stress and its management-Global implications-Managing change.
- 5.7 Let us sum up
- 5.8 Questions or review
- 5.9 Suggested reading
- 5.10 References

Unit – 6 : People, Processes and Performance

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Meaning, Definition, Scope-Power, Politics
- 6.3 Decision making in organization: introduction, power & Influences, Empowerment
- 6.3 Organizational politics, organizational governance
- 6.5 The ethics of power & politics –Communication
- 6.6 Conflict and negotiation in organization
- 6.7 Introduction, communication in organization, conflict, Negotiation in organization.
- 6.8 Let us sum up
- 6.9 Questions or review
- 6.10 Suggested reading

	<p>6.11 References</p> <p>Unit – 7 : Emerging Organisation Development Concepts in the New Millennium</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Scope-paradigm shift in OB-Organisational environment – Development management process.</p> <p>7.3 Natural management principles-implication on management & market indigenization of Western management</p> <p>7.4 Foundation of western management</p> <p>7.5 Wisdom of the east blending with the best of west</p> <p>7.6 Future of OB: theory, research & practices.</p> <p>7.7 Let us sum up</p> <p>7.8 Questions or review</p> <p>7.9 Suggested reading</p> <p>7.10 References</p> <p>Unit – 8 : Macro-level Organisational Behaviour</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Macro- level organization behavior</p> <p>8.3 Introduction, meaning, Nature-learning, understanding and adoption to the work environment</p> <p>8.4 Contemporary thinking, Reinforcement theory, types and schedules of reinforcement</p> <p>8.5 Learning, managerial implication of learning –Training: concepts, methods and techniques</p> <p>8.6 Transformation of management in the next millennium: Trends, Behavioural bias, problem of OB.</p> <p>8.7 Let us sum up</p> <p>8.8 Questions or review</p> <p>8.9 Suggested reading</p> <p>8.10 References</p>	
<p>MACMC 105N</p>	<p>MARKETING MANAGEMENT</p> <p>Unit -1</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Marketing creating and capturing customer value; understanding the marketing place and customer needs, wants and demands, customer value and satisfaction, customer relationship marketing.</p> <p>1.3 Creating customer loyalty, retention and building customer equity, selling and marketing concept, convert customers wants into needs.</p> <p>1.4 Let us sum up</p> <p>1.5 Questions or review</p>	<p>7</p>

1.6 Suggested reading

1.7 References

Unit - 2

2.0 Objectives

2.1 Introduction

2.2 Marketing strategy and the marketing mix; customer-driven marketing strategy, developing integrated marketing mix, marketing analysis, marketing planning and marketing implementation

2.3 SWOT analysis, competitive advantage and value chain, Porters three generic strategies, market segmentation, consumer behavior and its models.

2.4 Let us sum up

2.5 Questions or review

2.6 Suggested reading

2.7 References

Unit - 3

3.0 Objectives

3.1 Introduction

3.2 Marketing environment: internal and external environment, BCG matrix, ICT in marketing management

3.3 Creating healthy and vibrant marketing environment

3.4 The qualities of conscious marketing leaders, market challenger, market follower and market niches.

3.5 Let us sum up

3.6 Questions or review

3.7 Suggested reading

3.8 References

Unit - 4

4.0 Objectives

4.1 Introduction

4.2 New-product development: new product development strategy, the new-product development process, product life-cycle- strategies, product engineering, pricing strategies, product mix strategies.

4.3 Public policy and pricing.

4.4 Let us sum up

4.5 Questions or review

4.6 Suggested reading

4.7 References

Unit - 5

5.0 Objectives

5.1 Introduction

5.2 Advertising and public relations: setting advertising objectives, DAGMAR,

5.3 Advertising copy, public relations

5.4 The role and impact of public relations, major public relations tools.

5.5 Let us sum up

5.6 Questions or review

5.7 Suggested reading

5.8 References

Unit - 6

6.0 Objectives

6.1 Introduction

6.2 Retail-marketing: retail and mall-marketing

6.3 Types of retailers, the scope and importance of retail business

6.4 Trends on retail-marketing, retailing strategies, retail-outlets and consumer shopping types.

6.5 Let us sum up

6.6 Questions or review

6.7 Suggested reading

6.8 References

Unit - 7

7.0 Objectives

7.1 Introduction

7.2 Brand management

7.3 Brand loyalty

7.4 Brand positioning

7.5 Brand repositioning

7.6 Brand extensions

7.7 Brand feelings

7.8 Brand equity

7.9 Brand associations and managing brand power in the competitive market.

7.10 Let us sum up

7.11 Questions or review

7.12 Suggested reading

7.13 References

Unit - 8

8.0 Objectives

8.1 Introduction

8.2 Marketing research: meaning and definition

8.3 Scope and uses of marketing research

8.4 Elements of marketing research

8.5 Marketing and sales analysis research

8.6 Future market research on 4 P's and 4 C's.

8.7 Let us sum up

8.8 Questions or review

8.9 Suggested reading

8.10 References

	<p>Unit - 9</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Issues and developments in marketing management</p> <p>9.3 Social-marketing, green-marketing, international marketing, marketing-control, ethical issues and dilemmas in the present marketing conditions</p> <p>9.4 Marketing myopia and consultancy marketing</p> <p>9.5 Trading-up and trading down marketing strategies.</p> <p>9.6 Let us sum up</p> <p>9.7 Questions or review</p> <p>9.8 Suggested reading</p> <p>9.9 References</p>	
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Self-Learning Material Content
Programme: Master of Commerce (M.Com)
IInd Year

Course Code	Course Name	Study hours/ Credit
MACMC 201 N	<p>BUSINESS ENVIRONMENT AND GOVERNMENT POLICY</p> <p>Unit -1 : Conceptual Framework of Business Environment</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Concept, Significance and Nature of Business Environment</p> <p>1.3 Internal and External, Changing Dimensions of Business Environment</p> <p>1.4 Techniques of Environmental Scanning and Monitoring</p> <p>1.5 Let us sum up</p> <p>1.6 Questions or review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit – 2 : Economic Environment of Business</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Significance – Elements- Economic Systems and Business Environment</p> <p>2.3 Government Policies – Industrial Policy, Fiscal Policy</p> <p>2.4 Monetary Policy, EXIM Policy – Development Financial Institutions (DFI's)</p> <p>2.5 Promotion of Indian Business</p> <p>2.6 Economic Reforms, Liberalisation.</p> <p>2.7 Let us sum up</p> <p>2.8 Questions or review</p>	7

2.9 Suggested reading
2.10 References
Unit – 3: Politico – Legal Environment of Business
3.0 Objectives
3.1 Introduction
3.2 Critical Elements of Political Environment
3.3 Government and Business
3.4 Changing Dimensions of Legal Environment in India
3.5 MRTP Act, FEMA and Licensing Policy
3.7 Consumer Protection Act of 1986
3.7 Let us sum up
3.8 Questions or review
3.9 Suggested reading
3.10 References

Unit – 4: Socio –Cultural Environment

4.0 Objectives
4.1 Introduction
4.2 Critical Elements of Socio-Cultural Environment
4.3 Social Institutions and Systems
4.4 Social Values and attitudes
4.5 Social Groups, Social change and corporate choice
4.6 Dualism in Indian Society and Problems of Uneven
income Distribution
4.7 Indian Business System
4.8 Social Responsibility of Business
4.9 Consumerism in India
4.10 Let us sum up
4.11 Questions or review
4.12 Suggested reading
4.13 References

Unit – 5: Business Policy

5.0 Objectives
5.1 Introduction
5.2 Importance of Business Policy
5.3 Essentials of business Policies
5.4 Classification of business policy
5.5 Production Policy – Personnel Policy – Financial Policy –
5.6 Marketing Policy
5.7 Let us sum up
5.8 Questions or review
5.9 Suggested reading
5.10 References

Unit – 6: Micro, Small and Medium Enterprises (MSME) in India

6.0 Objectives
6.1 Introduction

	<p>6.2 Govt. Policy for promoting MSME 6.3 Development Programmes and service for MSME 6.4 Let us sum up 6.5 Questions or review 6.6 Suggested reading 6.7 References</p> <p>Unit – 7 : Technological Environment 7.0 Objectives 7.1 Introduction 7.2 Technology and Business 7.3 Micro Level Problems and Prospects 7.5 Status of Technology in India 7.5 Technology Policy 7.6 Let us sum up 7.7 Questions or review 7.8 Suggested reading 7.9 References</p> <p>Unit – 8 : Business Ethics 8.0 Objectives 8.1 Introduction 8.2 Principles of Business ethics 8.3 Doctrine of trusteeship 8.4 unethical practices 8.5 Good ethics and good business 8.6 Let us sum up 8.7 Questions or review 8.8 Suggested reading 8.9 References</p>	
<p>MACMC 202N</p>	<p>STRATEGIC MANAGEMENT Unit -1: The Nature of Strategic Management 1.0 Objectives 1.1 Introduction 1.2 The concepts of strategy and competitive Advantage 1.3 Levels at which strategy operates; Schools of thought 1.4 Definition of strategic Management 1.5 Strategic management process-strategy formulation 1.6 Strategy implementation and strategy evaluation 1.7 A model of strategic management process 1.8 Strategic decision making – cognitive bases and strategic decision 1.9 Dimensions/characteristics of strategic decisions 1.10 Techniques for improving decision making; concept of environment; the 7-5 framework; strategic intent; vision versus mission 1.11 The process of developing a Mission statement, components of a Mission statement. 1.12 Let us sum up 1.13 Questions or review</p>	<p>7</p>

<p>1.14 Suggested reading</p> <p>1.15 References</p> <p>Unit – 2: External Factors Analysis</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Key external forces – Economic forces, socio, cultural, demographic and environmental forces, political, Governmental and legal forces, global forces, Technological Forces, and competitive Forces</p> <p>2.3 Industry and competitor analysis</p> <p>2.4 Definition of industry, industry life cycle analysis</p> <p>2.5 Concept and implications of strategic group</p> <p>2.6 The external factor evaluation (EFE) Matrix</p> <p>2.7 The competitive profile matrix (CPM)</p> <p>2.8 Techniques to monitor the Environment</p> <p>2.9 Factors to be considered for Environmental Scanning</p> <p>2.10 Let us sum up</p> <p>2.11 Questions or review</p> <p>2.12 Suggested reading</p> <p>2.13 References</p> <p>Unit – 3 : Internal Factors Analysis</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Process of Internal Analysis Distinctive Competencies, organizational Resources and capabilities</p> <p>3.3 Considerations in Organisational Appraisal</p> <p>3.4 Methods and techniques used for organizational appraisal; The Internal factor Evaluation (IFE) Matrix.</p> <p>3.5 Let us sum up</p> <p>3.6 Questions or review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit – 4 : Building competitive advantage through corporate –Level strategy</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Integration strategies – Forward integration, Backward Integration, Horizontal Integration, Intensive Strategies</p> <p>4.3 Market penetration, Market development, product development; diversification strategies</p> <p>4.4 Concentric, horizontal and conglomerate;</p> <p>4.5 Defensive strategies – retrenchment/Turnaround Strategy, Divestiture, Liquidation</p> <p>4.6 Methods of Achieving Business Development – Merges and acquisitions, Joint Ventures, Franchising, Licensing.</p> <p>4.7 Let us sum up</p> <p>4.8 Questions or review</p>	
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4.9 Suggested reading

4.10 References

Unit – 5 : Building competitive Advantage through Business Level Strategy

5.0 Objectives

5.1 Introduction

5.2 Porter,s generic strategies – cost leadership, Differentiation, and focus;

5.3 Strategic routes for Building competitive Advantage – Innovation, Integration, Alliances, Mergers, Acquisitions, Research and Development (R & B), Entry Barriers, Benchmarking, Value Chain Approach

5.4 Strategic Business Unit (SBU) Structure.

5.5 Let us sum up

5.6 Questions or review

5.7 Suggested reading

5.8 References

Unit – 6 : Building Competitive Advantage through Functional Level Strategy

6.0 Objectives

6.1 Introduction

6.2 Operations Management strategies

6.3 Marketing management strategies

6.4 HRM Strategies

6.5 Financial management strategies

6.6 Information system strategy

6.7 Let us sum up

6.8 Questions or review

6.9 Suggested reading

6.10 References

Unit – 7 : Strategy Analysis and Choice

7.0 Objectives

7.1 Introduction

7.2 The process of Generating and selecting strategies

7.3 A comprehensive strategy formulation framework

7.4 The input stage : EFE Matrix, CPM, IFE Matrix

7.5 The matching stage: The SWOT analysis, The BCG matrix

7.6 The grand strategy matrix

7.7 The Decision Stage : The Quantitative strategies Planning Matrix (QSPM)

7.8 Behavioural Considerations Affecting Strategic Choice

7.9 Let us sum up

7.10 Questions or review

7.11 Suggested reading

7.12 References

	<p>Unit – 8: Strategy Implementation</p> <p>8.0 Objectives 8.1 Introduction 8.2 Nature, Management Issues – Annual Objectives, Allocating Resources 8.3 Matching Organisational Structure with strategy 8.4 Linking Performance and Pay to strategies 8.5 Marketing Issues – Market segmentation and Product Positioning 8.6 Finance/Accounting issues – Acquiring capital, Financial budgets; R & D Issues 8.7 Management Information System (MIS) issues 8.8 Implementing International Strategies 8.9 Let us sum up 8.10 Questions or review 8.11 Suggested reading 8.12 References</p> <p>Unit – 9 : Strategy Evaluation</p> <p>9.0 Objectives 9.1 Introduction 9.2 Nature; A Strategy evaluation framework 9.3 Characteristics of an effective evaluation system 9.4 Strategic Control 9.5 Let us sum up 9.6 Questions or review 9.7 Suggested reading 9.8 References</p>	
<p>MACMC 203N</p>	<p>FOREIGN TRADE AND POLICY</p> <p>Unit -1 : International Trade</p> <p>1.0 Objectives 1.1 Introduction 1.2 Need for a Theory of International Trade 1.3 Bertil Ohlins and classical Economics Views 1.4 Factors affecting international Trade 1.5 Theories of International Trade – Theory of comparative cost advantage 1.6 Modern Theory – Factor Proportions theory 1.7 Theory of Reciprocal demand, terms of trade- India’s Foreign Trade – Pattern of Trade –direction of trade. 1.8 Let us sum up 1.9 Questions or review 1.10 Suggested reading 1.11 References</p>	<p>7</p>

Unit -2 : Foreign Trade Policy

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Free trade, protection
- 2.3 Foreign Trade Policy of India since 1980
- 2.4 Let us sum up
- 2.5 Questions or review
- 2.6 Suggested reading
- 2.7 References

Unit – 3 : Balance of Payments

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Components of BOP – current account BOP, (India)
- 3.3 Capital Account BOP (India)
- 3.4 BOP Models – Disequilibrium in BOP – Measures to correct deficit in BOP – India’s Balance of Payments Position.
- 3.5 Let us sum up
- 3.6 Questions or review
- 3.7 Suggested reading
- 3.8 References

Unit – 4 : Exchange and trade control

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Exchange Management, Exchange control in India
- 4.3 FERA, FEMA, RBI provisions, Trade Control
- 4.4 Trade control in India – Statutory provisions
- 4.5 Import and Export control Act
- 4.6 EXIM Policy
- 4.7 Let us sum up
- 4.8 Questions or review
- 4.9 Suggested reading
- 4.10 References

Unit – 5 : Foreign Trade Contracts

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Documentary Credit
- 5.3 Documents in Foreign Trade
- 5.4 Foreign Draft, Transport Documents
- 5.5 Shipping Documents
- 5.6 Insurance Documents, other Documents
- 5.7 Let us sum up
- 5.8 Questions or review
- 5.9 Suggested reading
- 5.10 References

Unit – 6 : Commercial Policy Instruments

- 6.0 Objectives

	<p>6.1 Introduction 6.2 Tariffs, Quotas, anti-Dumping, Countervailing duties, Technical Standards, exchange control and other Non-Tariff measures. 6.3 The WTO, Introduction, Difference Between GATT and WTO, Structure, Objectives, Functions, WTO Argument, Critical Appraisal of Uruguay round and WTO agreement 6.4 Working of WTO 6.5 Let us sum up 6.6 Questions or review 6.7 Suggested reading 6.8 References</p> <p>Unit – 7 : 7.0 Objectives 7.1 Introduction 7.2 Export Promotion, Export maintenance and promotion measures 7.3 EPCG Scheme, Import facilities 7.4 Duty drawbacks, duty exemption scheme, tax concessions, marketing assistance 7.5 Role of state trading, state trading corporation of India 7.6 100% Export oriented units 7.7 Export houses and trading houses, EPZ's and SEZs. 7.8 Let us sum up 7.9 Questions or review 7.10 Suggested reading 7.11 References</p> <p>Unit – 8: Quality Control and Pre-shipment Inspection 8.0 Objectives 8.1 Introduction 8.2 Process and procedures 8.3 Excise and customs clearance regulations 8.4 Procedures and documentation 8.5 Let us sum up 8.6 Questions or review 8.7 Suggested reading 8.8 References</p>	
<p>MACMC 204N</p>	<p>(HRDAM) Optional PAPER 1.1 : HUMAN RESOURCE DEVELOPMENT</p> <p>Unit -1 : Human Resource Development (HRD) 1.0 Objectives 1.1 Introduction 1.2 Concept, origin and Need 1.3 Overview, HRD as a Total system 1.4 Nature and scope of HRD</p>	<p>7</p>

<p>1.5 Activity areas of HRD – Training, Education and Development</p> <p>1.6 Let us sum up</p> <p>1.7 Questions or review</p> <p>1.8 Suggested reading</p> <p>1.9 References</p> <p>Unit – 2 : Development</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Definition – Self Development</p> <p>2.3 Personality as a Key Concept in HRD,</p> <p>2.4 Employee Development</p> <p>2.5 Importance of Motivation in HRD</p> <p>2.6 Let us sum up</p> <p>2.7 Questions or review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p> <p>Unit – 3 : HRD Interventions</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Integrated Human Resource Development Systems</p> <p>3.3 Staffing for HRD: Line Managers and HRD</p> <p>3.4 Counselling and Mentoring</p> <p>3.5 Let us sum up</p> <p>3.6 Questions or review</p> <p>3.7 Suggested reading</p> <p>3.8 References</p> <p>Unit – 4 : Learning & HRD</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Definition of Learning</p> <p>4.3 The learner & Barriers to Learning – Processes of Learning – Types of Learning</p> <p>4.4 Learning outcomes</p> <p>4.5 Learning Organisations</p> <p>4.6 Let us sum up</p> <p>4.7 Questions or review</p> <p>4.8 Suggested reading</p> <p>4.9 References</p> <p>Unit – 5 : Training & Human Resource Development</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Definition of Training</p> <p>5.3 Concept and Importance – Training Needs Analysis</p> <p>5.4 Types and Methods of Training</p> <p>5.5 Let us sum up</p> <p>5.6 Questions or review</p>	
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	<p>5.7 Suggested reading 5.8 References</p> <p>Unit – 6 : Management Development 6.0 Objectives 6.1 Introduction 6.2 Definition, Techniques of Management Development 6.3 Role Play, In-Basket Exercise 6.4 Simulation, Vestibule Training 6.5 Management Games, Case Study. 6.6 Let us sum up 6.7 Questions or review 6.8 Suggested reading 6.9 References</p> <p>Unit – 7 : Team Development 7.0 Objectives 7.1 Introduction 7.2 Designing Teams 7.3 Evaluating Teams 7.4 Team Functioning and Team Building 7.5 Let us sum up 7.6 Questions or review 7.7 Suggested reading 7.8 References</p> <p>Unit – 8 : HRD Culture and Climate 8.0 Objectives 8.1 Introduction 8.2 Emerging Trends 8.3 HRD Climate and Practices in India 8.4 HRD Approaches for coping with Organisational Changes 8.5 HRD in Manufacturing & Services Sector 8.6 Let us sum up 8.7 Questions or review 8.8 Suggested reading 8.9 References</p>	
<p>MACMC 205N</p>	<p>(HRDAM) Optional Paper 1.2 : STRATEGIC HUMAN RESOURCE MANAGEMENT (SHRM)</p> <p>Unit -1 : Strategic Human Resource Management 1.0 Objectives 1.1 Introduction 1.2 Definition –need and importance 1.3 Introduction to business and corporate strategies 1.4 Integrating HR Strategies with business Strategies</p>	<p>7</p>

- 1.5 Developing HR Plans and Politics
- 1.6 Let us sum up
- 1.7 Questions or review
- 1.8 Suggested reading
- 1.9 References

Unit – 2 : Human Resource Environment

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Technology and Structure
- 2.3 Workforce diversity
- 2.4 Demographic Changes
- 2.5 Temporary and contract Labour
- 2.6 Global Environment
- 2.7 Global Competition
- 2.8 Global sourcing of Labour
- 2.9 WTO and Labour standards
- 2.10 Let us sum up
- 2.11 Questions or review
- 2.12 Suggested reading
- 2.13 References

Unit – 3 : Human Aspects of Strategy Implementation

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Behavioural issues in strategy implementation
- 3.3 Matching culture with strategy
- 3.4 Human side of merges and acquisitions
- 3.5 Leadership, Power and Politics
- 3.6 Employee morale
- 3.7 Personal values and business ethics
- 3.8 Let us sum up
- 3.9 Questions or review
- 3.10 Suggested reading
- 3.11 References

Unit – 4: Organisational Strategy, Structure, Culture and Policy

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Approaches to strategic HRM
- 4.3 SHRM Strategy
- 4.4 Structure, Culture and Policy
- 4.5 Organisation Culture and HRM
- 4.6 HRM Structures and Policy
- 4.7 The formulation of HR Strategies
- 4.8 The Strategic fit, Strategic HRM Models
- 4.9 Organisational Development
- 4.10 Change management
- 4.11 Organisational Transformation

<p>4.12 Development and change Process.</p> <p>4.13 Let us sum up</p> <p>4.14 Questions or review</p> <p>4.15 Suggested reading</p> <p>4.16 References</p> <p>Unit – 5 : HR Information Management System</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Need for HRIMS</p> <p>5.3 Nature and Benefits of HRIMS</p> <p>5.4 Types of HRIMS data</p> <p>5.5 Strategic HR Planning and HRIMS</p> <p>5.6 Productive HRIMS</p> <p>5.7 Let us sum up</p> <p>5.8 Questions or review</p> <p>5.9 Suggested reading</p> <p>5.10 References</p> <p>Unit – 6 : employee Resourcing and Talent Management</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Human Capital – Definition and Theory</p> <p>6.3 Intellectual Capital, Talent Management</p> <p>6.4 Concept defined, talent Management Processes</p> <p>6.5 Being an Employer of Choice</p> <p>6.6 Attraction and Retention Strategies</p> <p>6.7 Reward Strategy</p> <p>6.8 Succession Planning Strategy</p> <p>6.9 Talent audits</p> <p>6.10 Let us sum up</p> <p>6.11 Questions or review</p> <p>6.12 Suggested reading</p> <p>6.13 References</p> <p>Unit - 7 : Competence Based HRM</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Concept and definition</p> <p>7.3 Different types of competencies, coverage and content of competency frameworks</p> <p>7.4 Developing a Behavioural Competency Network</p> <p>7.5 Developing technical/ Functional competency Network</p> <p>7.6 Applications of Competency Framework</p> <p>7.7 Let us sum up</p> <p>7.8 Questions or review</p> <p>7.9 Suggested reading</p> <p>7.10 References</p> <p>Unit – 8 : The Future of SHRM</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 The future workplace</p>	
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	8.3 SHRM in the future 8.4 SHRM practices in the future 8.5 Introduction to global HR strategies 8.6 Developing HR as a value added function 8.7 Let us sum up 8.8 Questions or review 8.9 Suggested reading 8.10 References	
MACMC 207N	Optional Paper 2.1 : CURRENT ISSUES IN BANKING Unit -1 1.0 Objectives 1.1 Introduction 1.2 Principles of sound banking 1.3 Portfolio management, management of assets and liabilities 1.4 Principles of investment-nature and significance of Investment management 1.5 Role of commercial banks in Indian economy-strains and challenges 1.6 Recent innovations in banking in India 1.7 Let us sum up 1.8 Questions or review 1.9 Suggested reading 1.10 References Unit – 2 2.0 Objectives 2.1 Introduction 2.2 Management principles in banks 2.3 Social and Ethical issues in banks 2.4 Organisation structure of commercial banks in India 2.5 Organisation pattern and structure of banking system in India 2.6 Banking sector reforms. 2.7 Let us sum up 2.8 Questions or review 2.9 Suggested reading 2.10 References Unit – 3 3.0 Objectives 3.1 Introduction 3.2 Management concepts in banks 3.3 A brief study of the concepts of productivity and profitability 3.4 Performance budgeting 3.5 Cost control and profitability 3.6 Long range planning. 3.7 Let us sum up 3.8 Questions or review 3.9 Suggested reading	7

3.10 References

Unit - 4

4.0 Objectives

4.1 Introduction

4.2 Bank marketing concepts

4.3 Segmentation-customer service

4.4 Quality circles in Banks

4.5 Relationship Banking

4.6 Customer Relationship Management (CRM)

4.7 Concept, Distinguishing features

4.8 Fundamentals of relationship banking

4.9 Process of developing relationship with customers

4.10 Formulating relationship banking strategy

4.11 Banking ombudsman

4.12 Let us sum up

4.13 Questions or review

4.14 Suggested reading

4.15 References

Unit - 5

5.0 Objectives

5.1 Introduction

5.2 Resource management

5.3 Deposit mobilization and credit allocation

5.4 Priority sector Lending

5.5 Lending under government sponsored schemes like IRDP,
TRYSEM, SEPUP, SEEUY etc

5.6 Financing to self Help groups.

5.7 Let us sum up

5.8 Questions or review

5.9 Suggested reading

5.10 References

Unit - 6

6.0 Objectives

6.1 Introduction

6.2 Credit appraisal and recovery – Credit Planning, system of
Credit Appraisal in banks

6.3 Credit monitoring – problems of overdues and recovery

6.4 Nonperforming assets-asset classification

6.5 Provisioning norms-Capital adequacy

6.6 Basle norms on capital adequacy

6.7 Capital adequacy norms in Indian Commercial banks

6.8 Recent trends in capital adequacy in Indian Commercial
banks.

6.9 Let us sum up

6.10 Questions or review

6.11 Suggested reading

6.12 References

	<p>Unit - 7 7.0 Objectives 7.1 Introduction 7.2 Human resource management in banks, policy and issues 7.3 Recruitment-selection-training-employee appraisal- promotion-industrial relations in banks –trade unions. 7.4 Let us sum up 7.5 Questions or review 7.6 Suggested reading 7.7 References</p> <p>Unit - 8 8.0 Objectives 8.1 Introduction 8.2 Current issues in banking 8.3 Rural banking 8.4 Branch expansion-RRB’s-Universal Banking 8.5 Retail banking-core banking services-Bank Mergers 8.6 Privatisation – Recent Trends 8.7 Let us sum up 8.8 Questions or review 8.9 Suggested reading 8.10 References</p>	
<p>MACMC 208N</p>	<p>Paper 2.2 : FINANCIAL SERVICES AND MARKETS</p> <p>Unit -1 : Financial Services 1.0 Objectives 1.1 Introduction 1.2 Concept of financial services 1.3 Nature and scope of financial services 1.4 Regulatory framework for financial services 1.5 Growth of financial services in India 1.6 Indian financial system and its role in economic development. 1.7 Let us sum up 1.8 Questions or review 1.9 Suggested reading 1.10 References</p> <p>Unit – 2 : Merchant Banking and Credit Rating 2.0 Objectives 2.1 Introduction 2.2 Concept, functions, services provided by merchant banks 2.3 Structure of Merchant banking system in India 2.4 SEBI regulations, Recent developments 2.5 Credit rating: meaning, significance, types, SEBI regulations for credit rating 2.6 Credit rating agencies and methodologies, rating symbols.</p>	<p>7</p>

- 2.7 Let us sum up
- 2.8 Questions or review
- 2.9 Suggested reading
- 2.10 References

Unit – 3: Financial Market

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Money and capital market – meaning, component and instruments
- 3.3 Primary and Secondary market
- 3.4 Discounting services – discount and finance house of India
- 3.5 Depository system, Role of SEBI and Recent developments in Financial Markets.
- 3.6 Let us sum up
- 3.7 Questions or review
- 3.8 Suggested reading
- 3.9 References

Unit – 4 : Development Banks in India

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Concepts, functions, IFCI, IDBI, ICICI, LIC, GIC, UTI, SFC's, SIDC's, SIIC's AND SIDBI.
- 4.3 Contribution of development banks in Industrial development – Recent trends.
- 4.4 Let us sum up
- 4.5 Questions or review
- 4.6 Suggested reading
- 4.7 References

Unit – 5 : Non Banking Financial Companies

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Concept, functions, Role of Non Banking Financial Companies
- 5.3 RBI's directions on acceptance of public deposits
- 5.4 Investment policies of NBFC's
- 5.5 Venture Capital: Characteristics, SEBI guidelines, Venture Capital funds in India: Factoring: Characteristics and forms
- 5.6 Factoring in India, Lease Finance in India
- 5.7 Let us sum up
- 5.8 Questions or review
- 5.9 Suggested reading
- 5.10 References

Unit – 6 : Project Identification and Promotion

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Project appraisal and evaluation

<p>6.3 Procedure of lending 6.4 Supervision and follow up. 6.5 Let us sum up 6.6 Questions or review 6.7 Suggested reading 6.8 References</p> <p>Unit - 7 : Entrepreneurship Development</p> <p>7.0 Objectives 7.1 Introduction 7.2 Entrepreneurship Development Programmes 7.3 Agencies for EDPS 7.4 Technical Consultancy organisations 7.5 TECSOK and other agencies 7.6 Types of EDPs, an Evaluation of EDPS. 7.7 Let us sum up 7.8 Questions or review 7.9 Suggested reading 7.10 References</p> <p>Unit – 8 : Mutual Funds</p> <p>8.0 Objectives 8.1 Introduction 8.2 Concept and objectives 8.3 Functions and Portfolio classification 8.4 Organisation and Management 8.5 RBI Guidelines for Mutual funds 8.6 Working of Public and Private Mutual funds in India 8.7 Let us sum up 8.8 Questions or review 8.9 Suggested reading 8.10 References</p>	
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Self-Learning Material Content
Programme: Master of Arts (M.A) - English
I st Year

Course Code	Course Name	Study hours/ Credit
MACH 101N	<p>PAPER 1 : CHAUCER TO THE RETORATION.</p> <p>Unit 1 : Poetry.</p> <p>1.1 Objectives. 1.2 Introduction 1.3 Chaucer: the prologue in modern English 1.4 Spenser: prothalamion epithalamion 1.5 Donne; the good morrow ;the sun rising :goe and catche a falling 1.6 Stare :the cononistion A valediction :forbidding mourning: the ecstasty: to the fea :the appartion :a hymn to god the death be not proud batter my heart. 1.7 Let us sum up 1.8 Questions for Review 1.9 Suggested reading 1.10 References</p> <p>Unit 2 Drama</p> <p>2.0 Objectives 2.1 Introduction 2.2 Marlowe: dr.fustus 2.3 Shakespresre: Julius Caesar. Macbeth, twelfth night 2.4 Let us sum up 2.5 Questions for review 2.6 Suggested reading 2.7 References</p> <p>Unit 3 Prose</p> <p>3.0 Objectives 3.1 Introduction 3.2 More: utopia 3.3 Bacon: essayas (first five essays in everyman edition) 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 4 Background</p> <p>4.1 Objectives 4.2 Introduction 4.3 The Renaissance movement 4.4 The reformation movement 4.5 Rise of humanism stage and audience 4.6 The Elizabethan stage and audience 4.7 Scientific inventions and the rise of emprirism</p>	7

<p>MACH 102N</p>	<p>4.8 Puritanis, and civil war. 4.9 Let us sum up 4.10 Questions for Review 4.11 Suggested reading 4.12 References</p> <p>PAPER II: THE RESTORATION AND THE EIGHTEENTH CENTURY</p> <p>Unit 1 Poetry 1.0 Objectives 1.1 Introduction 1.2 Milton : paradise lost 1.3 Dryden : Absalom and of the lock 1.4 Pope ; the rape of the lock 1.7 Let us sum up 1.8 Questions for Review 1.9 Suggested reading 1.10 References</p> <p>Unit 2 Drama 2.0 Objectives 2.1Introduction 2.2 Congrove : Way of the world 2.3 Goldsmith : She stops to conquer . 2.4 Sheridan : The critic 2.5 Let us sum up 2.6 Questions for Review 2.7 Suggested reading 2.8 References</p> <p>Unit 3 Friction and Prose 3.0 Objectives 3.1Introduction 3.2 Defoe ; moll flandrews 3.3 Fielding : joseph Andrews 3.4 Swift : Gulliver s travels 3.5 Addison and steele : the spectator essays 3.6 Let us sum up 3.7 Questions for review 3.8 Suggested reading 3.9 References</p> <p>Unit 4 Background 4.0 Objectives 4.1Introduction 4.2 The restoration and the bloodless revolution 4.3 Enlightenment and the influence of locke hume and Hartley 4.4 Censorship and the stage 4.5 The rise of the eading public and mass publishing 4.6 Women writers and activists .</p>	<p>7</p>
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<p>MACH 103N</p>	<p>4.7 Let us sum up 4.8 Questions for Review 4.9 Suggested reading 4.10 References</p> <p>PAPER III : THE ROMANTIC PERIOD</p> <p>Unit 1 Poetry 1.0 Objectives 1.1 Introduction 1.2 Blake: Songs of innocence : intrduction ; The lamb; Nurse’s Song; The Chimney Sweeper: .The Little Boy Lost: The Little Boy Found. Songs of Experience:Introduction; Flower; Infant Sorrow; The School Boy; A Little Girl Lost; The Garden of Love; The Chimney Sweeper; A Cradle Song; The Marriage of Heaven and Hell. 1.3 Wordsworth: Tintern Abbey; Lucy Poems; Ode on Immortality; Resolution and Independence: Boat Stealing. 1.4 Coleridge: Ancient mariner; .Kubla Khan. 1.5 Keats; Ode to Psyche; Ode to a Nightingale; Ode on a Grecian Urn; Ode on Melancholy; To Autumn. 1.6 Let us sum up 1.7 Questions for Review 1.8 Suggested reading 1.9 References</p> <p>Unit 2 Fiction and Prose 2.0 Objectives 2.1 Introduction 2.2 Wordsworth; Preface to the lyrical Ballads; 1800. 2.3 Colridge; Biographia Literaria relevant sections on (a) Imagination and Fancy (b) Wordsworth and (c) and on Form. 2.4 Lambe: Essays of Elia I (only first five essas in the Everyman Edition) 2.5 Jane Austen : Emma 2.6 Goldsmith : The Vicar of Wakefield. 2.7 Let us sum up 2.8 Questions for Review 2.9 Suggested reading 2.10 References</p> <p>Unit 3 Background 3.0 Objectives 3.1 Introduction 3.2 The American war of Independence and the French revolution. 3.3 Continental romanticism .with particular refrence to Rousseau Goethe, Schiller and Lessing. 3.4 Industrial revolution . 3.5 The medieval and the orient . 3.6 Let us sum up 3.7 Questions for Review</p>	<p>7</p>
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<p>MACH 104N</p>	<p>3.8 Suggested reading 3.9 References</p> <p>PAPER IV: THE VICTORIAN PERIOD</p> <p>Unit 1 Poetry</p> <p>1.0 Objectives 1.1 Introduction 1.2 Tennyson: The Lotos Eaters; Ulysses; Tithonus; Selections from in Momoriam. 1.3 Browning: My last Duchess; The Bishop Orders His Tomb; Rabbi Bon Ezra; Andrea Del Sarto. 1.4 Let us sum up 1.5 Questions for Review 1.6 Suggested reading 1.7 References</p> <p>Unit 2 Fiction</p> <p>2.0 Objectives 2.1 Introduction 2.2 Dickens : David Copperfield 2.3 Bronte; Wuthering Heights 2.4 Eliot : Mill on the Floss 2.5 Hardy ; Tess of D’Urbervilles. 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3 Prose</p> <p>3.0 Objectives 3.1 Introduction 3.2 Carlyle : Heroes and Hero Worship 3.3 Ruskin : Unto This Last 3.4 Arnold : Culture And Anaechy 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading 3.8 References</p> <p>Unit 4 Background</p> <p>4.0 Objectives 4.1 Introduction 4.2 Reform Bills and the Repeal of the Corn Laws 4.3 The Empire and Imperialism 4.4 Utilitarianism and Liberalism 4.5 Evolutionism with particular reference to Darwin and Herbert Spencer 4.6 The Aesthetes. 4.7 Let us sum up 4.8 Questions for Review</p>	<p>7</p>
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<p>MACH 105N</p>	<p>4.9 Suggested reading 4. 10 References</p> <p>PAPER V : INDIAN WRITING IN ENGLISH</p> <p>Unit I Background</p> <p>1.0 Objectives 1.1 Introduction 1.2 Colonialism and the Indian Renaissance in Bengal 1.3 Early Christian and Hindu Reform Movements 1.4 Western Images of Indian Thought and Culture 2.6 The National Movement in India 1.6 Let us sum up 2.7 Questions for Review 1.8 Suggested reading 1.9 References</p> <p>Unit 2 Poetry</p> <p>3 Objectives 2.1 Introduction 2.2 Toru Dutt: The Lotus; Our Casuarina Tree; Lakshman 2.3 Rabindranath Tagore: Selections from Gitanjali 2.4 Sri Aurobindo: A Dream of Surreal Science: The Tiger and the Dear; Revelation 2.5 Sarojini Naidu: Bazaars of Hyderabad; The Weavers; Coromandel Fishers 2.6 Nissim Ezekiel: Enterprise; Night of the Scorpion; Goodbye Party for Miss Pushpa T S 2.7 Kamala Das: An Introduction ; My Grandmother's House; A Hot Noon in Malabar 2.8 A K Ramanujan: Small Scale Reflections on a Great House; A River Obituary 2.9 Let us sum up 2.10 Questions for Review 2.11 Suggested reading 2.12 References</p> <p>Unit 3 Fiction</p> <p>4.0 Objectives 3.1 Introduction 3.2 Mulk Raj anand: Untouchable 3.3 R K Narayan: The Guide 3.4 Raja Rao: Kanthapura 3.5 Kamala Markandeya: Nectar in a Sieve 3.6 Let us sum up 3.7 Questions for Review 3.8 Suggested Reading 3.9 References</p> <p>Unit 4 Prose</p> <p>5.0 Objectives</p>	<p>7</p>
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<p>MACH 201N</p>	<p>4.1 Introduction 4.2 M K Gandhi: Hind Swaraj 4.3 Jawaharlal Nehru: India Re-discovered ed and abridged by C D Narasimhaiah 4.4 Nirad C Chandhuri : Passage to England 4.5 Let us sum up 4.6 Questions for Review 4.7 Suggested reading 4.8 References</p> <p style="text-align: center;">IInd YEAR M A ENGLISH</p> <p>PAPER VI :TWENTIETH CENTURY POETRY</p> <p>Unit 1 Poetry 1.0 Objectives 1.1 Introduction 1.2 Yeats: The lake isle of innis free adm curse when you are old no second troy the wild swans at easter 1961 the second coming a prayer for my daughter sailing to Byzantium the lapis lazuli long legged fly the circus animals desertion . 1.3 Eliot :The love songs of J Alfrd prufrock preludes gerontion the wasteland four quaetets buent nortin . 1.4 Auden : consider muse de beaux art in memory of W B Yeats The unknown citizen Spain 1.5 Let us sum up 1.6 Questions for Review 1.7 Suggested reading 1.8 References</p> <p>Unit 2 Novel 2.0 Objectives 2.1 Introduction 2.2 Lawrence : The Rainbow 2.3 Conad ; To the light house 2.4 Woolf : To the light house 2.5 Loyne ; The portrait 2.6 Let us sum up 2.7 Questions for Review 2.8 Suggested reading 2.9 References</p> <p>Unit 3 Drama 3.0 Objectives 3.1 Introduction 3.2 Shaw: Pygmalion 3.3 Eliot : The murder in the cathedral 3.4 Osborne : Look back in anger 3.5 Let us sum up 3.6 Questions for Review 3.7 Suggested reading</p>	<p style="text-align: center;">7</p>
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<p>MACH 202</p>	<p>3.8 References</p> <p>Unit 4 Prose</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Rssell ;impact of science on society</p> <p>1.3 Orweell : Politics and English language</p> <p>1.4 Huxley: Work and Leisure</p> <p>1.5 Let us sum up</p> <p>1.6 Questions for Review</p> <p>1.7 Suggested reading</p> <p>1.8 References</p> <p>Unit 5 Background</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 The influence of scence and psychology .</p> <p>5.3 The Russian revolution and working and the class movement</p> <p>5.4 Avant grade movements</p> <p>5.5 World wars</p> <p>5.6 The raise of fascism</p> <p>5.7 Let us sum up</p> <p>5.8 Questions for Review</p> <p>5.9 Suggested reading</p> <p>5.10 References</p> <p>PAPER VII: LITERATURE CRITICISM HERORY AND PRACTICE</p> <p>Unit 1 A Theoretical Criticism</p> <p>1.0 Objectives</p> <p>1.1Introduction</p> <p>1.2 Aristotle ; poetics</p> <p>1.3 Wordsworth : preface to the lyrical ballads</p> <p>1.4 Arnold ; function of criticism</p> <p>1.5 Eliot ; tradition and individual talent the mataphusical poets</p> <p>1.6 Leavis ; literature and society the grant tradition</p> <p>1.7 Clenth brooks ; the language of paradox</p> <p>1.8 Northrop fry : anatapmy of criticism</p> <p>1.9 Let us sum up</p> <p>1.10 Questions for Review</p> <p>1.11 Suggested reading</p> <p>1.12 References</p> <p>Unit 2 Critical Concepts</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Historical criticism</p> <p>2.3 Psychological criticism</p> <p>2.4 Formalist criticism</p> <p>2.5 Marxist criticism</p>	<p>7</p>
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	<p>2.6 Structuralism criticism . 2.7 Postcolonial criticism 2.8 Feminist criticism 2.9 Let us sum up 2.10 Questions for Review 2.11 Suggested reading 2.12 References</p> <p>Unit 3 Close reading of a Poem 3.0 Objectives 3.1 Introduction 3.2 Close reading of a Poem (An unseen poem of not less than 5 stanzas or 25 lines go to be given in the examination) 3.3 Let us sum up 3.4 Questions for Review 3.5 Suggested reading 3.6 References</p>	
<p>MACH 203N</p>	<p>PAPER VIII: WORLD DRAMA Unit I : Classical neo classical plays 1.0 Objectives 1.1 Introduction 1.2 Sophocles Oedipus rex 1.3 Aristophanes the frogs 1.4 Euripides medea 1.5 Racine Phaedra 1.6 Modern European plays 1.7 Ibsen a doll s house 1.8 Brecht the Caucasian chalk circle 1.9 Chekhov the cherry orchard 1.10 Beckett waiting for go dot 1.11 Let us sum up 1.16 Questions for Review 1.17 Suggested reading 1.18 References</p> <p>Unit 2 Classical Sanskrit plays 2.0 Objectives 2.1 Introduction 2.2 Kalidasa Shakuntala 2.3 Sudraka Mricchakatika 2.4 Let us sum up 2.5 Questions for Review 2.6 Suggested reading 2.7 References</p>	<p>7</p>
<p>MACH 204N</p>	<p>PAPER IX: EUROPEAN CLASSICS Unit 1 Picaresque and Realist Novels 1.0 Objectives</p>	<p>7</p>

<p>MACH 205N</p>	<p>1.1 Introduction 1.2 Cervantes : Don Quixote 1.3 Flaubert : Mafam bovary 1.4 Let us sum up 1.5. Questions for Review 1.6 Suggested reading 1.7 References</p> <p>Unit 2 Russian Novels 2.0 Objectives 2.1 Introduction 2.2 Dostoyevsky: Crime and Punishment 2.3 Tolstoy: Anna Kerenina 2.4 Let us sum up 2.5 Questions for Review 2.6 Suggested reading 2.7 References</p> <p>Unit 3 French Novels 3.0 Objectives 3.1 Introduction 3.2 Sarte : Nausea 3.3 Camus ; The Stranger 3.4 Let us sum up 3.5 Questions for Review 3.6 Suggested reading 3.7 References</p> <p>Unit 4 German Novels 4.0 Objectives 4.1 Introduction 4.2 Kafka: The castle 4.3 Grunter Grass: The tin drum . 4.4 Let us sum up 4.5 Questions for Review 4.6 Suggested reading 4.7 References</p> <p>PAPER X: AMERICAN LITERATURE (1800-1950) Unit 1 Background 1.0 Objectives 1.1 Introduction 1.2 The Puritan Heritage 1.3 Transcendentalism Continental and American. 1.3 The civil war and the reconstruction 1.5 The westward movement and the American dream 1.6 The rise of the womens movement 1.7 The Harlem Renaissance 1.8 Let us sum up</p>	<p>7</p>
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1.9. Questions for Review

1.10 Suggested reading

1.11 References

Unit 2 Fiction and Prose

2.0 Objectives

2.1 Introduction

2.2 Hawthorne : The Scarlet Letter 3.

2.3 Mark : The adventures of huckleberry finn

2.4 Ernest hemingway ; The old man and the sea

2.5 Gloria Nayalor ; Wome of Brewster place

2.6 E E Wemeson ; The American scholar self-reliance

2.7 H D Thpreau : Walden

2.8 Let us sum up

2.9 Questions for Review

2.10 Suggested reading

2.11 References

Unit 3 Drama

3.0 Objectives

3.1 Introduction

3.2 Tennessee Williams : A street car named desire

3.3 Arthur Miller: Death of a salesman

3.4 Lorraine Hamsberr : A raisin in the sun

3.5 Let us sum up

3.6 Questions for Review

3.7 Suggested reading

3.8 References

Unit 4 Poetry

4.0 Objectives

4.1 Introduction

4.2 Walt Whitman : I celebrate myself when lilacs last in the

4.3 Doortard Bloom D: A noiseless patient spider o captain my captain

4.4 Emily Dickinson : the soul selects her own society my life closed twice before its close I died for beauty because I could not stop for death I like a look of agency

4.5 Robert Frost : Briches manding wall stopping by wood on a snowy evening

4.6 Langston Hhughes : the negro speaks of rivers epiloguwe harlem theme for English -

4.7 Let us sum up

4.8 Questions for Review

4.9 Suggested reading

4.10 References

Self-Learning Material Content

Programme: Master of Arts in Economics

I st Year

Course Code	Course Name	Study hours/ Credit
MACEC 101N	MICRO ECONOMIC ANALYSIS Unit I Introduction to Economic Theory 1.0 Objectives 1.1 Introduction 1.2 Introduction to Micro Economics 1.3 Approaches to Micro Economic Analysis 1.4 Theory and Policy 1.5 Assumptions and Value Judgements in Economics 1.6 Let us sum up 1.7 Questions or Review 1.8 Suggested Reading 1.9 References Unit II Theory of Demand and Supply 2 Objectives 2.1 Introduction 2.2 Cardinal and Ordinal Utility Analysis 2.3 Slutsky Theore 2.4 Revealed Preference Theory 2.5 Expected Utility Theory 2.6 Recent Developments in Theory of Demand 2.7 Theory of Supply 2.8 Let us sum up 2.9 Questions or Review 2.10 Suggested Reading 2.11 References Unit III Production Function Analysis 3 Objectives 3.1 Introduction 3.2 Laws of Production 3.3 Laws of Returns to Scale 3.4 The Law of Variable Proportions 3.5 Internal and External Economics 3.6 Production Function 3.7 Its Form and Underlying Assumptions 3.8 Production Possibly Curve 3.9 Multi Product Firm	7

- 3.10 Substitution Between Inputs
- 3.11 Elasticity of Substitution
- 3.12 Cobb-Douglas Production Function
- 3.13 Let us sum up
- 3.14 Questions or Review
- 3.15 Suggested Reading
- 3.16 References

Unit IV Price and Output Determination

4 Objectives

- 4.1 Introduction
- 4.2 Perfect Competition
- 4.3 Short run and Long run Equilibrium of the Firm and Industry
- 4.4 Monopoly
- 4.5 Discriminating Monopoly
- 4.6 Monopolistic and Imperfect Competition
- 4.7 Oligopoly
- 4.8 Collusive and Non Collusive Oligopoly
- 4.9 Duopoly
- 4.10 Models of Cournot, Bertrand and Stackelberg
- 4.11 Chamberlin's Oligopoly Model
- 4.12 The Kinked Demand Curve Model
- 4.13 Let us sum up
- 4.14 Questions or Review
- 4.15 Suggested Reading
- 4.16 References

Unit V Price Leadership Models

5 Objectives

- 5.1 Models of the Low Cost and Dominant Firm Price Leadership
- 5.2 Barometric Price Leadership
- 5.3 Concept of Joint Profit Maximization and Market Sharing
Cartels, Baumol's Sales Maximization Theory
- 5.4 Marri's Model of Managerial Enterprise
- 5.5 Williamson's Model
- 5.6 Bain's Limit Pricing Theory
- 5.7 Recent Developments in Theory of Limit Pricing
- 5.8 Game Theory
- 5.9 Micro Economic Policy
- 5.10 Let us sum up
- 5.11 Questions or Review
- 5.12 Suggested Reading
- 5.13 References

Unit VI Theory of Distribution

6 Objectives

- 6.1 Introduction
- 6.2 Marginal Productivity theory
- 6.3 Law of Constancy of Shares
- 6.4 Euler's Theorem
- 6.5 Ricardian and Modern Theories of Rent-Wages

	<p>6.6 Role of the Trade Unions and Collective Bargaining in Wage Determination</p> <p>6.7 Interest</p> <p>6.8 Hicks Hansen Synthesis of Classical and Keynesian theories of Interest</p> <p>6.9 Profit</p> <p>6.10 Shackle’s Approach to the Theory of Profits</p> <p>6.11 Let us sum up</p> <p>6.12 Questions or Review</p> <p>6.13 Suggested Reading</p> <p>6.14 References</p> <p>Unit VII Information and Markets</p> <p>7 Objectives</p> <p>7.1 Theory of Aysmmetric Information</p> <p>7.2 Quality Uncertainty</p> <p>7.3 Market Signaling Simple Model of Job Market Signaling</p> <p>7.4 Let us sum up</p> <p>7.5 Questions or Review</p> <p>7.6 Suggested Reading</p> <p>7.7 References</p> <p>Unit VIII General Equilibrium Analysis</p> <p>8 Objectives</p> <p>8.1 Walres, Arrow, Debreu</p> <p>8.2 General Equilibrium and Efficiency</p> <p>8.3 Let us sum up</p> <p>8.4 Questions or Review</p> <p>8.5 Suggested Reading</p> <p style="padding-left: 40px;">References</p>	
<p>MACEC 102N</p>	<p>QUANTITATIVE METHODS IN ECONOMIC ANAYSIS</p> <p>Unit I Mathematical Methods</p> <p>1 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Quantitative Techniques in Economics Analysis</p> <p>1.3 Uses and Limitations</p> <p>1.3 Concept of Function and Types of Functions</p> <p>1.4 Linear and Non Linear</p> <p>1.5 Logarithmic, Exponential and Power Functions</p> <p>1.6 Graphical Representation</p> <p>1.7 Applications to Economic Analysis</p> <p>1.8 Demand and Supply, Market Equilibrium, Taxation, P.T.Curve, Pareto’s Law of Distribution of Income</p> <p>1.9 Interest Compounding and Discounting</p> <p>1.10 Equilibrium</p> <p>1.11 National Income Analysis</p>	<p>7</p>

- 1.12 Let us sum up
- 1.13 Questions or Review
- 1.14 Suggested Reading
- 1.15 References

Unit II Mathematical Methods

2 Objectives

- 2.2 Introduction
- 2.3 Elementary Matrix Algebra
- 2.4 Determinants Solution of Simultaneous Equations
- 2.5 Cramer's rule and Matrix Inversion
- 2.6 Input Output Analysis
- 2.7 Input Output table
- 2.8 Matrix of Technical Co-efficient
- 2.9 Simple Applications to Economics
- 2.10 Let us sum up
- 2.11 Questions or Review
- 2.12 Suggested Reading
- 2.13 References

Unit III Mathematical Methods

3 Objectives

- 3.2 Introduction
- 3.3 Calculus
- 3.4 Limit Continuity and Derivative
- 3.5 Differentiation
- 3.6 Rules of Differentiation
- 3.7 Higher order Derivatives
- 3.8 Partial and Complete Differentiation
- 3.9 Maxima and Minima
- 3.10 Constrained Maximization and Minimization
- 3.11 Applications in Economic Analysis in the Field of Elasticity, Consumer, Behaviour, Production Functions, Cost Analysis, Market Structure
- 3.12 Simple Problems of Market Equilibrium
- 3.13 Monopoly and Discriminating Monopoly
- 3.14 Integral Calculus
- 3.15 Definite and Indefinite Integration
- 3.16 Applications to Economics
- 3.17 Consumer's Surplus
- 3.18 Producer's Surplus
- 3.19 Linear Programming
- 3.20 The Dual
- 3.21 Shadow Prices
- 3.22 Graphic and Simple Methods of Solution
- 3.23 Application to Economics
- 3.24 Let us sum up
- 3.25 Questions or Review
- 3.26 Suggested Reading
- 3.27 References

Unit IV Statistical Methods**4 Objectives**

- 4.2 Introduction
- 4.3 Nature and Scope of Statistics
- 4.4 Uses and Limitations in Economic Analysis
- 4.5 Collection of Data
- 4.6 Presentation
- 4.7 Tabulation
- 4.8 Frequencies Distribution
- 4.9 Visual Aids
- 4.10 Diagrammatic and Graphic Representation
- 4.11 Analysis of Data
- 4.12 Measures of Central Tendency
- 4.13 Dispersion
- 4.14 Variance
- 4.15 Simple Correlation
- 4.16 Linear Regression
- 4.17 Let us sum up
- 4.18 Questions or Review
- 4.19 Suggested Reading
- 4.20 References

Unit V Statistical Methods**5 Objectives**

- 5.2 Introduction
- 5.3 Elements of Probability Theory
- 5.4 Total Probability and Conditional Probability
- 5.5 Mathematical Expectation
- 5.6 Simple Models of Frequency
- 5.7 Distribution
- 5.8 Normal Binomial and Poison Distribution and their Applications
- 5.9 Let us sum up
- 5.10 Questions or Review
- 5.11 Suggested Reading
- 5.12 References

Unit VI Statistical Methods**6 Objectives**

- 6.2 Introduction
- 6.3 Concepts and Methods of Estimation
- 6.4 Concept of Sampling
- 6.5 Random and Non Random Sampling
- 6.6 Stratified and Cluster Sampling
- 6.7 Probability Proportional to Size
- 6.8 Multi Stage Random Sampling and their Applications
- 6.9 Sampling from Normal Distribution
- 6.10 Desirable Properties of an Estimator
- 6.11 Point and Interval Estimation
- 6.12 Confidence limits

	<p>6.13 Hypothesis Testing 6.14 Type 1 and Type II Errors 6.15 Testing based on Z,T and x^2 (Chi-Square) Tests 6.16 Time Series Analysis 6.17 Components of Time Series 6.18 Trend Analysis 6.19 Curve Fitting 6.20 Index Numbers 6.21 Simple and Weighted Index Numbers 6.22 Fisher's Index Numbers 6.23 Cost of Living Index Numbers 6.24 Let us sum up 6.25 Questions or Review 6.26 Suggested Reading References</p>	
<p>MACEC 103N</p>	<p>ECONOMICS OF GROWTH AND DEVELOPMENT</p> <p>Unit I Growth and Development 1 Objectives 1.1 Introduction 1.2 Concept of Growth and Development 1.3 Meaning, Definition 1.4 Measurement and Indicators 1.4 Evolution of Measures of Development 1.5 P.C.I, P.Q.L.I., H.D.I., Measurement of Income Inequality 1.6 Lorenz Curve and Gini 1.7 Coefficient Ratio 1.8 Cability and Entitlement 1.9 Perpetuation of Under Development 1.10 Poverty 1.11 Absolute and Relative Poverty 1.12 Development Gap 1.13 Let us sum up 1.14 Questions or Review 1.15 Suggested Reading 1.16 References</p> <p>Unit II Theories of Growth Development 2 Objectives 2.3 Introduction 2.4 Contribution to the Theory of Development 2.5 Adams Smith, David Ricardo, J.S. Mill, Malthus, Karlmarx and Shumpeter 2.6 Theories of Growth 2.7 Vicious Circle of Poverty, Circular Causation, Unlimited Supply of Labour, Big Push, Balanced Growth, Unbalanced Growth, Critical Minimum Effort Thesis, Low Income Equilibrium Trap; Dualism 2.8 Technical Behavioral and Social; Ranis and Fei Model, Dixity and Marglin Model, Kelly et.al. Model, Dependency Theory of Development, Structural View of Development</p>	<p>7</p>

- 2.9 Neo Classical Growth Models
- 2.10 Harrod Domar
- 2.11 Solow and Meade, Mrs. Joan Robinson's Growth Model.
- 2.12 Let us sum up
- 2.13 Questions or Review
- 2.14 Suggested Reading
- 2.15 References

Unit III Economic Growth and Technical Progress

3 Objectives

- 3.3 Introduction
- 3.4 Technological Progress
- 3.5 Learning by Doing, Production Function Approach to Economic Growth
- 3.6 Total Factor Productivity and Growth Accounting
- 3.7 Growth Models of Kaldor and Pasinetti
- 3.8 Optimal Savings and Ramsay's Rule
- 3.9 Golden Rule of Accumulation
- 3.10 Two Sector Model of Ujawa
- 3.11 Stability of Equilibrium
- 3.12 Money in Economic Growth
- 3.13 Tobi, Levhari, Patinkin and Johnson
- 3.14 Endogenous Growth
- 3.15 Intellectual Capital
- 3.16 Role of Learning
- 3.17 Education and Research
- 3.18 Let us sum up
- 3.19 Questions or Review
- 3.20 Suggested Reading
- 3.21 References

Unit IV Social and Institutional Aspects of Development

4 Objectives

- 4.3 Introduction
- 4.4 Food Security, Education, Health and Nutrition
- 4.5 Theory of Human Resource Development
- 4.6 Schultz, Becker, Arrow, Dennison
- 4.7 Population Problem and Growth Pattern of Population
- 4.8 Theory of Demographic Transition
- 4.9 Relationship between Population, Poverty and Environment
- 4.10 Economic Development and Institutions
- 4.11 Markets and Market Failure, State and Governance
- 4.12 Issues of Good Governance
- 4.13 Let us sum up
- 4.14 Questions or Review
- 4.15 Suggested Reading
- 4.16 References

Unit V Sectoral Aspects of Development

5 Objectives

- 5.3 Role of Agriculture in Economic Development

- 5.4 Efficiency and Productivity in Agriculture, New Technology and Sustainable Agriculture
- 5.5 Globalization and Agricultural Growth
- 5.6 Rationale and Pattern of Industrialization in Developing Countries
- 5.7 The Choice of Techniques and Appropriate Technology and Employment
- 5.8 Efficiency of Small-Scale vs. Large-Scale Production
- 5.9 Terms of Trade between Agriculture and Industry
- 5.10 Infrastructure and its Importance
- 5.11 Labour Markets and Their Functioning in Developing Countries
- 5.12 Let us sum up
- 5.13 Questions or Review
- 5.14 Suggested Reading
- 5.15 References

Unit VI Macroeconomic Policies and Development

6 Introduction

- 6.3 Role of Monetary and Fiscal Policies in Developing Countries
- 6.4 Prior Savings, Inflation and Growth
- 6.5 Empirical Evidence
- 6.6 External Resources
- 6.7 FDI, aid vs. Trade, Technology Inflow
- 6.8 MNC Activity in Developing Countries
- 6.9 Borrowings-Domestic and External
- 6.10 Burden of Borrowing-IMF and World Bank Policies in Developing Countries
- 6.11 Let us sum up
- 6.12 Questions or Review
- 6.13 Suggested Reading
- 6.14 References

Unit VII Economic Planning and Development Experience

7 Objectives

- 7.3 Introduction
- 7.4 Need and Types of Planning
- 7.5 Review of India's Five Year Plans
- 7.6 Let us sum up
- 7.7 Questions or Review
- 7.8 Suggested Reading
- 7.9 References

Unit VIII Inclusive Growth and Development

8 Introduction

- 8.3 Discrimination and social exclusion
- 8.4 Financial Exclusion
- 8.5 Inclusive Growth and Development
- 8.6 Social Inclusion
- 8.7 Inclusive Planning Models

	8.8 Concept, Meaning,. Policies and Programmes 8.9 Financial Inclusion 8.10 Let us sum up 8.11 Questions or Review 8.12 Suggested Reading References	
MACEC 104N	INDIAN ECONOMIC POLICY Unit I Economic Development and its Determinants 1 Objectives 1.1 Approaches to Economic Development 1.2 Measurement 1.3 Changing Structure and Characteristics of Indian Economy 1.3 Sustainable Development 1.4 Role of State, Market and Other Institutions 1.5 Indicators of Development 1.6 PQLI, Human Development Index C (HDI) 1.7 Gender Development and Empowerment Indices 1.8 Human Poverty Index 1.9 Let us sum up 1.10 Questions or Review 1.11 Suggested Reading 1.12 References Unit II Demographic Features, Poverty and Inequality 2 Objectives 2.2 Introduction 2.3 Broad Demographic Features of Indian Economy 2.4 Rural Urban Migration 2.5 Urbanization and Civic Amenities 2.6 Poverty and Inequality 2.7 Measurement 2.8 Population Policy 2.9 Let us sum up 2.10 Questions or Review 2.11 Suggested Reading 2.12 References Unit III Planning in India 3 Objectives 3.2 Introduction 3.3 Objectives and Strategy of Planning 3.4 Achievements and Failures of plans 3.5 Developing Grass root Organizations 3.6 Panchayats, NGOs and Pressure Groups 3.7 Let us sum up 3.8 Questions or Review 3.9 Suggested Reading 3.10 References	7

Unit IV Agricultural Sector

4 Objectives

- 4.2 Introduction
- 4.3 Institutional Structure
- 4.4 Land Reforms in India
- 4.5 Technological Change in Agriculture
- 4.6 Pricing of Agricultural Inputs and Output
- 4.7 Terms of Trade between Agriculture and Industry
- 4.8 Agricultural Finance Policy
- 4.9 Food and Agricultural Subsidization Policies
- 4.10 Issues in Food Security
- 4.11 Policies for Sustainable Agriculture
- 4.12 Globalization and Indian Agricultural Sector
- 4.13 Let us sum up
- 4.14 Questions or Review
- 4.15 Suggested Reading
- 4.16 References

Unit V The Industrial Sector

5 Objectives

- 5.2 Introduction
- 5.3 Industrial Policy
- 5.4 Privatization and Disinvestment Debate
- 5.5 Pricing Reforms in PSUs
- 5.6 Problems of Industrialization
- 5.7 Productivity in Industrial Sector
- 5.8 Exit Policy
- 5.9 Issues in Labour Market
- 5.10 Reforms
- 5.11 Approaches for Employment Generation
- 5.12 Analysis of Price Behaviours in India
- 5.13 Let us sum up
- 5.14 Questions or Review
- 5.15 Suggested Reading
- 5.16 References

Unit VI Money, Banking and Budgets

6 Objectives

- 6.2 Introduction
- 6.3 Financial Sector Reforms
- 6.4 Interest Rate Policy
- 6.5 Review of Monetary Policy
- 6.6 Money and Capital Markets
- 6.7 Working of SEBI
- 6.8 Indian Fiscal Policy
- 6.9 Annual Budgets
- 6.10 Components of Budgets
- 6.11 Importance and Impact of Budgets
- 6.12 Let us sum up
- 6.13 Questions or Review

	<p>6.14 Suggested Reading 6.15 References</p> <p>Unit VII Economic Reforms 7.0 Objectives 7.1 Introduction 7.2 Rationale of Internal and External Reforms 7.3 Globalization of Indian Economy 7.4 W.T.O and its impact on different sectors of the Economy 7.5 Need for and issues in good Governance 7.6 Issues in Competition and Safety Nets 7.7 Let us sum up 7.8 Questions or review 7.9 Suggested reading 7.10 References</p>	
<p>MACEC 105 N</p>	<p>AGRICULTURAL ECONOMICS</p> <p>Unit I Agriculture and Economic Development 1.0 Objectives 1.1 Introduction 1.2 Nature and Scope of Agricultural Economics 1.3 Traditional Agriculture and its Modernization 1.4 Role of Agriculture in Economic Development 1.5 Interdependence between Agriculture and Industry 1.6 Some Empirical Evidence 1.7 Models of Interaction between Agriculture and the rest of the Economy 1.8 Agricultural Development, Poverty and Environment 1.9 Let us sum up 1.10 Questions or Review 1.11 Suggested Reading 1.12 References</p> <p>Unit II Agricultural Production and Productivity 2.0 Objectives 2.1 Introduction 2.2 Agricultural Production 2.3 Resource use and Efficiency 2.4 Production Function Analysis in Agriculture 2.5 Factor Combination and Resources Substitution 2.6 Cost and Supply Curves 2.7 Size of Farm and Laws of Returns 2.8 Theoretical and Empirical Findings 2.9 Farm Budgeting and Cost Concepts 2.10 Supply Response of Individual Crops and Aggregate Supply 2.11 Labour Absorption and Gender Issues in Agricultural Services, Land Reforms 2.12 Let us sum up 2.13 Questions or Review 2.14 Suggested Reading</p>	<p>7</p>

2.15 References

Unit III Agricultural Finance

3.0 Objectives

- 3.1 Introduction
- 3.2 Role of Capital and Rural Credit
- 3.3 Organized and Unorganized Capital Market
- 3.4 Rural Savings and Capital Formation
- 3.5 Characteristics and Sources of Rural Credit-Institutional and Non-Institutional
- 3.6 Re-Organization of Rural Credit
- 3.7 Co-operatives, Commercial Banks, Regional Rural Banks
- 3.8 Role of NABARD and Agricultural Finance Policy
- 3.9 Let us sum up
- 3.10 Questions or Review
- 3.11 Suggested Reading
- 3.12 References

Unit IV Agricultural Prices

4.0 Objectives

- 4.1 Introduction
- 4.2 Marketing and State Policy
- 4.3 Agricultural Markets and Marketing Efficiency
- 4.4 Marketing Functions and Costs
- 4.5 Market Structure and Imperfections
- 4.6 Regulated Markets
- 4.7 Marketed and Marketable Surplus
- 4.8 Behaviour of Agricultural Prices
- 4.9 Cobweb Model
- 4.10 Price and Income Stability
- 4.11 Stage Policy with respect to Agricultural Marketing
- 4.12 Warehousing
- 4.13 Prices
- 4.14 Taxation and Crop Insurance
- 4.15 Terms of Trade between agricultural and Non-Agricultural Prices
- 4.16 Need for State Intervention
- 4.17 Objectives of Agricultural Price Policy
- 4.18 Instruments and Evaluation
- 4.19 Food Security in India and Public Distribution System.
- 4.20 Let us sum up
- 4.21 Questions or Review
- 4.22 Suggested Reading
- 4.23 References

Unit V Agricultural Growth in India

5.0 Objectives

- 5.1 Introduction
- 5.2 Recent Trends in Agricultural growth in India

	<p>5.3 Inter-regional Variations in Growth of Output and Productivity</p> <p>5.4 Cropping Pattern Shifts</p> <p>5.5 Supply of Inputs-Irrigation, Power, Seed and Fertilizers</p> <p>5.6 Pricing of Inputs and Role of Subsidies</p> <p>5.7 Distribution of gains from Technological Change</p> <p>5.8 Role of Public Investment and Capital Formation in Indian Agriculture</p> <p>5.9 Strategy of agricultural development and Technological Progress</p> <p>5.10 Agriculture and Environment</p> <p>5.11 Agro-Processing</p> <p>5.12 Agri –Business</p> <p>5.13 Sustainable Agricultural and Policies</p> <p>5.14 Indigenous Practices, Bio-Technological Practices and Growth Potential</p> <p>5.15</p> <p>5.16 Agriculture Labour</p> <p>5.17 Agricultural Wages in India</p> <p>5.18 Agriculture and External Sector Agriculture and W.T.O.</p> <p>5.19</p> <p>5.20 Globalization and Indian Agriculture</p> <p>5.21 Food and Agricultural Subsidization Policies</p> <p>5.22 Land Reforms in India and Technological Change</p> <p>5.23 Pricing of Agricultural Inputs and Outputs</p> <p>5.24 Terms of Trade between Agriculture and Industry</p> <p>5.25 Let us sum up</p> <p>5.26 Questions or review</p> <p>5.27 Suggested reading</p> <p>References</p>	
<p>MACEC 106 N</p>	<p>ENVIRONMENTAL ECONOMICS</p> <p>Unit I Introduction</p> <p>1.0 Objectives</p> <p>1.1 Nature, Scope and Importance of Environmental Economics</p> <p>1.2 Relationship between Environmental and Economic Development</p> <p>1.3 Let us sum up</p> <p>1.4 Questions or Review</p> <p>1.5 Suggested Reading</p> <p>1.6 References</p> <p>Unit II Welfare Economics and Environment</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Pareto Optimality and Competitive Equilibrium</p> <p>2.3 Fundamental Theorems of Welfare Economics</p> <p>2.4 Externalities and Market Inefficiency</p> <p>2.5 Externalities as Missing Markets</p> <p>2.6 Property Rights and Externalities, Non-Convexities and Externalities</p> <p>2.7 Pareto Optimal Provision of Public Goods</p> <p>2.8 Lindahl’s Equilibrium</p>	<p>7</p>

2.9 Preference Revelation Problem and Impure and Mixed Public Goods

2.10 Common Property Resources

2.11 Let us sum up

2.12 Questions or Review

2.13 Suggested Reading

2.14 References

Unit III Measurement of Environmental Values

3.0 Objectives

3.1 Introduction

3.2 Use Values

3.3 Option values and Non-use Values

3.4 Valuation Methods

3.5 Methods Based on Observed Market Behaviour

3.6 Hedonic Property Values and Household Production Models
(Travel Cost Method and Household Health Production Function)

3.7 Methods Based on Response to Hypothetical Markets,

3.8 Contingent Valuation Methods

3.9 Let us sum up

3.10 Questions or Review

3.11 Suggested Reading

3.12 References

Unit IV The Theory of Environmental Policy

4.0 Objectives

4.1 Introduction

4.2 Environmental Externalities

4.3 Pigouvian Taxes and Subsidies, Marketable Pollution Permits and Mixed Instruments (the charges and Standards Approach)

4.4 Coase's Bargaining Solution and Collective Action

4.5 Informal Regulation and the New Model of Pollution Control,

4.6 Monitoring and Enforcement of Environmental Regulation, Environmental Institutions and Grass Root Movements

4.7 Global Environmental Externalities and Climate Change

4.8 Tradable Pollution Permits and International Carbon Tax

4.9 Trade and Environment in ETO Regime

4.10 Let us sum up

4.11 Questions or Review

4.12 Suggested Reading

4.13 References

Unit V Economics of Natural Resource Management and Sustainable Development-Land use-Water resources

5.0 Objectives

- 5.1 Introduction
- 5.2 Theories of Optimal Use of Exhaustible and Renewable Resources
- 5.3 Environmental and Development Trade off and the Concept of Sustainable Development
- 5.4 Integrated Environmental and Economic Accounting and the Measurement of Environmentally corrected GDP
- 5.5 Macroeconomic Policies and Environment
- 5.6 Let us sum up
- 5.7 Questions or Review
- 5.8 Suggested Reading
- 5.9 References

Unit VI Environmental and Natural Resource Problems in India

6.0 Objectives

- 6.1 Introduction
- 6.2 Mechanism for Environment Regulation in India
- 6.3 Environmental Laws and their Implementation
- 6.4 Policy Instruments for Controlling Water and Air Pollution and Forestry Policy
- 6.5 People's Participation in the Management of Common and Forest Lands
- 6.6 The Institutions of Joint Forest Management and the Joint Protected are Management
- 6.7 Social Forestry
- 6.8 Rationale and Benefits
- 6.9 Let us sum up
- 6.10 Questions or review
- 6.11 Suggested reading
- 6.12 References

Self-Learning Material Content

Programme: Master of Arts in Economics

IInd Year

Course Code	Course Name	Study hours/ Credit
MACEC 201N	Macro Economic Analysis UNIT -1 <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. National income and accounts 4. Macro economic models introduction 5. Supply of and demand for money 6. General equilibrium model 7. Post Keynesian theories 8. Consumption function 9. Investment function 10. Theory of inflation and unemployment 11. Business cycles 12. New classical macroeconomics 13. Let us Sum Up 14. Questions or Review 15. Suggested Reading 16. References 	7
MACEC 202N	UNIT -2 INTERNATIONAL ECONOMIC <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. INTERNATIONAL TRADE THEORIES 4. MEASUREMENT OF TRADE GAINS 5. Commercial policy 6. International factor movements 7. Balance of payments 8. International liquidity and debt 9. Let us Sum Up 10. Questions or Review 11. Suggested Reading 12. References 	
MACEC 203N	UNIT -3 PUBLIC ECONOMICS <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. SCOPE OF PUBLIC ECONOMICS 	

	<ol style="list-style-type: none"> 4. PUBLIC CHOICE 5. RATIONALE FOR PUBLIC POLICY 6. FISCAL POLICY 7. PUBLIC EXPENDITURE 8. PUBLIC DEBT 9. TAXATION 10. FISCAL FEDERALISM 11. INDIAN PUBLIC FINANCE 12. Let us Sum Up 13. Questions or Review 14. Suggested Reading 15. References 	
MACEC 204N	<p>UNIT-4 DEVELOPMENT OF ECONOMIC THOUGHT AND ANALYSIS</p> <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. Pre adnite economics 4. Adam smith adamsmith and ondustre reolution 5. Theory of population abd diminish returns 6. Ricardos system 7. Says law and classical monetary theory 8. John stuart mill and the growth and decl of classical political economy 9. Marxain economic 10. Marginal revolution 11. Keynesian revolution and its impact 12. Contributions on nobel lauates 13. Indian economic thought 14. Let us Sum Up 15. Questions or Review 16. Suggested Reading 17. References 	
MACEC 205N	<p>UNIT- 5 RURAL DEVELOPMENT</p> <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. Nature and scope 4. Rural development strategies 5. Rural demograghy 6. Rural credit system 7. Rural industrialization 8. Micro level planning 9. Rural development administration structure and organusation in india 10. Rural labour 11. Let us Sum Up 	

	12. Questions or Review 13. Suggested Reading 14. References	
MACEC 206N	UNIT-6 URBAN ECONOMICS <ol style="list-style-type: none"> 1. Introduction 2. Objectives 3. Process of urbanization 4. Development of urban satial structure and growth 5. Urban lobour market 6. Ueban transport sector 7. Migration and urbanization 8. Urban housing sector 9. Urban land use planning. 10. Urban public economy 11. Urban development organizations 12. Urban planning 13. Let us Sum Up 14. Questions or Review 15. Suggested Reading 16. References 	

Self-Learning Material Content
Programme: Master of Arts in HINDI
I st Year

Course Code	Course Name	Study hours/ Credit
MACHN 1.1	<p>HISTORY OF HINDI LITERATURE</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1 हिंदी साहित्य का इतिहास का आरंभ</p> <p>२. आदिकाल की प्रवृत्तियाँ, वर्गीकरण</p> <p>३. भक्तकाल एवं प्रमुख प्रवृत्तियाँ</p> <p>४. सगुण भक्तिधारा एवं प्रवृत्तियाँ</p> <p>५. रीतिकाल एवं प्रमुख प्रवृत्तियाँ</p> <p>६. आधुनिक काल एवं प्रमुख प्रवृत्तियाँ</p> <p>७. द्विवेदि युग एवं प्रवृत्तियाँ</p> <p>८. छायावाद, उत्तर छायावाद/प्रगतीवाद</p> <p>९. प्रयोगवाद, नयी कविता एवं सांठोत्तरी कविता</p> <p>१०. हिंदी कहानी का विकास</p> <p style="text-align: center;">संदर्भ ग्रंथ सूची</p> <p>Let us sum up</p> <p>Questions or Review</p> <p>Suggested Reading</p> <p style="text-align: center;">References</p>	7
MACHN 1.2	<p>HISTORY OF LANGUAGE AND HINDI LANGUAGE</p> <ul style="list-style-type: none"> • Objectives <p>2.1 Introduction</p> <p>अध्याय २.१ भाषा का इतिहास</p> <ul style="list-style-type: none"> • प्रस्तावना • भाषा का स्वरूप • अर्य और भाषा की परि भाषाएँ 	7

- भाषा की सासान्य विशेषतायँ
- रचनागत विशेष
- स्वभावगत विशेषतायँ
- भाषा के विभिन्न रूप
- भाषा उत्पत्ति के सिद्धान्त
- भाषाओं का वर्गीकरण और आधार
- आकृतिमूलक वर्गीकरण
- पारिवारिक वर्गीकरण
- निष्कर्ष
 - Let us sum up
 - Questions or Review
 - Suggested Reading
- References

अध्याय- २.२ भारतीय आर्यभाषाओं का स्वरूप

- प्रस्तावना
- प्राचीन भारतीय आर्यभाषा काल
- वैदिक संस्कृत
- लौकिक संस्कृत
- मध्यकालीन भारतीय आर्यभाषा काल
- प्रथम प्राकृत (पालि)
- द्वितीय प्राकृत (प्राकृत)
- तृतीय प्राकृत (अपभ्रंश)
- आधुनिक भारतीय आर्यभाषा काल
- निष्कर्ष
 - Let us sum up
 - Questions or Review
 - Suggested Reading
- References

अध्याय-२.३ हिन्दी भाषा का विकास

- प्रस्तावना
- हिन्दी का अर्य और विभिन्न रूप
- खड़ीबोली हिन्दी का उदभव और विकास
- आदिकाल
- मध्यकाल
- आधुनिक काल
- हिन्दी की बोलियों का परिच्य
- हिन्दी का शब्द भंडार
- देवनागरी लिपि
- निष्कर्ष
- संदर्भ और सहायक ग्रंथ सूची
- प्रश्नपत्र के नमूने
 - Let us sum up

	<ul style="list-style-type: none"> ○ Questions or Review ○ Suggested Reading ● References 	
MACHN 10.3	<p>OLD AND MEDIEVAL POETRY</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <ol style="list-style-type: none"> १. चंद बदरायी – प्रथ्वीराज रासो – शशिवृता विवाह प्रसंग २. विधापति – पदावली ३. अमीर खुसरो – हिन्दी काव्य, दोहा, कतआ ४. कबीर – साखी, गुरुदेव को अंग, सुमिरण को अंग, बिरह को अंग, ग्यान बिरह को अंग, मन को अंग ५. जायसी – पद्मावत- नागमती वियोग, सिंहलद्वीप वर्णन ६. सूरदास – भ्रनरगीत सार, श्रीकृष्ण का वचन उद्भव-प्रति, उद्भव प्रति कुब्जा के वाक्य, उद्भव का ब्रज में आना, उद्भव का ब्रज में दिखई पड़ना ७. तुलसीदास – अयोध्या काण्ड <ol style="list-style-type: none"> a. Let us sum up b. Questions or Review c. Suggested Reading ८. References 	7
MACHN 1.4	<p>HINDI PROSE</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>कहानी का स्वरूप</p> <ol style="list-style-type: none"> १. हिन्दी कहानी –विकास यात्र २. कहानी के तत्व ३. कफन-प्रेमचन्द ४. पाजेभ-जेनेन्द कुमार ५. सच बोल्ने की भूल-यशपाल ६. मल्बे का मालिक-मोहन राकेश ७. संबंध- ज्ञानरंजन <ol style="list-style-type: none"> a. Let us sum up b. Questions or Review c. Suggested Reading ८. References <p>निबंध विचार रचना</p> <ol style="list-style-type: none"> ९. हिन्दी निबंध-विकास यात्र १०. क्रोध-रामचन्द्र शुक्ल ११. बुढापा-पाण्डेय बेचन शर्म उग्र १२. यह देश एक है – रामधारी सिंह दिनकर १३. इंसपेक्ट्र मातादीन चाँद पर – हरिशंकर परसाई 	7

	<p>१४. स्त्री जो महज त्वचा है – सुधीश पचोरी</p> <ol style="list-style-type: none"> Let us sum up Questions or Review Suggested Reading <p>१५. References</p> <p>आगिनपुंज : शहीद चंद्रशेखर आज़ाद की क्रान्तिकारी जीवन कथा</p> <ol style="list-style-type: none"> शहीद चंद्रशेखर आजाद काकोरी केस और आजाद आजाद बम्बई में आजाद ओर राष्ट्रीयता की दीक्षा क्रान्तिकारी दल में आजाद का प्रवेश आजाद और मित्र सुरेन्द्र शर्म भोया आजाद और दुर्गा भाभी आजाद धीरपुत्र थे : शचीन्द्रनाथ बख्शी विरता की अदभुत कहानी : राजाराम शास्त्री कुछ बिखरी स्मृतियाँ : श्रीदेवी मुस्द्दी अंतिम दिन में मैं आजाद के साथ था : भवानीसिंह रावत जनत के प्रिय आजाद : विश्वनाथ वैशम्पायन आजाद की माता जगरानी देवी : भगवानदास माहोर <ol style="list-style-type: none"> Let us sum up Questions or Review Suggested Reading <p>२९. References</p>	
<p>MACHN 1.5</p>	<p>GRAMMAR AND FUNCTIONAL HINDI</p> <p>1.0 Objectives</p> <p>5.1 Introduction</p> <p>आ. व्याकरण</p> <ol style="list-style-type: none"> विकारी और आविकारी शब्द लिंग, वचन, कारक वाच्य काल उपसर्ग और प्रत्यय पद परिचय 'ने' नियम वाक्य शुद्धीकरण <p>भाग – २</p> <p>आ प्रयोजनमूलक हिन्दी</p> <ol style="list-style-type: none"> संविधान में हिन्दी 	<p>7</p>

	<p>२. कार्यालयी हिन्दी – सरकारी ज्ञापन, परीपत्र, आदेश पत्र ३. गैत-सरकारी पत्र – अवेदन पत्र, शिकायती पत्र, स्मरण पत्र, विज्ञापन, प्रेस विज्ञापित, प्रेस नोट</p> <p>भाग –३</p> <p>कार्यालयी – हिन्दी</p> <p>प्रारूपण, संक्षेपण, पल्लवन,टिप्पण, पारीभाषिक शब्दावली-परीभाषा महत्व Let us sum up Questions or Review Suggested Reading References</p>	

Self-Learning Material Content
Programme: Master of Arts in HINDI
IIInd Year

Course Code	Course Name	Study hours/ Credit
MACHN 2.1	<p>LINGUISTICS</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>१ भाषा विज्ञान</p> <p>१.१ स्वरूप, परिभाषा १.२ भाषा विज्ञान का अन्य विज्ञान से संबंध १.३ व्याकरण, साहित्य, इतिहास १.४ भाषा विज्ञान के अध्ययन की दिशाएँ १.५ वर्णनात्मक, ऐतिहासिक, तुलनात्मक 1.6 Let us sum up 1.7 Questions or Review 1.8 Suggested Reading १.९ References</p>	7

	<p>२ भाषा विज्ञान के अंग</p> <p>२.१ ध्वनि विज्ञान – स्वन प्रक्रिया, स्वन विज्ञान स्वरूप और शाखाएँ</p> <p>२.२ स्वन की अवधारणा,</p> <p>२.३ स्वन विज्ञान का स्वरूप</p> <p>२.४ स्वनिम के भेद</p> <p>2.5 Let us sum up</p> <p>2.6 Questions or Review</p> <p>2.7 Suggested Reading</p> <p>२.८ References</p> <p>३ अर्थ विज्ञान और वाक्य विज्ञान</p> <p>३.१ अर्थ विज्ञान</p> <p>३.२ अवधारणा</p> <p>३.३ शब्द और अर्थ का संबंध</p> <p>३.४ अर्थ परिवर्तन के कारण</p> <p>३.५ वाक्य विज्ञान, स्वरूप परीभाषा, अवधारणा</p> <p>Let us sum up</p> <p>Questions or Review</p> <p>Suggested Reading</p> <p>References</p>	
<p>MACHN 2.2</p>	<p>MODERN POETRY</p> <p>१ खण्ड काव्य</p> <p>१.१ दुष्यन्त कुमार</p> <p>१.२ एक कंठ विष्पाथी</p> <p>२ आधुनिक काव्य</p> <p>२.१ भारतेन्दु हरिश्चन्द्र –निज भाषा उन्नति अहै</p> <p>२.२ जयशंकरप्रसाद –चिंता, आँसू</p> <p>२.३ सुमित्रानन्दन पंत– ताज, बादल</p> <p>२.४ सुर्यकान्त त्रिपाठी ‘निराला’– तोड़ती पत्थर, संध्या सुन्दरी</p> <p>३ आधुनिक काव्य</p>	<p>7</p>

	<p>३.१ नागार्जुन – प्रेत का बयान, अकाल और उसके बाद, मास्ट्र!</p> <p>४.२ गजानन माधव मुक्तिबोध– खामोश ! ब्रहाराक्षस</p> <p>४.३ भवानीप्रसाद मिश्र – सन्नाटा, गीत फ़रोश</p> <p>४.४ विनय दुबे –दुलीराम भोई, महोदय जी निवेदन है</p> <p>Let us sum up Questions or Review Suggested Reading References</p>	
<p>MACHN 2.3</p>	<p>HINDI PROSE, NOVEL, DRAMA</p> <p>१. उपन्यास</p> <p>१.१ प्रेमचन्द्र – निर्मला</p> <p>१.२ कृष्णा अग्निहोत्री – आना इस देश</p> <p>१.३ सी.रा. यात्री – नदी पीछे नहीं मुड़ती</p> <p>२. नाटक</p> <p>२.१ सुरेशचन्द्र शुक्ल – काला पत्थर</p> <p>२.२ जी.जे.हरिजित – एक और द्रोणाचार्य</p> <p>२.३ मधु धवन – आज की पुकार</p> <p>३. एकांकी</p> <p>३.१ आठ एकांकी – देवेन्द्र नाथ अंकुर</p> <p>Let us sum up Questions or Review Suggested Reading References</p>	<p>7</p>
<p>MACHN 2.4</p>	<p>INDIAN AND WESTERN POETICS</p> <p>१. काव्यशास्त्र</p> <p>१.१ काव्य की परिभाषा,</p> <p>१.२ काव्य के लक्षण,</p> <p>१.३ काव्य हेतु</p> <p>१.४ काव्य प्रयोजन,</p>	<p>7</p>

	<p>१.५ काव्य भेद, १.६ शब्द शक्ति, १.७ काव्य की अत्मा</p> <p>२. भारतीय काव्यशास्त्र</p> <p>२.१ रस का महत्व, २.२ रस के भेद, २.३ रस के अंग, २.४ रस सिद्धान्त २.५ आचार्य भरतमुनि २.६ अलंकार सिद्धान्त, ध्वनि सिद्धान्त २.७ वक्रोक्ति सिद्धान्त, रीति सिद्धान्त, ओचित्य सिद्धान्त</p> <p>३. पाश्चात्य काव्यशास्त्र</p> <p>३.१ प्लेटो पुर्व पाश्चात्य काव्य परंपर ३.२ प्लेटो का काव्य सिद्धान्त ३.३ अरस्तू-अनुकरण, विरेचन, त्रासदी ३.४ लॉजाइनस - उदात्त तत्व</p> <p>Let us sum up Questions or Review Suggested Reading References</p>	
MACHN 2.5	<p>TRANSLATION AND JOURNALISM</p> <p>१. अनुवाद</p> <p>१.१ स्वरूप, अर्थ, परिभाषा १.२ अनुवाद, विज्ञान है या कला १.३ अनुवाद का महत्व, अनुवाद की प्रक्रिया १.४ अनुवाद के प्रकार, अनुवाद की समस्याएँ</p> <p>२. पत्रकारिता</p> <p>२.१ परिभाषा, स्वरूप और प्रकार २.२ हिन्दी पत्रकारिता का विकास २.३ भारत में पत्रकारिता का प्रारंभ</p>	7

	<p>२.४ इलेक्ट्रॉनिक मीडिया की पत्रकारिता-रेडियो, दूरदर्शन, विडियो, इंटरनेट</p> <p>३. समाचार लेखन कला</p> <p>३.१ समाचार पत्रिका के मूल तत्व</p> <p>३.२ समाचार लेखन कला</p> <p>३.३ संपादन कला के मूल सिद्धान्त</p> <p>३.४ शीर्षक की संरचना, पुष्ट सज्जा</p> <p>३.५ संपादक और संवाददाता के गुण</p> <p>Let us sum up</p> <p>Questions or Review</p> <p>Suggested Reading</p> <p>References</p>	
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	<p>Unit – 4 : The later Vedic Age</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 The archaeology of PGW and iron – the settlements of the Ganga Valley</p> <p>4.3 Spread of agriculture –increase in production and surplus-social differentiation</p> <p>4.4 Varna and Jati – changes in religious ideology</p> <p>4.5 Philosophy of the Upanishads-from Jana to Janapada.</p> <p>4.6 Let us sum up</p> <p>4.7 Questions or review</p> <p>4.8 Suggested reading</p> <p>4.9 References</p> <p>Unit – 5 : Sangam Age</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Early Tamil Literature –The Akam and Puram Songs</p> <p>5.3 Uneven developments in economy and society – exchanges</p> <p>5.4 Local and long distance – the ‘Roman Trade’ – social structure – political organization-the slow and uneven transition.</p> <p>5.5 Let us sum up</p> <p>5.6 Questions or review</p> <p>5.7 Suggested reading</p> <p>5.8 References</p> <p>Unit – 6 : The Second Urbanisation</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 artisans – the ‘guilds’ – sethis and gahapathis – surplus and trade – trade centres, trade routes and trading communities</p> <p>6.3 Dissatisfaction with the establishment – heterodox religions – Jainism and Buddhism</p> <p>6.4 The rise of the Mahajanapadas.</p> <p>6.5 Let us sum up</p> <p>6.6 Questions or review</p> <p>6.7 Suggested reading</p> <p>6.8 References</p> <p>Unit – 7 : The First ‘Empire’</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 The rise of Magadha and its expansion – the Mauryan Coup – Kautilya and the Arthashastra-Megasthenes – Asoka and his inscriptions- economy and society- administration and ‘foreign’ relations</p> <p>7.3 Policy of dhamma- the end of the Empire.</p> <p>7.4 Let us sum up</p>	7
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	<p>7.5 Questions or review 7.6 Suggested reading 7.7 References Unit – 8 : The Post- Mauryan Age 8.0 Objectives 8.1 Introduction 8.2 Indo- Greeks – Kushanas-Satavahanas-agrarian – expansion – trade- Art 8.3 Mahayana developments – Bhagavatism 8.4 Crystallization of Sanskritic tradition and Puranic Hinduism. 8.5 Let us sum up 8.6 Questions or review 8.7 Suggested reading 8.8 References</p> <p>Unit – 9 : The Gupta Age 9.0 Objectives 9.1 Introduction 9.2 The transition to the Early Medieval 9.3 The Allahabad prasasti 9.4 The decentralization- spread of settlements and expansion of agriculture 9.5 Spread of Jati-society and the Puranic Hindu social structure – ‘The Golden Age’? – The Huna invasions – Harsha. 9.6 Let us sum up 9.7 Questions or review 9.8 Suggested reading 9.9 References</p>	
<p>MACH 102 N</p>	<p>MEDIEVAL INDIA (CE 700-1700)</p> <p>Unit -1 : Origin and growth of Feudalism 1.0 Objectives 1.1 Introduction 1.2 Land grants – expansion of agriculture – Chalukyas, Pallavas and Pandyas –Rashtrakutas – Gurjara Pratiharas – Palas and Senas – The tripartite struggle to control the Gangetic Valley 1.3 Art and Architecture – the Tamil Bhakti Movement. 1.4 Let us sum up 1.5 Questions or review 1.6 Suggested reading 1.7 References</p> <p>Unit – 2 : The Cholas 2.0 Objectives 2.1 Introduction 2.2 Rise of the cholas</p>	<p>7</p>

- 2.3 Early conquests of Aditya and Parantaka – Rajaraja and Rajendra
- 2.4 The expansion of the Empire – reorganization of the Political structure
- 2.5 Local bodies : Ur, nadu, sabha and nagara – Nature of the Chola State
- 2.6 Architecture and Cultural contributions.
- 2.7 Let us sum up
- 2.8 Questions or review
- 2.9 Suggested reading
- 2.10 References

Unit – 3 : Conflicts in North India

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Rajput states – The Ghazni inroads – Ghorian conquests
- 3.3 Expansion to the Gangetic valley
- 3.4 The establishment of a strong monarchy.
- 3.5 Let us sum up
- 3.6 Questions or review
- 3.7 Suggested reading
- 3.8 References

Unit – 4 : The Delhi Sultanate

- 4.0 Objectives
- 4.1 Introduction
- 4.2 External danger and the problem of the north-west-internal rebellions and territorial consolidation
- 4.3 The Turko-Afghan nobility – the revival of trade and urbanism
- 4.4 Early experiments in revenue administration
- 4.5 Beginnings of the Indo-Sarcenic Architecture
- 4.6 Let us sum up
- 4.7 Questions or review
- 4.8 Suggested reading
- 4.9 References

Unit – 5: The Khaljis and Tughluqs

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Expansion of the Delhi Sultanate
- 5.3 Rajasthan- Deccan and South India
- 5.4 Internal Reforms and Experiments
- 5.5 Market Regulation and agrarian policy – Muhammed Tughluq’s experiments and their political impact – Firuz Tughluq – State under the Sultanate
- 5.6 The decline of the Sultanate.
- 5.7 Let us sum up
- 5.8 Questions or review
- 5.9 Suggested reading

5.10 References

Unit – 6 : Society and Culture

6.0 Objectives

6.1 Introduction

6.2 Social stratification

6.3 New racial elements

6.4 The influence of Islam

6.5 The Bhakti and Sufi Tradition

6.6 Literature, art, architecture and music

6.7 Let us sum up

6.8 Questions or review

6.9 Suggested reading

6.10 References

Unit – 7 : Vijayanagara and the Bahamanis

7.0 Objectives

7.1 Introduction

7.2 Foundation and early history

7.3 The struggle to control the Raichur doab

7.4 Administration and economic life

7.5 The Portuguese advent and fortunes

7.6 The disintegration of the Deccan powers – Cultural expressions.

7.7 Let us sum up

7.8 Questions or review

7.9 Suggested reading

7.10 References

Unit – 8: The Imperial Mughals

8.0 Objectives

8.1 Introduction

8.2 Battles of Panipat and Kanwah

8.3 Significance of Babar – Humayun – the Sur interregnum

8.4 Sher Shah's Contribution

8.5 The restoration of the Mughal power.

8.6 The Age of Akbar – expansion of the empire – restructuring restructuring administration

8.7 Contest with nobility – Mansabdari System

8.8 Todarmal's revenue reforms

8.9 Rajput Policy – Akbar's religious policy and its socio-political implications.

8.10 Jahangir and Nur Jahan – Mughal relations with West Asian and Central Asian powers

8.11 European presence in India – Shah Jahan and the imperial glory

8.12 Contest for succession

8.13 Aurangzeb political developments

8.14 Religious policy – “the Deccan Ulcer” – internal weaknesses and the decline of the Empire.

	<p>8.15 Let us sum up 8.16 Questions or review 8.17 Suggested reading 8.18 References</p> <p>Unit – 9 : The Marathas 9.0 Objectives 9.1 Introduction 9.2 Shivaji and his times – the support base 9.3 Swarajya and Swadharma 9.4 The expansion of the Marathas 9.5 The military strategies and administrative innovations. 9.6 Let us sum up 9.7 Questions or review 9.8 Suggested reading 9.9 References</p> <p>Unit – 10: Society and Culture 8.0 Objectives 8.1 Introduction 8.2 Economic developments 8.3 Persian literature – painting – indigenous literature 8.4 Architecture and other expressions of culture. 8.5 Let us sum up 8.6 Questions or review 8.7 Suggested reading 8.8 References</p>	
<p>MACH 103N</p>	<p>SOCIETY, ECONOMY AND POLITY UNDER VIJAYANAGARA</p> <p>Unit -1 : Historiography and Sources 1.0 Objectives 1.1 Introduction 1.2 Robert Sewell and the “discovery” – S.K Krishnaswamy Iyengar – Venkataramanayya and the Telugu claims 1.3 Father Heras, Saletore and the Kannada claims – K.A.N Sastri 1.4 Recent Works – Burton Stein and the Segmentary State 1.5 Karashima and the Computational analysis 1.6 Recent archaeological enterprises the “cosmic city” 1.7 Epigraphic sources – monuments – coins, 1.8 Foreign accounts. 1.9 Let us sum up 1.10 Questions or review 1.11 Suggested reading 1.12 References</p>	<p>7</p>

Unit -2 : Nature of State

2.0 Objectives

2.1 Introduction

2.2 The territorial factor

2.3 The King – Council of Ministers

2.4 Administrative divisions

2.5 Provincial administration

2.6 Nayankara system – Mahanadu and Nadu-Village administration – Interpretations.

2.7 Let us sum up

2.8 Questions or review

2.9 Suggested reading

2.10 References

Unit – 3 : Economy and agriculture

3.0 Objectives

3.1 Introduction

3.2 The agrarian set up – crops

3.3 Regional variations – Irrigation system – Land tenures

3.4 Taxation

3.5 Let us sum up

3.6 Questions or review

3.7 Suggested reading

3.8 References

Unit – 4 : Craft organisations

4.0 Objectives

4.1 Introduction

4.2 Growth of Artisanal activities – industrial activities

4.3 Potentials of change

4.4 Trade – local and foreign – the Arab and Portuguese elements

4.5 Trade organisations – Urban centres

4.6 Process of urbanization

4.7 Types of urban centres

4.8 Town assembly – the Pattanaswami – Town administration – transport and communication – markets.

4.9 Let us sum up

4.10 Questions or review

4.11 Suggested reading

4.12 References

Unit – 5 : Society

5.0 Objectives

5.1 Introduction

5.2 Social stratification – castes – idangai-valangai divisions

5.3 Socio-religious groups- mathas – education – forms of knowledge

5.4 Centres of education – state patronage to education

5.5 The Dasa Movement – Literature as enabled by society.

5.6 Let us sum up

	<p>5.7 Questions or review 5.8 Suggested reading 5.9 References</p> <p>Unit – 6 : Cultural aspects 6.0 Objectives 6.1 Introduction 6.2 Literature, art and architecture 6.3 Let us sum up 6.4 Questions or review 6.5 Suggested reading 6.6 References</p>	
MACH 104N	<p>INDIAN NATIONAL MOVEMENT</p> <p>Unit -1 : Historiography 1.0 Objectives 1.1 Introduction 1.2 Imperialist 1.3 Nationalist 1.4 Marxist 1.5 Cambridge and the Subaltern School 1.6 Let us sum up 1.7 Questions or review 1.8 Suggested reading 1.9 References</p> <p>Unit – 2 : Colonialism at work 2.0 Objectives 2.1 Introduction 2.2 Polity, economy and society 2.3 Nature of 1857 Revolt. 2.4 Let us sum up 2.5 Questions or review 2.6 Suggested reading 2.7 References</p> <p>Unit – 3 : Origin of Indian Nationalism 3.0 Objectives 3.1 Introduction 3.2 Factors for the rise of nationalism 3.3 Early Associations 3.4 The birth of the Indian National Congress 3.5 Let us sum up 3.6 Questions or review 3.7 Suggested reading 3.8 References</p> <p>Unit – 4 : Development of freedom movement (1885-1905) 4.0 Objectives</p>	7

- 4.1 Introduction
- 4.2 The Congress programme of constitutional, economic, administrative and other reforms.
- 4.3 The economic ideology
- 4.4 Methods of political work
- 4.5 The British attitude towards the Congress
- 4.6 Beginning of Extremist politics.
- 4.7 Let us sum up
- 4.8 Questions or review
- 4.9 Suggested reading
- 4.10 References

Unit – 5 : Nationalist Movement (1905 – 1918)

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Growth of Militant Nationalism
- 5.3 Factors that led to the Partition of Bengal
- 5.4 The Anti-partition Movements
- 5.5 The Swadeshi and boycott Movements
- 5.6 Growth of Revolutionary Terrorism
- 5.7 Muslim League and growth of communalism
- 5.8 The First World War – The Home Rule Leagues
- 5.9 Unity of Extremists and Moderates
- 5.10 The peasant and tribal uprisings.
- 5.11 Let us sum up
- 5.12 Questions or review
- 5.13 Suggested reading
- 5.14 References

Unit – 6 : Gandhi in Indian Politics (1916-1932)

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Emergence of Gandhi
- 6.3 The Early experiments in South Africa and India
- 6.4 Rowlatt Act – Jallianwallah Bagh – The Khilafat and Non-Co-operative movements
- 6.5 The Swarajist Party – Simon Commission
- 6.6 Civil Disobedience Movements.
- 6.7 Let us sum up
- 6.8 Questions or review
- 6.9 Suggested reading
- 6.10 References

Unit – 7 : Struggle for Swaraj (1933-1947)

- 7.0 Objectives
- 7.1 Introduction
- 7.2 The Act of 1935- the Congress Ministries
- 7.3 Growth of Socialist ideas

	<p>7.4 Politics and reforms in Princely States 7.5 The Indian capitalist class 7.6 Growth of Communalism 7.7 The Second World war 7.8 Quit India Movement 7.9 Demand for Pakistan 7.10 The I.N.A – The Naval Revolt – The transfer of power. 7.11 Let us sum up 7.12 Questions or review 7.13 Suggested reading 7.14 References</p> <p>Unit – 8 : Nature of the Indian Freedom Movement 8.0 Objectives 8.1 Introduction 8.2 The dynamics of the struggle 8.3 The legacy of the Freedom Movement 8.4 Let us sum up 8.5 Questions or review 8.6 Suggested reading 8.7 References</p>	
MACH 105N	<p>HISTORY OF EUROPE (1789-1990)</p> <p>Unit -1 : Europe on the eve of the French Revolution 1.0 Objectives 1.1 Introduction 1.2 Historiography – causes and consequences of the French Revolution 1.3 Napoleon Bonaparte 1.4 His reforms and their significance 1.5 The Vienna Settlement and the Age of Reaction. 1.6 Let us sum up 1.7 Questions or review 1.8 Suggested reading 1.9 References</p> <p>Unit – 2 : The Industrial Revolution 2.0 Objectives 2.1 Introduction 2.2 Growth of factory system 2.3 The classical economists and Utilitarian Philosophers 2.4 The Revolutions of 1830/32 and 1848 – Utopian Socialism 2.5 Karl Marx’s Scientific Socialism 2.6 Working class movements 2.7 Social Legislations. 2.8 Let us sum up 2.9 Questions or review 2.10 Suggested reading 2.11 References</p>	7

Unit – 3 : Nationalism in Europe

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Unification of Italy
- 3.3 Mazzini, Cavour, Garibaldi
- 3.4 Unification of Germany
- 3.5 Bismarck and Germany.
- 3.6 Let us sum up
- 3.7 Questions or review
- 3.8 Suggested reading
- 3.9 References

Unit – 4 : Neo – Imperialism in Europe

- 4.0 Objectives
- 4.1 Introduction
- 4.2 The Eastern Questions
- 4.3 Partition of Africa
- 4.4 The formation of the Triple Alliance
- 4.5 Europe in two camps
- 4.6 Let us sum up
- 4.7 Questions or review
- 4.8 Suggested reading
- 4.9 References

Unit – 5 : The First World War

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Events leading to the World War I – was Germany responsible for the War?
- 5.3 Paris peace Conference – League of Nations.
- 5.4 Let us sum up
- 5.5 Questions or review
- 5.6 Suggested reading
- 5.7 References

Unit – 6 : The Great Russian Revolution

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Role of ideology
- 6.3 Revolutions of 1905 and 1917
- 6.4 Lenin – ‘Socialism in one country’.
- 6.5 Let us sum up
- 6.6 Questions or review
- 6.7 Suggested reading
- 6.8 References

Unit - 7: Fascism in Italy

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Causes for its rise

	<p>7.3 Mussolini, Nazism in Germany 7.4 Hitler's ideology and foreign policies 7.5 The Great Depression 7.6 Second World War and its impact. 7.7 Let us sum up 7.8 Questions or review 7.9 Suggested reading 7.10 References</p> <p>Unit – 8 : U.N.O and World Politics 8.0 Objectives 8.1 Introduction 8.2 UN's achievements and future Missions 8.3 Let us sum up 8.4 Questions or review 8.5 Suggested reading 8.6 References</p> <p>Unit – 9 : Cold War 9.0 Objectives 9.1 Introduction 9.2 Causes – stages – Détente 9.3 The fall of the Soviet Union 9.4 End of the Cold War and debates regarding it. 9.5 Let us sum up 9.6 Questions or review 9.7 Suggested reading 9.8 References</p>	
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Self-Learning Material Content
Programme: Master of Arts (M.A in History)
IInd Year

Course Code	Course Name	Study hours/ Credit
MACH 201N	<p>HISTORICAL METHOD AND HISTORIOGRAPHY</p> <p>Unit -1 HISTORICAL METHOD 1.0 Objectives 1.1 Introduction 1.2 Definitions and scope of History 1.3 Uses of History 1.4 Ancillary disciplines 1.5 Let us sum up 1.6 Questions or review 1.7 Suggested reading</p>	7

1.8 References

Unit – 2

2.0 Objectives

2.1 Introduction

2.2 Historical Facts

2.3 Sources of information

2.4 criticism : internal and external

2.5 Let us sum up

2.6 Questions or review

2.7 Suggested reading

2.8 References

Unit – 3 : Philosophy of History

3.0 Objectives

3.1 Introduction

3.2 Critical and Speculative

3.3 Explanation in history

3.4 Causation – Generalisation

3.5 Historical Imagination

3.6 Let us sum up

3.7 Questions or review

3.8 Suggested reading

3.9 References

Unit – 4

4.0 Objectives

4.1 Introduction

4.2 The problem of historical objectivity

4.3 Value judgement in history

4.4 The commitment of a historian

4.5 The abuses of history

4.6 Let us sum up

4.7 Questions or review

4.8 Suggested reading

4.9 References

Unit – 5: Historiography in the West

5.0 Objectives

5.1 Introduction

5.2 The Greco- Roman foundations

5.3 The medieval Christian legacy

5.4 St. Augustine – The Renaissance

5.5 Let us sum up

5.6 Questions or review

5.7 Suggested reading

5.8 References

Unit – 6

6.0 Objectives

	<p>6.1 Introduction 6.2 The secularization of history 6.3 The Enlightenment 6.4 Gibbon – Vico and anti Cartesianism 6.5 The Romantic Revival – Hegel 6.6 Let us sum up 6.7 Questions or review 6.8 Suggested reading 6.9 References</p> <p>Unit – 7 7.0 Objectives 7.1 Introduction 7.2 Ranke – Empiricism 7.3 Marx and Historical Materialism 7.4 Historiographical Impact 7.5 Later Developments 7.6 Let us sum up 7.7 Questions or review 7.8 Suggested reading 7.9 References</p> <p>Unit – 8 8.0 Objectives 8.1 Introduction 8.2 The Annales Tradition 8.3 Marc Bloch – Lucien Febvre 8.4 Let us sum up 8.5 Questions or review 8.6 Suggested reading 8.7 References</p> <p>Unit – 9 9.0 Objectives 9.1 Introduction 9.2 Psycho History 9.3 Quantitative Methods 9.4 Post – modernism & Post – Structuralism 9.5 Let us sum up 9.6 Questions or review 9.7 Suggested reading 9.8 References</p> <p>Unit – 10 10.0 Objectives 10.1 Introduction 10.2 Historiography in India 10.3 The Itihasapurana tradition - Genealogy 10.4 History for Political legitimation : the Prasasti</p>	7
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	<p>10.5 The Historical Biography and dynastic chronicles – Bana, Kalhana, Barani and Abudl Fazl.</p> <p>10.6 Let us sum up</p> <p>10.7 Questions or review</p> <p>10.8 Suggested reading</p> <p>10.9 References</p> <p>Unit – 11</p> <p>11.0 Objectives</p> <p>11.1 Introduction</p> <p>11.2 Orientalist writings – William Jones and Max Mueller</p> <p>11.3 The Imperialist writings : James Mill, Eliott and Dowson, Vincent Smith.</p> <p>11.4 The Imperialist perceptions of British rule and Indian Nationalism.</p> <p>11.5 The nationalist writings : K.P Jayaswal, R.K Mookerji, Sir Jadunath Sarkar, R.C Majumdar.</p> <p>11.6 Let us sum up</p> <p>11.7 Questions or review</p> <p>11.8 Suggested reading</p> <p>11.9 References</p> <p>Unit – 12</p> <p>12.0 Objectives</p> <p>12.1 Introduction</p> <p>12.2 The materialistic interpretation – D.D Kosambi, R.S Sharma, Mohammed Habib, Irfan Habib, Palme Dutt, Bipan Chandra.</p> <p>12.3 Let us sum up</p> <p>12.4 Questions or review</p> <p>12.5 Suggested reading</p> <p>12.6 References</p> <p>Unit – 13</p> <p>13.0 Objectives</p> <p>13.1 Introduction</p> <p>13.2 The Subaltern Historiography</p> <p>13.3 Let us sum up</p> <p>13.4 Questions or review</p> <p>13.5 Suggested reading</p> <p>13.6 References</p>	
MACH 202N	<p>COLONIALISM AND NATIONALISM IN MODERN ASIA</p> <p>Unit -1: Perceptions of Colonialism</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p>	7

- 1.2 Hobson-Lenin
- 1.3 Theory of Underdevelopment and A.G Frank
- 1.4 World System theory and Immanuel Wallerstein
- 1.5 Let us sum up
- 1.6 Questions or review
- 1.7 Suggested reading
- 1.8 References

Unit – 2: Manifestations of Colonialism

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Colony – Protectorates
- 2.3 Spheres of Influence
- 2.4 Similarities and Differences in their functioning.
- 2.5 Let us sum up
- 2.6 Questions or review
- 2.7 Suggested reading
- 2.8 References

Unit – 3 : India

- 3.0 Objectives
- 3.1 Introduction
- 3.2 colonial contradictions
- 3.3 Dynamics of Indian Nationalism
- 3.4 Let us sum up
- 3.5 Questions or review
- 3.6 Suggested reading
- 3.7 References

Unit – 4 : China

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Anglo- Chinese wars
- 4.3 Creation of spheres of influence
- 4.4 Nationalist Developments
- 4.5 Chinese Revolution 1911
- 4.6 Emergence of Communism – Mao-tse-tung
- 4.7 Let us sum up
- 4.8 Questions or review
- 4.9 Suggested reading
- 4.10 References

Unit – 5 : Indonesia

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Dutch Colonialism and its features
- 5.3 Rise and Growth of Nationalism – Sukarno
- 5.4 Let us sum up
- 5.5 Questions or review
- 5.6 Suggested reading

5.7 References

Unit – 6 : Indo - China

6.0 Objectives

6.1 Introduction

6.2 French Colonialism

6.3 Rise Nationalism

6.4 Ho-Chi-Minh

6.5 Let us sum up

6.6 Questions or review

6.7 Suggested reading

6.8 References

Unit – 7 : Japan

7.0 Objectives

7.1 Introduction

7.2 Arrival of the West and Perry's Mission

7.3 Meiji Reforms

7.4 Emergence of Japan as a World Power

7.5 Militant Nationalism

7.6 Japan World War II and its Consequences

7.7 Allied question

7.8 Let us sum up

7.9 Questions or review

7.10 Suggested reading

7.11 References

Unit – 8: West Asia

8.0 Objectives

8.1 Introduction

8.2 Arab Israeli Relations and emergence of Israel

8.3 Arab Nationalism

8.4 Palestinian question

8.5 Let us sum up

8.6 Questions or review

8.7 Suggested reading

8.8 References

Unit – 9 : IRAN

9.0 Objectives

9.1 Introduction

9.2 Great Power Politics in Iran

9.3 Rise of Nationalism

9.4 Reza Shah and Muhmmmed Reza Shah Pahalavi

9.5 Iranian Revolution

9.6 Let us sum up

9.7 Questions or review

9.8 Suggested reading

9.9 References

MACH 203N	HISTORY OF KARNATAKA (CE 1565-1956)	7
	<p>Unit -1 : Historiography</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 The colonial perceptions</p> <p>1.3 Nationalist constructions</p> <p>1.4 The regional perspectives of post</p> <p>1.5 Vijayanagara South – Recent Works</p> <p>1.6 Let us sum up</p> <p>1.7 Questions or review</p> <p>1.8 Suggested reading</p> <p>1.9 References</p> <p>Unit -2 : Talikota and after</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 The significance of Talikota</p> <p>2.3 The shadow, continuance of Vijayanagara</p> <p>2.4 The Nayakas of Keladi</p> <p>2.5 The Wodeyars of Mysore – ‘Mimetic states’ or ‘successor states’.</p> <p>2.6 Let us sum up</p> <p>2.7 Questions or review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p> <p>Unit – 3 : The European presence in the south</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 The Carnatic wars</p> <p>3.3 Karnataka in the politics of Deccan</p> <p>3.4 Let us sum up</p> <p>3.5 Questions or review</p> <p>3.6 Suggested reading</p> <p>3.7 References</p> <p>Unit – 4 : Karnataka under Hyder Ali and Tippu Sultan</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 British imperialism and Mysore rulers</p> <p>4.3 Internal and expansionist policies of the sultans</p> <p>4.4 Karnataka in 1799</p> <p>4.5 “Partition of Karnataka”</p> <p>4.6 Let us sum up</p> <p>4.7 Questions or review</p> <p>4.8 Suggested reading</p> <p>4.9 References</p>	

	<p>Unit – 5 : Colonialism in Karnataka</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Mysore and Coorg as protectorates</p> <p>5.3 Territories under colonial rule</p> <p>5.4 Canara, Bombay Karnataka and Hyderabad Karnataka</p> <p>5.5 Peasant unrest : Canara – Coorg Rebellions</p> <p>5.6 Commissioners’ rule in Mysore and Coorg – attempts at modernization</p> <p>5.7 Restoration in Mysore (1881).</p> <p>5.8 Let us sum up</p> <p>5.9 Questions or review</p> <p>5.10 Suggested reading</p> <p>5.11 References</p> <p>Unit – 6 : Mysore and Coorg 1881-1947</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Diwans rule in Mysore</p> <p>6.3 Mysore as a “Model State” : M. Visvesvaraiah and Mirza Ismail</p> <p>6.4 Western education – Industrialization – Public Works</p> <p>6.5 Social and Political reforms</p> <p>6.6 Kodagu under Commissioners</p> <p>6.7 Plantation sector</p> <p>6.8 Western education – Constitutional reforms</p> <p>6.9 Let us sum up</p> <p>6.10 Questions or review</p> <p>6.11 Suggested reading</p> <p>6.12 References</p> <p>Unit – 7 : Nationalism in Karnataka</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Congress politics</p> <p>7.3 Bombay Karnataka</p> <p>7.4 Hyderabad Karnataka</p> <p>7.5 Congress movement in the Princely Mysore and Kodagu</p> <p>7.6 Critique of “Model State” – Unification, (1956) and subsequent developments.</p> <p>7.7 Let us sum up</p> <p>7.8 Questions or review</p> <p>7.9 Suggested reading</p> <p>7.10 References</p>	
MACH 204N	<p>INDIA AFTER INDEPENDENCE (CE 1947-1990)</p> <p>Unit -1 : India at the time of Partition and freedom</p> <p>1.0 Objectives</p>	7

- 1.1 Introduction
- 1.2 The Mountbatten Plan
- 1.3 Indian Independence Act
- 1.4 Historiography of Partition
- 1.5 Let us sum up
- 1.6 Questions or review
- 1.7 Suggested reading
- 1.8 References

Unit – 2 : Integration of Princely states

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Hyderabad, Kashmir, Junagarh
- 2.3 The communal holocaust and exodus
- 2.4 India – Pakistan Conflicts on Kashmir
- 2.5 Let us sum up
- 2.6 Questions or review
- 2.7 Suggested reading
- 2.8 References

Unit – 3 : The Nehru Era

- 3.0 Objectives
- 3.1 Introduction
- 3.2 The colonial legacy
- 3.3 Political economic and other challenges
- 3.4 Framing of the constitution of India – its features
- 3.5 Reorganisation of states
- 3.6 Planned economic development
- 3.7 The Nehruvian Model of development
- 3.8 Nehru as the architect of India's foreign policy
- 3.9 Let us sum up
- 3.10 Questions or review
- 3.11 Suggested reading
- 3.12 References

Unit – 4 : India between 1964 - 1984

- 4.0 Objectives
- 4.1 Introduction
- 4.2 The Shastri Era
- 4.3 Raise of Indira Gandhi to power-socio-economic measures
- 4.4 The emergency – the external relations
- 4.5 Creation of Bangladesh – Internal Political crisis – Punjab, Assam, Kashmir etc:
- 4.6 The jantha interregnum
- 4.7 Fall of Indira Gandhi
- 4.8 Let us sum up
- 4.9 Questions or review
- 4.10 Suggested reading
- 4.11 References

	<p>Unit – 5 : India between 1984-1990: The Rajiv Era</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Internal measures</p> <p>5.3 External relations</p> <p>5.4 Politics of Accords</p> <p>5.5 Punjab, Assam, Sri Lanka etc;</p> <p>5.6 Let us sum up</p> <p>5.7 Questions or review</p> <p>5.8 Suggested reading</p> <p>5.9 References</p> <p>Unit – 6 : State and Society</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Political parties and the parliamentary democracy – Centre – State relations</p> <p>6.3 Communalism and Indian Politics</p> <p>6.4 Backward class movements</p> <p>6.5 Dalit movements and B.R Ambedkar</p> <p>6.6 Position of Indian Women</p> <p>6.7 Environmental Movements</p> <p>6.8 Let us sum up</p> <p>6.9 Questions or review</p> <p>6.10 Suggested reading</p> <p>6.11 References</p>	
<p>MACH 205N</p>	<p>MODERN DAKSHINA KANNADA</p> <p>Unit -1 : Historiography</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Pre-colonial writings</p> <p>1.3 Colonial historiography</p> <p>1.4 Missionary perceptions</p> <p>1.5 Indigenous writings</p> <p>1.6 Recent trends</p> <p>1.7 Tulunadu – Etymological roots – Religion and Society</p> <p>1.8 Let us sum up</p> <p>1.9 Questions or review</p> <p>1.10 Suggested reading</p> <p>1.11 References</p> <p>Unit – 2 : Historical Background</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Local chieftains of Dakshina Kannada</p> <p>2.3 Contacts with the Keladi polity</p> <p>2.4 Portuguese influence</p> <p>2.5 Haider Ali and Tipu Sultan and the impact of their intervention</p>	<p>7</p>

<p>2.6 Let us sum up 2.7 Questions or review 2.8 Suggested reading 2.9 References Unit – 3 : Conversion to a colony 3.0 Objectives 3.1 Introduction 3.2 The British take –over 3.3 Nature of land tenures and revenue administration 3.4 Inland and foreign trade 3.5 Early anti-colonial resistance movements 3.6 Canara-Coorg rebellions 3.7 Judicial organization 3.8 Colonial education and its impact 3.9 Socio – religions reform movements 3.10 Kudmul Ranga Rao – Constitutional reforms 3.11 Let us sum up 3.12 Questions or review 3.13 Suggested reading 3.14 References Unit – 4: Nationalism in Dakshina Kannada 4.0 Objectives 4.1 Introduction 4.2 Colonial factors – Press-ideology 4.3 Congress and Communist movements in Dakshina kannada and their leaders 4.4 Karnad Sadashiva Rao, B.V Kakkilaya and others 4.5 Workers movements – Independence 4.6 Let us sum up 4.7 Questions or review 4.8 Suggested reading 4.9 References Unit – 5 : Dakshina Kannada after Independence 5.0 Objectives 5.1 Introduction 5.2 Unification with Mysore State 5.3 Economic development – Srinivas Mallya 5.4 Land reforms and their impact 5.5 Industrialization – Banking 5.6 Emergence of South Kanara as an educational hub – MSEZ 5.7 Let us sum up 5.8 Questions or review 5.9 Suggested reading 5.10 References</p>	
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Self-Learning Material Content

Programme: Master of Arts in Kannada

I st Year

Course Code	Course Name	Study hours/ Credit
MACK 101N	<p>ಪ್ರಾಚೀನ ಕನ್ನಡ ಸಾಹಿತ್ಯ</p> <p>ಪರಿವಿಡಿ</p> <p>Unit 1: ಪ್ರಾಚೀನ ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ, ಸಾಮಾಜಿಕ, ಧಾರ್ಮಿಕ ಹಿನ್ನೆಲೆ</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಲೌಕಿಕ</p> <p>1.3 ಆಗಮಿಕ ಕಾವ್ಯಗಳ ಪರಿಕಲ್ಪನೆಯ ಚರ್ಚೆ</p> <p>1.4 ಪ್ರಾಚೀನ ಸಾಹಿತ್ಯ ರೂಪಗಳು</p> <p>1.5 ಚಂಪೂ, ಚತ್ತಾಣ, ಬೆದಂಡೆ, ಗದ್ಯ</p> <p>1.6 ಸಾರಾಂಶ</p> <p>1.7 ಸಮೀಕ್ಷೆ</p> <p>1.8 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>1.9 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 2: ಪಠ್ಯಗಳು</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>2.1 ಪೀಠಿಕೆ</p> <p>2.1 ವಿಕ್ರಮಾರ್ಜುನ ವಿಜಯಂ- ಪಂಪ (9ನೆಯ ಆಶ್ವಾಸದಿಂದ 14ನೆಯ ಆಶ್ವಾಸದವರೆಗೆ)</p> <p>2.2 ಯಶೋಧರ ಚರಿಗೆ-ಜನ್ನ (ಸಂ) ಕ.ವೆಂ. ರಾಘವಾಚಾರ್, ಶಾರದಾಮಂದಿರ, ಮೈಸೂರು 1961</p> <p>2.3 ಸಾರಾಂಶ</p> <p>2.4 ಸಮೀಕ್ಷೆ</p> <p>2.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>2.6 ಉಲ್ಲೇಖಗಳು</p>	7
MACK 102N	ಮಧ್ಯಕಾಲೀನ ಕನ್ನಡ ಸಾಹಿತ್ಯ	7

	<p>Unit 1:</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಮಧ್ಯಕಾಲೀನ ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಸ್ವರೂಪ: ರಾಜಕೀಯ, ಧಾರ್ಮಿಕ ಸಾಮಾಜಿಕ ಹಿನ್ನೆಲೆ</p> <p>2.1 ಮಧ್ಯಕಾಲೀನ ಸಾಹಿತ್ಯ ಪ್ರಕಾರಗಳು: ಲಕ್ಷಣಗಳು ಮತ್ತು ವೈಶಿಷ್ಟ್ಯಗಳು</p> <p>ಅ. ವಚನ ಸಾಹಿತ್ಯ</p> <p>ಆ. ರಗಳೆ ಸಾಹಿತ್ಯ</p> <p>ಇ. ಕೀರತನ ಸಾಹಿತ್ಯ</p> <p>ಈ. ಷಟ್ಪದಿ ಸಾಹಿತ್ಯ</p> <p>ಉ. ಸಾಂಗತ್ಯ ಸಾಹಿತ್ಯ</p> <p>ಸಾರಾಂಶ</p> <p>ಸಮೀಕ್ಷೆ</p> <p>ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>ಉಲ್ಲೇಖಗಳು</p> <p>1.1 ಪಠ್ಯಗಳು</p> <p>1. ಮಾದಾರ ಚೆನ್ನಯ್ಯನ ರಗಳೆ - (ಸಂ.) ಟಿ.ಎಸ್. ವೆಂಕಣ್ಣಯ್ಯ</p> <p>2. ಹರಿಶ್ಚಂದ್ರ ಕಾವ್ಯ ಸಂಗ್ರಹ -ಟಿ.ಎಸ್. ವೆಂಕಣ್ಣಯ್ಯ ಮತ್ತುನ್</p> <p>ಅ.ನ.ಕೃಷ್ಣಶಾಸ್ತ್ರಿ ಪ್ರಸಾರಾಂಗ, ಮೈಸೂರು. ವಿ.ವಿ</p> <p>3. ಭರತೇಶ ವೈಭವ ಸಂಗ್ರಹ ಆರು ಸಂದಿಗಳು- (ಸಂ.)</p> <p>ತ.ಸು.ಶಾಮರಾಯ. ಪ್ರಸಾರಾಂಗ, ಮೈಸೂರು ವಿ.ವಿ</p> <p>4. ಬಸವಣ್ಣನ ವಚನಗಳು : (ಸಂ.) ಎಲ್. ಬಸವರಾಜು, ಗೀತಾ ಬುಕ್ ಹೌಸ್, ಮೈಸೂರು</p> <p>5. ಹರಿದಾಸರ ಜನಪ್ರಿಯ ಹಾಡುಗಳು- ಸಂ.ಡಾ.ಟಿ.ಎನ್.ನಾಗರತ್ನ,</p> <p>ಡಾ. ಮಂದಾಕಿನಿ ಕನ್ನಡ ಮತ್ತು ಸಂಸ್ಕೃತಿ ನಿರ್ದೇಶನಾಲಯ, ಬೆಂಗಳೂರು</p>	
<p>MACK 103 N</p>	<p>ಆಧುನಿಕ ಕನ್ನಡ ಕಾವ್ಯ: ಸಾಂಸ್ಕೃತಿಕ ಪಠ್ಯಗಳು</p> <p>Unit I</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಆಧುನಿಕ ಕನ್ನಡ ಕಾವ್ಯಕ್ಕೆ ಒದಗಿಬಂದ ಸಾಂಸ್ಕೃತಿಕ ಪ್ರೇರಣೆಗಳು</p> <p>1.3 ಆಧುನಿಕ ಕನ್ನಡ ಕಾವ್ಯದ ವಿಭಿನ್ನ ಪ್ರಭೇದಗಳು</p> <p>1.4 ಸಾಂಸ್ಕೃತಿಕ ಪಠ್ಯಗಳಾಗಿ ಆಧುನಿಕ ಕನ್ನಡ ಕಾವ್ಯ</p> <p>1.5 ಸಾರಾಂಶ</p>	<p>7</p>

	<p>1.6 ಸಮೀಕ್ಷೆ 1.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.8 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 2 ಪಠ್ಯಗಳು</p> <p>2.0 ಉದ್ದೇಶಗಳು 2.1 ಪೀಠಿಕೆ 2.3 ಗೊಲ್ಲೊಥಾ : ಎಂ.ಗೋವಿಂದ ಪೈ. ಕಾವ್ಯಾಲಯ ಪ್ರಕಾಶನ, ಮೈಸೂರು, 16988 2.4 ಒಲವೇ ನಮ್ಮ ಬದುಕು : ದ.ರಾ.ಬೇಂದ್ರೆ; ಸುರುಚಿ ಪ್ರಕಾಶನ, ಮೈಸೂರು 1988 2.5 ಮೈಸೂರು ಮಲ್ಲಿಗೆ : ಕೆ.ಎಸ್.ನರಸಿಂಹಸ್ವಾಮಿ, ಕಾವ್ಯಾಲಯ ಪ್ರಕಾಶನ, ಮೈಸೂರು 997 2.6 ಭೂಮಿಗೀತ : ಎಂ.ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ; ಅಕ್ಷರ ಪ್ರಕಾಶನ, ಸಾಗರ, 1972 2.7 ಸಾವಿರಾರು ನದಿಗಳು: ಸಿದ್ದಲಿಂಗಯ್ಯ (ಮೆರವಣಿಗೆ) ಅಂಕಿತ ಪುಸ್ತಕ, ಬೆಂಗಳೂರು, 2009 2.8 ಅಮೃತಮತಿಯ ಸ್ವಗತ: ಎಚ್.ಎಲ್.ಪುಷ್ಪಾ; ಅನ್ವೇಷಣ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು 1992 2.9 ಸಾರಾಂಶ 2.10 ಸಮೀಕ್ಷೆ 2.11 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.12 ಉಲ್ಲೇಖಗಳು</p>	
<p>MACK104N</p>	<p>ಸಾಮಾನ್ಯ ಭಾಷಾವಿಜ್ಞಾನ ಮತ್ತು ದ್ರಾವಿಡ ಭಾಷಾವಿಜ್ಞಾನ</p> <p>Unit I</p> <p>1.0 ಉದ್ದೇಶಗಳು 1.1 ಪೀಠಿಕೆ 1.2 ಭಾಷಾವಿಜ್ಞಾನದ ಸ್ವರೂಪ, ವ್ಯಾಪ್ತಿ, ಉಪಯೋಗ, ಭಾಷಾವಿಜ್ಞಾನದ ಶಾಖೆಗಳು 1.3 ಧ್ವನಿವಿಜ್ಞಾನ: ಉಚ್ಚರಣಾಂಗಗಳು, ಅವುಗಳ ಕಾರ್ಯ; ಧ್ವನಿಗಳ ವರ್ಗೀಕರಣ, ಐ.ಪಿ.ಎ 1.4 ಧ್ವನಿಮಾವಿಜ್ಞಾನ: ಧ್ವನಿಮಾ; ಧ್ವನಿಮಾ ವಿಶ್ಲೇಷಣೆಯ ವಿಧಾನಗಳು; ವಿರೋಧ ಪ್ರಸಾರ, ಪೂರಕ ಪ್ರಸಾರ; ಸ್ವಚ್ಛಂದ ಪ್ರಸಾರ 1.5 ಆಕೃತಿಮಾ ವಿಜ್ಞಾನ: ಆಕೃತಿ, ಉಪಾಕೃತಿ, ಆಕೃತಿಮಾ, ಪರಿಕಲ್ಪನೆಗಳು ವಿವರಣೆ, ಆಕೃತಿಮಾ ವಿಶ್ಲೇಷಣೆಯ ವಿಧಾನ, ಆಕೃತಿ ವಿಧಗಳು</p>	<p>7</p>

- 1.6 ವಾಕ್ಯ ವಿಜ್ಞಾನ: ವಾಕ್ಯದ ವಿನ್ಯಾಸ, ವಾಕ್ಯ ಘಟಕಗಳನ್ನು ಕಂಡುಕೊಳ್ಳುವ ವಿಧಾನಗಳು, ಉತ್ಪಾದಕ ವ್ಯಾಕರಣದ
- 1.7 ಪರಿಕಲ್ಪನೆ: ಒಳರಚನೆ; ಹೊರರಚನೆ; ರೂಪಾಂತರ ನಿಯಮಗಳು, ರಚನೆಗಳು: ವ್ಯಾಕರಣದಲ್ಲಿ ಒಳತೂರಿಕೆ ಪುನರಾವರ್ತನೆ ಹಾಗೂ ಸಂದಿಗ್ಧತೆ
- 1.8 ಭಾಷೆಗಳ ವರ್ಗೀಕರಣ: ರಾಚನಿಕ ವರ್ಗೀಕರಣ, ವಾಂಶಿಕ ವರ್ಗೀಕರಣ, ಭಾಷಾ ವಂಶಗಳು, ಭಾರತೀಯ ಭಾಷಾವಂಶಗಳು
- 1.9 ಭಾಷಿಕ ಬದಲಾವಣೆ: ಭಾಷಾ ವ್ಯತ್ಯಾಸದ ಕಾರಣಗಳು ಮತ್ತು ವಿಧಾನಗಳು, ದ್ವಿನಿವೃತ್ತಾಸ, ಭಾಷಿಕ ವ್ಯತ್ಯಾಸ, ಸಾದೃಶ್ಯಮೂಲ ವ್ಯತ್ಯಾಸ, ಅರ್ಥವ್ಯತ್ಯಾಸ
- 1.10 ಭಾಷಾಸಂಪರ್ಕ: ದ್ವಿಭಾಷಿಕತೆ ಮತ್ತು ಬಹುಭಾಷಿಕತೆ, ದ್ವಿಭಾಷಿಕ-ದ್ವಿಭಾಷಿಕತೆ: ಕಾರಣಗಳು-ಪರಿಣಾಮಗಳು
- 1.11 ಸ್ವೀಕರಣ- ಕರ್ನಾಟಕದಲ್ಲಿ ದ್ವಿಭಾಷಿಕತೆಯ ಸ್ಥೂಲ ಪರಿಚಯ
- 1.12 ಭಾಷಾ ಪ್ರಮಾಣೀಕರಣ: ಅದರ ಅವಶ್ಯಕತೆ, ಪ್ರಮಾಣೀಕರಣದ ಸಾಧ್ಯತೆಗಳು- ಸಮಸ್ಯೆಗಳು
- 1.13 ಸಾರಾಂಶ
- 1.14 ಸಮೀಕ್ಷೆ
- 1.15 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 1.16 ಉಲ್ಲೇಖಗಳು

Unit 2

2.0 ಉದ್ದೇಶಗಳು

2.1 ಪೀಠಿಕೆ

2.2 ದ್ರಾವಿಡ ಭಾಷಾವಿಜ್ಞಾನ

- 2.3 ದ್ರಾವಿಡ ಶಬ್ದದ ನಿಷ್ಪತ್ತಿ ಮತ್ತು ಬಳಕೆ: ದ್ರಾವಿಡ ಭಾಷೆಗಳು ಮತ್ತು ಇತರ ಭಾಷಾ ವಂಶಗಳು, ದ್ರಾವಿಡ ಭಾಷೆಗಳ ಉಪವರ್ಗಗಳು, ಗ್ರಾಂಥಿಕ ಮತ್ತು ನಿಗ್ರಾಂಥಿಕ ಭಾಷೆಗಳು ಕನ್ನಡ, ತೆಲುಗು, ಮಲೆಯಾಳ ಮತ್ತು ತುಳು ಭಾಷೆಗಳ ಪ್ರಾಚೀನತೆ ಮತ್ತು ನಿಷ್ಪತ್ತಿ, ದ್ರಾವಿಡ ಭಾಷೆಗಳ ಸ್ವತಂತ್ರ ಅಸ್ತಿತ್ವ.
- 2.4 ಮೂಲ ದ್ರಾವಿಡ: ಪುನರ್ರಚನೆಯ ಸಾಮಗ್ರಿ ಮತ್ತು ವಿಧಗಳು, ಧ್ವನಿಮಾ ವ್ಯವಸ್ಥೆ, ಮೂಲದ್ರಾವಿಡ
- 2.5 ಧ್ವನಿಮಾಗಳು, ಸ್ವರಗಳು: ಸ್ವರಾನುರೂಪತೆ, ಸ್ವರದೀರ್ಘತೆ, ಸ್ವರವ್ಯತ್ಯಯ, ವ್ಯಂಜನಗಳು: ವ್ಯಂಜನಗಳ ಪುನರ್ರಚನೆ
- 2.6 ನಾಮಪದಗಳು: ಲಿಂಗ, ವಚನ, ವಿಭಕ್ತಿ
- 2.7 ಗುಣವಾಚಕಗಳು: ಗುಣವಾಚಕಗಳಿಗೂ ನಾಮಪದಗಳಿಗೂ ಇರುವ ಸಂಬಂಧ, ಕನ್ನಡ ಗುಣವಾಚಕಗಳ ಸ್ವರೂಪ, ಗುಣವಚನಗಳನ್ನು ವ್ಯಕ್ತಪಡಿಸುವ ವಿಧಾನಗಳು, ತರತಮ ಭಾವ
- 2.8 ಸಂಖ್ಯಾವಾಚಕಗಳು

	<p>2.9 ಸರ್ವನಾಮಗಳು</p> <p>2.10 ಕ್ರಿಯಾಪದಗಳು: ಸಮಾನಾರ್ಥಕ, ವಿಧ್ಯರ್ಥಕ ನಿಷೇಧಾರ್ಥಕ, ಪ್ರೇರಣಾರ್ಥಕ ಪ್ರತ್ಯಯಗಳು, ಕಾಲವಾಚಕ ಆಖ್ಯಾತ ಪ್ರತ್ಯಯಗಳ ಸ್ವರೂಪ</p> <p>2.11 ಭಾಷಾವಿಜ್ಞಾನದ ದೃಷ್ಟಿಯಿಂದ ಮುಖ್ಯ ಎನಿಸುವ ಕೆಲವು ಪದಗಳ ಇತಿಹಾಸ</p> <p>2.12 ಸಾರಾಂಶ</p> <p>2.13 ಸಮೀಕ್ಷೆ</p> <p>2.14 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>2.15 ಉಲ್ಲೇಖಗಳು</p>	
<p>MACK 105 N</p>	<p>ತುಳು ಅಧ್ಯಯನ ತುಳು ಭಾಷೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಪರಿವಿಡಿ</p> <p>Unit 1 ಧ್ವನಿಮಾ ವ್ಯವಸ್ಥೆ</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ವರ್ಣನಾತ್ಮಕ ಭಾಷಾವಿಜ್ಞಾನದ ಆಧಾರದಲ್ಲಿ ತುಳುಭಾಷೆಯ ಧ್ವನಿಮಾ ವ್ಯವಸ್ಥೆ: ತುಳುವಿನ ವಿಶಿಷ್ಟ ಧ್ವನಿಮಾಗಳೊಂದಿಗೆ</p> <p>1.3 ದ್ರಾವಿಡ ಭಾಷೆಗಳ ಧ್ವನಿಮಾಗಳೊಂದಿಗೆ ತುಳುಭಾಷೆಯ ಧ್ವನಿಮಾಗಳ ತೌಲನಿಕ ಅಭ್ಯಾಸ</p> <p>2.1 ಆಕೃತಿಮಾ ಸ್ವರೂಪ- ಲಿಂಗ, ವಚನ, ವಿಭಕ್ತಿ ಪ್ರತ್ಯಯ, ಸರ್ವನಾಮ, ಸಂಖ್ಯಾವಾಚಕ, ಕ್ರಿಯಾಪದ ರಚನೆ</p> <p>3.1 ತುಳುವಿನ ಉಪಭಾಷೆಗಳ ಧ್ವನಿಮಾ ಮತ್ತು ಆಕೃತಿಮಾ ಸ್ವರೂಪ</p> <p>1. ಸಾಮಾಜಿಕ ಉಪಭಾಷೆ</p> <p>2. ಭೌಗೋಳಿಕ ಉಪಭಾಷೆ</p> <p>3.2 ಸಾರಾಂಶ</p> <p>3.3 ಸಮೀಕ್ಷೆ</p> <p>3.4 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>3.5 ಉಲ್ಲೇಖಗಳು</p> <p>4.1 ದ್ರಾವಿಡ ಭಾಷಾವರ್ಗದಲ್ಲಿ ತುಳುವಿನ ಸ್ಥಾನ ವಿವೇಚನೆ</p> <p>Unit 2: ತುಳು ಸಾಹಿತ್ಯ</p> <p>3.0 ಉದ್ದೇಶಗಳು</p> <p>2.1 ಪೀಠಿಕೆ</p> <p>2.3 ತುಳು ಗ್ರಂಥಸ್ಥ ಸಾಹಿತ್ಯದ ಉಗಮ ಮತ್ತು ವಿಕಾಸ ಅನುವಾದ ಮತ್ತು ಸ್ವತಂತ್ರ ಕೃತಿಗಳು</p> <p>2.4 ಪಠ್ಯಗಳು</p>	<p>7</p>

	<ol style="list-style-type: none"> 1. ಮಂದಾರ ರಾಮಾಯಣ (ಮಹಾಕಾವ್ಯ) ಎಸಲ್ 1 ಮತ್ತು 2 –ಮಂದಾರ ಕೇಶವ ಭಟ್ಟ 2. ಆಲಡೆ- ತುಳು ಕಬಿತೆಲು (ಕವನಸಂಕಲನ)-ವೆಂಕಟರಾಜ ಪುಣಿಂಚತ್ತಾಯ 3. ಮಿತ್ಯ ನಾರಾಯಣ ಕಥೆ (ಕಾದಂಬರಿ)- ಎನ್.ಎ.ಶೀನಪ್ಪ ಹೆಗ್ಡೆ 4. ಗೋಂದೊಳು (ನಾಟಕ)-ಅಮೃತ ಸೋಮೇಶ್ವರ 5. ಕುದುರುದ ಕೇದಗೆ (ಕಾದಂಬರಿ)-ಜಾನಕಿ ಎಂ.ಬ್ರಹ್ಮಾವರ 6. ಕರಿಯವಜ್ಜೆರ್ನ ಕತೆಕುಲು (ಕಥಾಸಂಕಲನ)-ಆನಂದಕೃಷ್ಣ 2.7 ಸಾರಾಂಶ 2.8 ಸಮೀಕ್ಷೆ 2.9 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 2.10 ಉಲ್ಲೇಖಗಳು 	
<p>MACK 106 N</p>	<p>ಚಾರಿತ್ರಿಕ ಅಧ್ಯಯನ</p> <p>Unit 1</p> <ol style="list-style-type: none"> 1.0 ಉದ್ದೇಶಗಳು 1.1 ಪೀಠಿಕೆ 1.2 ಚಾರಿತ್ರಿಕ ಅಧ್ಯಯನದ ಆಧುನಿಕ ದೃಷ್ಟಿಕೋನ 1.3 ನವ ಇತಿಹಾಸದ ಸ್ವರೂಪ ಮತ್ತು ಬಗೆಗಳು: ಚಾರಿತ್ರಿಕ ಅಧ್ಯಯನದ ವಿಶಿಷ್ಟ ಆಕರಗಳು, ಪುರಾಣಗಳು, ಕಾವ್ಯಗಳು, ಕೈಪಿಯತ್ತುಗಳು, ಪ್ರವಾಸಿಗರು ವರದಿಗಳು 1.4 ಇತಿಹಾಸ ಮತ್ತು ಜಾನಪದ: ಜಾನಪದ ತರ್ಕಗಳು-ಐತಿಹ್ಯಗಳು, ಪುರಾಣಗಳು, ಲಾವಣಿಗಳು, ಮಹಾಕಾವ್ಯ, ವ್ಯಕ್ತಿನೆನಪುಗಳು 1.5 ಅಧ್ಯಯನ ವಿಧಾನದ ಸ್ವರೂಪದ ಚರ್ಚೆ 1.6 ಸಾರಾಂಶ 1.7 ಸಮೀಕ್ಷೆ 1.8 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ 1.9 ಉಲ್ಲೇಖಗಳು 	<p>7</p>

Self-Learning Material Content

Programme: Master of Arts in Kannada

IIInd Year

Course Code	Course Name	Study hours/ Credit
MACK 201 N	<p>ಆಧುನಿಕ ಕನ್ನಡ ಸಾಹಿತ್ಯ: ವಿಶೇಷ ಸಾಹಿತಿ-ಕುವೆಂಪು</p> <p>Unit I</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಕುವೆಂಪು ಸಾಹಿತ್ಯದ ಹಿನ್ನೆಲೆ: ಪ್ರೇರಣೆ ಮತ್ತು ಧೋರಣೆಗಳು ಅಧ್ಯನಕ್ಕೆ ಪಠ್ಯಗಳು</p> <p>1.3 ಆಯ್ದ ಕುವೆಂಪು ಕವನಗಳು : ಸಂ.ಸಿ.ಪಿ.ಕೃಷ್ಣಕುಮಾರ್, ಚೇತನ ಬುಕ್ ಹೌಸ್, ಮೈಸೂರು</p> <p>1.4 ಶ್ರೀ ರಾಮಾಯನ ದರ್ಶನಂ (ಶ್ರೀ ಸಂಪುಟ): ಉದಯರವಿ ಪ್ರಕಾಶನ, ಮೈಸೂರು</p> <p>1.5 ಕಾನೂರು ಹೆಗ್ಗಡತಿ (ಕಾದಂಬರಿ): ಉದಯರವಿ ಪ್ರಕಾಶನ, ಮೈಸೂರು</p> <p>1.6 ಶೂದ್ರ ತಪಸ್ವಿ (ನಾಟಕ): ಉದಯರವಿ ಪ್ರಕಾಶನ, ಮೈಸೂರು</p> <p>1.7 ತಪೋನಂದನ (ವಿಮರ್ಶೆ): ಉದಯರವಿ ಪ್ರಕಾಶನ, ಮೈಸೂರು</p> <p>1.8 ಸಾರಾಂಶ</p> <p>1.9 ಸಮೀಕ್ಷೆ</p> <p>1.10 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>1.11 ಉಲ್ಲೇಖಗಳು</p>	7
MACK 202N	<p>ತೌಲನಿಕ ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಮತ್ತು ಸಾಹಿತ್ಯ ವಿಮರ್ಶೆ</p> <p>Unit I ತೌಲನಿಕ ಕಾವ್ಯ ಮೀಮಾಂಸೆ</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಕಾವ್ಯ ಮೀಮಾಂಸೆಯ ಪರಿಕಲ್ಪನೆ, ಭಾರತೀಯ ಮತ್ತು ಪಾಶ್ಚಾತ್ಯ ಚಿಂತನೆಗಳ ವಿವರಣೆ</p> <p>1.3 ಕಾವ್ಯದ ಆಕರಗಳಿ- ಪ್ರತಿಭೆ : ಪ್ರತಿಭೆಯನ್ನು ಕುರಿತು ಚರ್ಚೆ, ಭಾರತೀಯ ಮತ್ತು ಪಾಶ್ಚಾತ್ಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆಯ ವಿವರಣೆಗಳು ಕೋಲ್‌ರಿಡ್ಜನ್ ಇಮ್ಯಾಜಿನೇಷನ್ ತತ್ವದ ವಿವೇಚನೆ, ವ್ಯುತ್ಪತ್ತಿ- ವಿಧಗಳು ಮತ್ತು ಬಳಕೆಯ ವಿಧಾನಗಳು</p> <p>1.4 ಕಾವ್ಯ ಸಂವಹನ: ಭಾರತೀಯ ಮತ್ತು ಪಾಶ್ಚಾತ್ಯ ನಿರೂಪಣೆಗಳು,</p>	7

ಕ್ರೋಚಿಯ ಅಭಿವ್ಯಕ್ತಿ ತತ್ವ ಮತ್ತು ಐ.ಎ.ರಿಚರ್ಡ್‌ನ ಕಮ್ಯುನಿಕೇಶನ್ ತತ್ವ

- 1.5 ಕಾವ್ಯ ಸತ್ಯದ ಪರಿಕಲ್ಪನೆ: ಚಾರಿತ್ರಿಕ ಸತ್ಯ ಮತ್ತು ಕಾವ್ಯ ಸತ್ಯಗಳ ಭಿನ್ನತೆ, ಭಾರತೀಯ ಮೀಮಾಂಸಕರ ಮತ್ತು ಅರಿಸ್ಟಾಟಲನ ಚಿಂತನೆಗಳು
- 1.6 ಅಲಂಕಾರ ಪ್ರಸ್ಥಾನ: ಅಲಂಕಾರದ ಲಕ್ಷಣ, ಕಾವ್ಯದಲ್ಲಿ ಅಧ್ಯಸ್ಥಾನ, ಉಪಮೆ, ರೂಪಕ, ಸ್ವಭಾವೋಕ್ತಿ-ಇವುಗಳ ಲಕ್ಷಣ ನಿರೂಪಣೆ, ಸಂಕೇತ, ಪ್ರತಿಮೆಗಳೊಂದಿಗೆ ತೌಲನಿಕ ವಿವೇಚನೆ.
- 1.7 ರೀತಿ ಪ್ರಸ್ಥಾನ: ರೀತಿ, ಮಾರ್ಗ, ಶೈಲಿ-ಇವುಗಳ ಸಂಬಂಧ
- 1.8 ರಸ ಪ್ರಸ್ಥಾನ: ರಸಸೂತ್ರ ಮತ್ತು ಅದರ ವ್ಯಾಖ್ಯಾನಗಳು, ಲೋಲ್ಲಟ್ಟಿ, ಶಂಕುಕ, ಭಟ್ಟನಾಯಕ ಅಭಿನವಗುಪ್ತ ಇವರ ಚಿಂತನೆಗಳು ಸಾಧರಣೀಕರಣ, ಕೆಥಾಸಿಸ್ (ಅರಿಸ್ಟಾಟಲ್)ಮಾನಸಿಕ ದೂರ (ಎಡ್ವರ್ಡ್ ಬುಲೋ), ಸಿನೆಸ್ತೀಷಿಯ (ಐ.ಎ.ರಿಚರ್ಡ್)-ಇವುಗಳ ತೌಲನಿಕ ಅಧ್ಯಯನ
- 1.9 ಧ್ವನಿ ಪ್ರಸ್ಥಾನ-ಭಾರತೀಯ ಕಾವ್ಯ ತತ್ವಗಳ ವಿಮರ್ಶೆಯಾಗಿ, ಧ್ವನಿ ಪ್ರಭೇದಗಳು-ರಸ, ಧ್ವನಿತತ್ವದ ಮಹತ್ವ
- 1.10 ವಕ್ರೋಕ್ತಿ: ಶೈಲಿ ವಿಜ್ಞಾನದೊಂದಿಗೆ ತೌಲನಿಕ ವಿವೇಚನೆ
- 1.11 ಔಚಿತ್ಯ ಸಿದ್ಧಾಂತ: ಕ್ಷೇಮೇಂದ್ರನ ಔಚಿತ್ಯ ಚರ್ಚೆಯ ಮುಖ್ಯ ನೆಲೆಗಳು, ಹೊರೇಸ್ ಮತ್ತು ಔಚಿತ್ಯ ತತ್ವ.
- 1.12 ಸಾರಾಂಶ
- 1.13 ಸಮೀಕ್ಷೆ
- 1.14 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 1.15 ಉಲ್ಲೇಖಗಳು

Unit 2 ಸಾಹಿತ್ಯದ ವಿಮರ್ಶೆ

2.0 ಉದ್ದೇಶಗಳು

2.1 ಪೀಠಿಕೆ

2.2 ವಿಮರ್ಶೆಯ ಸ್ವರೂಪ ಮತ್ತು ಕಾರ್ಯಗಳು

2.3 ವಿಮರ್ಶಾತ್ಮಕ ವಾದಗಳು ಪ್ರಸ್ಥಾನಗಳು

2.4 ಆಧುನಿಕ ವಿಮರ್ಶಾ ಪ್ರಸ್ಥಾನಗಳು

ರೂಪ ನಿಷ್ಪ ವಿಮರ್ಶೆ

ರಾಚನಿಕ ವಿಮರ್ಶೆ

ರಾಚನಿಕೋತ್ತರ ವಿಮರ್ಶೆ

ಚಾರಿತ್ರಿಕ ವಿಮರ್ಶೆ

ಮಾರ್ಕ್ಸ್‌ವಾದಿ ವಿಮರ್ಶೆ

ಮನೋವಿಶ್ಲೇಷಣಾತ್ಮಕ ವಿಮರ್ಶೆ

ನಿರಚನ ವಿಮರ್ಶೆ

ವಾಚಕ ಕೇಂದ್ರಿತ ವಿಮರ್ಶೆ

ವಸಾಹತೋತ್ತರ ವಿಮರ್ಶೆ

2.5 ಸಾರಾಂಶ

	<p>2.6 ಸಮೀಕ್ಷೆ</p> <p>2.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>2.8 ಉಲ್ಲೇಖಗಳು</p>	
MACK 203N	<p>ಕನ್ನಡ ಭಂದಸ್ಸು ಮತ್ತು ತೌಲನಿಕ ಸಾಹಿತ್ಯ</p> <p>Unit I ಕನ್ನಡ ಭಂದಸ್ಸು</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಕಾವ್ಯ ಮತ್ತು ಭಂದಸ್ಸಿನ ವಿವೇಚನೆ</p> <p>1.3 ಭಂದಸ್ಸಿನ ಪಾರಿಭಾಷಿಕ ಪದಗಳ ವಿವರಣೆ- ಮಾತ್ರ, ಗಣ, ಲಯ, ವರ್ಣಗಣ, ಮಾತ್ರಾಗಣ ಮತ್ತು ಅಂಶಗಳ ಸ್ವರೂಪ, ಯತಿ, ಪ್ರಾಸ, ವಡಿ</p> <p>1.4 ವರ್ಣ ವೃತ್ತಗಳು: ಸಂಸ್ಕೃತದ ಹಿನ್ನೆಲೆ</p> <p>1.5 ಕನ್ನಡದಲ್ಲಿ ವರ್ಣ ವೃತ್ತಗಳ ಬಳಕೆ, ಖ್ಯಾತ ಕರ್ನಾಟಕ ವೃತ್ತಗಳು- ಲಕ್ಷಣ ನಿದರ್ಶನ ಮತ್ತು ವೈಶಿಷ್ಟ್ಯ</p> <p>1.6 ಮಾತ್ರಾಭಂದಸ್ಸು: ಪ್ರಾಕೃತದ ಹಿನ್ನೆಲೆ</p> <p>1.7 ಕನ್ನಡದಲ್ಲಿ ಮಾತ್ರ ಬಂಧಗಳ ಬಳಕೆ, ಕಂದ ಮತ್ತು ಉಗಮ, ಲಕ್ಷಣ ಮತ್ತು ಇತಿಹಾಸ</p> <p>1.8 ಅಂಶ ಭಂದಸ್ಸು ದೇಸೀ ಹಿನ್ನೆಲೆ, ಕರ್ನಾಟಕ ವಿಷಯ ಜಾತಿ ಭಂದೋಬಂಧಗಳು- ಲಕ್ಷಣ ಮತ್ತು ನಿದರ್ಶನಗಳು, ತ್ರಿಪದಿ, ಷಟ್ಪದಿ ಮತ್ತು ಸಾಂಗತ್ಯ: ಉಗಮ, ಲಕ್ಷಣ ಮತ್ತು ಇತಿಹಾಸ</p> <p>1.9 ಹೊಸಗನ್ನಡ ಭಂದಸ್ಸು</p> <p>1.10 ಹೊಸಗನ್ನಡ ಭಂದಸ್ಸಿನ ಲಯಗಳೂ: ಮುಖ್ಯ ಪಾರಿಭಾಷಿಕ ಪದಗಳ ವಿವೇಚನೆ-ಮುಡಿ, ಪದ್ಮಗಣ, ಗಣಪರಿವೃತ್ತಿ, ಮೌನ, ಅನಾಗತ.</p> <p>1.11 ಸರಳರಗಳೆ, ಮಹಾಭಂದಸ್ಸು, ಸಾನೆಟ್, ಮುಕ್ತ ಭಂದಸ್ಸು-ಇವುಗಳ ಲಕ್ಷಣ ವಿವೇಚನೆ</p> <p>1.12 ಪಠ್ಯಗಳು-ಭಂದಸ್ಸು: 1. ನಾಗವರ್ಮನ ಭಂದೋಂಬುಧಿ, ಕನ್ನಡ ಭಂದಸ್ಸಂಪುಟ: ಸಂ.ಡಾ.ಎಲ್.ಬಸವರಾಜು</p> <p>1.13 ಸಾರಾಂಶ</p> <p>1.14 ಸಮೀಕ್ಷೆ</p> <p>1.15 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>1.16 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 2 ತೌಲನಿಕ ಸಾಹಿತ್ಯ</p> <p>2.0 ಉದ್ದೇಶಗಳು</p> <p>2.1 ಪೀಠಿಕೆ</p> <p>2.2 ತೌಲನಿಕ ಸಾಹಿತ್ಯದ ವ್ಯಾಖ್ಯೆ ಮತ್ತು ಸ್ವರೂಪ</p> <p>2.3 ತೌರೂಪಾಂತರವನ್ನೂಲನಿಕ ಅಧ್ಯಯನದ ಪ್ರಮುಖ ರೀತಿಗಳು</p> <p>2.4 ತೌಲನಿಕ ಅಧ್ಯಯನದ ಪ್ರಧಾನ ಕ್ಷೇತ್ರಗಳು</p> <p>1. ಸಾಹಿತ್ಯ ಮತ್ತು ಪರಂಪರೆ-ಸಂಸ್ಕೃತ</p>	7

	<p>2. ಪ್ರಭಾವದ ಪರಿಕಲ್ಪನೆ-ಪಾಶ್ಚಾತ್ಯ ಸಾಹಿತ್ಯ</p> <p>3. ಸಮಾನ ಸಾಹಿತ್ಯಕ ಸಂರಚನೆಗಳು- ವಸ್ತು, ಆಶಯ, ಪ್ರಕಾರ</p> <p>4. ಅನುವಾದದ ಮೂಲತತ್ವಗಳು ಮತ್ತು ಬಗೆಗಳು</p> <p>2.5 ಪಠ್ಯಗಳು- ಕನ್ನಡ ಅಭಿಜ್ಞಾನ ಶಾಕುಂತಲ- ಎಸ್.ವಿ.ಪರಮೇಶ್ವರ ಭಟ್ಟ, ಶಾರದ ಮಂದಿರ, ಮೈಸೂರು</p> <p>2.6 ಇಂಗ್ಲೀಷ್ ಗೀತೆಗಳು- ಬಿ.ಎಂ.ಶ್ರೀ. ಕನ್ನಡ ಮತ್ತು ಸಂಸ್ಕೃತಿ ನಿರ್ದೇಶನಲಾಯದ, ಬೆಂಗಳೂರು</p> <p>2.7 ಬದುಕು ಬಯಲು (ಹಿತ್ತಾ ಒಬ್ಬಳ ಆತ್ಮಕಥೆ)-ದು.ಸರಸ್ವತಿ (ಅನುವಾದ) ಲಂಕೇಶ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು 2011</p> <p>2.8 ಸಾರಾಂಶ</p> <p>2.9 ಸಮೀಕ್ಷೆ</p> <p>2.10 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>2.11 ಉಲ್ಲೇಖಗಳು</p>	
<p>MACK 204N</p>	<p>ಆಧುನಿಕ ಕನ್ನಡ ಸಾಹಿತ್ಯ</p> <p>Unit 1 ಹಿನ್ನೆಲೆ</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಕನ್ನಡ ಕಥನ ಸಾಹಿತ್ಯ:ಸ್ವರೂಪ ಮತ್ತು ಇತಿಹಾಸ</p> <p>1.3 ಕನ್ನಡ ಸಣ್ಣಕತೆ: ಉಗಮ, ವಿಕಾಸ, ಮೊದಲಘಟ್ಟ, ಬೆಳವಣಿಗೆಯ ವಿವಿಧ ಹಂತಗಳು</p> <p>1.4 ಕನ್ನಡ ಕಾದಂಬರಿ: ಉಗಮ, ವಿಕಾಸ, ಮೊದಲಘಟ್ಟ, ಬೆಳವಣಿಗೆಯ ವಿವಿಧ ಘಟ್ಟಗಳು</p> <p>1.5 ಕನ್ನಡ ನಾಟಕ ಸಾಹಿತ್ಯ: ಉಗಮ, ವಿಕಾಸ, ಮೊದಲಘಟ್ಟ, ಬೆಳವಣಿಗೆಯ ವಿವಿಧ ಘಟ್ಟಗಳು</p> <p>1.6 ಸಾರಾಂಶ</p> <p>1.7 ಸಮೀಕ್ಷೆ</p> <p>1.8 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>1.9 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 2 ಅಧ್ಯಯನ ಪಠ್ಯಗಳು</p> <p>2.0 ಉದ್ದೇಶಗಳು</p> <p>2.1 ಪೀಠಿಕೆ</p> <p>2.3 ಕಾದಂಬರಿಗಳೂ</p> <p>2.4 ಮಾಡಿದ್ದುಣ್ಣೋ ಮಹಾರಾಯ -ಎಂ.ಎಸ್.ಪುಟ್ಟಣ್ಣ, ಕಾವ್ಯಾಲಯ ಪ್ರಕಾಶನ, ಮೈಸೂರು 1992</p> <p>2.5 ಕುಡಿಯರ ಕೂಸು-ಶಿವರಾಮ ಕಾರಂತ, ರಾಜಲಕ್ಷ್ಮಿ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು 1986</p> <p>2.6 ಜುಗಾರಿಕ್ರಾಸ್-ಕೆ.ಪಿ.ಪೂರ್ಣಚಂದ್ರ ತೇಜಸ್ವಿ, ಪುಸ್ತಕ ಪ್ರಕಾಶನ, ಮೈಸೂರು 1998</p>	<p>7</p>

	<p>2.7 ಜಯ- ಎಂ.ಎಸ್.ವೇದಾ; ಸಂವಹನ, ಮೈಸೂರು 2004</p> <p>2.8 ಸಾರಾಂಶ</p> <p>2.9 ಸಮೀಕ್ಷೆ</p> <p>2.10 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>2.11 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 3 ಸಣ್ಣಕತೆ</p> <p>3.0 ಉದ್ದೇಶಗಳು</p> <p>3.1 ಪೀಠಿಕೆ</p> <p>3.2 ಸಂ.ಡಾ.ಡಿ.ಕೆ.ರಾಜೇಂದ್ರ ಪ್ರಸಾರಾಂಗ, ಮೈಸೂರು ವಿ.ವಿ</p> <p>3.3 ಸಾರಾಂಶ</p> <p>3.4 ಸಮೀಕ್ಷೆ</p> <p>3.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>3.6 ಉಲ್ಲೇಖಗಳು</p> <p>Unit 4 ನಾಟಕ</p> <p>4.0 ಉದ್ದೇಶಗಳು</p> <p>4.1 ಪೀಠಿಕೆ</p> <p>4.2 ಹರಿಜನವಾರ-ಶ್ರೀರಂಗ, ಶ್ರೀರಂಗ ಸಂಪುಟ-ಆಯ್ದ ನಾಟಕಗಳು ಸಂ.) ಟಿ.ಪಿ.ಅಶೋಕ, ಪ್ರಸಾರಾಂಗ, ಕನ್ನಡ ವಿ.ವಿ. ಹಂಪಿ,1994</p> <p>4.3 ತಲೆದಂಡ-ಗಿರೀಶ್ ಕಾರ್ನಾಡ್, ಮನೋಹರ ಗ್ರಂಥಮಾಲೆ, ಧಾರವಾಡ, 2001</p> <p>4.4 ಸಿರಿಸಂಪಿಗೆ- ಚಂದ್ರಶೇಖರ್ ಕಂಬಾರ, ಅಕ್ಷರ ಪ್ರಕಾಶನ, ಸಾಗರ 1995</p> <p>4.5 ಸಾರಾಂಶ</p> <p>4.6 ಸಮೀಕ್ಷೆ</p> <p>4.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ</p> <p>4.8 ಉಲ್ಲೇಖಗಳು</p>	
<p>MACK 205N</p>	<p>ತುಳು ಜಾನಪದ ಅಧ್ಯಯನ</p> <p>Unit 1 ಜಾನಪದ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರಕಾರಗಳು</p> <p>1.0 ಉದ್ದೇಶಗಳು</p> <p>1.1 ಪೀಠಿಕೆ</p> <p>1.2 ಜಾನಪದ ಅಧ್ಯಯನ ವಿಧಾನಗಳು ಮತ್ತು ಸಿದ್ಧಾಂತಗಳು</p> <p>1.3 ತುಳು ಜಾನಪದ ಅಧ್ಯಯನದ ಅವಲೋಕನ</p> <p>1.4 ತುಳು ಜನಪದ ಸಾಹಿತ್ಯ</p> <p>1.5 ತುಳು ಜನಪದ ಕಾವ್ಯ</p> <p>1.6 ಪಾಠ್ಯಗಳು: ಸ್ವರೂಪ</p> <p>1.7 ಪಾಠ್ಯಗಳು: ಜನಪದ ಕಾವ್ಯ ಮತ್ತು ಪುರಾಣಗಳು</p>	<p>7</p>

1.8 ಅಧ್ಯಯನದ ಪಠ್ಯಗಳು: ಪಂಜುಲೀಫ, ಕಲ್ಕುಡ-ಕಲ್ಕುಟೀಫ, ಕೊರಗತನಿಯ, ಕೋಟಿ ಚೆನ್ನಯ ಸಿರಿ

1.9 ಸಾರಾಂಶ

1.6 ಸಮೀಕ್ಷೆ

1.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ

1.8 ಉಲ್ಲೇಖಗಳು

Unit 2 ಕಬಿತೆಗಳು

2.0 ಉದ್ದೇಶಗಳು

2.1 ಪೀಠಿಕೆ

2.3 ಕಬಿತೆಗಳ ವಸ್ತು, ಸಂದರ್ಭ, ಅರ್ಥ ಮತ್ತು ಕಾರ್ಯ

2.4 ಅಧ್ಯಯನ ಪಠ್ಯ-ತುಳು ಕಬಿತೆಗಳು: (ಸಂ.) ಬಿ.ಎ.ವಿವೇಕ ರೈ, ರಾಜಶ್ರೀ, ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

2.5 ಸಾರಾಂಶ

2.6 ಸಮೀಕ್ಷೆ

2.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ

2.8 ಉಲ್ಲೇಖಗಳು

Unit 3 ತುಳು ಗಾದೆಗಳು

3.0 ಉದ್ದೇಶಗಳು

3.1 ಪೀಠಿಕೆ

3.2 ಸ್ವರೂಪ, ವಸ್ತು ಮತ್ತು ಸಂದರ್ಭ

3.3 ತುಳು ಗಾದೆಗಳಲ್ಲಿ ಪ್ರಕಟವಾಗುವ ತುಳುನಾಡಿನ ಸಂಸ್ಕೃತಿ

3.4 ಸಾರಾಂಶ

3.5 ಸಮೀಕ್ಷೆ

3.6 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ

3.7 ಉಲ್ಲೇಖಗಳು

Unit 4 ತುಳು ಒಗಟುಗಳು

4.0 ಉದ್ದೇಶಗಳು

4.1 ಪೀಠಿಕೆ

4.2 ಸ್ವರೂಪ, ವಸ್ತು ಮತ್ತು ಸಂದರ್ಭ

4.3 ಒಗಟುಗಳಲ್ಲಿ ಪ್ರಕಟವಾಗುವ ತುಳುನಾಡಿನ ಸಂಸ್ಕೃತಿ

4.4 ಸಾರಾಂಶ

4.5 ಸಮೀಕ್ಷೆ

4.6 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ

4.7 ಉಲ್ಲೇಖಗಳು

Unit 5 ತುಳು ಜಾನಪದ ಕತೆಗಳು

5.0 ಉದ್ದೇಶಗಳು

- 5.1 ಪೀಠಿಕೆ
- 5.2 ತುಳು ಜನಪದ ಕತೆಗಳ ವರ್ಗೀಕರಣ
- 5.3 ತುಳು ಜನಪದ ಕತೆಗಳ ಆಶಯ ಮತ್ತು ವರ್ಗಸೂಚಿ
- 5.4 ತುಳು ಜನಪದ ಕತೆಗಳಲ್ಲಿ ವ್ಯಕ್ತವಾಗುವ ಸೃಜನಾತ್ಮಕ ಸಂಸ್ಕೃತಿ
- 5.5 ಸಾರಾಂಶ
- 5.6 ಸಮೀಕ್ಷೆ
- 5.7 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 5.8 ಉಲ್ಲೇಖಗಳು

Unit 6 ತುಳುನಾಡಿನ ಜನಪದ ಕುಣಿತಗಳು

6.0 ಉದ್ದೇಶಗಳು

- 6.1 ಪೀಠಿಕೆ
- 6.2 ಕುಣಿತಗಳ ಸ್ವರೂಪ, ವಸ್ತು, ಸಂದರ್ಭ, ಅರ್ಥ ಮತ್ತು ಕಾರ್ಯ
- 6.3 ಪ್ರಮುಖ ಕುಣಿತಗಳು: ಆಟ ಕಳೆಂಜ, ಕರಂಗೋಲು, ಚೆನ್ನ, ಮಾದಿರ, ದುಡಿ ಕುಣಿತ, ಸಿದ್ದ ವೇಷ, ಪಿಲಿಪಂಜಿ ಕುಣಿತ
- 6.4 ಸಾರಾಂಶ
- 6.5 ಸಮೀಕ್ಷೆ
- 6.6 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 6.7 ಉಲ್ಲೇಖಗಳು

Unit 7 ಕ್ರೀಡೆಗಳು

7.0 ಉದ್ದೇಶಗಳು

- 7.1 ಪೀಠಿಕೆ
- 7.2 ಕ್ರೀಡೆಗಳ ಸ್ವರೂಪ, ವಸ್ತು, ಸಂದರ್ಭ, ಅರ್ಥ ಮತ್ತು ಕಾರ್ಯ
- 7.3 ಪ್ರಮುಖ ಕ್ರೀಡೆಗಳು: ಕಂಬಳ, ಕೋಳಿ ಅಂಕ, ಚೆಂಡು, ತಪ್ಪಂಗಾಯಿ
- 7.4 ಸಾರಾಂಶ
- 7.5 ಸಮೀಕ್ಷೆ
- 7.6 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 7.7 ಉಲ್ಲೇಖಗಳು

Unit 8 ಆರಾಧನೆಗಳು

8.0 ಉದ್ದೇಶಗಳು

- 8.1 ಪೀಠಿಕೆ
- 8.2 ಆರಾಧನೆಯ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರಕಾರಗಳು, ಭೂತಾರಾಧನೆ, ಸಿರಿ ಆರಾಧನೆ, ನಾಗಾರಾಧನೆ, ಕಾಡ್ಯನಾಟ
- 8.3 ಸಾರಾಂಶ
- 8.4 ಸಮೀಕ್ಷೆ
- 8.5 ಓದಲು ಸೂಚಿಸಲಾಗಿದೆ
- 8.6 ಉಲ್ಲೇಖಗಳು

Self-Learning Material Content

Programme: Master of Arts (M.A POLITICAL SCIENCE)

I st Year

Course Code	Course Name	Study hours/ Credit
MACP 101 N	<p>EARLY WESTERN POLITICAL THOUGHT</p> <p>Unit I Greek Philosophical Tradition-I 1.0 Objectives 1.1 Introduction 1.2 Sophists, Sketpticism, Stoicism, Hedonism, Major Arguments 1.3 Socrates-Major Ideas 1.4 Let us sum up 1.5 Questions or Review 1.6 Suggested Reading 1.7 References</p> <p>Unit II Greek Philosophical Tradition-II 2.0 Objectives 2.1 Introduction 2.2 Plato-on Philosopher King 2.3 Justice 2.4 Communism of Wives 2.5 Let us sum up 2.6 Questions or Review 2.7 Suggested Reading 2.8 References</p> <p>Unit III Greek Philosophical Tradition-III 3.0 Objectives 3.1 Introduction 3.2 Aristotle- On Classification of Government 3.3 Revolution 3.4 Let us sum up 3.5 Questions or Review 3.6 Suggested Reading 3.7 References</p> <p>Unit IV Roman Political Thought 4.0 Objectives 4.1 Introduction 4.2 Polybius- On Government 4.3 Cicero-On State and Law 4.4 Let us sum up</p>	7

	<p>4.5 Questions or Review 4.6 Suggested Reading 4.7 References</p> <p>Unit V Medieval Political Thought 5.0 Objectives 5.1 Introduction 5.2 St Augustine- On State 5.3 Religion and Politics 5.4 St Thomas Aquinas on State 5.5 Religion and Politics 5.6 Let us sum up 5.7 Questions or Review 5.8 Suggested Reading 5.9 References</p> <p>Unit VI Political Thought in Transition 6.0 Objectives 6.1 Introduction 6.2 Marsilio of Padua-on State 6.3 Popular will and Monarchy 6.4 Niccolo Machiavelli – on State, Ethics and Religion 6.5 Let us sum up 6.6 Questions or review 6.7 Suggested reading References</p>	
<p>MACP 102N</p>	<p>INDIAN POLITICAL SYSTEM</p> <p>Unit I The Making of Indian Constitution 1.0 Objectives 1.1 Introduction 1.2 The Legacies of the Nationalist Movement 1.3 The debate in the Constituent Assembly 1.4 Let us sum up 1.5 Questions or Review 1.6 Suggested Reading 1.7 References</p> <p>Unit II Constitution of India 2.0 Objectives 2.1 Introduction 2.2 Philosophical Outline and Major Provisions 2.3 Let us sum up 2.4 Questions or Review 2.5 Suggested Reading 2.6 References</p> <p>Unit III Parliament 3.0 Objectives</p>	<p>7</p>

- 3.1 Introduction
- 3.2 Importance, Structure and Processes
- 3.3 The Debate on the Supremacy of the Parliament and Delegated Legislation
- 3.4 Let us sum up
- 3.5 Questions or Review
- 3.6 Suggested Reading
- 3.7 References

Unit IV Executive

4.0 Objectives

- 4.1 Introduction
- 4.2 Council of Ministers and the Cabinet System
- 4.3 Its Power and Limitations
- 4.4 Let us sum up
- 4.5 Questions or Review
- 4.6 Suggested Reading
- 4.7 References

Unit V Judiciary

5.0 Objectives

- 5.1 Introduction
- 5.2 Supreme Court and its power to interpret the Constitution
- 5.3 High Courts-the Issue of Judicial Activism
- 5.4 Let us sum up
- 5.5 Questions or Review
- 5.6 Suggested Reading
- 5.7 References

Unit VI Federalism

6.0 Objectives

- 6.1 Historical Evolution of Indian Federalism
- 6.2 Distinctive Features of Indian Federalism
- 6.3 Let us sum up
- 6.4 Questions or Review
- 6.5 Suggested Reading
- 6.6 References

Unit VII Political Parties

7.0 Objectives

- 7.1 Introduction
- 7.2 The Party System-Regional and National
- 7.3 Changing Scenario of Party System
- 7.4 Let us sum up
- 7.5 Questions or Review
- 7.6 Suggested Reading
- 7.7 References

	<p>Unit VIII Indian Society and Politics</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Caste, Class and Region</p> <p>8.3 Ethnicity, Religion and Gender</p> <p>8.4 Let us sum up</p> <p>8.5 Questions or Review</p> <p>8.6 Suggested Reading</p> <p>8.7 References</p> <p>Unit IX Democratic Decentralization in India</p> <p>9.0 Objectives</p> <p>9.1 Local Governments</p> <p>9.2 Major Challenges</p> <p>9.3 Let us sum up</p> <p>9.4 Questions or review</p> <p>9.5 Suggested reading</p> <p style="text-align: center;">References</p>	
<p>MACP 103 N</p>	<p>SOCIAL AND POLITICAL THOUGHT OF MODERN INDIA</p> <p>Unit I Colonialism and Nationalism</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Debates on Orientalism and Culture</p> <p>1.3 Theories of Nationalism Western and Eastern</p> <p>1.4 Let us sum up</p> <p>1.5 Questions or Review</p> <p>1.6 Suggested Reading</p> <p>1.7 References</p> <p>Unit II Liberalism and Secularism in India</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Early and Later Liberals-Gokhale and Tilak</p> <p>2.3 Let us sum up</p> <p>2.4 Questions or Review</p> <p>2.5 Suggested Reading</p> <p>2.6 References</p> <p>Unit III Socialist and Communist Discourses</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 The Communist Movement in India</p> <p>3.3 Origin and Development</p> <p>3.4 The Socialist Movement in India</p> <p>3.5 Let us sum up</p> <p>3.6 Questions or Review</p> <p>3.7 Suggested Reading</p>	<p>7</p>

	<p>3.8 References</p> <p>Unit IV Gandhian Tradition</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Gandhi and his Ideas on Swaraj</p> <p>4.3 Neo-Gandhisms- Ram Manohar Lohia, Jayaprakash Narayan</p> <p>4.4 Let us sum up</p> <p>4.5 Questions or Review</p> <p>4.6 Suggested Reading</p> <p>4.7 References</p> <p>Unit V Cultural Nationalism</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Aurobindo-Major Ideas</p> <p>5.3 Savarkar and Golwalkar-Major Ideas</p> <p>5.4 Let us sum up</p> <p>5.5 Questions or Review</p> <p>5.6 Suggested Reading</p> <p>5.7 References</p> <p>Unit VI Major Thinkers</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Raja Ram Mohan Roy</p> <p>6.3 Indian Social Reform Agenda</p> <p>6.4 Dadabhai Naoroji</p> <p>6.5 Response to Economic Exploitation</p> <p>6.6 Ambedkar-Idea of Social and Justice and Dalit emancipation</p> <p>6.7 Nehru-Nation-State and Modernization</p> <p>6.8 Let us sum up</p> <p>6.9 Questions or review</p> <p>6.10 Suggested reading References</p>	
<p>MACH 104 N</p>	<p>THEORY AND PRACTICE OF INTERNATIONAL RELATIONS</p> <p>Unit I Introduction</p> <p>1.0 Objectives</p> <p>1.1 Scope and Importance of the Study</p> <p>1.2 Approaches Realist and Idealist</p> <p>1.3 Tradition and Modern</p> <p>1.4 Marxist and Dependency Theories</p> <p>1.5 Let us sum up</p> <p>1.6 Questions or Review</p> <p>1.7 Suggested Reading</p> <p>1.8 References</p>	<p>7</p>

Unit II Nation and State System

2.0 Objectives

- 2.1 Introduction
- 2.2 Evolution, Features and Limitations
- 2.3 Nation-States Today
- 2.4 Let us sum up
- 2.5 Questions or Review
- 2.6 Suggested Reading
- 2.7 References

Unit III National Power

3.0 Objectives

- 3.1 Introduction
- 3.2 Meaning Elements and Limitations
- 3.3 Let us sum up
- 3.4 Questions or Review
- 3.5 Suggested Reading
- 3.6 References

Unit IV Principles of Inter-State Interactions

4.0 Objectives

- 4.1 Introduction
- 4.2 Balance of Power and Collective Security
- 4.3 Deterrence Theory and Diplomacy
- 4.4 Let us sum up
- 4.5 Questions or Review
- 4.6 Suggested Reading
- 4.7 References

Unit V International Relations since End of the Second World War

5.0 Objectives

- 5.1 Introduction
- 5.2 Cold War and Deterrence Meaning, reasons and impact
- 5.3 End of Cold War-Reasons and impact
- 5.4 Let us sum up
- 5.5 Questions or Review
- 5.6 Suggested Reading
- 5.7 References

Unit VI Economic Instruments

6.0 Objectives

- 6.1 Introduction
- 6.2 New International Economic Order
- 6.3 IMF, WB and WTO
- 6.4 Let us sum up
- 6.5 Questions or Review
- 6.6 Suggested Reading
- 6.7 References

	<p>Unit VII Global Security Development</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Arms control and Disarmament</p> <p>7.3 Major Treaties-PTBT, NPT, CTBT</p> <p>7.4 Let us sum up</p> <p>7.5 Questions or Review</p> <p>7.6 Suggested Reading</p> <p>7.7 References</p> <p>Unit VIII International Organizations and Movements</p> <p>8.0 Objectives</p> <p>8.1 United Nations-Principles, General Assembly and Security Council</p> <p>8.2 Regional Organizations-EU/SA/ARC/ASEAN</p> <p>8.3 Let us sum up</p> <p>8.4 Questions or Review</p> <p>8.5 Suggested Reading</p> <p>8.6 References</p> <p>Unit IX Major Global Issues</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Globalization</p> <p>9.3 Terrorism</p> <p>9.4 Human Rights</p> <p>9.5 Non-Conventional Threats</p> <p>9.6 Let us sum up</p> <p>9.7 Questions or review</p> <p>9.8 Suggested reading</p> <p style="text-align: center;">References</p>	
<p>MACP 105 N</p>	<p>EARLY INDIAN SOCIAL AND POLITICAL THOUGHT</p> <p>Unit I Introduction</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Significance of the Study and Sources</p> <p>1.3 Salient Features</p> <p>1.4 Let us sum up</p> <p>1.5 Questions or Review</p> <p>1.6 Suggested Reading</p> <p>1.7 References</p> <p>Unit II Philosophical Tradition</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Sankhya and Nyaya</p> <p>2.3 Visheshika and Charvaka</p>	<p>7</p>

- 2.4 Let us sum up
- 2.5 Questions or Review
- 2.6 Suggested Reading
- 2.7 References

Unit III Politics and Kingship

3.0 Objectives

- 3.1 Introduction
- 3.2 Mahabharata-Major Political Issues
- 3.3 Ramayana- Major Political Issues
- 3.4 Let us sum up
- 3.5 Questions or Review
- 3.6 Suggested Reading
- 3.7 References

Unit IV Manudharmasastra

4.0 Objectives

- 4.1 Introduction
- 4.2 Social Order
- 4.3 State and Religion
- 4.4 Let us sum up
- 4.5 Questions or Review
- 4.6 Suggested Reading
- 4.7 References

Unit V Kautilyas Asthasastra

5.0 Objectives

- 5.1 Introduction
- 5.2 King and Kingship
- 5.3 Administration
- 5.4 Let us sum up
- 5.5 Questions or Review
- 5.6 Suggested Reading
- 5.7 References

Unit VI Tamil Literature

6.0 Objectives

- 6.1 Introduction
- 6.2 Political Reflections
- 6.3 Let us sum up
- 6.4 Questions or Review
- 6.5 Suggested Reading
- 6.6 References

Unit VII Political Reflections

7.0 Objectives

- 7.1 Introduction
- 7.2 Buddhism and Jainism

	<p>7.3 Let us sum up 7.4 Questions or Review 7.5 Suggested Reading 7.6 References</p> <p>Unit VIII Social Reformist Thought 8.0 Objectives 8.1 Introduction 8.2 Bhakthi Movement and Sufism 8.3 Let us sum up 8.4 Questions or Review 8.5 Suggested Reading 8.6 References</p> <p>Unit IX Islamic Political Thought 9.0 Objectives 9.1 Introduction 9.2 On State 9.3 Let us sum up 9.4 Questions or review 9.5 Suggested reading References</p>	
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Self-Learning Material Content

Programme: Master of POLITICAL SCIENCE

IInd Year

Course Code	Course Name	Study hours/ Credit
MACP 201N	<p>MODERN POLITICAL ANALYSIS</p> <p>Unit I Introduction 1.0 Objectives 1.1 Growth of Political Science as a Discipline 1.2 The Significance of Methodology and the Emergence of Disciplines 1.3 Let us sum up 1.4 Questions or review</p>	7

1.5 Suggested reading

1.6 References

Unit II Political Concepts and Theories

2.0 Objectives

2.1 Introduction

2.2 Positivism and Systems Theory

2.3 Meaning and Importance

2.4 Behaviouralism and Post Behaviouralism

2.5 Meaning and Significance

2.6 Structuralism, Post Structuralism, Hermeneutics Meaning and Kinds

2.7 Let us sum up

2.8 Questions or review

2.9 Suggested reading

2.10 References

Unit III Power, Authority and Legitimacy

3.0 Objectives

3.1 Introduction

3.2 Meaning and Significance

3.3 Recent Trends

3.4 Let us sum up

3.5 Questions or review

3.6 Suggested reading

3.7 References

Unit IV Political Institutions

4.0 Objectives

4.1 Introduction

4.2 Legislature and Executive

4.3 Forms and Functions

4.4 Judiciary

4.5 Judicial Review and Treads

4.6 Let us sum up

4.7 Questions or review

4.8 Suggested reading

4.9 References

Unit V Separation of Power

5.0 Objectives

5.1 Introduction

5.2 Meaning and Forms

5.3 Recent Trends

5.4 Let us sum up

5.5 Questions or review

	<p>5.6 Suggested reading 5.7 References</p> <p>Unit VI Political Processes 6.0 Objectives 6.1 Political Parties 6.2 Types and Functions 6.3 Pressure Groups 6.4 Major Tacties 6.5 Representation 6.6 Forms and Implications 6.7 Let us sum up 6.8 Questions or review 6.9 Suggested reading 6.10 References</p> <p>Unit VII Contemporary Political Issues 7.0 Objectives 7.1 Introduction 7.2 Good Governance and Transparency 7.3 Corruption 7.4 Issues and Problem 7.5 Globalization and Administration 7.6 Let us sum up 7.7 Questions or review 7.8 Suggested reading References</p>	
<p>MACP 202N</p>	<p>POLITICAL SOCIOLOGY</p> <p>Unit I Introduction 1.0 Objectives 1.1 History and Evolution 1.2 Importance of the Study 1.3 Let us sum up 1.4 Questions or review 1.5 Suggested reading 1.6 References</p> <p>Unit II Approaches to Study Political Sociology 2.0 Objectives 2.1 Introduction 2.2 Historical, Philosophical and Legal 2.3 Behavioral and Comparative 2.4 Let us sum up 2.5 Questions or review</p>	<p>7</p>

- 2.6 Suggested reading
- 2.7 References

Unit III Antecedents of Political Sociological Studies

3.0 Objectives

- 3.1 Introduction
- 3.2 Max Weber and Karl Marx
- 3.3 Herbert Spencer and Emile Durkheim
- 3.4 Let us sum up
- 3.5 Questions or review
- 3.6 Suggested reading
- 3.7 References

Unit IV Political Socialization

4.0 Objectives

- 4.1 Introduction
- 4.2 Meaning and Importance
- 4.3 Agents
- 4.4 Let us sum up
- 4.5 Questions or review
- 4.6 Suggested reading
- 4.7 References

Unit V Social Stratification

5.0 Objectives

- 5.1 Caste and Religious
- 5.2 Cultural and Gender

Unit VI Political Development and Decay

6.0 Objectives

- 6.1 Theories of Political Development
- 6.2 Causes for Decay
- 6.3 Let us sum up
- 6.4 Questions or review
- 6.5 Suggested reading
- 6.6 References

Unit VII Political Participation and Mobilization

7.0 Objectives

- 7.1 Introduction
- 7.2 Meaning and Importance
- 7.3 Kinds and Processes
- 7.4 Let us sum up
- 7.5 Questions or review
- 7.6 Suggested reading
- 7.7 References

	<p>Unit VIII Nation Building</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Concept and Processes</p> <p>8.3 Challenges</p> <p>8.4 Let us sum up</p> <p>8.5 Questions or review</p> <p>8.6 Suggested reading</p> <p style="text-align: center;">References</p>	
<p>MACP 203 N</p>	<p>MODERN WESTERN POLITICAL THOUGHT</p> <p>Unit I Introduction</p> <p>1.0 Objectives</p> <p>1.1 Historical Survey</p> <p>1.2 Distinctive Features</p> <p>1.3 Let us sum up</p> <p>1.4 Questions or review</p> <p>1.5 Suggested reading</p> <p>1.6 References</p> <p>Unit II Sovereignty</p> <p>2.0 Objectives</p> <p>2.1 Jean Bodin on Theory of Sovereignty</p> <p>2.2 Bodin on Citizenship</p> <p>2.3 Let us sum up</p> <p>2.4 Questions or review</p> <p>2.5 Suggested reading</p> <p>2.6 References</p> <p>Unit III Contractualists</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Hobbes, Locke and Rousseau</p> <p>3.3 Human Nature and State</p> <p>3.4 Let us sum up</p> <p>3.5 Questions or review</p> <p>3.6 Suggested reading</p> <p>3.7 References</p> <p>Unit IV French Tradition</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Voltaire-Reason, State and Revolution</p> <p>4.3 Montesquieu-Classification of Government and Separation of Power</p>	<p>7</p>

- 4.4 Let us sum up
- 4.5 Questions or review
- 4.6 Suggested reading
- 4.7 References

Unit V Utilitarians

5.0 Objectives

- 5.1 Introduction
- 5.2 Bentham-Law
- 5.3 J.S.Mill- Liberty and Representative Government
- 5.4 Let us sum up
- 5.5 Questions or review
- 5.6 Suggested reading
- 5.7 References

Unit VI Idealist Philosophy

6.0 Objectives

- 6.1 Introduction
- 6.2 Kant-On Freedom
- 6.3 Hegel on State and History
- 6.4 T.H.Green-Moral Philosophy**
- 6.5 Let us sum up
- 6.6 Questions or review
- 6.7 Suggested reading
- 6.8 References

Unit VII Early Socialist Thought

7.0 Objectives

- 7.1 Introduction
- 7.2 Fourier, St Simon and Robert Owen
- 7.3 Major Ideas
- 7.4 Let us sum up
- 7.5 Questions or review
- 7.6 Suggested reading
- 7.7 References

Unit VIII Marxism

8.0 Objectives

- 8.1 Karl Marx
- 8.2 Historical Materialism,
- 8.3 Revolution and Communism
- 8.4 On Party, State and Revolution
- 8.5 Mao-On Marxism and Revolution
- 8.6 Let us sum up
- 8.7 Questions or review
- 8.8 Suggested reading
- 8.9** References

CONTEMPORARY POLITICAL THEORY

Unit I Introduction

1.0 Objectives

- 1.1 Introduction
- 1.2 Political Theory
- 1.3 Meaning and Nature
- 1.4 Importance
- 1.5 Let us sum up
- 1.6 Questions or review
- 1.7 Suggested reading
- 1.8 References

Unit II Key Concepts

2.0 Objectives

- 2.1 Introduction
- 2.2 Liberty-Kinds and Importance
- 2.3 Rights-Importance
- 2.4 Justice-Importance
- 2.5 Let us sum up
- 2.6 Questions or review
- 2.7 Suggested reading
- 2.8 References

Unit III Political

3.0 Objectives

- 3.1 Introduction
- 3.2 Liberalism & Marxism- Issues and Major Ideas
- 3.3 Multi Culturalism and Communitarianism
- 3.4 Meaning and Importance
- 3.5 Gandhism –Importance
- 3.6 Let us sum up
- 3.7 Questions or review
- 3.8 Suggested reading
- 3.9 References

Unit IV State and Society

4.0 Objectives

- 4.1 Introduction
- 4.2 Democracy and Social Justice-Ideas and Importance
- 4.3 Secularism-Nature and Challenges
- 4.4 Naxalism-Major Issues
- 4.5 Let us sum up
- 4.6 Questions or review
- 4.7 Suggested reading
- 4.8 References

	<p>Unit V Reflections on Society</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Feminist Theory-Major Arguments</p> <p>5.3 Green Political Theory-Major Arguments</p> <p>5.4 Let us sum up</p> <p>5.5 Questions or review</p> <p>5.6 Suggested reading</p> <p>5.7 References</p> <p>Unit VI Contemporary Political Theories</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Modernity and Post Modernity-Meaning and Importance</p> <p>6.3 Deconstruction-Meaning and Importance</p> <p>6.4 Let us sum up</p> <p>6.5 Questions or review</p> <p>6.6 Suggested reading</p> <p style="padding-left: 40px;">References</p>	
<p>MACP 205 N</p>	<p>PUBLIC ADMINISTRATION</p> <p>Unit I Introduction</p> <p>1.0 Objectives</p> <p>1.1 Meaning, Nature and Evolution</p> <p>1.2 Importance</p> <p>1.3 Let us sum up</p> <p>1.4 Questions or review</p> <p>1.5 Suggested reading</p> <p>1.6 References</p> <p>Unit II Approaches</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Traditional Approaches</p> <p>2.3 Historical and Institutional</p> <p>2.4 Modern Approaches</p> <p>2.5 Systems, Comparative and Behavioural</p> <p>2.6 Let us sum up</p> <p>2.7 Questions or review</p> <p>2.8 Suggested reading</p> <p>2.9 References</p>	<p>7</p>

Unit III Organization

3.0 Objectives

- 3.1 Introduction
- 3.2 Meaning, Nature and Importance
- 3.3 Kinds and Functions
- 3.4 Let us sum up
- 3.5 Questions or review
- 3.6 Suggested reading
- 3.7 References

Unit IV Planning

4.0 Objectives

- 4.1 Introduction
- 4.2 Meaning, Nature and Importance
- 4.3 Kinds and Limitations
- 4.4 Let us sum up
- 4.5 Questions or review
- 4.6 Suggested reading
- 4.7 References

Unit V Communication

5.0 Objectives

- 5.1 Introduction
- 5.2 Meaning and Importance
- 5.3 Channels
- 5.4 Challenges
- 5.5 Let us sum up
- 5.6 Questions or review
- 5.7 Suggested reading
- 5.8 References

Unit VI Leadership

6.0 Objectives

- 6.1 Introduction
- 6.2 Meaning and Importance
- 6.3 Kinds and Issues
- 6.4 Let us sum up
- 6.5 Questions or review
- 6.6 Suggested reading
- 6.7 References

Unit VII Bureaucracy

7.0 Objectives

- 7.1 Meaning and Features

	<p>7.2 Major Problems 7.3 Let us sum up 7.4 Questions or review 7.5 Suggested reading 7.6 References</p> <p>Unit VIII Recent Trends 8.0 Objectives 8.1 Introduction 8.2 Good Governance and Transparency 8.3 Right to Information 8.4 Globalization and Public Administration 8.5 Corruption free Administration 8.6 Let us sum up 8.7 Questions or review 8.8 Suggested reading 8.9 References</p>	
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- 3.8 Suggested reading
- 3.9 Reference

UNIT-4 Forms of social stratification caste system in India

- 4.0 Objectives
- 4.1 Introduction
- 4.2** Adjective
- 4.3** Meaning
- 4.4 Features of caste
- 4.5 Change in caste system in India
- 4.6 let's Sum up
- 4.7 Question or review
- 4.8 Suggested reading
- 4.9 Reference

UNIT-5 Social class

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Adjective
- 5.3** Meaning
- 5.4 Features .determinants and classification
- 5.5 problem of identifying class
- 5.6 let's Sum up
- 5.7 Question or review
- 5.8 Suggested reading
- 5.9 Reference

UNIT-6 RACE

- 6.0 Objectives
- 6.1** Introduction
- 6.2 Adjective
- 6.3** Meaning
- 6.4 meaning and features of race
- 6.5 classification riley and guar
- 6.6 problems of racial domination conflicts
- 6.7 let's Sum up
- 6.8 Question or review
- 6.9 Suggested reading
- 6.10 Reference

UNIT-7 Social mobility

- 7.0 Objectives
- 7.1** Introduction
- 7.2 Adjective
- 7.3** Meaning
- 7.4 Meaning of social mobility
- 7.5 Types of social mobility
- 7.6 Factors for social mobility
- 7.7 let's Sum up
- 7.8 Question or review
- 7.9 Suggested reading
- 7.10 Reference

UNIT-8 Occupational Mobility

- 8.0 Objectives
- 8.1** Introduction
- 8.2 Adjective
- 8.3** Meaning of occupational mobility
- 8.4 inter-generational and intra generational
- 8.5 prestige grading of occupations
- 8.6 let's Sum up
- 8.7 Question or review
- 8.8 Suggested reading
- 8.9 Reference

UNIT-9 Measurement of Social Mobility

- 9.0 Objectives

	<p>9.1 Introduction 9.2 Adjective 9.3 Meaning 9.4 Problems of measurement 9.5 Subjective and objective criteria 9.6 let's Sum up 9.7 Question or review 9.8 Suggested reading 9.9 Refrence</p> <p>UNIT-10 Social Mobility In India 10.0 Objectives 10.1 Introduction</p> <p>10.2 Adjective 10.3 Meaning 10.4 social of social mobility past and present 10.5 channels of social mobility education modern occupation income polity 10.6 Let's Sum up 10.7 Question or review 10.8 Suggested reading 10.9 Refrence</p>	
MACS105N	<p>PAPER V SOCIOLOGY OF SOCIAL MOVEMENTS</p> <p>UNIT-1 Meaning and importance of study of social movements 1.0 Objectives 1.1 Introduction</p> <p>1.2 analysis of social movements 1.3 conceptual issues 1.4 types of social movements 1.5 let's Sum up 1.6 Question or review 1.7 Suggested reading 1.8 Refrence</p> <p>UNIT-2 Religious and sectarian movements 2.0 Objectives 2.1 Introduction 2.2 bliakthi movements 2.3 shoran movements 2.4 Vaishnava movements 2.5 let's Sum up 2.6 Question or review 2.7 Suggested reading 2.8 Refrence</p> <p>UNIT-3 Social reform movements 3.0 Objectives 3.1 Introduction 3.2 brahmo samaja 3.3 arya samaja 3.4 naraya dharama praipalana 3.5 let's Sum up 3.6 Question or review 3.7 Suggested reading 3.8 Refrence</p> <p>UNIT-4 Backward class movements 4.0 Objectives 4.1 Introduction</p>	7

	<p>4.2 Dravidian movements 4.3 backward class movements in Karnataka 4.4 let's Sum up 4.5 Question or review 4.6 Suggested reading 4.7 Refrence</p> <p>UNIT-5 Dalit movements 5.0 Objectives 5.1 Introduction 5.2 Historical development contribution of mahatma phule and dr. ambedkar 5.3 Recent dalit movements in india 5.4 let's Sum up 5.5 Question or review 5.6 Suggested reading 5.7 Refrence</p> <p>UNIT-6 Peasant movements 6.0 Objectives 6.1 Introduction 6.2 Historical background 6.3 Karnataka rajya raitha sangha 6.4 Moplah rebellion 6.5 Telangana movements 6.6 let's Sum up 6.7 Question or review 6.8 Suggested reading 6.9 Refrence</p> <p>UNIT-7 Tribal movements 7.0 Objectives 7.1 Introduction 7.2 Jharkhand movements 7.3 Political awakening among the tribes of wynad 7.3 Separatist movements 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>UNIT-8 Womens movements in india 7.0 Objectives 7.1 Introduction 7.2 Women's movements in India 7.3 Women's liberation movement 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>UNIT-9 New social movements 8.0 Objectives 8.1 Introduction 8.2 Anti-corruption movements 8.3 consumer movements 8.4 ethic movements 8.5 let's Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p>	
MACS103N	SOCIOLOGY OF DEVELOPMENT. UNIT-1 Meaning of development 1.0 Objectives	7

1.1 Introduction

1.2 Economics of growth

1.4 human development

1.5 let's Sum up

1.6 Question or review

1.7 Suggested reading

1.7 Refrence

UNIT-2

Development models

2.0 Objectives

2.1 Introduction

2.2 up down models

2.3 bollm-up sectional

2.4 Participatory.

2.5 let's Sum up

2.6 Question or review

2.7 Suggested reading

2.8 Refrence

UNIT-3

Development actors

3.0 Objectives

3.1 Introduction

3.2 government

3.3 non-governmental organizations.

3.4 international agencies

3.5 let's Sum up

3.6 Question or review

3.7 Suggested reading

3.8 Refrence

UNIT-4

Planning and development

4.0 Objectives

4.1 Introduction

4.2 Socialist and welfares approach

4.3 India s five years plans

4.4 let's Sum up

4.5 Question or review

4.6 Suggested reading

4.7 Refrence

UNIT-5

Development and social justice

5.0 Objectives

5.1 Introduction

5.2 distributive justice and development

5.3 poverty alleviation

5.4 employment generation

5.5 literacy

5.6 let's Sum up

5.7 Question or review

5.8 Suggested reading

5.9 Refrence

UNIT-6

Factors in development

6.0 Objectives

6.1 Introduction

6.2 economics factors effecting development –poverty industry and infrastructure

6.3 social factors affecting development –population ,health and education

6.4 let's Sum up

	<p>6.5 Question or review 6.6 Suggested reading 6.7 Refrence</p> <p>UNIT-7 Social structure and development 7.0 Objectives 7.1 Introduction 7.2 culture and development 7.3 religion and development 7.4 polity and development 7.5 let's Sum up 7.6 Question or review 7.7 Suggested reading 7.8 Refrence</p>	
<p>MACS102N</p>	<p style="text-align: center;">RESEARCH METHODOLOGY</p> <p>UNIT-1 INTRODUCATION TO SOCIAL RESEARCH 1.0 Objectives 1.1 Introduction 1.2 meaning objectives and importance of social research 1.3 problems in social research 1.4 idetifying the research problems 1.5 let's Sum up 1.6 Question or review 1.7 Suggested reading 1.8 Refrence</p> <p>UNIT-2 Methods in social research 2.0 Objectives 2.1 Introduction 2.2 social survey 2.3 case study 2.4 longitudinal and cross sectional method 2.5 let's Sum up 2.6 Question or review 2.7 Suggested reading 2.8 Refrence</p> <p>UNIT-3 Research design 3.0 Objectives 3.1 Introduction 3.2 Meaning and types of data 3.2 Types of design 3.3 hypothesis meaning types and characteristics 3.4 let's Sum up 3.5 Question or review 3.6 Suggested reading 3.7 Refrence 3.8 let's Sum up 3.9 Question or review 3.10 Suggested reading 3.11 Refrence</p> <p>UNIT-4 Data collection 4.0 Objectives 4.1 Introduction 4.2 meaning and types of data 4.3 qualitative and quantitative 4.4 primary and secondary sources of data 4.5 let's Sum up</p>	<p style="text-align: center;">7</p>

- 4.6 Question or review
- 4.7 Suggested reading
- 4.8 Refrence

UNIT-5 Sampling

- 5.0 Objectives
- 5.1 Introduction
- 5.2 meaning and importance of sampling
- 5.3 types of sampling probability and non-probability
- 5.4 advantages and limitations
- 5.5 let's Sum up
- 5.6 Question or review
- 5.7 Suggested reading
- 5.8 Refrence

UNIT-6 Observation.

- 6.0 Objectives
- 6.1 Introduction
- 6.2 meaning and nature of observation
- 6.3 types pf observation
- 6.4 advantages and limitations
- 6.5 let's Sum up
- 6.6 Question or review
- 6.7 Suggested reading
- 6.8 Refrence

UNIT-7

Interview

- 7.0 Objectives
- 7.1 Introduction
- 7.3 meaning and types of interview
- 7.4 essential qualities in interview schedule
- 7.5 advantages and limitations
- 7.6 let's Sum up
- 7.7 Question or review
- 7.8 Suggested reading
- 7.9 Refrence

UNIT-8

Questionnaire

- 8.0 Objectives
- 8.1 Introduction
- 8.2 meaning and implications
- 8.3 step in a questionnaire mailed questionnaire
- 8.4 advantages and limitations
- 8.5 let's Sum up.
- 8.6 Question or review3
- 8.7 Suggested reading
- 8.8 Refrence

UNIT-9

Social statics

- 9.0 Objectives
- 9.1 Introduction
- 9.2 use of statistics in social research
- 9.3 measures of central tendency mean median mode
- 9.4 let's Sum up
- 9.5 Question or review
- 9.6 Suggested reading
- 9.7 Refrence

Unit X Presentation of Report

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Types of Report
- 1.3 Qualities of a Good Report
- 1.4 let's Sum up

	<p>1.5 Question or review 1.6 Suggested reading 1.7 Refrence</p>	
MACS101N	<p style="text-align: center;">CLASSICAL SOCIOLOGY</p> <p>UNIT -01 THE ORIGN OF SOCIOLOGY</p> <p>1.0 Objectives 1.1 Introduction 1.2 Meaning 1.3 .The roots of sociology 1.4 The combustions of Montesquieu ,Malthus 1.5 .Berkley ,Williams Godwin , 1.6 let's Sum up 1.7 Question or review 1.8 Suggested reading 1.9 Refrence</p> <p>UNIT-2 August Comte</p> <p>2.0 Objectives 2.1 Introduction 2.3 Meaning 2.4 Hearty of science 2.5 Social statics social dynamics 2.6 Sociology comate 2.7 An approval on contributions of comate</p> <p>UNIT-3 EMILE DURKHIM</p> <p>3.0 Objectives 3.1 Introduction 3.2 Meaning 3.3 Social facts 3.4 Division of labor in society 3.5 Theory of suicide 3.6 Elementary firms of religion 3.7 An appraisal on contributions of Durkheim</p> <p>UNIT-4 MAX WEBER</p> <p>4.0 Objectives 4.1 Introduction 4.2 Meaning 4.3 Social actions and its types 4.4 Authority and its types 4.5 Ideal types 4.6 Protestant ethics and spirit of capitalism 4.7 An appraisal on contributions of max weber</p> <p>UNIT-5 KARL MARRX.</p> <p>5.0 Objectives 5.1 Introduction 5.2 Meaning 5.3 Materialistic interpretation of society and laws of dialectics 5.4 Class struggle and typology of societies 5.5 Alienation 5.6 An appraisal on contributions of k mars</p> <p>UNIT-6 VILFREDO PARETO</p> <p>6.0 Objectives 6.1 Introduction 6.2 Meaning 6.3 logic experimental method 6.4 Residues and dedications 6.4 Circulations of elites</p> <p>UNIT-7 FERDINAND TONNIES</p> <p>7.0 Objectives 7.1 Introduction 7.2 Meaning</p>	7

	<p>7.3 Gemeinschaft and gesellschaft</p> <p>7.4 An appraisal on contributions of F toniest</p> <p>UNIT-8 GEORG SIMMEL</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Meaning</p> <p>8.3 Formal sociology</p> <p>8.4 Forms of sociology</p> <p>8.5 Functions of conflict</p> <p>8.6 An appraisal on contributions of George simmer</p> <p>UNIT-9 PITRIM SOROKIN</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Meaning</p> <p>9.3 Integral sociology</p> <p>9.4 Theory of social mobility</p> <p>9.5 An appraisal on contributions pit rim Sorokin</p>	
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Self-Learning Material Content

Programme: MA (Sociology)

IInd Year

Course Code	Course Name	Study hours/ Credit
MACS203N	<p>A SOCIOLOGY OF EDUCATION</p> <p>UNIT -1 Introduction</p> <p>1.0 Objectives</p> <p>1.1Introduction</p> <p>1.2Meaning</p> <p>1.3 Origin the sociology of education</p> <p>1.4 Development of the subject</p> <p>1.5 Nature and scope of sociology of education</p> <p>1.6 Scope of sociology of education</p> <p>1.7 Education and the social system</p> <p>1.8 Education and family</p> <p>1.9 Relationship between the family system and the education system</p> <p>1.10 The school and the family :mutual interaction</p> <p>1.11 Influence of school</p> <p>1.12 Education and social stratification</p> <p>1.13 Education and the political system</p> <p>1.14 Education and the attitude to knowledge</p> <p>1.15 The organizational pattern</p> <p>1.16 Importance of the study of sociology of education</p> <p>1.17 let's Sum up</p> <p>1.18 Question or review</p> <p>1.19 Suggested reading</p> <p>1.20 Reference</p> <p>UNIT-2 APPROACHES OF SOCIOLOGY OF EDUCATION</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Meaning</p>	7

<p>1.3 Structural functional theory of education .</p> <p>2.2 To reinforce social solidarity</p> <p>2.3 To maintain social role</p> <p>2.4 To maintain division of labour</p> <p>2.5 Talcott parsons views on education</p> <p>2.6 Conflict theory of education</p> <p>2.7 Symbolic interactions</p> <p>2.8 Question or review</p> <p>2.9 Suggested reading</p> <p>2.10 Reference</p> <p>UNIT- 3 HISTORY OF EDUCATION IN INDIA</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Introduction</p> <p>3.3 Education in precolonial eraTypes of educational institutions</p> <p>3.4 Class and education education and gender</p> <p>3.5 problems of women s education</p> <p>3.6 Concept of equality of educational opportunity</p> <p>3.7 Inequality of education opportunity</p> <p>3.8 Measures to control inequalities in educational opportunities</p> <p>3.9 Education and social mobility</p> <p>3.10 Question or review</p> <p>3.11 Suggested reading</p> <p>3.12 Reference</p> <p>UNIT -4 BASIC CONCEPTS</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Introduction</p> <p>4.3 Meaning of education</p> <p>4.4 Types forms of education formal .informal and non formal.</p> <p>4.5 Function of education</p> <p>4.6 Education as preparation for social role in ideal state</p> <p>4.7 Education as learning what children want to know</p> <p>4.8 Sociological perspective on education</p> <p>4.9 Question or review</p> <p>4.10 Suggested reading</p> <p>4.11 Reference</p> <p>UNIT – 5 DISTANCE EDUCATION</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Meaning</p> <p>4.3 Concept of distance education</p> <p>4.4 .Characteristics of distance learning</p> <p>4.5 Social relevance of distance education</p> <p>5.6 Advantages and disadvantages of distance education</p> <p>5.7 Question or review</p> <p>5.8 Suggested reading</p> <p>5.9 Reference</p> <p>UNIT – 6 AGENCIES OF SOCIALISATION AND EDUCATION</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Types of agencies</p> <p>5.3 Family and education.</p> <p>5.4 Peer group as in agency of education</p> <p>5.5 Characteristics of peer group life</p> <p>5.6 School as an agency of education</p> <p>5.7 Mass communication and media</p> <p>6.8 Question or review</p> <p>6.9 Suggested reading</p>	
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	<p>6.10 Reference</p> <p>UNIT – 7 EDUCATION AND SOCIAL STRATIFICATION</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Meaning</p> <p>6.3 The Buddhist system of education</p> <p>6.4 Professional education</p> <p>7.5 Education under the muslim rulers</p> <p>6.5 Education in the colonial era</p> <p>6.6 Education policy during the British period</p> <p>6.7 Education in india since independence</p> <p>7.8 Stratification and education avenues open for different social classes</p> <p>7.9 Question or review</p> <p>7.10 Suggested reading</p> <p>7.11 Reference</p> <p>UNIT- 8 ISSUES IN HIGHER EDUCATION IN INDIA</p> <p>7.0 Objectives</p> <p>7.1 Introduction</p> <p>7.2 Meaning</p> <p>8.1 Growth of higher education in independent India</p> <p>8.2 meaning of higher education</p> <p>8.3 causes for the growth of higher education</p> <p>8.4 consequences of rapid growth of higher education</p> <p>8.5 measures to control the growth of higher education</p> <p>8.6 educated unemployment</p> <p>8.7 internal causes of education unemployment</p> <p>8.8 student unrest in india</p> <p>8.9 causes of student unrest in India</p> <p>8.10 Question or review</p> <p>8.11 Suggested reading</p> <p>8.12 Reference</p> <p>UNIT – 9 SOCIOLOGY OF TEACHING PROFESSION</p> <p>8.0 Objectives</p> <p>8.1 Introduction</p> <p>8.2 Social ole of teachers</p> <p>8.3 Role of teachers</p> <p>8.4 Teaching as profession and academic freedom</p> <p>8.5 Constraints arising out of the structure of hugher education</p> <p>8.6 Factors essential for professionalization</p> <p>8.7 Teachers organization</p> <p>9.8 Question or review</p> <p>9.9 Suggested reading</p> <p>9.10 Reference</p> <p>UNIT -10 NEW EDUCATION POLICY AN APPRAISAL</p> <p>9.0 Objectives</p> <p>9.1 Introduction</p> <p>9.2 Salient features of national policy on education</p> <p>9.3National ystem of education</p> <p>9.4 Education foe equality</p> <p>9.5 Education of different stages</p> <p>9.6 Open university and distance learning</p> <p>9.7 The main features of new national education policy - 2016</p> <p>9.8 Question or review</p> <p>9.9 Suggested reading</p> <p>9.10 Reference</p>	
MACS203N	SOCIOLOGY OF GENDER Unit I WOMEN IN VARIOUS CULTURE	7

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Women in Patrilinear and matriarchal societies
- 1.3 positions of women in European
- 1.4 let's Sum up
- 1.5 Question or review
- 1.6 Suggested reading
- 1.7 Reference
- 1.8

Unit I APPROACHES TO GENDER DEVELOPMENT

- 2.0 OBJECTIVES
- 2.1 Introduction
- 2.2 Welfare approaches
- 2.3 Development Approaches
- 2.4 Empowerment Approaches
- 2.5 let's Sum up
- 2.6 Question or review
- 2.7 Suggested reading
- 2.8 Reference

Unit III SOCIOLOGICAL PERSPECTIVE ON WOMEN IN INDIA

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Women's position in family
- 3.3 Role expectation and socializations
- 3.4 Changing role of women and men
- 3.5 let's Sum up
- 3.6 Question or review
- 3.7 Suggested reading
- 3.8 Reference

Unit IV ECONOMIC PERSPECTIVE OF WOMEN

- 4.0 Objectives
- 4.1 Introduction
- 4.2 The invisibility of women in economic
- 4.3 Productive and reproductive role
- 4.4 Women's contribution to economic
- 4.5 let's Sum up
- 4.6 Question or review
- 4.7 Suggested reading
- 4.4 Reference

Unit V RELIGIOUS PERSPECTIVE ON WOMEN

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Position in Hindu family
- 5.3 Position in Christianity
- 5.4 Position in Islam
- 5.5 let's Sum up
- 5.6 Question or review
- 5.7 Suggested reading
- 5.8 Reference

Unit VI EDUCATION AND WOMEN

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Women's access to utilizations of educational Opportunity
- 6.3 Factors for different rates of literacy
- 6.4 Drop outs and low enrollment rates
- 6.5 let's Sum up
- 6.6 Question or review
- 6.7 Suggested reading
- 6.8 Reference

Unit VII ISSUES CONCERNING WOMEN IN INDIA

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Violence against women
- 7.3 Personnel law
- 7.4 Political Empowerment

	<p>7.5 let's Sum up 7.6 Question or review 7.7 Suggested reading 7.8 Refrence</p> <p>Unit VIII FEMINIST THEORIES 8.0 Objectives 8.1 Introduction 8.2 Liberal Feminism 8.3 Radical Feminism 8.4 Marxist and Socialist Feminism 8.5 let's Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p> <p>Unit IX EMPOWERMENT OF WOMEN IN INDIA 9.0 Objectives 9.1 Introduction 9.2 Government policies and strategies 9.3 Role of voluntary and non-governmental organization 9.4 let's Sum up 9.5 Question or review 9.6 Suggested reading 9.7 Refrence</p> <p>Unit X SOCIOLOGY OF GENDER 10.0 Objectives 10.1 Introduction 10.2 Gender as paradigm to understand social reality 10.3 Defining development form gender perspective 10.4 let's Sum up 10.5 Question or review 10.6 Suggested reading 10.7 Refrence</p>	
<p>MACS205N</p>	<p>INDUSTRIAL SOCIOLOGY</p> <p>Unit I INTRODUCTION 1.0 Objectives 1.1 Introduction 1.2 Nature and scope of industrial sociology 1.3 Importance of industrial sociology with Refrence 1.4 let's Sum up 1.5 Question or review 1.6 Suggested reading 1.7 Refrence</p> <p>Unit II SOCIETY AND TYPES OOF PRODUCTIVE SYSTEM 1.0 Objectives 1.1 Introduction 1.2 The guild system characteristic and causes and conditions 1.3 Causes for decline 1.4 The putting out system 1.5 let's Sum up 1.6 Question or review 1.7 Suggested reading 1.8 Refrence</p> <p>Unit III THE IMPACT INDUSTRY 1.0 Objectives 1.1 Introduction 1.2 Nature of industry 1.3 Development of industry in India 1.4 Industry and social strafications 1.5 let's Sum up 1.6 Question or review</p>	<p>7</p>

- 1.7 Suggested reading
- 1.8 Refrence

Unit IV ORGANISATION ANALYSIS OF INDUSTRY

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Development theories
- 1.3 Formal and informal
- 1.4 let's Sum up
- 1.5 Question or review
- 1.6 Suggested reading
- 1.7 Refrence

Unit V INDUSTRIAL ORGANISATION

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Pre requisites of industrial Organisation
- 1.3 Structural features of industrial organizations
- 1.4 Role of executive specialist
- 1.5 let's Sum up
- 1.6 Question or review
- 1.7 Suggested reading
- 1.8 Refrence

Unit VI AUTOMATIONS AND SOCIETY

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Conditions responsible for automation
- 1.3 Impact of automations on production
- 1.4 Ramification of automations on society
- 1.5 let's Sum up
- 1.6 Question or review
- 1.7 Suggested reading
- 1.8 Refrence

Unit VII Industrial Relations

- 1.0 Objectives
- 1.1 Introduction
- 1.2 History of industrial relations
- 1.3 The legal frame work of industrial relations in India
- 1.4 Nature and causes of industrial disputes
- 1.5 let's Sum up
- 1.6 Question or review
- 1.7 Suggested reading
- 1.8 Refrence

Unit VIII LABOUR LEGISLATIONS IN INDIA

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Need for labour legislations
- 1.3 Categories of labour legislation
- 1.4 The trade union act 1926
- 1.5 The employees state insurance act 1948
- 1.6 let's Sum up
- 1.7 Question or review
- 1.8 Suggested reading
- 1.9 Refrence

Unit IX TRADE UNION

- 1.0 Objectives
- 1.1 Introduction
- 1.2 Sociological Apporaches to trade union
- 1.3 Problems and prospectus of trade unionism
- 1.4 let's Sum up
- 1.5 Question or review
- 1.6 Suggested reading
- 1.7 Refrence

Unit X THE FUTURE OF INDUSTRIAL SOCIETY

- 1.0 Objectives

	<p>1.1 Introduction 1.2 Reflection on postindustrial society 1.3 let's Sum up 1.4 Question or review 1.5 Suggested reading 1.6 Refrence</p>	
<p>MACS201N</p>	<p>THEORETICAL PERSPECTIVES IN SOCIOLOGY</p> <p>Unit I INTRODUCTION 1.0 Objectives 1.1 Introduction 1.2 The Meaning and nature of sociological Theory 1.3 Levels of theorization in society 1.4 Sociological theory and Empirical Researches 1.5 Reciprocal Bearings 1.6 let's Sum up 1.7 Question or review 1.8 Suggested reading 1.9 Refrence</p> <p>Unit II STRUCTURAL THEORY 2.0 Objectives 2.1 Introduction 2.2 Origin and development Antropotical and sociological Tradition 2.3 Structuralism Peter Balu 2.4 Microstructurlism 2.5 Theory structuration 2.6 let's Sum up 2.7 Question or review 2.8 Suggested reading 2.9 Refrence</p> <p>Unit III FUNCTIONAL THEORY 3.0 Objectives 3.1 Introduction 3.2 Origin and development Anthropological and sociological Tradition 3.3 Analytical functional 3.4 Empirical Functionalism 3.5 let's Sum up 3.6 Question or review 3.7 Suggested reading 3.8 Refrence</p> <p>Unit IV CONFLICT THEORY 4.0 Objectives 4.1 Introduction 4.2 Origin and development 4.3 Dialectal conflicts theory 4.4 Conflicts functional 4.5 let's Sum up 4.6 Question or review 4.7 Suggested reading 4.8 Refrence</p> <p>Unit V SYMBOLIC INTERACTION 5.0 Objectives 5.1 Introduction 5.2 Origin and development 5.3 C H Colley 5.4 G H Mead 5.5 E Goffman 5.6 let's Sum up 5.7 Question or review 5.8 Suggested reading 5.9 Refrence</p>	<p>7</p>

	<p>Unit VI SOCIOLOGICAL PHENOMENOLOGY</p> <p>6.0 Objectives 6.1 Introduction 6.2 Origin and development 6.3 Edmund Husserl 6.4 Alfred Schurz 6.5 let's Sum up 6.6 Question or review 6.7 Suggested reading 6.8 Refrence</p> <p>Unit VII ETHNO METHODOLOGY</p> <p>7.0 Objectives 7.1 Introduction 7.2 Origin and development 7.3 Harold Garfunkel 7.4 let's Sum up 7.5 Question or review 7.6 Suggested reading 7.7 Refrence</p> <p>Unit VIII EXCHANGE THEORY</p> <p>8.0 Objectives 8.1 Introduction 8.2 Early forms of Exchange Theory 8.3 Deductive Exchange Theory C G Homans 8.4 Moderns Exchange Theory Peter Balu's 8.5 let's Sum up 8.6 Question or review 8.7 Suggested reading 8.8 Refrence</p> <p>Unit IX CRITICAL THEORY</p> <p>9.0 Objectives 9.1 Introduction 9.2 Emergence of Frankfurt school 9.3 The weakness of Critical theory 9.4 T B Bottom ore Contribution s 9.5 Renewable of Theory 9.6 let's Sum up 9.7 Question or review 9.8 Suggested reading 9.9 Refrence</p> <p>Unit X SOCIOLOGICAL THEORY</p> <p>10.0 Objectives 10.1 Introduction 10.2 Recent Development 10.3 Gouldner 10.4 Collins 10.5 let's Sum up 10.6 Question or review 10.7 Suggested reading 10.8 Refrence</p>	
<p>MACS202N</p>	<p>INDIAN SOCIETY</p> <p>Unit I INTRODUCTION</p> <p>1.0 Objectives 1.1 Introduction 1.2 The meaning of Indian Society 1.3 Geographical area and historical period 1.4 Migration Stream into India 1.5 Present Distribution of population as Radicals group 1.6 Unity in Diversity 1.7 let's Sum up 1.8 Question or review 1.9 Suggested reading 1.10 Refrence</p>	<p>7</p>

Unit II RELIGIONS AND LANGUAGE AMONG THE PEOPLE OF INDIA

- 2.0 Objectives
- 2.1 Introduction
- 2.2 Religion and Society
- 2.3 Distribution of population by religion
- 2.4 Language and society
- 2.5 distribution of the Indian population by language
- 2.6 let's Sum up
- 2.7 Question or review
- 2.8 Suggested reading
- 2.9 Refrence

Unit III Marriage and family in India

- 3.0 Objectives
- 3.1 Introduction
- 3.2 Distribution of families types of kinship Zones
- 3.3 Hindu Family
- 3.4 Muslim Family in India
- 3.5 Christian Family in India
- 3.6 let's Sum up
- 3.7 Question or review
- 3.8 Suggested reading
- 3.9 Refrence

Unit VI SOCIAL STRAFICATIONS I

- 4.0 Objectives
- 4.1 Introduction
- 4.2 Manu varnasahrama Dharma
- 4.3 Varna and caste
- 4.4 Caste system according to castes tine Bougle
- 4.5 B R Ambedkar E R Leach
- 4.6 M N Srinivasan
- 4.7 let's Sum up
- 4.8 Question or review
- 4.9 Suggested reading
- 4.10 Refrence

Unit V SOCIAL STRATIFICATION

- 5.0 Objectives
- 5.1 Introduction
- 5.2 Caste and class
- 5.3 Dominant Caste
- 5.4 Backward Classes
- 5.5 Reservation
- 5.6 let's Sum up
- 5.7 Question or review
- 5.8 Suggested reading
- 5.9 Refrence

Unit VI AGRARIAN SOCIETY

- 6.0 Objectives
- 6.1 Introduction
- 6.2 Agrarian Social Structure
- 6.3 Jajmani Rayavathi and Mahalwari System of land Tenure its influence
- 6.4 Urban – Agrarian Links :Impact of Indurstrlization
- 6.5 let's Sum up
- 6.6 Question or review
- 6.7 Suggested reading
- 6.8 Refrence

Unit VII URBAN SOCIETY

- 7.0 Objectives
- 7.1 Introduction
- 7.2 Urbanization In India
- 7.3 Types of Urban Centers In India
- 7.4 Urban Centers and Industry
- 7.5 let's Sum up
- 7.6 Question or review

7.7 Suggested reading

7.8 Refrence

Unit VIII TRIBAL INDIA

8.0 Objectives

8.1 Introduction

8.2 Perspectives on Tribal

8.3 Distribution Of Tribal Population

8.4 Tribal area Development Programme

8.5 Tribal economy

8.6 Family and Religion

8.7 let's Sum up

8.8 Question or review

8.9 Suggested reading

8.10 Refrence

Unit IX INDIAN POLICY

9.0 Objectives

9.1 Introduction

9.2 Constitution as a Repository of social norms

9.3 Preamble Directive principals of state policy

9.4 Democracy and society

9.5 let's Sum up

9.6 Question or review

9.7 Suggested reading

9.8 Refrence

Unit X CHANGE IN INDIAN SOCIETY

10.0 Objectives

10.1 Introduction

10.2 Sanskritization

10.3 Westernization

10.4 Modernization

10.5 Secularization

10.6 let's Sum up

10.7 Question or review

10.8 Suggested reading

10.9 Refrence

Self-Learning Material Content

Programme: Master of Business Administration (Tourism)

I st Year

Course Code	Course Name	Study hours/ Credit
MBACTA 101	<p>FUNDAMENTALS OF TOURISM</p> <p>Unit Introduction to Travel and Tourism</p> <p>1.0 Objectives</p> <ul style="list-style-type: none"> 1.1 Introduction 1.2 Growth and Development of Tourism 1.3 Terminologies Related to Tourism 1.4 Typology of Tourism 1.5 Classification of Tourist 1.6 Travel through the Ages 1.7 History of Travel as per the Chronology 1.8 Tourism System 1.9 Leiper’s Model of Tourism System 1.10 Measurement of Tourism 1.11 Let us sum up 1.12 Questions or Review 1.13 Suggested Reading 1.14 References <p>Unit II Travel Motivators</p> <p>2.0 Objectives</p> <ul style="list-style-type: none"> 2.1 Introduction 2.2 Travel Motivators 2.3 Elements of Tourism 2.4 Push and Pull Factor Theory of Tourism 2.5 Tourism Area Lifecycle (TALC) 2.6 Doxey’s Irritation Index 2.7 Let us sum up 2.8 Questions or Review 2.9 Suggested Reading 2.10 References <p>Unit III Components of Tourism</p> <p>3.0 Objectives</p> <ul style="list-style-type: none"> 3.1 Introduction 	7

- 3.2 Transportation
- 3.3 Attractions
- 3.4 Accommodations
- 3.5 Let us sum up
- 3.6 Questions or Review
- 3.7 Suggested Reading
- 3.8 References

Unit IV Tourism Planning and Development

4.0 Objectives

- 4.1 Introduction
- 4.2 Tourism Planning Vs Tourism Policy
- 4.3 Need for Tourism Planning
- 4.4 The Planning Process
- 4.5 Level and Types of Tourism Planning
- 4.6 Goals for Development
- 4.7 Tourism Carrying Capacity
- 4.8 Sustainable Tourism
- 4.9 Let us sum up
- 4.10 Questions or Review
- 4.11 Suggested Reading
- 4.12 References

Unit V Tourism Organizations

5.0 Objectives

- 5.1 Introduction
- 5.2 World Travel Organization (WTO)
- 5.3 Pacific Area Travel Association (PATA)
- 5.4 International Air Travel Association (IATA)
- 5.5 World Travel and Tourism Council (WTO)
- 5.6 India Tourism Development Corporation (ITDC)
- 5.7 Ministry of Tourism, Govt. of India
- 5.8 Indian Association of Tour Operators (IATO)
- 5.9 Travel Agents Association of India (TAAI)
- 5.10 Federation of Hotel and Restaurant Association of India (FHRAI)
- 5.11 Let us sum up
- 5.12 Questions or Review
- 5.13 Suggested Reading
- 5.14 References

Unit VI Impacts of Tourism

6.0 Objectives

- 6.1 Introduction
- 6.2 Economic Impacts
- 6.3 Socio-Cultural Impacts
- 6.4 Environmental Impacts
- 6.5 Let us sum up
- 6.6 Questions or review
- 6.7 Suggested reading

	References	
MBACTA 102	<p>TOURISM PRODUCTS OF INDIA</p> <p>Unit I</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Tourism Products</p> <p>1.3 Definition, Concept and classification of Tourism products</p> <p>1.4 Let us sum up</p> <p>1.5 Questions or Review</p> <p>1.6 Suggested Reading</p> <p>1.7 References</p> <p>Unit II</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Indian Architecture</p> <p>2.3 Introduction, various structures,</p> <p>2.4 Famous Hindu Temples, Jain Architecture, Buddhist Architecture, Muslim Architecture, Mourn Architecture</p> <p>2.5 Let us sum up</p> <p>2.6 Questions or Review</p> <p>2.7 Suggested Reading</p> <p>2.8 References</p> <p>Unit III</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Religious</p> <p>3.3 Hinduism, Jainism, Buddhism, Sikhism, Christianity, Islam</p> <p>3.4 Let us sum up</p> <p>3.5 Questions or Review</p> <p>3.6 Suggested Reading</p> <p>3.7 References</p> <p>Unit IV</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 Performing Arts of India</p> <p>4.3 Music and Musical Instruments,</p> <p>4.4 Different Schools of Music</p>	7

	<p>4.5 Classical Dances and Dance Styles, Folk Dances with special tourist appeal</p> <p>4.6 Let us sum up</p> <p>4.7 Questions or Review</p> <p>4.8 Suggested Reading</p> <p>4.9 References</p> <p>Unit V</p> <p>5.0 Objectives</p> <p>5.1 Introduction</p> <p>5.2 Tourism Attractions of India</p> <p>5.3 Tribes of India, Fairs and Festivals, Beach Tourism, Adventure Tourism, Wildlife Museums, Libraries and art galleries, Conferences and Convention, Cuisine Health Tourism</p> <p>5.4 Yog/Mediation, Ayurveda</p> <p>5.5 Let us sum up</p> <p>5.6 Questions or Review</p> <p>5.7 Suggested Reading</p> <p>5.8 References</p> <p>Unit VI</p> <p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Rural Tourism and New Frontiers</p> <p>6.3 Rural Tourism in India, Opportunities, challenges and strategies for rural tourism in India</p> <p>6.4 The new Frontiers</p> <p>6.5 Eco-Tourism, Green Tourism, Heritage Tourism, Senior Citizen Tourism, Space Tourism, Medical Tourism, Farm Tourism, Agro Tourism etc</p> <p>6.6 Let us sum up</p> <p>6.7 Questions or review</p> <p>6.8 Suggested reading References</p>	
<p>MBACTA 103</p>	<p>TRAVEL OPERATIONS AND CONSULTANCY</p> <p>Unit I</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Travel Agency and Tour Operation</p> <p>1.3 Definition</p> <p>1.4 History of Travel Trade</p> <p>1.5 The TRAVEL Market</p> <p>1.6 Types of travel agency and tour operations</p>	<p>7</p>

<p>1.7 Travel agent and tour operators</p> <p>1.8 Interrelationship between Travel agency and tour operation</p> <p>1.9 Let us sum up</p> <p>1.10 Questions or Review</p> <p>1.11 Suggested Reading</p> <p>1.12 References</p> <p>Unit II</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 How to set up a travel agency</p> <p>2.3 Procedures for approval of a travel agency and tour operator</p> <p>2.4 IATA rules and regulation for travel agency approval</p> <p>2.5 DOT rules and regulation for travel agent approval</p> <p>2.6 Approval from various government bodies</p> <p>2.7 Organization structure of a travel agency or tour operator and staffing</p> <p>2.8 Types of Organization</p> <p>2.9 Proprietorship</p> <p>2.10 Partnership</p> <p>2.11 Corporate</p> <p>2.12 Let us sum up</p> <p>2.13 Questions or Review</p> <p>2.14 Suggested Reading</p> <p>2.15 References</p> <p>Unit III</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Functions of Travel Agency</p> <p>3.3 Travel information</p> <p>3.4 Documentation</p> <p>3.5 Passports –various types and requirements-VISA various types and requirements</p> <p>3.6 Issuing passport</p> <p>3.7 Product Development</p> <p>3.8 Planning and producing a tour</p> <p>3.9 Planning an Itinerary</p> <p>3.10 Preparation of itineraries</p> <p>3.11 Costing of tours</p> <p>3.12 Domestic ticketing and reservations</p> <p>3.13 Issuance of a ticket</p>	
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- 3.14 Airline codes
- 3.15 City Codes
- 3.16 Policies regarding air travel
- 3.17 Let us sum up
- 3.18 Questions or Review
- 3.19 Suggested Reading
- 3.20 References

Unit IV

4.0 Objectives

- 4.1 Introduction
- 4.2 Tour Operations Techniques
- 4.3 Hotel Procedures
- 4.4 Aboard the bus/coach-emergency procedures
- 4.5 Finance and accounting-food and beverages
- 4.6 Transportation-expulsion of tour member-handling company money
- 4.7 Reservation of tourist accommodation-hotel reservation-types-meal plans codes
- 4.8 Room rate-Information requirements
- 4.9 Client service
- 4.10 Guide service
- 4.11 License service-financial services
- 4.12 Insurance service
- 4.13 Let us sum up
- 4.14 Questions or Review
- 4.15 Suggested Reading
- 4.16 References

Unit V

5.0 Objectives

- 5.1 Introduction
- 5.2 Product Promotion
- 5.3 Developing package tours-types of package tour-components of package tour-basic principles on packaging
- 5.4 Factors affecting tour design and selection
- 5.5 Booking a tour
- 5.6 Let us sum up
- 5.7 Questions or Review
- 5.8 Suggested Reading
- 5.9 References

Unit VI

	<p>6.0 Objectives</p> <p>6.1 Introduction</p> <p>6.2 Cruises</p> <p>6.3 Types of Cruises</p> <p>6.4 Facilities-Cruise accommodation</p> <p>6.5 Rail Travel-Railroad travel in USA</p> <p>6.6 European rail travel</p> <p>6.7 Japanese rail travel</p> <p>6.8 New Zealand and Australian railways</p> <p>6.9 Indian railways</p> <p>6.10 Let us sum up</p> <p>6.11 Questions or review</p> <p>6.12 Suggested reading</p> <p style="text-align: center;">References</p>	
<p>MBACTA 104</p>	<p>GEOGRAPHY FOR TOURISM</p> <p>Unit I</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 The elements of Geography</p> <p>1.3 Importance of Geography in Tourism</p> <p>1.4 The world's climates –climatic elements and tourism</p> <p>1.5 Impact of weather and climate on tourist destinations</p> <p>1.6 Let us sum up</p> <p>1.7 Questions or Review</p> <p>1.8 Suggested Reading</p> <p>1.9 References</p> <p>Unit II</p> <p>2.0 Objectives</p> <p>2.1 Latitude-Longitude</p> <p>2.2 International Date Line</p> <p>2.3 Time Zones and Calculation of time</p> <p>2.4 Time Differences, GMT, Flying time, Standard time and Daylight saving time (Summer Time)</p> <p>2.5 World's continents</p> <p>2.6 Physical features of all continents</p> <p>2.7 Destinations on world map</p> <p>2.8 Let us sum up</p> <p>2.9 Questions or Review</p> <p>2.10 Suggested Reading</p> <p>2.11 References</p>	<p>7</p>

	<p>Unit III</p> <p>3.0 Objectives</p> <p>3.1 Introduction</p> <p>3.2 Geography and tourism in North America</p> <p>3.3 Tourism characteristics –major tourism destination and attractions of Canada and United States</p> <p>3.4 Major tourist destination in Mexico and the Caribbean countries</p> <p>3.5 Let us sum up</p> <p>3.6 Questions or Review</p> <p>3.7 Suggested Reading</p> <p>3.8 References</p> <p>Unit IV</p> <p>4.0 Objectives</p> <p>4.1 Introduction</p> <p>4.2 The tourism geography of South America</p> <p>4.3 Divisions of South American Tourisms</p> <p>4.4 The Andes countries –Venezuela, Columbia, Ecuador, Peru, Bolivia and Chile</p> <p>4.5 Middle latitude South America</p> <p>4.6 Argentina</p> <p>4.7 Paraguay</p> <p>4.8 Uruguay</p> <p>4.9 Brazil</p> <p>4.10 Let us sum up</p> <p>4.11 Questions or review</p> <p>4.12 Suggested reading</p> <p style="text-align: center;">References</p>	
<p>MBACTA 105</p>	<p>MARKETING FOR TOURISM</p> <p>Unit I Introduction to Tourism Marketing</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Introduction to Tourism Marketing</p> <p>1.3 Core Marketing Concepts</p> <p>1.4 Marketing Philosophies</p> <p>1.5 Differences between Products and Services</p> <p>1.6 Technology and Marketing</p>	<p>7</p>

- 1.7 Salient Features of Tourism Marketing
- 1.8 Marketing Environment
- 1.9 Chapter Summary
- 1.10 Let us sum up
- 1.11 Questions or Review
- 1.12 Suggested Reading
- 1.13 References

Unit 2 Marketing Mix

2.0 Objectives

- 2.1 Introduction
- 2.2 Introduction on Marketing Mix
- 2.3 Salient Features of Tourism Products
- 2.4 Product Mix
- 2.5 New Product Development
- 2.6 Product Life Cycle and Strategies
- 2.7 Branding
- 2.8 P's of Marketing
- 2.9 Chapter Summary
- 2.10 Let us sum up
- 2.11 Questions or Review
- 2.12 Suggested Reading
- 2.13 References

Unit 3 Market Segmentation, Targeting and Positioning

3.0 Objectives

- 3.1 Introduction
- 3.2 Meaning of Market Segmentation
- 3.3 Bases of Market Segmentation
- 3.4 Types of Segmentation
- 3.5 Criteria for Effective Market Segmentation
- 3.6 Market Targeting
- 3.7 Market Positioning Strategies
- 3.8 Chapter Summary
- 3.9 Let us sum up
- 3.10 Questions or Review
- 3.11 Suggested Reading
- 3.12 References

Unit 4 Pricing and Costing Strategies

4.0 Objectives

- 4.1 Introduction
- 4.2 Pricing Consideration
- 4.3 Internal and External Factors
- 4.4 Pricing Approaches
- 4.5 Pricing Strategies

- 4.6 New Product Pricing Strategies
- 4.7 Existing Product Pricing Strategies
- 4.8 Chapter Summary
- 4.9 Let us sum up
- 4.10 Questions or Review
- 4.11 Suggested Reading
- 4.12 References

Unit 5 Packaging and Programming

5.0 Objectives

- 5.1 Introduction
- 5.2 Packaging and Programming
- 5.3 The Distribution Mix
- 5.4 Nature and Importance of Travel Trade
- 5.5 Distribution Channel
- 5.6 Marketing of Tourism Destination
- 5.7 Chapter Summary
- 5.8 Let us sum up
- 5.9 Questions or Review
- 5.10 Suggested Reading
- 5.11 References

Unit 6 Designing Strategic Marketing

6.0 Objectives

- 6.1 Introduction
- 6.2 Market Strategies for Market Leaders, Challengers, Followers and Niches
- 6.3 Market Strategies for Global Markets
- 6.4 Chapter Summary
- 6.5 Let us sum up
- 6.6 Questions or review
- 6.7 Suggested reading
References

Self-Learning Material Content

Programme: Master of Business Administration (Tourism)

IInd Year

Course Code	Course Name	Study hours/ Credit
MBACTA 201	<p style="text-align: center;">TOURISM PLANNING AND DEVELOPMENT</p> <p>Unit I</p> <p>1.0 Objectives</p> <p>1.1 Introduction</p> <p>1.2 Tourism Planning</p> <p>1.3 What is Planning</p> <p>1.4 Why Planning</p> <p>1.5 Planning Process</p> <p>1.6 Elements of Tourism Plan</p> <p>1.7 Environmental and Social Considerations in Planning</p> <p>1.8 Impact of Mitigation Measures</p> <p>1.9 Socio-Cultural Considerations-benefits-negative impacts</p> <p>1.10 Economic Considerations-Economic Analysis-Political Considerations</p> <p>1.11 Role of Government</p> <p>1.12 Issues related to planning</p> <p>1.13 Let us sum up</p> <p>1.14 Questions or Review</p> <p>1.15 Suggested Reading</p> <p>1.16 References</p> <p>Unit II</p> <p>2.0 Objectives</p> <p>2.1 Introduction</p> <p>2.2 Planning in Tourism Systems</p> <p>2.3 Market Supply Match</p> <p>2.4 The functioning System</p> <p>2.5 External Factors</p> <p>2.6 Approaches to tourism planning</p> <p>2.7 International Level, National Level, Regional Level, Destination and site level planning</p> <p>2.8 Public and Private Participation –reasons for Govt. Intervention in tourism, economic reasons</p> <p>2.9 Political reasons-social and cultural reasons</p> <p>2.10 Environmental reasons</p> <p>2.11 Let us sum up</p> <p>2.12 Questions or Review</p> <p>2.13 Suggested Reading</p>	7

2.14 References

Unit III

3.0 Objectives

- 3.1 Introduction
- 3.2 Tourism Policies
- 3.3 State Tourism Policies
- 3.4 Central Tourism Policies
- 3.5 Strategic and tactical perspective of planning
- 3.6 Framework for strategic planning in destination
- 3.7 Strategic tourism policy model
- 3.8 Strategic areas that need Govt. Intervention
- 3.9 Let us sum up
- 3.10 Questions or Review
- 3.11 Suggested Reading
- 3.12 References

Unit IV

4.0 Objectives

- 4.1 Introduction
- 4.2 Planning Tourist attractions
- 4.3 Natural cultural and special interest attractions
- 4.4 Planning and monitoring natural, cultural and special interest attraction resources
- 4.5 Implication elements and monitoring
- 4.6 Let us sum up
- 4.7 Questions or Review
- 4.8 Suggested Reading
- 4.9 References

Unit V

5.0 Objectives

- 5.1 Introduction
- 5.2 Developing Tourism Plans
- 5.3 Goals-Components-plan-preparation techniques
- 5.4 Surveys and Method by World Tourism Organizations
- 5.5 General background analysis, infrastructure analysis and projections
- 5.6 Extent and form of tourism
- 5.7 Market analysis and projections
- 5.8 Environmental considerations-socio-cultural considerations
- 5.9 Institutional considerations
- 5.10 Marketing and promotional considerations
- 5.11 Plans implications and monitoring
- 5.12 Surveys for plan development
- 5.13 Survey of area characteristics
- 5.14 Institutional elements
- 5.15 Let us sum up
- 5.16 Questions or Review
- 5.17 Suggested Reading

	<p>5.18 References 5.19</p> <p>Unit VI 6.0 Objectives 6.1 Introduction 6.2 Planning Linkages 6.3 Global Level planning 6.4 Necessity 6.5 Areas of concern 6.6 International bodies 6.7 International sources of fund 6.8 National level planning 6.9 Elements regional level planning 6.10 Elements 6.11 Local level planning 6.12 Steps- Developing Linkages 6.13 Let us sum up 6.14 Questions or review 6.15 Suggested reading References</p>	7
<p>MBACTA 202</p>	<p>HOSPITALITY MANAGEMENT</p> <p>Unit I Introduction to Hospitality Management 1.0 Objectives 1.1 Introduction 1.2 Evolution of the Hotels and catering industry 1.3 Birth of Hotels and catering industry 1.4 Its development growth and present scenario 1.5 Let us sum up 1.6 Questions or review 1.7 Suggested reading 1.8 References</p> <p>Unit II Accommodation 2.0 Objectives 2.1 Introduction 2.2 Types 2.3 Forms 2.4 Classifications of Hotels 2.5 Let us sum up 2.6 Questions or review 2.7 Suggested reading 2.8 References</p> <p>Unit III Hotel Organization</p>	7

3.0 Objectives

- 3.1 Introduction
- 3.2 Different Department and their functions
- 3.3 Licenses and certificate
- 3.4 Let us sum up
- 3.5 Questions or review
- 3.6 Suggested reading
- 9.7 References

Unit IV Front Office and Housekeeping Operations**4.0 Objectives**

- 4.1 Introduction
- 4.2 Functions and Management
- 4.3 Reception of Guest-reservation-room allocations-concept of no shows
- 4.4 Over sales-late cancellations-guest cycle-guest folio-guest complaints
- 4.5 House keeping-functions and management-planning and organizing housekeeping department
- 4.6 Guest floors-facilities –services-cleaning public area –linen room-laundry desk operation-beds-linens & uniforms-carpets and floors-ceilings-walls-furniture and fixtures
- 4.7 Safety and Security –Managing inventories and controlling expenses-Interior Decorations
- 4.8 Let us sum up
- 4.9 Questions or review
- 4.10 Suggested reading
- 4.11 References

Unit V Food and Beverages**5.0 Objectives**

- 5.1 Introduction
- 5.2 Functions and Management
- 5.3 Classification of food and beverage
- 5.4 Outlets –purchasing and stock management
- 5.5 Let us sum up
- 5.6 Questions or review
- 5.7 Suggested reading
- 5.8 References

Unit VI Hotel Chains**6.0 Objectives**

- 6.1 Introduction
- 6.2 Study of Multinational Chains
- 6.3 Style of Operations
- 6.4 Comparison of Private and Public Sector in India
- 6.5 Private Hotel Chains of India
- 6.6 Taj, Oberoi, ITC Etc., Public Sector
- 6.7 Ashok Hotels and Other state Govt. Operated Hotels

	6.8 Let us sum up 6.9 Questions or review 6.10 Suggested reading 6.11 References	
MBA CTA 203	<p>AIRPORT HANDLING AND AIR TICKETING</p> <p>Unit I</p> <p>1.0 Objectives</p> <p>1.1 Introduction 1.2 Introduction to Airline Management 1.3 Aviation History 1.4 Multinational Regulations for Travel Industry 1.5 Freedoms of Air 1.6 Open sky policy 1.7 Strategies adopted by the airline companies 1.8 Mergers acquisition 1.9 Market Concentration 1.10 Partner agreements 1.11 Diversifications-Privatization 1.12 Let us sum up 1.13 Questions or review 1.14 Suggested reading 1.15 References</p> <p>Unit II</p> <p>2 Objectives</p> <p>2.1 Introduction 2.2 Types of Aircrafts 2.3 Narrow body and Conventional Aircrafts 2.4 Check in Formalities at Airport 2.5 Baggage Handling 2.6 Regulations 2.7 Types of Baggage 2.8 Handling un Accompanied Minor (UNM)-Coffin-Pets 2.9 Wheel Chair Passengers Etc. 2.10 Ramp Equipment at the Airport 2.11 Let us sum up 2.12 Questions or review 2.13 Suggested reading 2.14 References</p> <p>Unit III</p>	7

3.0 Objectives

- 3.1 Introduction
- 3.2 Passenger Air Tariff, Background Information, Passenger Air Tariff Editions
- 3.3 IATA areas of the world, Global Indicators, One Country rule, International sale indicators
- 3.4 Types of Journeys
- 3.5 One way trip
- 3.6 Round Trip
- 3.7 Circle Trip
- 3.8 Open Jaw
- 3.9 Counting Transfers and Stopovers
- 3.10 Let us sum up
- 3.11 Questions or review
- 3.12 Suggested reading
- 3.13 References

Unit IV**4.0 Objectives**

- 4.1 Introduction
- 4.2 Fare Type
- 4.3 One way
- 4.4 Round Trip Fares
- 4.5 Carrier fare selection
- 4.6 Local currency fares
- 4.7 NUC Conversion procedure
- 4.8 Rounding NUC
- 4.9 Rounding local currency fares
- 4.10 Let us sum up
- 4.11 Questions or review
- 4.12 Suggested reading
- 4.13 References

Unit V**5.0 Objectives**

- 5.1 Introduction
- 5.2 OW Through Fare Construction
- 5.3 Maximum Permitted Mileage (MPM)
- 5.4 Extra Mileage Allowance (EMA)
- 5.5 Excess Mileage Surcharge (EMS)
- 5.6 Higher Intermediate Point(HIP) Check
- 5.7 Backhaul Check (BHC), RT and CT fare Construction
- 5.8 Selecting a Fare Break Point
- 5.9 General Guidelines

	<p>5.10 RT/CT formula 5.11 CTM Check 5.12 Let us sum up 5.13 Questions or Review 5.14 Suggested Reading 5.15 References</p> <p>Unit VI</p> <p>6.0 Objectives 6.1 Introduction 6.2 Ticketing 6.3 Traffic Documents 6.4 Passenger Ticket and Baggage Check 6.5 Miscellaneous Charges order (MCO) 6.6 Multiple Purpose Document (MPD) 6.7 Introduction to special fares Billing and Settlement Plan, MCO, PTA 6.8 Let us sum up 6.9 Questions or Review 6.10 Suggested Reading 6.11 References</p>	
<p>MBACTA 204</p>	<p>INTERNATIONAL TOURISM</p> <p>Unit I</p> <p>1.0 Objectives 1.1 Introduction 1.2 Geography and Tourism in Africa and the Middle East 1.3 Geographical features 1.4 Tourism in the countries bordering to the Middle East 1.5 Mediterranean and Israel, Egypt Syria 1.6 Turkey-Iran-Iraq 1.7 The North African Coast 1.8 Tunisia-Algeria-Morocco, Characteristics of Tourism in Sub Sahara Africa 1.9 West Africa 1.10 East Africa and Southern Part of Africa 1.11 Let us sum up 1.12 Questions or review 1.13 Suggested reading 1.14 References</p> <p>Unit II</p> <p>2.0 Objectives 2.1 Introduction 2.2 An introduction to the tourism Geography of Europe 2.3 Tourism Characteristics in Western Europe</p>	<p>7</p>

- 2.4 Ireland-the United Kingdom-France-Belgium-the Netherlands-Germany-Austria-Switzerland-North West Europe
- 2.5 Scandinavia
- 2.6 Eastern Europe and CIS-Tourism in Southern Europe
- 2.7 Greece Italy
- 2.8 Iberian, Peninsula (Spain and Portugal)
- 2.9 Let us sum up
- 2.10 Questions or review
- 2.11 Suggested reading
- 2.12 References

Unit III

3.0 Objectives

- 3.1 Introduction
- 3.2 Tourism in East Asia and South East Asia
- 3.3 East Asia
- 3.4 Japan –China-Hong Kong-South Korea-South East Asia-Singapore-Indonesia-Malaysia-Thailand
- 3.5 The Philippines Laos
- 3.6 Vietnam and Cambodia
- 3.7 Let us sum up
- 3.8 Questions or review
- 3.9 Suggested reading
- 3.10 References

Unit IV

4.0 Objectives

- 4.1 South Asia and Tourism Potential
- 4.2 Nepal and Bhutan
- 4.3 Srilanka
- 4.4 The Maldives Island
- 4.5 Bangaldesh, Pakistan and Myanmar
- 4.6 Let us sum up
- 4.7 Questions or review
- 4.8 Suggested reading
- 4.9 References

Unit V

5.0 Objectives

- 5.1 Introduction
- 5.2 Geography and Tourism in Australia
- 5.3 Tourism Characteristics of Australia and New Zealand
- 5.4 Patterns of Tourism in Australia
- 5.5 New Zealand’s Tourist Regions
- 5.6 The Pacific Islands
- 5.7 Let us sum up
- 5.8 Questions or review

	<p>5.9 Suggested reading 5.10 References</p> <p>Unit VI 6.0 Objectives 6.1 Introduction 6.2 International Tourism in Developed Countries 6.3 International Tourism in Industrialized Countries 6.4 Trends in International Tourism 6.5 World and Regional Tourism trends-international tourist flow- WTO forecast for international Tourism 6.6 Let us sum up 6.7 Questions or review 6.8 Suggested reading 6.9 References</p>	
<p>MBACTA 205</p>	<p>CARGO MANAGEMENT Unit I AIR CARGO MANAGEMENT 1.0 Objectives 1.1 Introduction 1.2 Airway bill 1.3 Transportation of Dangerous Goods 1.4 Live animal regulations, pets coffins etc 1.5 Capacity and configuration 1.6 Let us sum up 1.7 Questions or review 1.8 Suggested reading 1.9 References</p> <p>Unit II Sea Cargo 2.0 Objectives 2.1 Introduction 2.2 Export/Import Documentations 2.3 Documents in shipping 2.4 Mate Receipt 2.5 Bill of lading 2.6 Shipping Bill 2.7 Bill of Exchange 2.8 Invoice 2.9 Letter of Credit 2.10 Type of Shipment (FOB, C&F, CIF) 2.11 Characteristics of shipping industry 2.12 Worlds Sea Borne Trade and World Shipping –SMTP, IGM, EGM, SOB 2.13 Let us sum up 2.14 Questions or review 2.15 Suggested reading 2.16 References</p>	<p>7</p>

Unit III Road Transport

3.0 Objectives

- 3.1 Railway receipt
- 3.2 Lorry Receipt
- 3.3 Role of Indian Railway
- 3.4 Concor
- 3.5 Let us sum up
- 3.6 Questions or review
- 3.7 Suggested reading
- 3.8 References

Unit IV Foreign Trade Licenses and Export Units

4.0 Objectives

- 4.1 Licensing authority of India
- 4.2 Import of capital goods under-EPCG, DEPB, SIL, ECGC, 100% EOUX, EPZ
- 4.3 Let us sum up
- 4.4 Questions or review
- 4.5 Suggested reading
- 4.6 References

Unit V Containerization

5.0 Objectives

- 5.1 Introduction
- 5.2 Definition
- 5.3 History of Containerization
- 5.4 Concept of MMT
- 5.5 Transport Logistics
- 5.6 Packaging
- 5.7 Palletization and Storage of Cargo
- 5.8 Storage and Warehousing in India-ICDs
- 5.9 Let us sum up
- 5.10 Questions or review
- 5.11 Suggested reading
- 5.12 References

Unit VI Cargo Liability and Insurance

6.0 Objectives

- 6.1 Introduction
- 6.2 Historical background and concept of Marine Insurance
- 6.3 Categories of General Cargo Insurance and Relevant clauses
- 6.4 Let us sum up
- 6.5 Questions or review
- 6.6 Suggested reading
- 6.7 References

