# TA-IX: INTERNATIONAL TOURISM

# Objectives:

To explain the tourism trends and market destination relationship.

Pedagogy: Assignments, Seminars, and Presentation, lectures.

## UNITI

Geography and Tourism in Africa and the Middle East - Geographical features. Tourism in the countries bordering to the Middle East - Mediterranean and Israel, Egypt, Syria - Turkey - Iran - Iraq. The North African Coast - Tunisia - Algeria - Morocco, Characteristics of tourism in Sub Sahara Africa - West Africa - East Africa and Southern part of Africa

## UNIT II

An Introduction to the tourism Geography of Europe - Tourism characteristics in Western Europe - Ireland - the United Kingdom - France - Belgium - the Netherlands - Germany - Austria -Switzerland - North West Europe - Scandinavia - Eastern Europe and CIS - Tourism in Southern Europe - Greece, Italy - Iberian, peninsula (Spain and Portugal).

### UNIT III

Tourism in East Asia and South East Asia: -East Asia: Japan - China - Hong Kong - South Korea - South East Asia - Singapore - Indonesia - Malaysia - Thailand - The Philippines -Laos, Vietnam and Cambodia.

UNIT IV

South Asia and Tourism potential. -Nepal and Bhutan - Srilanka - The Maldives Island -Bangladesh, Pakistan and Myanmar.

# UNIT V

Geography and Tourism in Australia - Tourism Characteristics of Australia and New Zealand -Patterns of Tourism in Australia - New Zealand's Tourist Regions. The Pacific Islands.

International Tourism in Developed Countries- International tourism in industrialized countries-Trends in International tourism- World and regional tourism trends-international tourist flow-WTO forecast for international tourism.

## References:

1. Carleton Cole, Destination: Asia: Coming to Thailand & Asian adventures.

2. Dawne M. Flammger, Destination: North America.

3. Husain Masjid, Indian and World Geography, Rawat Publications, Delhi and Jaipur

4. Husain Masiid, World Geography, Rawat Publications, Delhi and Jaipur

5. Lonely Planet - Asia, North America, South America, Europe

6. M A Boniface, Chris Cooper and Robyn Cooper, Worldwide Destinations: The Geography of Travel and Tourism: Volume - I.

7. Philip.G. Davidoff, Geography for Tourism.

8. Publishers: New Royal Book Company - ISBN 8189267205

- 9. Simon Calder and et al, 48 Hours In... North American Cities: How to enjoy the Perfect Short break in 20 great destinations
- 10. T Manoj Dixit, Amith Kumar Singh and Pravin Singh Rana, Tourism Geography:

11. Tim Liffel, The World's Cheapest Destinations - Asia Edition