

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF I B.B.A.
FOR THE ACADEMIC YEAR 2017-18**

1. ENGLISH LANGUAGE

1. How does Nirad C Chaudhuri and Santha Raman Rau in 'Indian Panorama' point for us the picture of common Indian man with his weaknesses his humour, his fears and his difficulties? Explain in not less than 250 words.
2. Dr. S. Radhakrishnan depends on luck, while M.K. depends on character. How far have these factors helped shape these great men's characters? Explain in 200-250 words on this topic from 'Know Yourself'.

2. KANNADA LANGUAGE

1. 'ಅಬ್ಬಲಿಗ' ಪ್ರಬಂಧಗಳಲ್ಲಿ ವ್ಯಕ್ತವಾದ ಜೀವನದೃಷ್ಟಿ ಮತ್ತು ಮೌಲ್ಯಗಳು.
2. ಮಾದೇವಿ ಬಂಧಮುಕ್ತಳಾದ ಸನ್ನಿವೇಶ.

3. HINDI LANGUAGE

१. 'दिनकर और उनकी कविता जनतंत्र का जन्म की एक समीक्षा.
२. सुकर्शन जी से रचित हार-जीत कहानी का सार लिख कर विशेषता पर प्रकाश डालिए

4. SANSKRIT LANGUAGE

- 1) ತೈತ್ತಿರೀಯೋಪನಿಷತ್ತಿನ ಜೀವನ ಮೌಲ್ಯಗಳು.
- 2) 'ಕುಮಾರ ಸಂಭವಂ' - ಕಾಳಿದಾಸನ ಮಹಾಕಾವ್ಯ. ವಿಮರ್ಶಿಸಿ.

5. BUSINESS ECONOMICS

1. What is Elasticity of Demand? Explain Price, Income and Cross Elasticity of demand with examples.
2. Briefly explain the theories of population.

6. PRINCIPLES OF MANAGEMENT

1. Explain the contributions of F.W. Taylor to the field of Management.
2. Explain the positive and negative contributions of multinational corporations to India.

7. FINANCIAL ACCOUNTING

1. Taking an example prepare Trading A/c, Profit and Loss A/c and a Balance Sheet.
2. Explain any three methods of charging depreciation with examples.

8. BUSINESS COMMUNICATION

1. How communication is important in today's Business? Explain.
2. Draft any five types of Business letters.


DIRECTOR
4/10/17